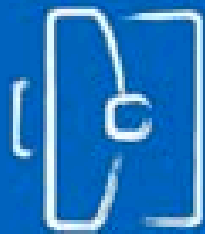


# WELCOME COYOTES!

PROFESSIONAL  
DEVELOPMENT  
WORKSHOPS



## Building Your Coyote Network Through Mentorship

via zoom

Dr. Michael Arteaga '10 '17

Dr. Felix Zuniga '01 '06 '21

Join us for a special Mentoring Month virtual workshop

**THURS. January 29th**

12:00 - 1:00 PM (PT)

CSUSB Alumni

# Starting Soon!



PROFESSIONAL  
DEVELOPMENT  
WORKSHOPS

CSUSB  
Alumni

California State University, San Bernardino

# Building Your Coyote Network Through Mentorship

Dr. Michael Arteaga '10 '17 & Dr. Felix Zuniga '01 '06 '21



# Icebreaker - Introduction Practice

Share something new that you started this year.

Suggestions for intro:

- Name
- Year
- Career Goal



# DR. MIKEY INTRODUCTION



## Background

### Degrees

- BA- Business Management '10
- MA- Communications '17
- Ed.D.- Higher Ed. Leadership '23 (Azusa Pacific)

### Clubs/Orgs

- LBSA - President
- ASI - Vice President

### Campus Employment

- Admissions/Tours
- Student Union
- Special Events
- Alumni Relations

# DR. FELIX INTRODUCTION



## Background

### First-Gen College Student

- BS Accounting / Information Systems 2001
- MBA - Computer Info Systems - 2006
- Doctorate - 2021

### Student Involvement

- LBSA - President
- Sigma Gamma Phi
- Accounting Association / Beta Alpha Psi

### Campus Employment

- Student - IT- Student Assistant
- Student - Taco Bell

# Importance of Networking



## ***Circle of Connections***

Meet working professionals

## ***Build Relationships***

Helps you understand industries and find opportunities

## ***Benefits your Career***

Learn from others, be intentional with your time, use your knowledge to make good career moves

# Networking for Mentorship

## Steps

- Creating personal/professional connections
- Identifying and supporting your goals
- Building and creating opportunities for yourself
- Crafting your own network community



## Things to avoid

- Ask my mentor for a job.
- Just tell me what the right path is.
- Can you guarantee I will not fail?

# WHAT TO EXPECT?



# MENTORING SAMPLE QUESTIONS

## ACADEMIC SUPPORT & GROWTH

- How did you stay motivated when you faced academic challenges?
- What study habits or time management strategies helped you succeed?
- How do you handle stress when balancing school, work, and personal life?
- Have you ever struggled in a class? How did you overcome it?
- What campus resources helped you the most when you were a student?

## CAREER EXPLORATION & PLANNING

- How did you decide on your major and career path?
- If I wanted to pivot to \_\_\_\_, what's the most realistic bridge role?
- How can I start building my resume? (In School or Career)
- What would you have done differently in college to prepare for your career?

## PERSONAL DEVELOPMENT & CONFIDENCE BUILDING

- How do you deal with self-doubt or imposter syndrome?
- What advice do you have for staying motivated when things feel overwhelming?
- How did you build confidence in your abilities over time?
- What's one piece of advice you received from a mentor that really helped you?
- If I had only 5 hours/week for development, how would you invest it?

# OPPORTUNITIES TO CONNECT



# CSUSB ALUMNI CAN HELP YOU GET AHEAD

NO MATTER WHERE YOU ARE IN YOUR JOURNEY,  
ALUMNI ARE HERE TO SUPPORT YOU!

- **Thinking about switching majors?** Get insights from those who've been there.
- **Exploring career options?** Hear about different paths from real professionals.
- **Looking to build experience?** Find out what you can do to stand out.

Don't wait! start connecting today on the Coyote Network!



# FIND ALUMNI MENTORS & VIRTUALLY NETWORK

TAKE ADVANTAGE OF OUR **COYOTE NETWORK** VIRTUAL PLATFORM, WHERE YOU CAN CONNECT WITH ALUMNI, BUILD RELATIONSHIPS, AND LAY THE FOUNDATION FOR A SUCCESSFUL FUTURE

The screenshot displays the Coyote Network interface. At the top, there are filter tabs for 'Industries', 'Education', and 'Topics'. Below these, specific filters are selected: 'Defense', 'Government - Local, State, and Federal', and 'Electronic and Computer Hardware'. There are also 'Conversation starters' buttons for 'Career Exploration', 'Expand My Network', and 'Reconnect'. A section titled 'Engage with your community' includes three cards: 'Meet people who can help you with Changing careers', 'Meet people who can help you with Choosing a career path', and 'Meet people who share the same industry Accounting'. Below this is the 'Active Users (1.2k+)' section, which includes a sort dropdown set to 'Best match' and a 'Card view' option. Four user profiles are shown, each with a profile picture, name, degree/year, current role, and a list of skills they can help with. Each profile has a 'Chat Now' or 'Message' button.

Name	Degree/Year	Current Role	Skills Offered
William Tarpai	Public Administration, 1985	SDG17 Partnership Advocate at Self Employed	Re-entering the workforce, Changing careers (+3)
Dr. Amber D. Gray, PhD, DBH	Multi-/Interdisciplinary Studi..., 2009	Board Member at Alumni Association at CSUSB at Alumni Association	Changing careers (+6)
Karen I Suarez, M.S.	Psychology, 2007	Director, Uplift San Bernardino at Making Hope Happen Foundation	Resumes/CVs and cover letters (+6)
Margaret Perez	Social Work, 2018	Mental Health Clinician at South Coast Community Services	Personal branding and networking (+6)



[mentoring.csusb.edu](https://mentoring.csusb.edu)

# JOINING IS SIMPLE

**STUDENTS:** Access the mentoring platform directly through Your **MyCoyote> University Life>Coyote Network**

**ALUMNI:** Visit [mentoring.csusb.edu](http://mentoring.csusb.edu)

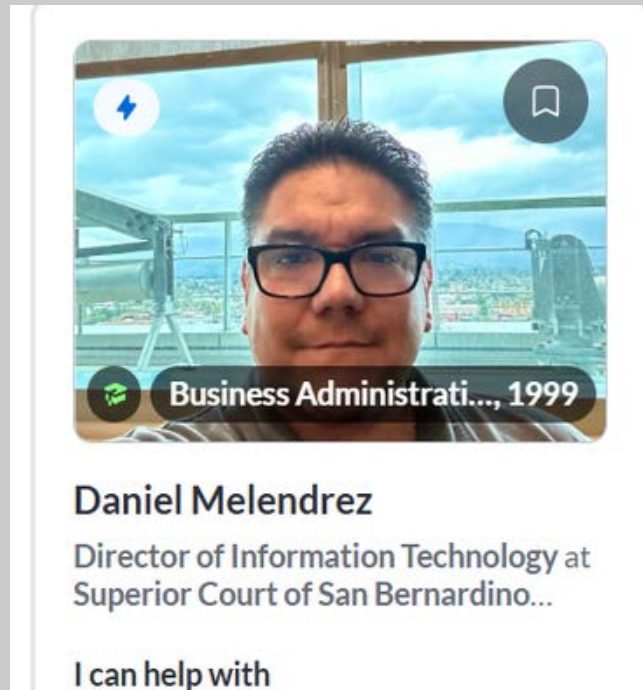


**Create your account, set up your profile, and start networking with alumni.**



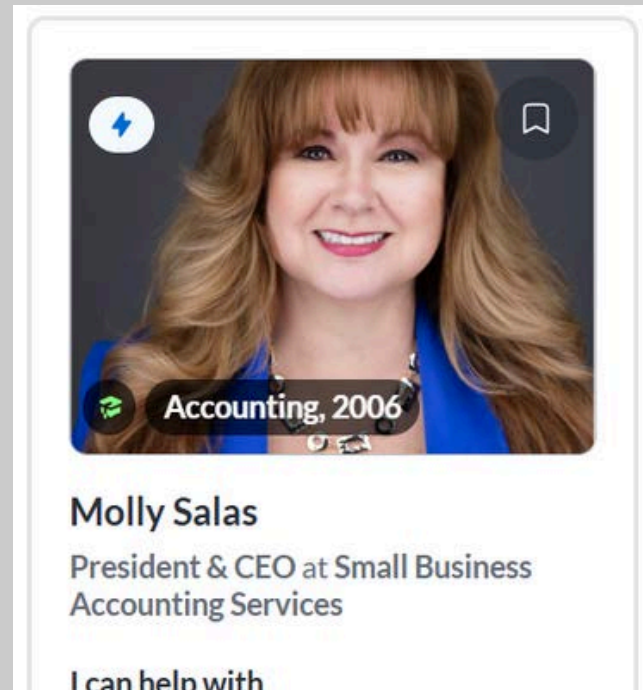
**CONNECT WITH OVER 2,800 STUDENTS AND ALUMNI WHO ARE READY TO SHARE ADVICE AND INSIGHTS.**

# CONNECT!



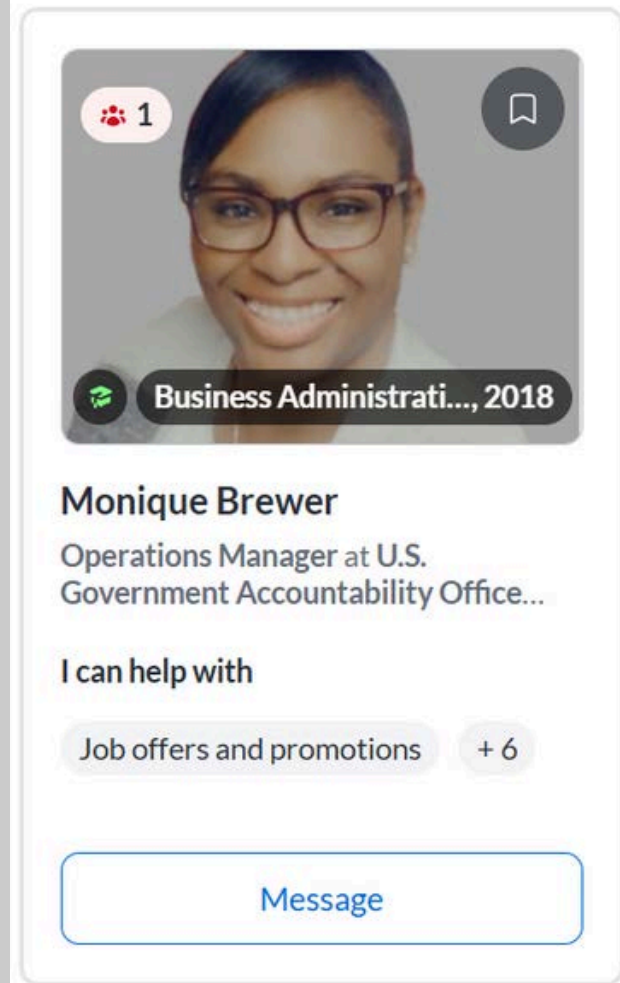
**Daniel Melendrez**  
Director of Information Technology at Superior Court of San Bernardino...

I can help with



**Molly Salas**  
President & CEO at Small Business Accounting Services

I can help with

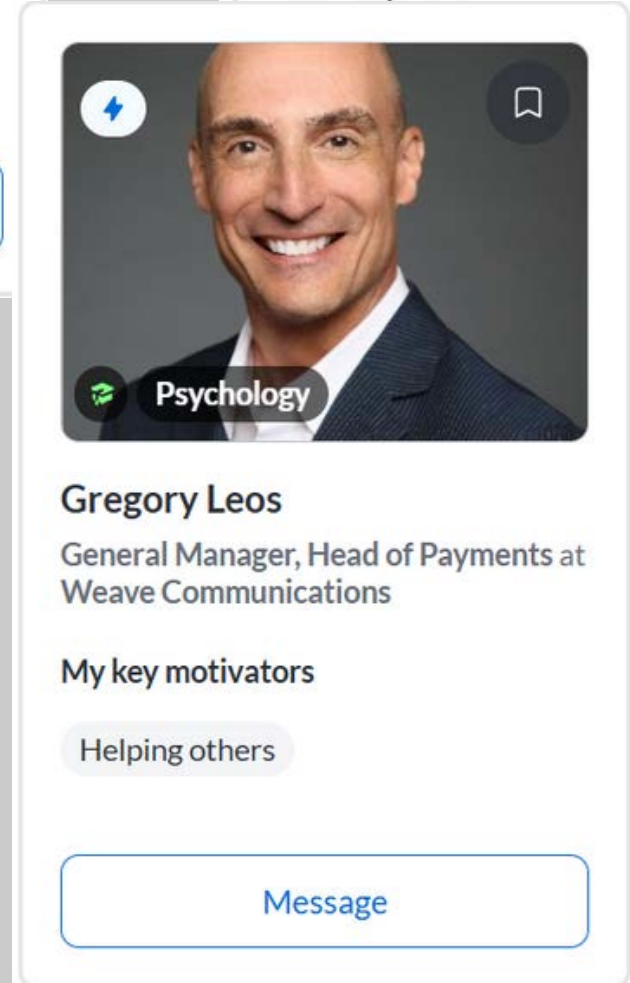


**Monique Brewer**  
Operations Manager at U.S. Government Accountability Office...

I can help with

Job offers and promotions + 6

Message

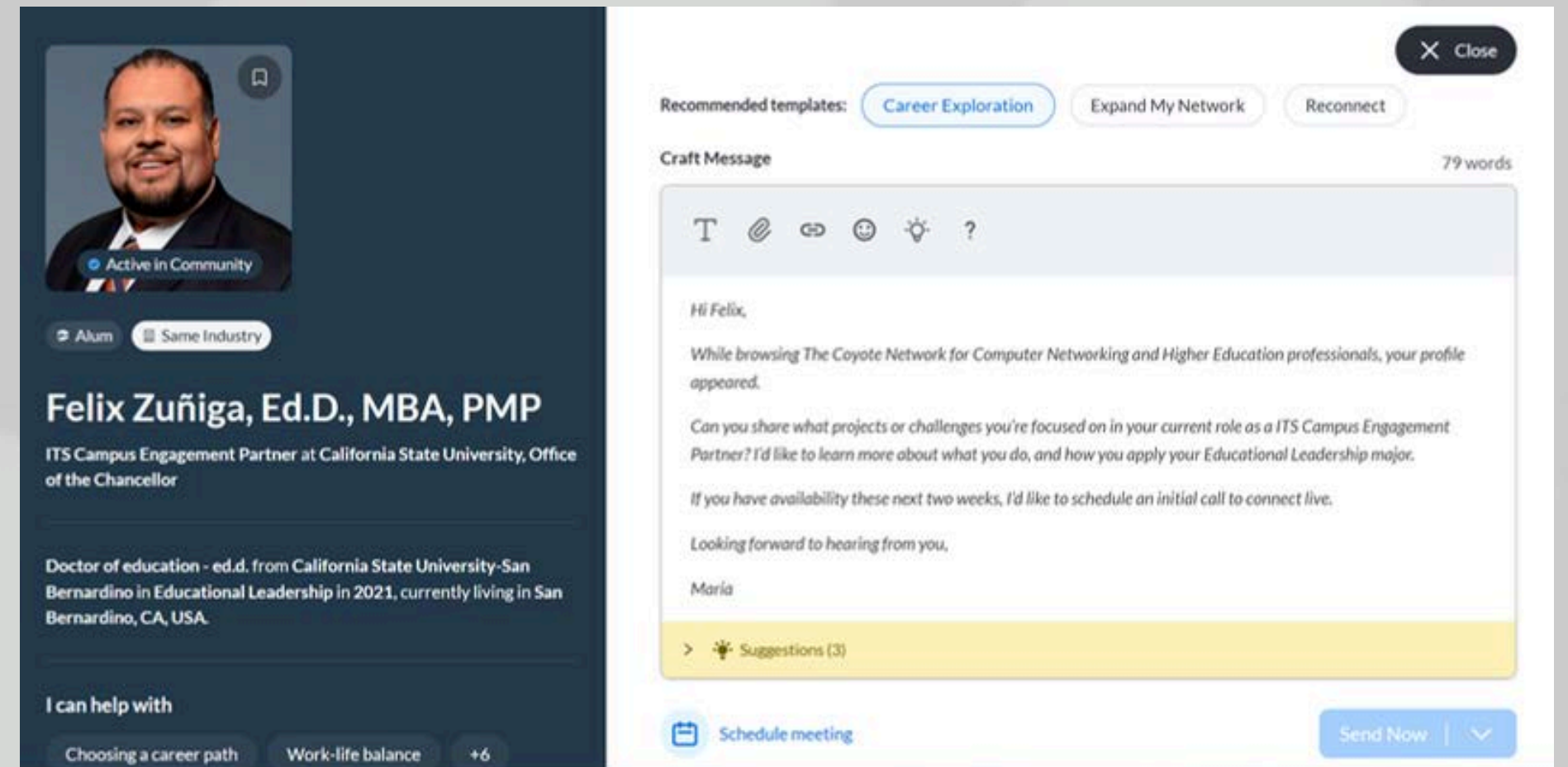


**Gregory Leos**  
General Manager, Head of Payments at Weave Communications

My key motivators

Helping others

Message



Recommended templates: Career Exploration Expand My Network Reconnect

Craft Message 79 words

Hi Felix,

While browsing The Coyote Network for Computer Networking and Higher Education professionals, your profile appeared.

Can you share what projects or challenges you're focused on in your current role as a ITS Campus Engagement Partner? I'd like to learn more about what you do, and how you apply your Educational Leadership major.

If you have availability these next two weeks, I'd like to schedule an initial call to connect live.

Looking forward to hearing from you,

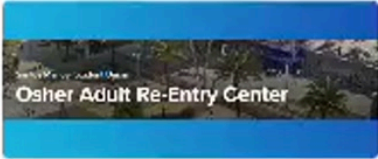



Maria

Suggestions (3)

Schedule meeting Send Now

Not sure what to say? Use the provided message templates to help you start the conversation

# JOIN VIRTUAL GROUPS!

	<b>Adult Re-Entry Community</b> The adult re-entry center group was created for our current student/alumni population who are/were adult learners in college or returned to college after an abs...
	<b>Asian Pacific Islander Desi American Mentoring Group</b> The Asian Pacific Islander Desi American Mentoring Group was created in partnership with the on campus Asian Pacific Islander Center , to provide a space for s...
	<b>Asks &amp; Offers</b> Let's help each other out. It's as simple as posting an "Ask" or an "Offer". Together, let's achieve our goals.
	<b>Career Center</b> Mission: The Career Center at California State University, San Bernardino empowers students and alumni to develop a lifelong skill set for an ever-changi...

LOOKING TO CONNECT WITH STUDENTS AND ALUMNI WHO SHARE YOUR INTERESTS, MAJOR, OR CAREER GOALS? CHECK OUT VIRTUAL GROUPS ON **THE COYOTE NETWORK!** THESE ONLINE COMMUNITIES ARE A GREAT WAY TO ASK QUESTIONS, SHARE INSIGHTS, AND BUILD YOUR NETWORK.

**JOIN TODAY AND BE PART OF THE CONVERSATION!**

# ALUMNI WORKSHOPS & EVENTS

VISIT OUR ALUMNI EVENTS  
PAGE TO FIND OUT ABOUT  
OUR MIXERS,  
HOMECOMING, SPORTS  
GAMES, AND MORE!

[alumni.csusb.edu/events](https://alumni.csusb.edu/events)

CSUSB  
Alumni



# CONNECT WITH US!



**@CSUSB\_ALUMNI**



**OFFICE OF ALUMNI RELATIONS**



**CSUSB ALUMNI RELATIONS**



**@CSUSBALUMNI**

**CSUSB**  
Alumni

# CONTACT US



Phone: (909) 537-3700

Email us: [alumni@csusb.edu](mailto:alumni@csusb.edu)

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# UPCOMING EVENTS



CSUSB LATINO ALUMNI  
PRESENTS  
**I HAVE A DEGREE  
NOW WHAT?**  
RESUMES, WORKSHOPS, PANELS, NETWORKING  
CSUSB ALUMNI CENTER  
MAY 02, 2026 | 9:30 AM  
CSUSBAumni  
Latino Alumni Chapter



# CSUSBAumni

Latino Alumni Chapter

# UPCOMING EVENTS

[ALUMNI.CSUSB.EDU/EVENTS](http://ALUMNI.CSUSB.EDU/EVENTS)



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**THANK YOU**

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