

**ASSOCIATED STUDENTS, INC.**  
**California State University, San Bernardino**

**BOARD OF DIRECTORS**

**MINUTES**

**MARCH 13, 2026**

The meeting was called to order by the President, Diego Rendon at 12:03 p.m.

Present: Diego Rendon, Kimberly Rosas, Ayanna McAlister, Alondra Lopez (Zoom), Jennifer Cornejo (Zoom), Samantha Coronado, Joseph Gonzales, Nailah McAllister, Judah Rubin (Zoom), Heather Sharp, Md Yeasin (Zoom), Amira Shalabi, Ashley Smith, Dr. Haakon Brown, Dr. Matthew Smith (Zoom) (late), Dr. Michael Rister and Dr. Paz Oliverrez.

Absent: Melanie Radan and Kim Hunsaker.

Guests: Herbert Gonzalez, Marina Stone, Joseph Morales, Miguel Millan (Zoom), Ray Blom, Melissa Milender, Lynne Wear, Joe McIntyre, Adrian Gonzalez, Adrian Mendoza and Ricardo Guevara.

**APPROVAL OF THE MINUTES:**

The minutes of February 27<sup>th</sup> were approved.

**ADOPTION OF AGENDA:**

The agenda was adopted.

**EXECUTIVE OFFICER REPORTS:**

*President:* President Rendon stated that the university reminded the campus that individuals who are not affiliated with CSUSB can legally express their free speech on campus. He attended a policy briefing with Marisa Yeager's team as well as the Philanthropic Foundation Board of Directors and Recreation & Wellness Committee meetings. He visited Saddleback College with the goal of encouraging students to learn about student government. He will give a campus tour to Riverside Preparatory High School on April 30<sup>th</sup> at 10:00 a.m.; Board members should let him know if they are interested in participating.

*Executive Vice President:* Ms. Rosas attended the following: Finance and Contracts Committee meeting, IT Governance Committee meeting and the Performing Art Center Ribbon Cutting Ceremony. The 2<sup>nd</sup> Annual Kiki Ball will soon be held. She encouraged the Board to review the Instructionally Related Activities (IRA) allocations. She plans to attend Music Changing Lives, a community event. The first Personnel and Development Committee meeting will be held today.

*Vice President of Finance:* Ms. McAlister plans to hold Club Allocation Budget (CAB) funding workshops on Zoom beginning next Thursday. She plans to hold a Finance Committee meeting soon. She visited Saddleback College with President Rendon.

*Vice President of Palm Desert Campus:* Ms. Lopez attended a Vital and Expanded Technologies Initiative (VETI) Committee. She met with Palm Desert Campus (PDC) students in regard to the PDC Graduation Reception; she will soon reach out to PDC Board members. Choose CSUSB Day at PDC will be held tomorrow.

### **EXECUTIVE DIRECTOR:**

*Executive Director:* Dr. Rister stated that the investment accounts hold approximately \$55,000.00, which will fluctuate with the economy. The one-time \$10,000.00 donation from the President's Office for the Student Parking Permit Award has been received. Dr. Sudhakar confirmed that a 25% discount will remain ongoing. A majority of the parking passes have been distributed. The ASI reserves currently total about \$2.1 million. The approximate \$65,000.00 that is allocated to the Office of Student Research is actively used by students for conferences and academic resources. The rollover account holds around \$142,000.00 which has been used for recent purchases such as the utility vehicle and retains remaining funds. The fee waiver increase was accurate, therefore, ASI needs to pay around \$177,000.00 to the university. The Spring semester allocation reduced from \$776,000.00 to approximately \$672,000.00. Total expenditures to date are about \$1.1 million.

### **ASI COMMITTEE REPORTS:**

*Programs:* Ms. Stone stated that 3,000 students attended PEAK. They are finalizing their plans for the ASI Elections as well as securing the performers for Coyote Fest. Mr. Morales stated that Cookie Chats was held on March 5<sup>th</sup>. Creative Blooms was held on March 10<sup>th</sup>. Jennifer in Wonderland is taking place this week. The Zootopia 2 Movie Night was held last night. Safety Walk was held last week. Splash into Spring Break will be held on March 24<sup>th</sup>. Mr. Millan stated that their March Madness game viewing will be held on Monday at 4:30 p.m.; students will receive Wingstop as long as supplies last and be entered in a raffle for a Fuerza Regida hoodie. The Rancho Mirage Student Center held Coyote Feud this week. Choose CSUSB Day at PDC will be held tomorrow. Evergreen will be held in two weeks.

### **GUEST SPEAKER:**

Mr. Gonzalez, Chief Executive Officer of Poli-Lit briefly introduced himself. During high school he noted that the majority of students were uninformed in regard to their local government. They

wish to have university chapters who collaborate with their local and student government. Only 2,000 people voted in the ASI Elections last year and a few positions were vacant. Students should become more politically literate at the federal, local and university level.

Ms. Coronado inquired into events Poli-Lit has held to engage and inform students regarding their local government. Mr. Gonzalez clarified that they officially became a student organization in January, however, they are currently assessing how informed students are through surveys.

Ms. Coronado inquired into how they are acquiring students to complete their survey. Mr. Gonzalez replied that they are on Coyote Walk from 12:00 p.m. to 1:00 p.m. offering chips to students who complete their survey. The research began around two weeks ago and they have received 123 responses. The goal is to receive 350 responses to have a 2% margin of error.

Ms. Coronado suggested that they table as well as reach out to other student organizations.

Ms. Smith inquired whether Poli-Lit would list the student government information for every campus. Mr. Gonzalez replied that it is a work in progress. Currently, only federal representatives are listed due to issues obtaining state and local representative information.

Ms. Rosas suggested collaborating with California Student Opportunity & Access Program (Cal-SOAP) to further expose Poli-Lit.

M/S Rosas/Brown: To have a five-minute recess for the Board to talk with the guest speakers once they are finished. (There was no vote on the motion).

Ms. Milender, President of the University Neighborhood Association (UNA) briefly introduced herself as well as Ms. Wear, Mr. Blom and Mr. McIntyre. They believe that a university should never feel separated from the surrounding community; the 15,000 CSUSB students are important. Currently 15 out of the 54 neighborhoods in San Bernardino are active members. San Bernardino is experiencing many improvements, however, there is no unification between neighborhoods. They wish to collaborate with ASI to start implementing the next generation of leaders into the community.

Ms. Rosas inquired whether the UNA attends city council meetings or how they plan to increase participation. Ms. Milender replied that she represents the people who share their concerns when connecting with a council member. Representation would increase if there were more leaders to better foster connections with the various community and council members.

Ms. Milender stated that UNA holds monthly meetings at different businesses to help promote the ones that are actively engaged in the city; the next meeting will be held at the San Manuel

Stadium on Thursday from 11:45 a.m. to 1:00 p.m. The next monthly clean-up will begin at the downtown Court Street Square on March 28<sup>th</sup> at 8:00 a.m.

Ms. Smith suggested forming a student chapter on campus. The monthly clean up could be a part of ASI's community engagement.

Ms. Coronado suggested collaborating with her Samaritans in Action Club.

The Board took a five-minute recess.

## **NEW BUSINESS:**

### **M/S Rister/McAlister: Approval of the ASI Whistleblower Policy. (First Reading)**

Dr. Rister explained that the policy is required and is used to protect individuals associated with ASI who wish to report illegal or dishonest activity. He deferred to Mr. H. Gonzalez who briefly reviewed the ASI Whistleblower Policy.

Dr. Oliverez inquired into whom the whistleblower would report. President Rendon deferred to Mr. H. Gonzalez who stated the whistleblower would report to the Human Resources representative which is listed in the third section.

Discussion closed.

## **REPORTS:**

Dr. Smith joined the meeting.

*College of Arts & Letters:* Ms. Sharp attended the Performing Arts Center Ribbon Cutting Ceremony. Cookie Chat was held last week. Creative Blooms was held on Tuesday; the majority of clubs met their financial goals. The first Clay Club meeting was held on March 10<sup>th</sup>.

*College of Business & Public Administration:* Mr. Rubin attended a VETI Committee meeting. He spoke with Dr. Lacey Kendall, PAWS Radio Station Manager who is interested in collaborating with Ms. Darijbara to conduct live interviews with the ASI Elections candidates.

*College of Natural Sciences:* Ms. Coronado attended California State University Northridge as well as an information session on Bills as a Lobby Corps member. She met with various department chairs as well as Mr. P. Gonzalez, former Board member who has begun his own research. She participated in the Spirit Cart on Thursday.

*College of Social and Behavioral:* Ms. McAllister stated that the Black Psych Student Organization Club is officially operating and is interested in meeting with the Board. The College of Social and Behavioral Sciences Club Fair will be held on April 8<sup>th</sup>.

*President's Representative:* Dr. Oliveres stated that Girls Just Wanna Watch Movies was held last week. Tea with the VP was held in front of the College of Education; there were some student concerns, however, feedback was positive overall. They held the 3<sup>rd</sup> Annual HSI Symposium. The PDC Roadshow will be held next Thursday from 11:30 a.m. to 1:30 p.m. at the Indian Wells Theatre; there will be free food and giveaways.

*Director of External Affairs:* Ms. Smith stated that the Student Trustee finalists were selected. Lobby Corps will attend Sacramento next week. She is in the process of planning an event for the upcoming voter engagement competition.

*Director of Internal Affairs:* Ms. Shalabi will soon provide details for the dinner with Trustee Fajardo that will be held on Monday. She attended the Performing Arts Center Ribbon Cutting Ceremony and a Philanthropic Foundation Board meeting. Splash into Spring Break will be held on March 24<sup>th</sup> from 11:00 a.m. to 2:00 p.m. on the Library Lawn; extra clothes will be needed since there will be water activities.

#### **ANNOUNCEMENTS:**

Ms. Rosas thanked the Board for being involved in the community.

Mr. Gonzalez reminded the Board that their reports are due on the last Wednesday of every month and to submit their incentive forms.

President Rendon stated that he and Mr. Morales are a part of the Presidential Search Committee.

#### **MOTION TO ADJOURN**

Meeting adjourned at 1:25 p.m.

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Kimberly Rosas  
Executive Vice President