

Bachelor of Arts - Administration - Sports & Entertainment Marketing Concentration
Transfer Academic Roadmap

Year 1: Junior Year				Year Total				29
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
MKTG 3160 (1st Breadth Elective)	Fall & Spring		3	MKTG 4160	Fall & Spring	MKTG 3050, MKTG 3160	3	
MGMT 3500 (WI)	Fall & Spring		3	MKTG 5250	Fall & Spring	MKTG 3050	3	
MKTG 3050	Fall & Spring		3	FIN 3001	Fall & Spring	ADMN 2100, ACCT 2120, MATH 1301/1303	2	
SCM 3040	Fall & Spring	ADMN 2100	3	IST 3110	Fall & Spring	IST 1110	3	
2nd Breadth Elective	Fall & Spring		3	MGMT 3900	Fall & Spring		3	
Semester Total			15	Semester Total			14	

Year 2: Senior Year				Year Total				31
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
MGMT 3020	Fall & Spring		3	ADMN 4900	Fall & Spring	Lower and upper core (1 can be concurrent)	1	
MKTG 4300	Fall & Spring	MKTG 3050	3	Concentration Elective	Fall & Spring	MKTG 3050 and possibly MKTG 3160	3	
MKTG 5550	Fall	MKTG 5250	3	MKTG 5500	Spring	MKTG 5250	3	
PA 3150 (UD GE)	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
				Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			16	
				Degree Units Total			60	