



Strategic Planning Committee
Thursday, March 5, 2026 | 12:00 p.m.
SMSU North Chambers (SUN-3305)
Zoom: <https://csusb.zoom.us/j/82332255031>

Agenda

1. Call to Order
2. Roll Call
3. Approval of Minutes
 - a. January 13, 2026
4. Open Forum
5. Adoption of Agenda

New Business:

- SP 10/26 Approval of Vision Themes (Action, Bustillos)
- SP 11/26 Approval of Organizational Values (Action, Bustillos)
- SP 12/26 Approval of Revised Mission Statement (Action, Bustillos)

Announcements

Adjournment



**California State University, San Bernardino
Santos Manuel Student Union Board of Directors
Strategic Planning Committee Meeting
Tuesday, January 13, 2026
Student Chambers (SUN-3305)**

Minutes

Members Present: Anjali, Jasmine Bustillos, Benjamin Fejzic, Jocelyn Paz, Michael Rister

Members Absent: Sophia Garcia, Edgar Lopez, Robinpreet Waraich

Staff Present: Elizabeth Junker

Call to Order: The meeting was called to order at 12:05p.m.

Roll Call: A verbal roll call of attendees was conducted. Quorum was confirmed.

Approval of Minutes:

M/S Bustillos/Anjali; motion to approve December 17, 2025 meeting minutes.

Motion passed

Open Forum: No guest present for open forum.

Adoption of Agenda:

M/S Anjali/Bustillos; motion to approve agenda as presented.

The agenda was approved by consensus.

Old Business:

SP 08/26 Discuss NASPA Review Executive Summary (Informational, Bustillos)

M/S Bustillos/Fejzic; motion to open SP 08/26 Discuss NASPA Review Executive Summary.

The committee received a presentation Jasmine Bustillos, Assessment, Research and Training Specialist on the external review executive summary, which identified key strengths and areas for improvement across SMSU and RecWell. Ten core themes were shared, including the need for unified mission alignment, better strategic coordination of programs, clearer communication

practices, and stronger integration of DEI (JEDI) efforts. While student employment and leadership development were identified as organizational strengths, opportunities exist to improve assessment for non-employee participants, modernize technology systems, and increase financial transparency.

The committee also discussed the importance of refreshing the website to better serve students' expectations for accessible digital information and promoting awareness of space rentals. Suggestions were made to engage general student population more consistently through surveys and student board involvement. Staff emphasized aligning future planning efforts with the CSU and campus strategic plans and improving data collection cycles to ensure student input informs decision-making, particularly regarding facilities, equipment, and programming. Feedback highlighted a need to balance strategic flexibility with long-term planning, particularly as it relates to staff roles, operational priorities, and student engagement post-pandemic.

SP 09/29 Review Milestones and Action Plan (Informational, Del Rossi)

M/S Bustillos/Fejzic; motion to open SP 09/29 Review Milestones and Action Plan.

The committee received an update from Jasmine Bustillos on the SMSU/RecWell strategic planning process. Phase 1 (Discovery and Foundation) is nearing completion, which included the external review, stakeholder input, and development of draft mission, vision, and values. The team will next begin drafting the strategic framework, narrowing ten thematic areas into 3–5 strategic priorities with supporting goals and objectives. A draft version is expected by early March 2026.

Once the Strategic Planning Committee finalizes a working draft, it will be shared with the Board of Directors for review and potential approval. The Board may request revisions before final adoption. Student employee input is being incorporated throughout the process, including during student training sessions. Broader student engagement is also planned. While the tentative launch date remains Fall 2026, staff confirmed the timeline is flexible and may be adjusted to ensure a meaningful and inclusive strategic plan.

Announcements:

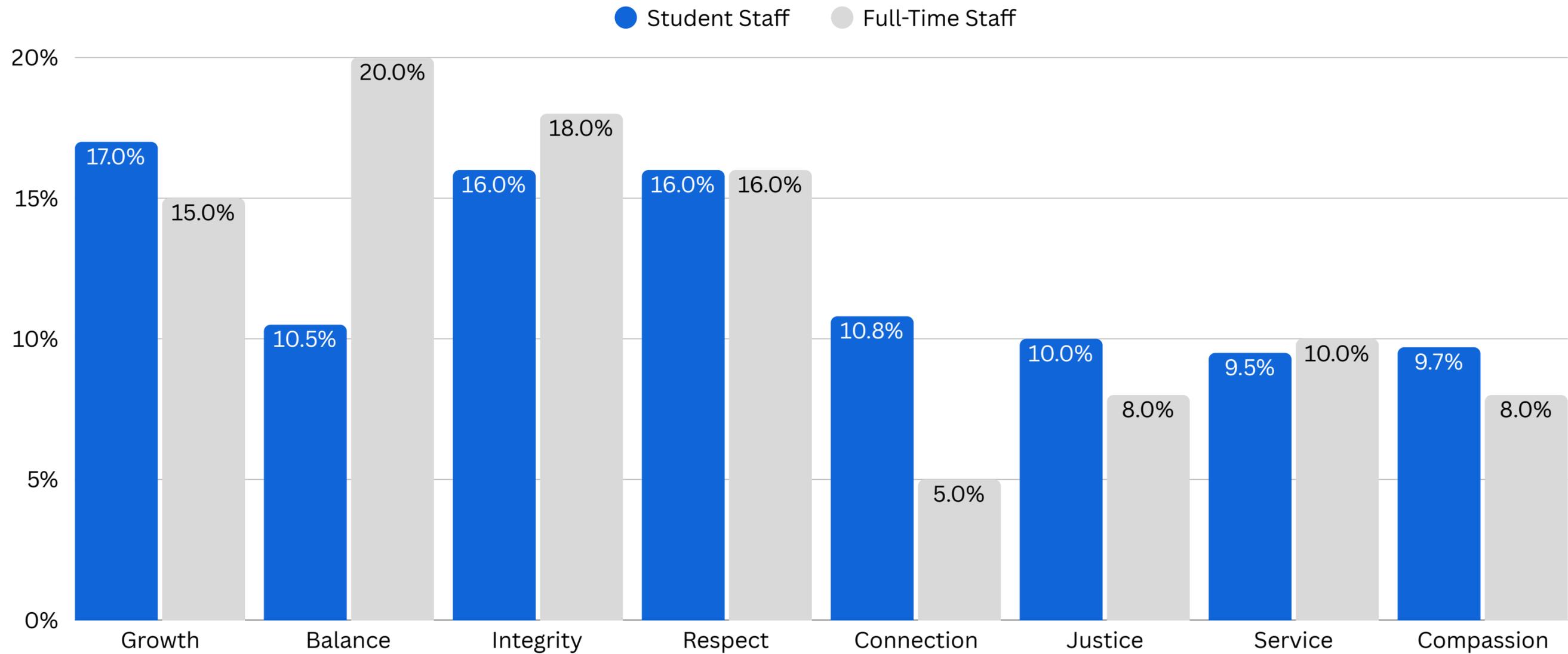
No announcements from committee members.

Adjournment: The meeting was adjourned at 12:50 p.m.

Minutes approved by:

Jocelyn Paz, Chair, Strategic Planning Committee Date _____

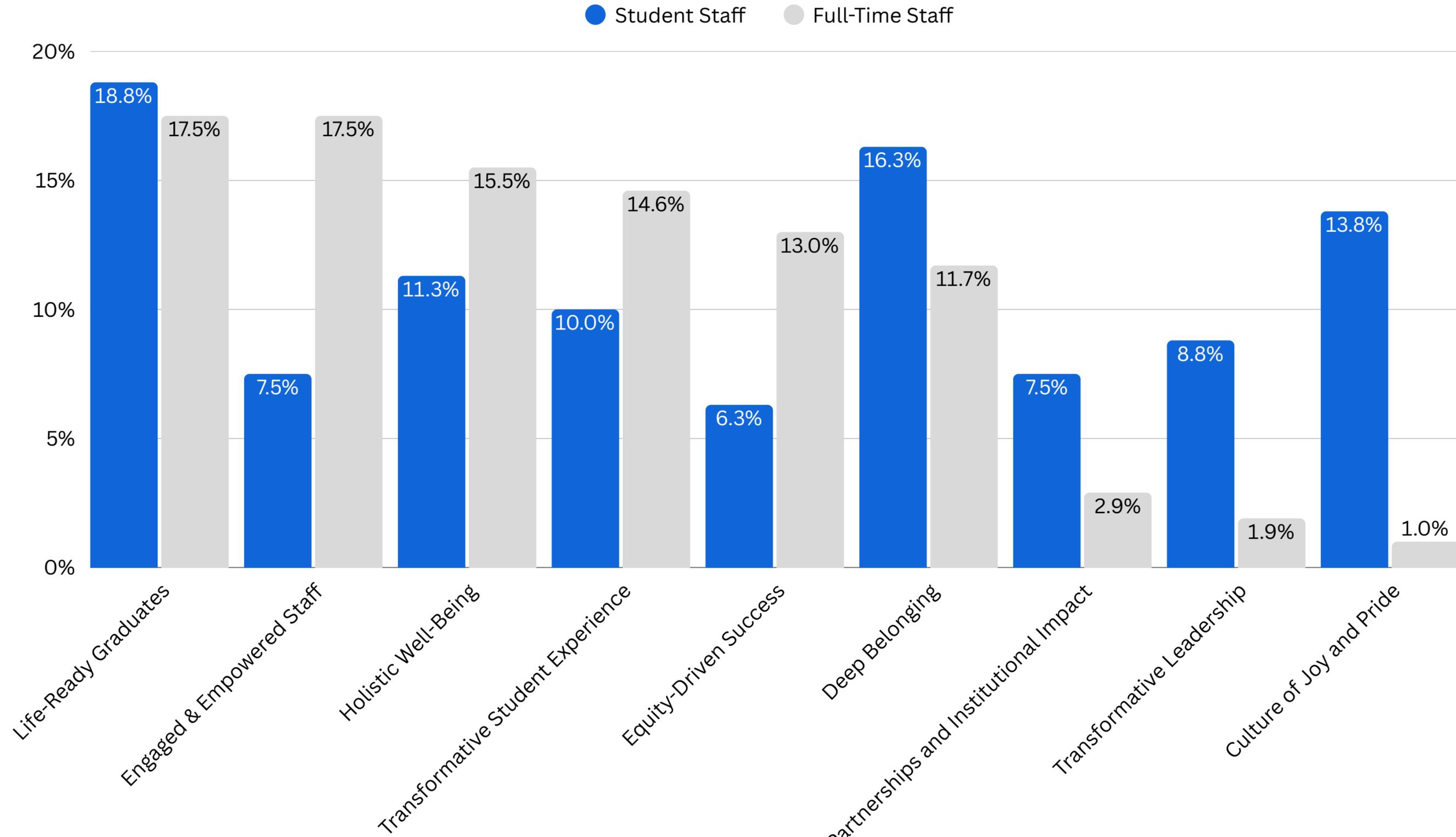
Santos Manuel Student Union Values



Values

Student Staff Value Rankings	Full-Time staff Value Rankings:
<p>Growth -17%</p> <p>Integrity Respect -16%</p> <p>Connection - 10.8%</p> <p>Balance 10.5%</p> <p>Justice -10%</p> <p>Compassion - 9.7%</p> <p>Service - 9.5%</p>	<p>Balance -20%</p> <p>Integrity - 18%</p> <p>Respect - 16%</p> <p>Growth - 15%</p> <p>Service 10%</p> <p>Justice Compassion - 8%</p> <p>Connection - 5%</p>

Santos Manuel Student Union Vision



Vision

Student Staff Vision Theme Rankings

Life-Ready Graduates - 18.8%
Deep Belonging - 16.3%
Culture of Joy and Pride - 13.8%
Holistic Well-Being - 11.3%
Transformative Student Experience - 10.0%
Transformative Leadership - 8.8%
Engaged & Empowered Staff - 7.5%
Strategic Partnerships and Institutional Impact - 7.5%
Equity-Driven Success - 6.3%

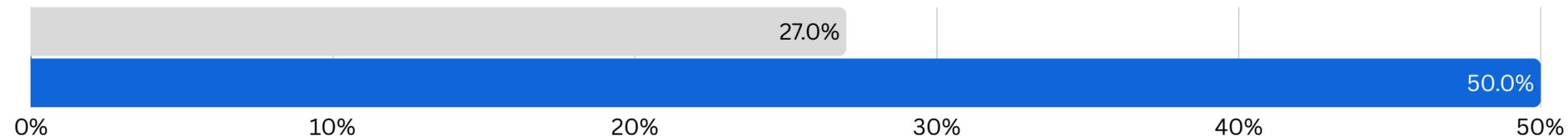
Full-Time staff Vision Theme Rankings:

Life-Ready Graduates - 17.5%
Engaged & Empowered Staff - 17.5%
Holistic Well-Being - 15.5%
Transformative Student Experience - 14.6%
Equity-Driven Success - 13.0%
Deep Belonging - 11.7%
Strategic Partnerships and Institutional Impact - 2.9%
Transformative Leadership - 1.9%
Culture of Joy and Pride - 0.9%

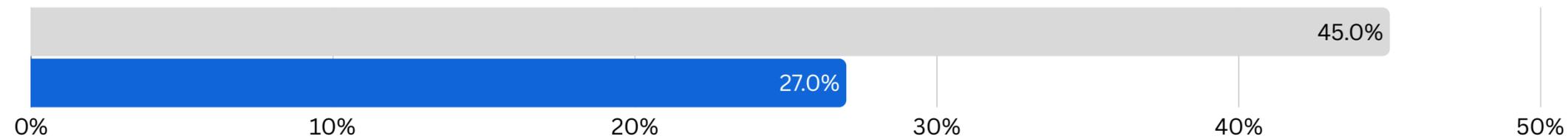
Santos Manuel Student Union

Mission

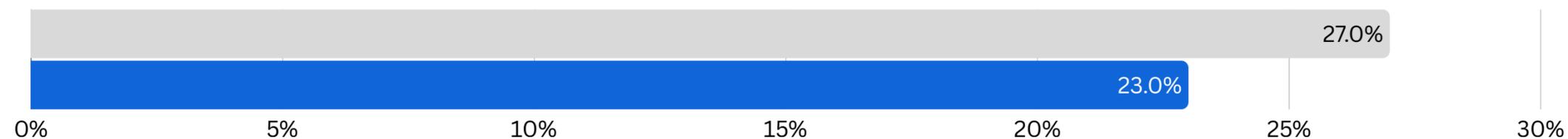
Belonging as Foundational to Success: We embody student success through connection, belonging, and holistic development. By creating inclusive spaces, programs, and experiences, we cultivate wellbeing, leadership, and growth beyond the classroom.



Education Beyond Academics: We advance student success by creating spaces and experiences that foster connection, wellbeing, and the personal and professional growth students need to thrive in college and life.



Engagement as Transformational: We exist to ensure students do more than attend class, they belong, engage, and grow. We advance student success by serving as the hub for connection, wellbeing, and holistic development through inclusive programs, services, and spaces.



● Student Staff
● Full-Time Staff