

2026-2027 STAND Objectives

Associated Students, Incorporated

California State University, San Bernardino

Approved by the Board of Directors on: September 4, 2026

Summary: The Associated Students, Incorporated (ASI) holds **Support, Transparency, Accessibility, Networks, and Development (STAND)** as core values of the corporation. STAND serves as a guiding platform utilized by the ASI Board of Directors to align their objectives with the mission, vision, and goals of the corporation. STAND sets the agenda for ASI and its resources for each academic year.

SUPPORT

ASI Efforts to Boost Student Achievement:

- 1) **Basic Needs Awareness:** Develop and promote a centralized Basic Needs resource guide that simplifies information on food assistance, financial support, emergency resources, and other campus services, while using student spotlights to increase awareness of available resources.
- 2) **Food Security & Student Support:** Assess student food security needs through a campus-wide student survey and use the findings to strengthen food pantry awareness, expand engagement with the Coyote Garden, and coordinate at least two food security initiatives during the academic year.

TRANSPARENCY

How ASI Keeps Students Informed:

- 1) **ASI Monthly Updates:** Provide monthly updates highlighting STAND Goal progress, Board actions and decisions, CSSA advocacy, current ASI initiatives, and campus issues affecting students.
- 2) **ASI Open House:** Host an open house to connect with students, showcase ASI resources, Executive and increase awareness of student government initiatives.

ACCESSIBILITY

How ASI Ensures Student Inclusion:

- 1) **Classroom Outreach:** Conduct classroom visits across CSUSB's academic colleges to introduce students to ASI representatives, promote resources and involvement opportunities, and directly gather student questions and concerns.
- 2) **Palm Desert Campus Engagement:** Hold at least four ASI Board meetings at the Palm Desert Campus and conduct additional PDC outreach visits to increase ASI visibility, promote resources, and strengthen direct engagement with PDC students.

NETWORKS

ASI Partnerships That Benefit Students and the Community:

- 1) **Student Government Partnerships:** Build and strengthen relationships with other CSU student governments and regional high school or community college student governments, and complete a collaborative initiative focused on student leadership, advocacy, and shared student priorities.
- 2) **Campus & Community Partnerships:** Partner with campus departments, student organizations, and student communities to participate in their programs and day-to-day experiences, highlight their work and contributions to campus, and identify opportunities for greater ASI collaboration and student advocacy.
- 3) **ASI Philanthropy Initiative:** Strengthen connections between ASI, University Advancement, Alumni Relations, and the CSUSB Philanthropic Foundation to explore long-term opportunities for alumni and community partners to support ASI and future student initiatives.

DEVELOPMENT

ASI Efforts to Enrich Student Life:

- 1) **ASI & SMSU Collaboration:** Strengthen collaboration between ASI and SMSU by identifying shared priorities and organizational gaps, developing opportunities for greater alignment, and presenting recommendations to both Boards.
- 2) **Board Development:** Provide monthly Board development opportunities focused on governance, university operations, student advocacy, leadership, and professional growth.
- 3) **Student Career & Leadership Development:** Partner with the Career Center and at least two additional campus partners to provide student-focused opportunities centered on career readiness, mentorship, leadership development, and professional networking.