



California State University, San Bernardino, nestled at the base of the San Bernardino Mountains, is a dynamic center of education and culture in Inland Southern California. With more than 70 degree, credential and certificate programs across five academic colleges and the Palm Desert Campus, CSUSB offers an affordable, accessible path to success. Ranked No. 2 nationally for social mobility by the Wall Street Journal, the university helps students build brighter futures while keeping costs low. CSUSB is nationally recognized for academic excellence, affordability and its mission to empower students and communities to reach their full potential.



Cal State San Bernardino
serves the Inland
Empire Region

CAL STATE SAN BERNARDINO



INPUTS

\$350.2M
Operational
Expenditures

\$58.3M
Capital
Expenditures

\$64.8M
Auxiliary
Costs

\$306.3M
Student
Spending



REGIONAL IMPACT

9,100
Jobs

\$981.5M
Industry
Activity

\$406.5M
Wages
Earned

\$76.7M
State & Local
Tax Revenue



STATE-LEVEL IMPACT

9,700
Jobs

\$1.2B
Industry
Activity

\$459.9M
Wages
Earned

\$87.7M
State & Local
Tax Revenue



RETURN ON INVESTMENT

During the 2023-2024 academic year, the state's investment in **Cal State San Bernardino** (operating and average capital appropriations) totaled **\$114.5 million**

For every dollar the state
invests in the campus,

\$10.06
in statewide **Industry
Activity** is generated

When the impact of the enhanced
alumni earnings is included

\$50.81
in statewide **Industry
Activity** is generated

CAL STATE SAN BERNARDINO



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ALUMNI

Cal State San Bernardino alumni had higher median income attributed to their CSU degree, totaling **\$3.7 billion** which supported statewide impacts of:

22,000
Jobs

\$4.7B
Industry
Activity

\$1.6B
Wages
Earned

\$364.1M
State & Local
Tax Revenue



WE DEFINE THE FUTURE

At Cal State San Bernardino, opportunity and excellence go hand in hand.

A NATIONAL LEADER IN CYBERSECURITY AND AI EDUCATION

CSUSB's Center for Cyber and AI equips students with hands-on experience and research opportunities preparing them for high-impact careers in cybersecurity and artificial intelligence.



CALIFORNIA'S FIRST SCHOOL OF ENTREPRENEURSHIP

Cal State San Bernardino has launched the first School of Entrepreneurship in California—one of fewer than 15 worldwide—positioning itself as a leader in innovation and venture creation. Building on the strength of its nationally recognized program, the new school is designed to attract aspiring entrepreneurs from across the state and beyond.



Scan QR code for more information.