

CAMPUS FEE ADVISORY COMMITTEE MEETING

Minutes

Date: 5/2/2025

Time: 2:00 PM

<https://csusb.zoom.us/j/82079346896>

Committee Members

1. Faculty Senate Chair or designee: Jordan Fullam, *Co-Chair*
2. Faculty Senate EPRC Rep: John Reitzel
3. University Advancement: Antonio Guijarro-Ledezma - Absent
4. Student Affairs Rep: Lisa Root - Absent
5. Finance, Technology & Operations Rep: Maria Badulis - Absent
6. Finance, Technology & Operations, ITS Rep: Monica Villarruel
7. Academic Affairs Rep: Patrick Bungard
8. PDC Rep: Avi Rodriguez
9. ASI President or Designee: Carson Fajardo, *Co-Chair*
10. ASI Undergrad: Autumn Hudson
11. ASI Undergrad: Ashley Smith
12. ASI Undergrad: Juan Padilla
13. ASI Undergrad: Diego Rendon - Absent
14. ASI Undergrad: Christian Gordo
15. ASI Undergrad (PDC): Alondra Lopez - Absent
16. ASI Graduate: Joseph Morales
17. ASI Graduate: Melis Yurdakul - Absent

Guests

1. Naomi Rodriguez, Student Assistant – Finance, Technology & Operations (zoom support/ minute taker)
2. Sesar Morfin – Associate Vice President, Finance & Administrative Services
3. Michelle Russen – Assistant Professor, Marketing

ASI President, Carson Fajardo, called the meeting to order at 2:01pm.

1) Welcome and Introduction

ASI President, Carson Fajardo welcomed everyone.

2) Approval of March 13, 2025 Minutes

Motion to approve the March 13, 2025 minutes by Patrick Bungard and John Reitzel.

The March 13, 2025 minutes were unanimously approved as presented.

3) M/S Padilla/Morales: HOSM 5400 – Wine Art & Science

Dr. Michelle Russen presented the course fee of \$250 per student.

She introduced a new upper-division science and Hospitality Management course launching in Fall 2025. The course will include wine tasting and requires students to be 21+ years old. The proposed \$250 course fee covers specialized materials and experiential components.

Key elements include:

- Systematic wine tasting instruction (\$65 value)
- WSET Level 2 Certification (\$85, includes textbook and exam with one retake)
- Field trip to a Temecula winery (\$100, includes transportation, tour, tasting, and lunch)

The course emphasizes experiential learning, helping students apply theory to practice, gain confidence in wine-related business settings, and understand scientific principles in winemaking. The presenter noted that recreating this experience independently would cost approximately \$1,300, but the university offers a significant group discount.

Class size will be limited to 20–25 students to maintain quality. While funding for high-impact practices is limited due to current budget restrictions, the course is designed to be self-funded and equitable. This is not a required course, it will be counted as an elective course.

Passed Unanimously.

4) Approval of the ASI Fee Referendum

Carson Fajardo provided an overview of the recent ASI Fee Referendum. He explained that ASI proposed a fee increase totaling \$96, with \$48 allocated toward ASI operations and an additional \$48 designated specifically for student-athlete scholarships. This increase is scheduled to be staggered over a three-year period.

The referendum was placed on the same ballot as the ASI President, Executive Officers, and Board of Directors elections. ASI conducted an intensive campaign over a 4- to 5-week period, including three weeks of concentrated outreach to the student body.

A total of more than 2,100 students participated in the vote, representing approximately 14% of the student

population. Carson noted that this was the highest voter turnout post-COVID and likely rivaled pre-COVID participation rates as well.

The referendum ultimately passed by a narrow margin of just over 60 votes, signaling strong but divided student opinions. Following the successful passage by student vote, the matter was brought to CFAC for formal recommendation to the University President.

Passed unanimously.

5) Closing Remarks

Carson Fajardo thanked the committee and shared that this meeting would likely be his last as Chair of CFAC. He expressed appreciation for everyone's support and noted it had been an honor to serve. He wished the group well and looked forward to seeing the continued growth of the campus.

6) Adjournment

ASI President, Carson Fajardo, adjourned the meeting at 2:23pm.