

ASSOCIATED STUDENTS, INC.
California State University, San Bernardino

BOARD OF DIRECTORS

MINUTES

OCTOBER 3, 2025

The meeting was called to order by the President, Diego Rendon at 1:09 p.m.

Present: Diego Rendon, Kimberly Rosas, Ayanna McAlister, Alondra Lopez (Zoom), Jeidi Carrion-Fajardo, Jennifer Cornejo, Samantha Coronado, Joseph Gonzales, Juan Sibrian (Zoom), Beatriz Castellanos, Judah Rubin, Heather Sharp, MD Yeasin (Zoom), Amira Shalabi, Ashley Smith, Kim Hunsaker, Dr. Matthew Smith, Dr. Haakon Brown and Dr. Michael Rister.

Absent: Melanie Radan and Dr. Paz Oliverrez.

Guests: Herbert Gonzalez, Joseph Morales, Trent Moran and Kevin Cleppe.

Ms. Cornejo arrived at the meeting.

APPROVAL OF THE MINUTES:

The minutes of September 19th were approved.

Dr. Smith arrived at the meeting.

ADOPTION OF AGENDA:

M/S McAlister/Rubin: To place the following items on separate consent calendars: BD 80-25 through BD 82-25 and BD 83-25 through BD 84-25. Passed unanimously.

The agenda was adopted as amended.

EXECUTIVE OFFICER REPORTS:

President: President Rendon attended a Philanthropic Foundation Board meeting and a Senior Class Task Force discussion along with Mr. Morales and Mr. Johan Rosales. He and Mr. Sibrian met with Gary McBride, Chair of the Philanthropic Investment & Finance Committee. He tabled with the Recreation & Wellness Committee; 56 students gave their input regarding their services. He and Ms. McAlister will visit the Palm Desert Campus (PDC) on October 8th. The Undocumented Student Success Center will hold Immigration Impact at CSUSB on Monday, October 6th from 12:00 p.m. to 1:00 p.m. He will be a student panelist at the Graduation Initiative (GI) Symposium and meet with the Executive Director of the California State Student Association (CSSA). Yesterday, he connected with Saddleback College and Cal Poly Pomona at the ASI Night with Women's Volleyball.

Executive Vice President: Ms. Rosas attended the following meetings: Executive Committee, Santos Manuel Student Union (SMSU) Board of Directors, Campus Dining Advisory Committee

(CDAC), Philanthropic Foundation Board, Residents Hall Association (RHA) Board. She also attended ASI Night with Women's Volleyball, a Students for Justice in Palestine movie screening and the Howl Squad mixer. She conducted in-person announcements on Wednesday.

Vice President of Finance: Ms. McAlister stated that more students are being added to the Club Allocation Budget (CAB) Canvas course; others have completed the course. In-person CAB Workshops will be held on October 7th at the San Bernardino campus, and October 14th and 15th at the PDC campus. The first Finance Committee meeting will be held today at 3:00 p.m. The Vacancy Committee will meet next week. She attended a CDAC meeting and the ASI Night with Women's Volleyball.

Vice President of Palm Desert Campus: Ms. Lopez discussed ways to support students during the upcoming network event for graduates. She helped the Rancho Mirage Student Center (RMSC) staff film promotional Fall Fest videos. She attended the Palm Desert State of the City Address & Luncheon.

EXECUTIVE DIRECTOR REPORT:

Executive Director: Dr. Rister stated that ASI spent \$432,432.00 within three months on programming, utilities, marketing, positions within ASI and more. We are fully funded in our reserve accounts which are mandated by our policies; this includes the PDC reserves.

GUEST SPEAKER:

Mr. Cleppe, Assistive Technologist for Accessible Technology Services introduced himself and discussed Speechify, a text-to-speech tool. It was made with the intention to support students with reading challenges like dyslexia and ADHD. He stated that after ASI began promoting the program, participation grew from about 20 students to 75 students within two days. This year approximately 18,000 licenses were acquired for \$10,000.00, however, only 110 students have registered. He is requesting support to spread information about the free program to students.

Ms. Rosas stated that she announced the program to students on Coyote Walk, however, she requested clarification on the registration process. Mr. Cleppe explained that a student must use their ID@csusb.edu email to access the Speechify Interest Form and then complete the form using their ID@coyote.csusb.edu email to create the account.

Dr. Rister inquired whether the program was available to staff. Mr. Cleppe explained that since it was funded through a Vital and Expanded Technologies Initiative (VETI) grant, it is only available to students.

Dr. Rister inquired whether it could be embedded into Canvas; Mr. Cleppe stated that he thinks it's only available as a browser extension or website.

Ms. Cornejo inquired whether there are any upcoming workshops to explain the process. Mr. Cleppe replied that a training session will be held on October 15th. He will also present at October Tech on October 7th and Homecoming Bash on October 18th.

OLD BUSINESS:

**BD 57-25 M/S Rister/Gonzales: Approval of the Student Parking Permit Award Policy.
(Second Reading)**

Dr. Rister stated that the policy was adjusted according to previous suggestions from the Board during Policy Committee. He deferred to Mr. Gonzalez who briefly reviewed the policy.

A roll call vote was conducted as follows:

In favor: Rendon, McAlister, Lopez, Brown, Carrion-Fajardo, Castellanos, Cornejo, Coronado, Gonzales, Hunsaker, Rubin, Rister, Sharp, Sibrian, M. Smith, and Yeasin.

Opposed: None.

Abstentions: Rosas.

Passed (16/0/1).

NEW BUSINESS:

M/S McAlister/Gonzales: To open the following consent calendar:

BD 80-25 Appointment of Matthew Quinonez as a student-at-large representative to the ASI Activities Committee.

BD 81-25 Appointment of Isabella Servin as a student-at-large representative to the ASI Activities Committee.

BD 82-25 Appointment of Perla Jimenez as a student-at-large representative to the ASI Activities Committee.

Passed unanimously.

M/S McAlister/Cornejo: To open the following consent calendar:

BD 83-25 Appointment of Jennifer Cornejo as a Board of Director representative to the ASI Activities Committee.

BD 84-25 Appointment of Alondra Lopez as a Board of Director representative to the ASI Activities Committee.

Passed unanimously.

BD 85-25 M/S McAlister/Sharp: Appointment of Johan Rosales as the Corporate representative to the ASI Activities Committee.

Ms. McAlister deferred to Mr. Morales who spoke in favor of Mr. Rosales.

Passed unanimously.

President Rendon passed the gavel to Ms. Rosas.

BD 86-25 M/S Gonzales/Cornejo: Discussion on adding a Palm Desert Campus student-at-large representative to the ASI Board of Directors.

Mr. Gonzales deferred his time to President Rendon who clarified the PDC student-at-large representative would be an added position, it would not be replacing another position. Currently, the only position specifically representing the campus is the Vice President of PDC. It has been a STAND goal for two years.

Ms. Lopez stated that there is more flexibility with a student-at-large representative for PDC, unlike a college representative for the entire college, regardless of campus. If no PDC student applies to the Board then the Vice President of PDC will be the only representation of the campus. Additionally, Board members host their events at the San Bernardino campus since that is the campus they attend.

Dr. Rister mentioned that other Board of Directors at CSUSB have been encouraged to add PDC positions. He recommended an ad-hoc committee to review the ASI Board of Director positions and check the representation across campus; the committee could then make the official proposal of what the Board needs.

Mr. Rubin explained that there is still a perceived disconnect between the PDC and San Bernardino campus, however, it has been decreasing.

Discussion closed.

BD 87-25 M/S Sharp/Rendon: Discussion on adopting the 2025-2026 ASI STAND Goals.

Ms. Sharp deferred time to President Rendon who briefly reviewed the 2025-2026 STAND goals.

Mr. Rubin inquired into student visibility at PDC and whether the names will be updated on the flags. Ms. Rosas deferred to Mr. Gonzalez who stated that the flags were received recently and the order for the names were already placed.

Ms. Smith suggested implementing a quantitative measure of connections being made in order to keep track of the goals being completed. Since the San Bernardino campus also has drop boxes, it can support the PDC Community Toy Drive.

President Rendon stated that a San Bernardino campus toy drive could be added to the goals. Ms. Coronado stated that since other departments already hold toy drives, ASI could work with them collaboratively.

Ms. Smith stated that many students get involved due to already knowing someone who could explain and support them. The purpose of the Leadership Development Committee is to help support new students with no prior knowledge of ASI.

President Rendon clarified that alumni who feel connected with the campus are more likely to support initiatives that could enrich student lives.

Ms. Cornejo inquired whether the Leadership Development Committee would implement a 1:1 mentor-mentee structure. Ms. Smith replied that this would be possible.

Ms. Cornejo inquired whether alumni would mentor the students. President Rendon stated that Dr. Crystal Wymer-Lucero, Director of Alumni Relations is the liaison between the alumni and student body. Ms. Smith stated that she and President Rendon have discussed the possibility of an alumni committee; alumni could participate in the Leadership Development Committee.

Dr. Rister explained that the creation of the committees may not be completed soon; this is the groundwork needed for the future Board of Directors to accomplish.

Ms. Smith stated that since many Board members will soon become alumni, it is possible to return and support the new Board and creation of the committees.

Discussion continued.

President Rendon stated that once the STAND goals are approved, they will be sent to the campus partners.

Discussion closed.

Ms. Rosas passed the gavel back to President Rendon.

REPORTS:

College of Arts & Letters: Ms. Sharp met with department Chairs and club Presidents regarding goals and student retention.

College of Business & Public Administration: Mr. Rubin attended the first Gerald R. Ford Presidential Fellows Program meeting; he was appointed to the Board. The Food Oasis club is now active and searching for volunteer opportunities. He held informal discussions with students regarding political issues of importance to them.

Clubs and Organizations: Ms. Carrion-Fajardo attended a Philanthropic Foundation Board meeting, the Club Fair and ASI Night with Women's Volleyball. She met with the Coyotes on Rotation Club President and the Students for Justice in Palestine Club who host weekly events.

Graduate: Ms. Cornejo collected three surveys from the Director of the Graduates Program, the Graduate Student Society club and Mr. Derek Sweem, a prior graduate representative. She plans

to combine the surveys and share it with all graduate students; she encouraged the Board to share the survey once it is completed.

Housing: Mr. Gonzales attended the RHA meetings. He met with Daisy Dominguez, RHA Director regarding an upcoming event.

College of Natural Sciences: Ms. Coronado held a pre-med webinar with three guest speakers last week. She met with the Dean, the Undocumented Advocates and an alumni who is a Cardiology Physician Assistant. The Samaritans in Action club went to Skid Row to distribute hygiene kits and information regarding the application process to Medi-Cal. She accompanied Ms. Rosas with the in-person announcements on Coyote Walk.

Student-at-Large: Mr. Sibrian attended the OneFuture Coachella Valley Gents Alliance High School Kick Off; over 105 students were present at PDC. He led a workshop regarding higher education for high school seniors.

Ms. McAlister left the meeting.

Director of External Affairs: Ms. Smith stated the Lobby Corps Board representatives will be appointed at the next meeting. Civic Canvas at PDC was held last week. She attended the ASI Night with Women's Volleyball. She plans to meet with Friends of the Desert to discuss collaborating on a service project. Governor Newsom signed Senate Bills 98 and 271. In approximately two weeks, she and President Rendon, will attend California State Student Association (CSSA) Plenary meeting in East Bay.

Director of Internal Affairs: Ms. Shalabi held a Howl Squad Mixer. She participated in the Philanthropic Foundation Board panel, CDAC, Coyote Bookstore Advisory Committee meetings and attended the ASI Night with Women's Volleyball. The first Howl Squad meeting will be held soon. She plans to accompany Ms. Rosas with in-person announcements on Coyote Walk. She will meet with President Morales.

Programs: Mr. Morales stated that Taylor Swift: Press Play will be held next Wednesday in Conference Center A from 12:00 p.m. to 2:00 p.m. Fall Fest will be held on October 9th. An Xbox Series S was awarded at Cody Cup which was held last week. ASI Night with Women's Volleyball was held yesterday where an iPad and a signed volleyball were awarded. Homecoming will be held on October 18th; ASI will have a student zone with free food, games and prizes.

M/S Rosas/Cornejo: To extend the meeting by 5 minutes. Passed unanimously.

ANNOUNCEMENTS:

Ms. Rosas stated that the IT Governance Committee has created the A.I. Steering Subcommittee; she asked the Board to let her know if anyone is interested in joining.

Mr. Gonzalez announced that the Special Projects Coordinator position was recently filled. A Volunteer Day at the garden was held today and will be held every Friday from 11:00 a.m. to 1:00 p.m. The garden will collaborate with the Art department. Headshots will be taken before next week's Board meeting.

Ms. Rosas announced that the Undocumented Student Success Center is gathering art until October 30th. for an auction.

Ms. Coronado stated that the Undocumented Student Success Center will hold an Immigration Impact at CSUSB webinar on October 6th.

Ms. Carrion-Fajardo left the meeting.

Ms. Hunsaker stated that an Eye Clinic will be held on October 31st; the application is in the Patient Portal.

Ms. Cornejo announced that Grad Days will be held on October 7th and 8th and invited the Board to attend.

MOTION TO ADJOURN

Meeting adjourned at 3:04 p.m.

A handwritten signature in cursive script, reading "Kim Rosas", written in black ink. The signature is positioned above a horizontal line.

Kimberly Rosas
Executive Vice President