

Bachelor of Arts - Communication & Media - Strategic Communication Concentration
First Time Freshman Academic Roadmap

Year 1: Freshman Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
COMM 2101	Fall & Spring		3	COMM 2301	Fall & Spring		3	
Critical Thinking (GE 1B)	Fall & Spring		3	Oral Communication (GE 1C)	Fall & Spring		3	
Mathematics (GE 2)	Fall & Spring		3	General Education	Fall & Spring		3	
Written Communication (GE 1A)	Fall & Spring		3	General Education	Fall & Spring		3	
Free Elective	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 2: Sophomore Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
COMM 3401	Fall & Spring		3	Experiential Learning (Practica)	Fall & Spring		2	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		1	
General Education	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
				Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 3: Junior Year				Year Total				31
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
COMM 3101	Fall & Spring	COMM 2101	3	COMM 3102	Fall & Spring	COMM 2101	3	
COMM Elective	Fall & Spring		3	COMM 3402	Fall & Spring	COMM 2301 (Corequisite)	3	
COMM Elective	Fall & Spring		3	Experiential Learning (Practica)	Fall & Spring		2	
Concentration Elective	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
				Free Elective	Fall & Spring		2	
Semester Total			15	Semester Total			16	

Year 4: Senior Year				Year Total				29
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
COMM 4101 (WI)	Fall & Spring	COMM 3101 or 3102	3	COMM 4102	Fall & Spring		3	
COMM 4401	Fall & Spring	COMM 2301, 3401, and 3402	3	COMM 5401	Fall & Spring	COMM 2301, 3401, and 3402	3	
Experiential Learning (Internship)	Fall & Spring		2	Free Elective	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			14	Semester Total			15	
						Degree Units Total	120	

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Last modified

9/17/2025

The roadmap is an academic planning resource. Students should refer to their PAWS Report and Academic Catalog for graduation requirements.