

Bachelor of Arts - Communication & Media - Strategic Communication Concentration
First Time Freshman Academic Roadmap - Palm Desert Campus

Year 1: Freshman Year				Year Total				30
Fall Semester	PDC Terms	Prerequisite Courses	Units	Spring Semester	PDC Terms	Prerequisite Courses	Units	
COMM 2101	Fall & Spring		3	Critical Thinking (GE 1B)	Fall & Spring		3	
Mathematics (GE 2)	Fall & Spring		3	General Education	Fall & Spring		3	
Oral Communication (GE 1C)	Fall & Spring		3	General Education	Fall & Spring		3	
Written Communication (GE 1A)	Fall & Spring		3	General Education	Fall & Spring		3	
Free Elective	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 2: Sophomore Year				Year Total				30
Fall Semester	PDC Terms	Prerequisite Courses	Units	Spring Semester	PDC Terms	Prerequisite Courses	Units	
COMM 2301	Fall & Spring		3	Experiential Learning (Practica)	Fall & Spring		2	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		1	
General Education	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
				Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 3: Junior Year				Year Total				31
Fall Semester	PDC Terms	Prerequisite Courses	Units	Spring Semester	PDC Terms	Prerequisite Courses	Units	
COMM 3101	Fall & Spring	COMM 2101	3	COMM 3102	Fall & Spring	COMM 2101	3	
COMM 3401	Fall & Spring		3	COMM 3402	Fall & Spring	COMM 2301 (Corequisite)	3	
COMM Elective	Fall & Spring		3	Experiential Learning (Practica)	Fall & Spring		2	
Concentration Elective	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
				Free Elective	Fall & Spring		2	
Semester Total			15	Semester Total			16	

Year 4: Senior Year				Year Total				29
Fall Semester	PDC Terms	Prerequisite Courses	Units	Spring Semester	PDC Terms	Prerequisite Courses	Units	
COMM 4101 (WI)	Fall & Spring	COMM 3101 or 3102	3	COMM 4102	Fall & Spring		3	
COMM 4401	Fall & Spring	COMM 2301, 3401, and 3402	3	COMM 5401	Fall & Spring	COMM 2301, 3401, and 3402	3	
Experiential Learning (Internship)	Fall & Spring		2	Free Elective	Fall & Spring		3	
General Education (UD)	Fall & Spring		3	Free Elective	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			14	Semester Total			15	
						Degree Units Total	120	

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Last modified

9/17/2025

The roadmap is an academic planning resource. Students should refer to their PAWS Report and Academic Catalog for graduation requirements.

This roadmap plans for courses to be completed at PDC. Students may also take classes in person or online at the San Bernardino Campus.