



CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

Location: SUS 202

<p>I. Call to order</p> <ul style="list-style-type: none"> a. IC starts the meeting as VP <p>II. Approval of Agenda</p> <ul style="list-style-type: none"> a. 1st by AV b. 2nd by AGL c. All in favor <p>III. Approval of August Minutes</p> <ul style="list-style-type: none"> a. 1st by AGL b. 2nd by AV c. All in favor <p>IV. Old Business</p> <ul style="list-style-type: none"> a. Bienvenida Budget Online Vote Notification (Antonio) <ul style="list-style-type: none"> i. On 8/20 via MS Teams chat with the Governing Board, AGL motioned for an approval of \$1,571 to be used for ALFSS Bienvenida. <ul style="list-style-type: none"> 1. BD seconded the motion. 2. Vote of 3-0-1 by Executive Board; motion passed. b. Membership (Brianna) <ul style="list-style-type: none"> i. Campaign and goals for the year <ul style="list-style-type: none"> 1. 40 new members ii. Membership fee structure iii. Formstack <ul style="list-style-type: none"> 1. Need to update flow on Formstack because it is not currently going to UAD. <ul style="list-style-type: none"> a. Will go to ALFSSNews email and Membership Director will send to UAD iv. Communication <ul style="list-style-type: none"> 1. Will be reviewing list and sending welcome back letters. 2. Reminding them to renew their membership this AY. 3. Inviting to attend general meetings 4. Updating email list with adding new members and removing past members. v. New ideas for membership <ul style="list-style-type: none"> 1. Referral program 	<p>Action Items:</p> <p>BD- Come to next Board meeting with a breakdown of membership type for goals.</p>
---	---

- a. Give away ALFSS mugs as an incentive
 - 2. Membership social media campaign
 - a. Boost visibility
 - b. Fitness challenge with good weather
 - c. Giving Tuesday
 - 3. Tabling
 - a. HHM
 - b. Orientations
 - 4. Newsletter
 - 5. Turtle walk-around
- c. Board polo and nametag purchase for Governing Board (Iwona and Monica)
 - i. Two vendors to consider for t-shirts:
 - 1. SNAP Graphics
 - a. OGIO embroidered polo
 - b. $\$35.00 + \$24.41(\text{tax}) = \$339.41$ for 9 shirts
 - 2. Imagen
 - a. OGIO embroidered polo
 - b. $\$35.00 + \$27.58 \text{ tax} = \$342.58$ for 9 shirts
 - ii. Name Tags
 - 1. Imagen
 - a. $\$152.75$ for 9 digitally printed metal name badges
 - iii. Motion by AV to approve $\$495.33$ for the purchase of 9 red polos and 9 metal name badges from Imagen.
 - 1. 2nd from AGL
 - 2. Vote of 3-0-1. Motion approved

V. New Business

- a. Bienvenida Recap (Antonio & Pamela)
 - i. Good turn out- mix of faculty, staff, students
 - ii. Create committee to delegate task
 - iii. Positive food compliments
 - 1. Too much food ordered
 - iv. Attendees became interested in learning more about ALFSS
 - v. People liked being able to take calavera centerpieces
 - vi. Total in attendance 63
- b. Escape Fundraiser Reschedule (Erika & Aurora)
 - i. Rescheduled from 9/9 due to poor air quality from fires
 - ii. IC Motion to host on 9/30.
 - 1. 2nd by PD
 - 2. Motion passes
 - iii. 5 rounds will be played. Each card will be \$5.
 - 1. 5 prize baskets

AA- recreate the flyer with new date and share via email or social media.

AA- take photo of prize basket to promote

<div>2. AGL and AV will be the game caller</div> <div>iv. Dr. Ariana Hunt provided a custom Loteria card created from her student</div> <div>1. BD gathered the materials for future use.</div> <div>c. Email signature on behalf of ALFSS (Monica)</div> <div>i. MB- Requesting for all names of the Board to be included in email communication</div> <div>ii. PD- Requesting to sign emails as Governing Board</div> <div>iii. Vote to go with option 1 with all names listed at end of emails</div> <div>d. Marketing Partnerships with SDC/SEC (Amber)</div> <div>i. AA absent.</div> <div>ii. Tabled until 10/10.</div> <div>e. DDLM alter at PDC (Brianna)</div> <div>i. Connected with RMSC and will do a collaboration with ALFSS for alter at PDC.</div> <div>f. Newsletter platform (Amber)</div> <div>i. AA absent.</div> <div>ii. Tabled until 10/10.</div> <div>VI. Upcoming Event and Fundraising Calendar</div> <div>a. Events (Antonio)</div> <div>i. HHM Events</div> <div>1. ALFSS Scholarship and Legacy Lunch</div> <div>a. Date: Tuesday, October 8, 12-2pm, SUN Conference Center</div> <div>b. Chairs: Aurora & Pamela</div> <div>c. Updates</div> <div>i. New name as ALFSS Scholarship and Awards Lunch</div> <div>ii. Requested for comped space from SMSU per policy of one free event for ALFSS per AY</div> <div>iii. Budget proposal</div> <div>1. 1st right of refusal pending</div> <div>iv. AV Motion to approve event budget of \$5,560.</div> <div>1. 2nd by PD</div> <div>2. 3-0-1 motion approved</div> <div>v. Awards</div> <div>1. (10) Scholarship recipients</div> <div>2. (3) Tamal recipients</div> <div>3. (1) Distinguished organization</div>	<div>PD to reach out to AA to get a newsletter platform solidify before next board meeting</div>
--	--

- vi. Discussion of awardees based on [criteria](#) . IC motion to award the below list. 2nd by AGL. All in favor.
 - 1. Cesar Caballero
 - 2. Doris Selva
 - 3. Olivia Rosas
 - 2. Cafecito with DHRE
 - a. Date TBD
 - b. Chairs: Ashley & Antonio
 - c. Ashley will reach out to DHRE
 - 3. HHM Tabling
 - a. Date: Thursday, September 19
 - b. Need time and then will create a sign-up
- ii. Dia de los Muertos
 - 1. Date: Saturday, November 2, 11am-3pm, Visual Arts
 - 2. Chair: Iwona
- b. Fundraising (Aurora)
 - i. Pupusa Sale
 - 1. Thursday, October 17, 11:30am, Coyote Walk
 - 2. Chair: Monica
 - 3. Need to look at new date to not conflict with free food campus events.
 - 4. Will order 250 pupusas- 150 bean/cheese & 100 pork
 - 5. Requesting donations for plates, utensils, napkins, agua frescas from membership
 - ii. DDLT T-shirt Sale
 - 1. Chair: Aurora
 - 2. Waiting on SNAP Graphics to provide quote to determine selling price
 - iii. Crowdfunder
 - 1. Chair needed
 - 2. No movement. Fundraiser not occurring
- c. Spring 2025 Discussion
 - i. Postponed until October
 - ii. Events (Antonio)
 - 1. Spring Latinx Grad
 - a. Saturday, May 10, 10am, Arena
 - 2. Proposal: Collaboration with Financial Literacy Center; Latinos and Finance
 - iii. Fundraising (Aurora)
 - 1. Bowling
 - 2. Cookie Co.
 - 3. 5k Run/Walk

<div>a. Chairs: Iwona and Brianna</div> <div>4. Pupusa Sale</div> <div>a. Chair: Monica</div> <div>VII. Discussion Topics</div> <div>a. Fall Latinx Grad</div> <div>i. Need to communicate out there will not be a Fall ceremony this academic year.</div> <div>VIII. Adjournment</div> <div>a. 12:57pm</div>	
---	--