



a Baeza, Ericka Saucedo, Antonio Guijarro-Ledezma, Amber Adams, Brianna
Deadman, Iwona L. Conteras
Absent: Aurora Vilchis, Ashley Cortez

Atended: Pamela De La Torre, Monica Baeza, Ericka Saucedo, Antonio Guijarro-Ledezma, Amber Adams, Brianna Deadman, Iwona L. Conteras

Absent: Aurora Vilchis, Ashley Cortez

<p>I. Call to order @ 11:35am</p> <p>II. Approval of Agenda</p> <ul style="list-style-type: none"> a. 1st AGL b. 2nd AA c. No changes to agenda <p>III. Approval of Retreat Minutes</p> <ul style="list-style-type: none"> a. 1st ES b. 2nd AGL c. No changes to amend <p>IV. Old Business</p> <ul style="list-style-type: none"> a. Membership (Brianna) <ul style="list-style-type: none"> i. Campaign and goals for the year <ul style="list-style-type: none"> 1. Get current members engaged this year. 2. Get word out about ALFSS by word of mouth and connecting with other FSSAs 3. Working with AA to develop new marketing campaigns for new members 4. Goals to be determined once we have stats on current membership ii. Membership fee structure <ul style="list-style-type: none"> 1. Suggestion to increase dues by \$5-\$10 2. Motion to table this item to 1st item of next Board meeting <ul style="list-style-type: none"> a. 1st AGL b. 2nd AA c. 1 opposed, 0 abstain, 4 approved- motion passed b. Bylaws Review (Pamela) <ul style="list-style-type: none"> i. Request for Board to make note of any conflicting information for the by-laws committee to review ii. Reminder that Board members have a duty to attend ¾ of all ALFSS obligations c. Marketing (Amber) <ul style="list-style-type: none"> i. Purchase of Canva Pro subscription for ALFSS Marketing 	<p>Action Items:</p> <p>BD- reach out to Sue G. to gather current membership lists. Update online payment form</p>
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<ol style="list-style-type: none"> 1. Recommendation from LY Board to move from InDesign to Canva Pro to have more accessibility 2. AA- Motion to spend \$180 annual on a Canva Pro subscription <ol style="list-style-type: none"> a. 2nd by AGL b. Financial vote: 3 in favor, 1 abstain, 0 opposed. Motion passes <p>ii. Newsletter platform</p> <ol style="list-style-type: none"> 1. AA to do research to see what campus is using for easy transition 2. Motion to table AA, 2nd by BD. Motion passes <p>iii. MS Teams and Google Drive</p> <ol style="list-style-type: none"> 1. Currently two separate platforms hosting ALFSS information. 2. Motion by MB to transfer all archived documents from Google Drive to MS Team and function fully out of teams moving forward. <ol style="list-style-type: none"> a. 2nd by AA b. Motion passes <p>d. Logo and Association name change Ad Hoc Committee (Pamela)</p> <ol style="list-style-type: none"> i. Other universities are including the “x” as part of names ii. Adding as a discussion item to general meeting <p>e. Fall 2024 Confirmation</p> <ol style="list-style-type: none"> i. Events (Antonio) <ol style="list-style-type: none"> 1. Bienvenida <ol style="list-style-type: none"> a. Date: Wednesday, August 28 from 11:30am-1:30pm in SUS Events Center b. Chair- Antonio c. Cabinet has been invited d. Budget will be developed and sent for approval e. Committee meeting will be set early next week 2. HHM Event(s) <ol style="list-style-type: none"> a. ALFSS Scholarship and Legacy Lunch <ol style="list-style-type: none"> i. Date: Tuesday, October 8, 12-2pm, SUN Conference Center ii. Chairs: Aurora & Pamela iii. Revamp from 2022 to include new award categories iv. Cabinet has already been invited v. Budget will be presented at next board meeting b. Discussion of additional events <ol style="list-style-type: none"> i. Latina authors discussion ii. Vendor fair with local Latina/o vendors iii. Cafecito with DHRE 	<p>MB- Transfer documents by December</p>
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<ol style="list-style-type: none"> 1. MB motion to have this as second HHM event. AGL 2nd. Motion passed. iv. Tissue paper flower making <ol style="list-style-type: none"> 1. Can host on SBC and PDC v. PDC Events <ol style="list-style-type: none"> 1. Bring to next meeting 3. Dia de los Muertos <ol style="list-style-type: none"> a. Date: Saturday, November 2 b. Time: 11am - 3pm <ol style="list-style-type: none"> i. Live auction approx. 1 pm c. Chair: Iwona d. Worked with museum to confirm date for event e. Auction taking place in VA 101 f. Event taking place on Coyote Walk g. Museum only has 30 skulls <ol style="list-style-type: none"> i. Museum wants to only invite previous artists ii. Recommendation to open it to more people iii. Recommendation for ALFSS to purchase additional calaveras iv. 15 to museum and 15 to ALFSS h. Acto Latino to create alter 4. Fall Latinx Grad <ol style="list-style-type: none"> a. Discussion to keep or remove event b. Date: Saturday, December 7, 10am, SUN Conference Center c. Chairs: Aurora and Monica d. AGL motion to host only SB Spring Latinx Ceremony. <ol style="list-style-type: none"> i. 2nd MB ii. 5-1-0. Motion passes ii. Fundraising (Aurora) <ol style="list-style-type: none"> 1. Escape Fundraiser <ol style="list-style-type: none"> a. Monday, September 9, 7pm, Escape Craft Brewery on Nevada St. b. Chair: Aurora 2. Pupusa Sale <ol style="list-style-type: none"> a. Thursday, October 17, 11:30am, Library Lawn b. Chair: Monica 3. DDLMT T-shirt Sale <ol style="list-style-type: none"> a. Chair: Aurora 4. Crowdfunder <ol style="list-style-type: none"> a. Chair needed 	<p>MB- put in space request</p>
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5. AGL motions to table discussion until AV present to discuss at next board meeting.
 - a. 2nd BD
 - b. Motion Passes
- f. Spring 2025 Discussion
 - i. Events (Antonio)
 1. PDC Latinx Grad
 - a. Per above vote on E. 4. D., will not be hosting PDC Grad.
 2. Spring Latinx Grad
 - a. Saturday, May 10, 10am, Arena
 - b. AGL motions to table discussion until AV present to discuss at next board meeting.
 - i. 2nd BD
 - ii. Motion Passes
 - ii. Fundraising (Aurora)
 1. Bowling
 2. Cookie Co.
 3. 5k Run/Walk
 - a. Chairs: Iwona and Brianna
 4. Pupusa Sale
 - a. Chair: Monica
 5. AGL motions to table discussion until AV present to discuss at next board meeting.
 - a. 2nd BD
 - b. Motion Passes
- g. Social Media Campaigns Discussion (Amber)
 - i. Scholarship applications
 - ii. LGBTQ+ History
 - iii. Native/ Indigenous Heritage
 - iv. Black History
 - v. Women's History: Mujeres Mondays in March (Other ideas?)
 - vi. APIDA Heritage
 - vii. Arab American Heritage

V. **New Business**

- a. Agenda for general meeting (Pamela)
 - i. Fall events
 - ii. Rebranding name and logo
- b. Board polo & nametag purchase (Aurora)
 - i. Look at purchasing ALFSS polo for Board Members
 - ii. IC & AA to reach out to vendors for quotes
- c. ALFSS slogan (Amber)
 - i. AA to bring slogan options to next Board meeting
- d. FSSA Update (Pamela)
 - i. Possibility of having collaborative programming with all FSSA
 - ii. Latinx Grad will take place in morning, BlackGrad after

IC/AA/AV- bring prices to next board meeting for voting

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| <ul style="list-style-type: none">iii. Affinity Board counsel to commence with support of Dr. Lorena Marquez as DEI Board Programming chairiv. Cross promotion efforts; presence ate. Storage (Pamela)<ul style="list-style-type: none">i. Affinity board is looking into storage for FSSA's.ii. Continual conversations about storageiii. Outreach to Anthony Roberson and Jenna Aguirre <p>VI. Discussion Topics</p> <p>VII. Adjournment</p> <ul style="list-style-type: none">a. MB motion to adjourn at 1:38pm<ul style="list-style-type: none">i. 2nd AGL | |
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