

An Evening in
MONTE CARLO
Masquerade Ball

A student scholarship fundraiser to benefit
the CSUSB Hospitality Management Program

Wednesday, Oct. 29, 2025 | 5-9 P.M.
Agua Caliente Casino Rancho Mirage

Tickets and more information:

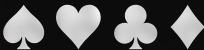
csusb.edu/hospitality | hospitality@csusb.edu

Individual Tickets: \$200 each (fair market value is \$140)

The Need

The Coachella Valley's tourism and hospitality industry has an economic impact of \$9 billion annually, yet there remains a strong demand for qualified managerial talent. To meet this need, the CSUSB Palm Desert Campus launched the Hospitality Management Program—designed to cultivate a local talent pipeline. CSUSB is building a world-class program to attract top students from the region and beyond.

Attire: Semi-formal elegant | Formal invitation to follow



CAL STATE SAN BERNARDINO | Palm Desert Campus

Hospitality Management Program

Sponsorship Opportunities Now Available

Sponsorship Levels

\$25,000 Event Sponsor (fair market value \$2,240)

VIP Premium - Two tables (16 tickets), event
and website acknowledgement

\$15,000 Media Sponsor (fair market value \$1,400)

VIP - Table of 10 tickets, event and website acknowledgement

\$10,000 Platinum Sponsor (fair market value \$1,120)

8 tickets, event and website acknowledgement

\$7,500 Gold Sponsor (fair market value \$840)

6 tickets, event recognition

\$5,000 Silver Sponsor (fair market value \$560)

4 tickets, event recognition

\$2,500 Bronze Sponsor (fair market value \$280)

2 tickets, event recognition

A portion of your sponsorship may be tax-deductible as allowed by law.

For more information about donations or becoming a sponsor, please
contact Dr. Joseph Tormey, Director, Hospitality Management Program
at jtormey@csusb.edu or (909) 537-8213.

Thank you to our Platinum Sponsor



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Hospitality Management Program