

Dear Coyotes and Colleagues,

As we enter the final days of the Cal State San Bernardino fall semester and begin the holiday season, I wanted to reach out and share my appreciation and gratitude to you, the members of the CSUSB community.

In this, our 60th anniversary year since classes were first held on the San Bernardino Campus, we have had a fall semester filled with many impactful events and happenings: continuing progress on our new Performing Arts Center in San Bernardino and the Student Success Center in Palm Desert, the 14th Latino Education and Advocacy Days summit, another outstanding Homecoming, and serving as hosts of the 36th International Information Management Association Conference on the Palm Desert Campus. CSUSB was also recognized as no. 2 in the national for social mobility by the Wall Street Journal/College Pulse Social Mobility ranking and as no. 17 in the same rankings Best Value category.

In addition, the PDC has established a chapter of the Gerald R. Ford Presidential Fellows Program, joining an elite group of only four chapters in the United States. The Program is a distinguished initiative that promotes civic engagement, ethical leadership and public service. It provides selected students with opportunities to participate in advanced leadership development, mentorship with community and national leaders, scholarly dialogue and service initiatives that embody the values and legacy of President Gerald R. Ford, the 38th President of the United States.

Our latest enrollment initiative, Direct Admission, is already paying dividends to the campus. To date:

- 7,900 San Bernardino County students received direct admission to CSUSB.
- 11,000 Riverside County students were directly admitted for a total of nearly 19,000 directly admitted students between two counties.
- 2,500 students attended direct admission events hosted on the CSUSB campus, and we anticipate another 1,000 students will attend events scheduled for December and January.
- Application submissions from San Bernardino County are up 35% compared to this time last year and Riverside County applications are up 33%.

Finally, our fall Commencement ceremonies will take place on Friday through Saturday, December 12-13, 2025, in the Coussoulis Arena on the San Bernardino campus.

- Friday, December 12, 2025
 - Social and Behavioral Sciences at 6:00 p.m.
- Saturday, December 13, 2025
 - Jack H. Brown College of Business and Public Administration at 9:00 a.m.
 - College of Natural Sciences at 1:30 p.m.
 - College of Arts and Letters and Watson College of Education at 6:00 p.m.

These are amazing things to celebrate and appreciate. I can truly say, as I move into the mid-point of my 51st year in higher education, I am most grateful for our students' perseverance in reaching for their academic goals; our faculty's dedication in their roles as teachers, mentors and researchers; and the staff's and administrator's behind-the-scenes efforts to handle the many details which keep this campus flourishing.

I wish you all a safe, healthy and happy holiday.

Sincerely,

Tomás D. Morales
President