

Dear Coyotes and Colleagues,

Every five years, the California State University conducts an economic impact analysis of its campuses and the system as a whole. This year's [2025 Economic Impact Report \(EIR\)](#) highlights Cal State San Bernardino's significant contribution to the Inland Empire and the State of California. You should all be incredibly proud of your impact on our community.

The report demonstrates how CSUSB generates billions of dollars in industry activity, supports tens of thousands of jobs, and provides a strong return on the state's investment through enhanced alumni earnings and economic activity. Key findings range from CSUSB's incredibly positive impact on the region, on the state and on alumni, as well as the return on investment received by the people of California for their investment in public higher education.

CSUSB is a clear economic and educational engine in the Inland Empire. Our graduates, research and programs fuel growth, innovation and opportunity — supporting 9,100 jobs and generating nearly \$1 billion in regional industry activity across San Bernardino and Riverside counties.

Furthermore, investing in CSUSB pays dividends statewide. For every \$1 the state invests, \$10.06 in industry activity is generated — and when alumni success is included, that impact grows to \$50.81 statewide, because our alumni power California's future. In fact, CSUSB alumni contribute \$3.7 billion in enhanced earnings, support 22,000 jobs and generate \$4.7 billion in industry activity across California.

CSUSB also keeps its finger on the pulse of new and emerging career paths, thus defining the future for its students and the region. As a national leader in the areas of cybersecurity, artificial intelligence and entrepreneurship, CSUSB prepares students to lead in the fastest-growing industries of tomorrow.

Finally, during the 2023-24 academic year, the university also contributed more than \$406 million in wages earned regionally and \$76.7 million in local tax revenue — demonstrating how CSUSB's success directly strengthens the communities it serves.

My thanks to our stellar faculty, supported by our outstanding staff, for being the drivers of these statistics. We can only serve as an effective anchor institution as the result of your efforts. My congratulations to you all. Coyotes, together we're defining what's possible — and we can't wait to see how your impact will shape California's future.

Sincerely,

Tomás D. Morales
President