

2024 - 2025 STAND Objectives

Associated Students, Incorporated

California State University, San Bernardino

Approved by Board of Directors: October 4, 2024



Summary: The Associated Students, Incorporated (ASI) holds Support, Transparency, Accessibility, Networks, and Development (STAND) as core values of the corporation. STAND serves as a guiding platform utilized by the ASI Board of Directors to align their objectives with the mission, vision, and goals of the corporation. STAND sets the agenda for ASI and its resources for each academic year.

SUPPORT

How is ASI supporting student success and academic initiatives?

- 1) Create a parking pass scholarship to increase access to CSUSB parking passes.
- 2) Explore additional methods to directly support club and organization budgets.
- 3) Host an event to bring awareness to SSD resources.

TRANSPARENCY

How is ASI being transparent in its publicity, procedures, and initiatives?

- 1) Create a positive presence within the student body through on-campus and social media activities or interactions.
- 2) Host two Board of Directors meetings at the Palm Desert Campus.
- 3) Compose a semesterly newsletter that depicts how ASI is utilizing student fees.

ACCESSIBILITY

How is ASI modeling and promoting diversity, equity, and inclusion?

- 1) Reevaluate the Student at Large Director positions and their role on the ASI Board of Directors.
- 2) Expand current ADA compliance and explore the additional accessibility needs of CSUSB.

NETWORKS

How is ASI enhancing campus partnerships and student careers?

- 1) Construct a College Club Council in each academic college composed of the coinciding Board Member, College Dean, and affiliated clubs.
- 2) Create partnerships with college and university student governments in the Inland Empire and Coachella Valley.

DEVELOPMENT

How is ASI developing as an organization and contributing to student life?

- 1) Redesign the ASI brand to better encompass our organization and campus community.
- 2) Develop a more sustainable budget for ASI concert productions.