

2023 - 2024 STAND Objectives

Associated Students, Incorporated

California State University, San Bernardino

Approved by Board of Directors: February 2, 2024



Summary: The Associated Students, Incorporated (ASI) holds Support, Transparency, Accessibility, Networks, and Development (STAND) as core values of the corporation. STAND serves as a guiding platform utilized by the ASI Board of Directors to align their objectives with the mission, vision, and goals of the corporation. STAND sets the agenda for ASI and its resources for each academic year.

SUPPORT

How is ASI supporting student success and academic initiatives?

- 1) Build relationships with campus partners to improve strategic communication of student success initiatives.
- 2) Survey students to determine the preferred modality of CSUSB classes.

TRANSPARENCY

How is ASI being transparent in its publicity, procedures, and initiatives?

- 1) Display ASI Flags in the five academic colleges, each on-campus housing village, Coussoulis Arena, and the Palm Desert Campus that represent each ASI Board of Director.
- 2) Post recaps of ASI Board of Directors Meetings on social media to publicize the initiatives the corporation is undertaking.

ACCESSIBILITY

How is ASI modeling and promoting diversity, equity, and inclusion?

- 1) Create a representative position on the ASI Board of Directors for students with disabilities.
- 2) Establish a parking pass scholarship to increase access to CSUSB parking passes.
- 3) Expand the use and accessibility of Club Allocation Budget Funding, by utilizing academic resources.

NETWORKS

How is ASI enhancing campus partnerships and student careers?

- 1) Restructure the Director of Internal Affairs position to engage with student-led groups and survey student needs.
- 2) Create a representative position on the ASI Board of Directors for students in clubs and organizations.

DEVELOPMENT

How is ASI developing as an organization and contributing to student life?

- 1) Construct organizational standards to accomplish efficient goal setting strategies within the corporation (STAND).
- 2) Partner with CSUSB Athletics to establish a student section at sporting events.
- 3) Redesign the ASI brand to better encompass our organization and campus community.