

ALFSS Board Meeting Minutes Thursday, February 13, 2025 11:30 a.m. - 1:00 p.m.

Location: Zoom: https://csusb.zoom.us/j/83198260118
Present: Monica, Antonio, Ashley, Aurora, Iwona, Pamela, Ericka
Absent: Brianna & Daniel

l.	Call to	Order	Action Items:
	a.	11:33am	
II.	Approval of Agenda		
	a.	1 st by AV	
	b.	2 nd by AL	
	c.	All in favor, motion passes	
		i. Change to move Grad Days tabling from new	
		business to Latinx Grad	
III.	Approv	al of Minutes	
		1 st by AL	
	b.	2 nd by ES	
	C.	All in favor, motion passes	
IV.	Old Bu	siness	
	a.	2025-2026 Scholarship Application Deadline is April	
		21, 2025 (Aurora)	
		 Will meet with Daniel to promote the 	
		scholarship	
	b.	ALFSS Social Recap (Antonio)	
		i. Hosted at Los Tacos Lokos	
		ii. Only 5 board members in attendance	
		iii. Taco Tuesday special or 20% discount	
		iv. Suggestions:	
		 Use marketing director to send out 	
		promotions	
		a. Earlier and frequency	
		b. Correct flyer for email and	
		social media marketing	
		2. Network with other campus	
		organizations to boost attendance	
	C.	Cafecito con DHRE recap (Antonio & Ashley)	
		i. Successful event with many students	
		ii. Suggestion for next year:	
		Increase food order	

- 2. More champurrado and less coffee
- 3. Microphone for loteria announcers
- 4. Have projector screens to showcase the history of individuals that were being described during Loteria game
 - a. Dr. Ariana Huhn collab for Afro-Latino version of game
 - i. Will work on a different version that will work better in group setting vs. Classroom
 - ii. ALFSS gave thankyou cards for participation
- 5. Give out prizes; didn't give out prizes that we had
- iii. DHRE and ALFSS Board worked well together
 - DHRE would like to host again during the winter next year
- iv. No cost to ALFSS; DHRE covered all costs
- v. Kudos to Ashley for taking lead as student rep
- d. Escape Loteria fundraiser recap (Aurora & Ericka)
 - i. More marketing is needed
 - ii. Raised \$300 towards scholarship
 - iii. Approx. 20 people in attendance
 - 1. Mostly board
 - 2. 2 CSUSB affiliates
 - 3. 6 general attendees from Escape
 - iv. Can increase price to \$7 per card based on feedback from general attendees
 - v. Discussion about hosting at downtown Redlands locations, but comes with a charge
 - vi. Will look into asking for a Latin food vendor if we were to host again in the future
 - 1. Perhaps a vendor that will give ALFSS a percentage back

V. New Business

- a. Welcome to new Director of Membership: Daniel Viayra (Pamela)
 - i. Daniel not in attendance
 - ii. Pamela will reach out to schedule a meeting to transition
- b. Review of Declaration of Candidacy Board Obligations (Monica)
 - i. Reminder of obligations to the organization
 - 1. Showing up and helping with events
 - ii. Discussion of summer retreat

- iii. Discussion of transition meetings between Board meetings
- c. Annual Report (Monica)
 - i. Need to decide if we will be putting an annual report out
 - ii. Will need to start working on in March
 - iii. Needs to be finalized by last general meeting in June.

VI. Upcoming Event and Fundraising Calendar

- a. Spring 2025 Discussion
 - i. Events (Antonio)
 - 1. ALFSS Bowling Social
 - a. Monday, March 3, 4:30pm-6pm @ Coyote Lanes
 - b. Chairs: Pamela & Brianna
 - c. No host event
 - Pamela has been working on a flyer and will share with Board
 - e. Suggestion to have an RSVP
 - f. Request to send out to DHRE; Pamela to send to Ashley
 - i. Ashley will look into
 - 2. Spring Latinx Grad
 - a. Saturday, May 10, 10am-12pm @ Coussoulis Arena
 - b. Chairs: Aurora & Monica
 - c. Grad Days Tabling Sign-ups
 - i. Please sign-up for shift(s)
 - ii. Taking place in Obershaw Dining Room
 - iii. Need more help at PDC
 - d. Need to follow up with
 Claudia to ensure registration
 is open for grad days
 - e. 1st committee meeting held
 - i. Assigned Board positions
 - Review document
 - Request for additional funding from President's office
 - i. IC to ask informally
 - ii. Formal email from Pamela

3. ALFSS Social

- a. Saturday, May 10, 1pm-3pm@ Celebrities Sports Bar & Grill
- b. Chairs: Aurora & Monica
- ii. Fundraising (Aurora)
 - 1. Pupusa Sale
 - a. Date: Thursday, March 13,11:30am @ SUS Lobby
 - b. Chair: Monica
 - c. Have received 1st right of refusal
 - d. Confirmed indoor location with SMSU
 - e. Reached out to EHS to confirm docs are still valid
 - f. Need to order 350 pupusas
 - i. 100 more than Fall sale
 - g. Will send out volunteer tasks next week
 - 2. 5k Run/Walk
 - a. Saturday, April 12, 8am-11am@ Library Lawn
 - b. Chairs: Iwona
 - c. Waiting on SEGS to send over 5k map

VII. Discussion Topics

- a. MB- will send out a Doodlepoll to reschedule March
 13 Board meeting
- b. Membership costs
 - i. How many one-time annual fee?
 - ii. How many annual deductions?

VIII. Adjournment

a. 12:43 pm

BD- Provide membership numbers during next Board meeting