

ALFSS General Meeting Minutes

Wednesday, January 15, 2025

12:00 p.m. – 1:00 p.m.

Location: <https://csusb.zoom.us/j/83951801765>

Present:

	Action Items:
<p>I. Call to Order</p> <ul style="list-style-type: none"> a. Meeting called to order at 12:04pm <p>II. Approval of Agenda</p> <ul style="list-style-type: none"> a. 1st by AG b. 2nd by BD c. All in favor motion passes <p>III. Approval of Meeting Minutes</p> <ul style="list-style-type: none"> a. Approval of November 2024 meeting minutes b. 1st by ES c. 2nd by AG d. All in favor motion passes <p>IV. Introductions</p> <p>V. Old Business</p> <ul style="list-style-type: none"> a. Financial Report (Ericka) <ul style="list-style-type: none"> i. Trust Account- \$55,424.59 ii. Scholarship Account- \$13,896.86 iii. Donations Account- \$21,005.55 iv. State Side Account- \$0.00 b. January Social Recap (Antonio) <ul style="list-style-type: none"> i. Total of five participants ii. Takeaways and Action Items – Ensure flyer and marketing materials are disseminated earlier with weeks of anticipation and routine reminders for ALFSS community and the campus community. iii. Ensure we implement a standardized event promotion timeline specific to the Socials to create and distribute marketing materials in a timely fasion iv. Explore additional channels to communicate the events effectively. v. Gather additional feedback from January’s event to incorporate into future event planning for Socials. <p>VI. New Business</p> <ul style="list-style-type: none"> a. Director of Marketing Vacancy: Accepting nominations through 1/17/25 (Pamela) <ul style="list-style-type: none"> i. As of 1/15/2025 - No candidates ii. Suggestion of sending out to campus list serve to broaden the search. Pam to send out the application email to campus extending the application to 1/31/25. b. 2025-2026 Scholarship Application Deadline is April 21, 2025 (Aurora) <ul style="list-style-type: none"> i. Pam will work on sending out the communication 	

- ii. Currently on track to meeting our scholarship commitments for the year.
- c. Latinx Grad Planning Committee Kick-off Meeting on Monday, February 3 at 1pm via Zoom <https://csusb.zoom.us/j/86782877432> (Aurora & Monica)
 - i. Will be moved to Old Business for next meeting.
- d. Calendar of Events
 - i. Spring 2025
 - 1. Cafecito con DHRE
 - a. Date: January 27 from 5:30-7:30pm
 - b. Chairs: Ashley & Antonio
 - i. Fliers have been handed out to Housing.
 - ii. Budget for the event has been confirmed and will be covered by DHRE.
 - iii. Location will be Coyote Village – Multi-Purpose Room.
 - 2. March Social
 - a. Date: Monday, March 3 from 4:30pm-6pm at Coyote Lanes
 - b. Chairs: Pamela & Brianna
 - i. No updates
 - 3. Spring Latinx Grad
 - a. Date: Saturday, May 10 at 10am in Arena
 - b. Chairs- Amber, Aurora & Monica
 - i. No updates
 - ii. Remove Amber moving forward
 - 4. May Social
 - a. Date: Saturday, May 10 at 1pm at Celebrities Bar and Grill
 - b. Chairs- Aurora & Monica
 - i. No updates
- e. Fundraising Events
 - i. Spring 2025
 - 1. Escape Loteria Fundraiser *Rescheduled
 - a. Date: Monday, February 10 from 7pm-9pm
 - b. Chairs: Ericka & Aurora
 - i. Need updated flier to send out to Escape. Pam to change
 - ii. Need social media push
 - 2. Pupusa Sale
 - a. Date: Thursday, March 13 at 11:30am on SUS Lobby
 - b. Chair: Monica
 - i. No updates
 - ii. Suggestion – To increase amount of Pupusas for the event.
 - 3. 5k Run/Walk
 - a. Date: Saturday, April 12 from 8am-11am (Tentative)
 - b. Chairs: Iwona & Brianna
 - i. No updates

- 4. On going t-shirt sales
 - a. Chair: Aurora
 - i. No updates

VII. Officer Reports

- a. President
 - i. Taking on majority of the Marketing support until a new Director of Marketing is identified.
- b. President-Elect
 - i. No Report
- c. Executive Secretary
 - i. No Report
- d. Treasurer
 - i. No Report
- e. Director of Fundraising and Scholarship
 - i. No Report
- f. Director of Marketing
 - i. Temporarily Vacant – Duties assumed by President
- g. Director of Membership
 - i. No Report
- h. Director of Programs
 - i. No Report
- i. Student Representative
 - i. No Report

VIII. Discussion Topics

- a. No updates

IX. Adjournment

- a. 12:34pm