

**Bachelor of Science - Design - Marketing Concentration
First Time Freshman Academic Roadmap**

Year 1: Freshman Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 1100	Fall		3	DES 1125	Spring	DES 1100, 1110	3	
DES 1110	Fall		3	Critical Thinking (GE A3)	Fall & Spring		3	
Foundation Seminar (GE E)	Fall & Spring		3	Oral Communication (GE A1)	Fall & Spring		3	
Mathematics (GE B4)	Fall & Spring		3	Written Communication (GE A2)	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 2: Sophomore Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 2600	Fall	DES 1100, 1110, 1125	3	DES 2005	Spring	DES 1100, 1110, 1125, 2600	3	
AH 1221 or DES 1103	Fall		3	DES 2405	Spring	DES 1100, 1110, 1125, 2600	3	
General Education	Fall & Spring		3	AH 1222 or DES 1104	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		3	
General Education	Fall & Spring		3	General Education	Fall & Spring		1	
				Free Elective	Fall & Spring		2	
Semester Total			15	Semester Total			15	

Year 3: Junior Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	DES 3130	Fall & Spring	DES 1100, 1110, 1125, 2005, 2405, 2600	3	
DES 3500	Fall	DES 3130	3	DES 3715	Spring	DES 3500	3	
MKTG 3050	Fall & Spring	Junior Standing	3	MKTG 4100	Fall & Spring	MKTG 3050, 3160	3	
General Education	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
General Education	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
Semester Total			15	Semester Total			15	

Year 4: Senior Year				Year Total				30
Fall Semester	Terms Offered	Prerequisite Courses	Units	Spring Semester	Terms Offered	Prerequisite Courses	Units	
DES 4100	Fall	DES 3130, 3500, 3715	3	DES 4130	Fall & Spring	DES 3130, 3500, 3715, 4100	3	
DES 4130	Fall & Spring	DES 3130, 3500, 3715	3	MKTG 4750	Fall & Spring	MKTG 3050	3	
MKTG 4460	Fall & Spring	MKTG 4200	3	DES 4195 (WI)	Spring	DES 3130, 3500, 3715, 4100	3	
General Education (UD)	Fall & Spring		3	General Education (UD)	Fall & Spring		3	
Free Elective	Fall & Spring		3	Free Elective	Fall & Spring		3	
Semester Total			15	Semester Total			15	
Degree Units Total							120	

Last modified 03-06-2024

The roadmap is an academic planning resource. Students should refer to their PAWS Report and Academic Catalog for graduation requirements.