

**CALIFORNIA STATE UNIVERSITY,
SAN BERNARDINO
LEONARD TRANSPORTATION CENTER**

**2025 TRANSPORTATION
LEADERSHIP POLICY FORUM**



Sponsorship Opportunities and Benefit 2025 Transportation Leadership Policy Forum



Dr. Kimberly Collins, Executive Director

William and Barbara Leonard Transportation Center

The Jack H. Brown College of Business and Public Administration

5500 University Parkway, San Bernardino, CA 92407

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www.csusb.edu/leonard-transportation-center

Thank you for your interest in the LTC's 2025 Transportation Leadership Policy Forum. We are excited to present a series of engaging panel discussions to advance the community conversation and prepare for the future of our transportation system.

Mobility of people and goods is a central aspect of life in the Inland Empire of Southern California. The William and Barbara Leonard Transportation Center (LTC) is dedicated to providing a voice for an integrated and sustainable system that enhances movement throughout the region.

The Transportation Leadership Policy Forum is designed to foster dialogue among state, regional, and local leaders on critical transportation issues in the Inland Empire. The inaugural event will focus on the policy framework governing the complex relationship between housing development and transportation infrastructure. The Forum will bring together state leaders, regional stakeholders, and local government administrators to exchange perspectives. By connecting practitioners with policymakers, the Forum aims to promote collaboration and align regional challenges with state-level strategies.

We need your support to fund these vital conversations.

Your continued partnership will be pivotal to the success of the Transportation Leadership Policy Forum. The benefits of sponsorship are many as you will see from the sponsorship levels outlined in the following pages.

Thank you for your consideration. Please do not hesitate to contact me at (909) 537-5094 or (760) 497-8152 if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Kimberly Collins".

Kimberly Collins, Ph.D.
Executive Director
Leonard Transportation Center



No sector of the Inland Empire economy is more influential than transportation. Freeway congestion, air quality, increasing transportation automation, and technological change are just a few of the factors affecting the quality of life and economic viability of the I.E. The 2025 Transportation Leadership Policy Forum hosted by the Leonard Transportation Center at CSUSB is designed to bring together thought state, regional, and local leaders for a dynamic series of conversations on critical transportation issues in the Inland Empire.

Your sponsorship will directly support outreach and engagement efforts for the Forum, ensuring it becomes a foundation for regional discussion. [Join us by sponsoring today.](#)



Increasing Visibility on Social Media

The Transportation Leadership Policy Forum will increase visibility for the LTC and the Forum Sponsors. We use all social media platforms to effectively promote the event and highlight our sponsors. Our Instagram is currently receiving an average of 800 impressions a week.



Bridging Leadership for Transportation Solutions

The Transportation Leadership Policy Forum is a unique opportunity for local, regional, and state leaders to collaborate on pressing transportation challenges. By bringing diverse perspectives together, the Forum aims to foster innovative solutions that address issues such as connectivity, sustainability, and equity in transportation.



Building Partnerships for Regional Progress

Addressing today's transportation challenges requires strong partnerships among local, regional, and state leaders. By coming together to share knowledge and align priorities, leaders can drive impactful change, ensuring that transportation systems meet the evolving needs of communities across all levels of governance.

LTC 2025 Transportation Leadership Policy Forum Sponsorship Opportunities

Platinum Sponsorship - \$10,000

- Verbal acknowledgement at the event
- Acknowledgment on screen during program with company logo
- Platinum sponsors logo listed in Transportation Leadership Policy Forum annual proceeding
- Recognition on LTC website, and all social media accounts (Instagram, Twitter, FB, LinkedIn)
- 1 full page recognition in event program
- Speaking opportunity during opening remarks
- Send promotional materials out during the Forum

Gold Sponsorship - \$5,000

- Verbal acknowledgement at the event
- Acknowledgment on screen during program with company logo
- Recognition on LTC website, and all social media accounts (Instagram, Twitter, FB, LinkedIn)
- ½ page recognition in event program
- Speaking opportunity during opening remarks
- Send promotional materials out during the Forum

Silver Sponsorship - \$1,500

- Verbal recognition at the event
- Acknowledgment on screen during program with company logo
- Recognition on event promotional materials, LTC website, and all social media accounts (Instagram, Twitter, FB, LinkedIn)

*Sponsorships may be tax-deductible to the extent allowable by law.

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Yes, I want to sponsor the 2025 Transportation Leadership Policy Forum!

Please scan this form and return it via email to Kimberly@csusb.edu or mail to Kimberly Collins, Leonard Transportation Center, 5500 University Parkway, San Bernardino, CA 92407-2318. The CSUSB Philanthropic Foundation is a qualified non-profit organization (tax ID number 42-2255077).

- | | |
|--|----------|
| <input type="checkbox"/> Platinum Sponsorship | \$10,000 |
| <input type="checkbox"/> Gold Sponsorship | \$5,000 |
| <input type="checkbox"/> Silver Sponsorship | \$1,500 |

Name as you wish it to appear on printed materials:

Contact Name:

Street Address:

City/State/Zip:

Phone:

Email:

My check in the amount of \$

is enclosed.

(Please make your check payable to the "CSUSB Philanthropic Foundation")

Thank you for supporting the Leonard Transportation Center!