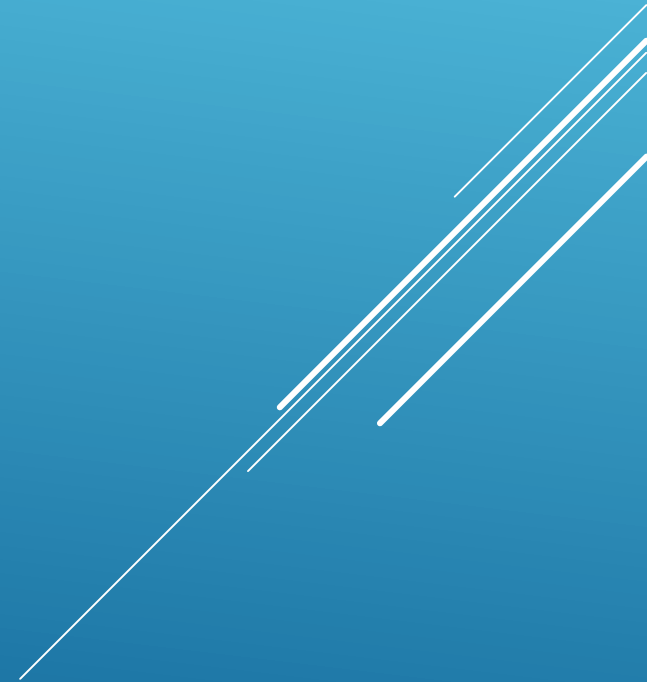


2017 FALL WELCOME

Monday, September 18, 2017

Pine Room, Lower Commons

WHAT DID CAL DO THIS SUMMER?





Hat Day



Mardi Gras Day



80's Day



Tropical Getaway



Tis' the Season in July



THANK YOU CRYSTAL AND LISA 😊

CAL SOCIAL COMMITTEE

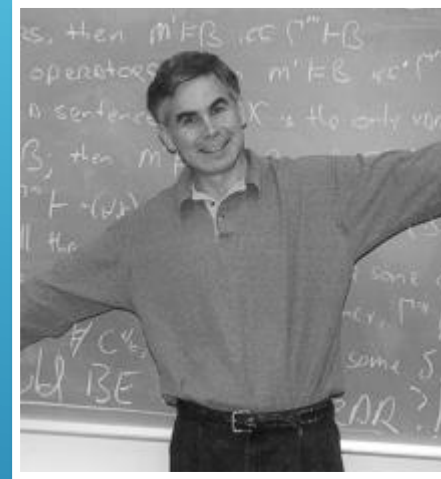
CAL DEPARTMENT AND PROGRAM LEADERSHIP



Matthew Poole
Art



Robert Knop
Music



Tony Roy
Philosophy



Terry Smith
Theatre Arts

CAL DEPARTMENT AND PROGRAM LEADERSHIP



Brad Owen
Communication Studies



David Carlson
English



Kelly Dortch
Liberal Studies



Thomas McGovern
WLL

WELCOME 😊



THANK YOU MICHAEL, SUNNY, AND TOM! 😊

RAFFMA

CAL STATE SAN BERNARDINO

Eva Kirsch
Museum Director





Lacey Kendall & Jacob Poore

CAL DEVELOPMENT TEAM

Julie Nichols

Senior Development Director



Alicia Corral

Development Associate



Total raised in 2016 – 2017:

\$560,962

DEPARTMENT ADMINISTRATIVE SUPPORT COORDINATORS

Olga Valdivia

- Art

Linda Sand

- Communication Studies

Dottie Cartwright

Andrew Castillo

- English

Patrick Nicholson

- Liberal Studies

Diana Nieto-Godinez

- RAFFMA

Lisa Ryden

- Music

Rachel Siordia

- Philosophy

Crystal Escalera

- Theatre Arts

Jennifer Montgomery

- World Languages and Literatures

THANK
YOU



WELCOME JENNIFER!

CAL IT TEAM



THANK YOU RIGO, KEN, AND LEO 😊

CAL DEAN'S OFFICE

Dr. Rueyling Chuang

- Associate Dean

Michelle Fuller

- Administrative/Budget Analyst

Felipe Jimenez

- Administrative Support Coordinator

Diana De La Cruz

- Administrative Support Coordinator

Fineze Duenez

- Administrative Support Assistant

WE ARE HERE TO HELP 😊



LAST ACADEMIC YEAR...

OUTSTANDING FACULTY

2016-2017

Teaching and Instruction
Related Activities



Andrew Oakes
Art

Research, Scholarly or
Creative Contributions



David Carlson
English

Service



Ahlam Muhtaseb
Communication Studies

OUTSTANDING LECTURER 2016-17



Donna Gotch
Communication Studies

CAL STAR AWARD

Michael Wichman
Communication Studies



POST-TENURE REVIEWS



Holly Henry
English



Brian Heisterkamp
Communication Studies



Kareen Gervasi
World Languages and Literatures

FACULTY TENURED AND/OR PROMOTED

Tenure and Promotion to Associate Professor

- Thomas Corrigan, Communication Studies
- J. Chad Sweeney, English



Promotion to Associate Professor

- Beth Steffel, Art

Promotion to Professor

- Alison Petty, Art
- Andre Harrington, Theatre Arts
- J. David Jerez-Gomez, World Languages and Literatures



GRADUATING SENIORS GOING TO GRAD SCHOOL 😊

College of Arts and Letters

Spring 2017 - CAL Students Accepted to Graduate or Professional School

ART		
NAME:	PROGRAM ACCEPTED TO:	SCHOOL:
Ashley Lothyan	N/A	Claremont Graduate University
Patricia Miller	MFA Studio Art	CSUSB
Haylie Roche	MFA Studio Art	CSUSB
Cindy Ruiz	N/A	Claremont Graduate University

COMMUNICATION STUDIES		
NAME:	PROGRAM ACCEPTED TO:	SCHOOL:
Rebecca Avila	MA Program - COMM STUDIES	CSUSB
Shirleena Baggett	MA Program - COMM STUDIES	CSUSB
Anissa Brown	N/A	CSUF
Luis Esparza	MA Program - COMM STUDIES	CSUSB
Sean Maulding	MA Program - COMM STUDIES	CSUSB
Francisco Rodriguez	MA Program - COMM STUDIES	CSUSB
Erik Tamaj	MBA Program	N/A
Erendira Torres	MA Program - COMM STUDIES	CSUSB
Jessica Viera	MA Program - COMM STUDIES	CSUSB
Nichole Yanez	N/A	N/A

ENGLISH		
NAME:	PROGRAM ACCEPTED TO:	SCHOOL:
Tiffany Keeler	MFA Program - Creative Writing	New Mexico State University - Las Cruces
Derek Mkhail (Graduating with an MA from ENGLISH)	Doctorate Program - Rhetoric and Writing	Michigan State University

WORLD LANGUAGES AND LITERATURES		
NAME:	PROGRAM ACCEPTED TO:	SCHOOL:
Melissa Osorio	MA Program: Spanish	Middlebury College, Vermont

WHAT DOES DEAN BALLMAN DO?

- Afternoon/Weekends Events: **50**

(Academic, Ceremonial, Philanthropic, ON/OFF Campus)

- Dean's and Provost Meetings: **35**
- Academic Affairs Council: **13**
- Chats/Brown Bags with the Dean: **10**
- Chairs Council meetings and retreats: **20**
- Search Committee meetings: **45**
- President, VPs, Deans Meetings/Retreats: **37**
- One-on-one with Chairs, Faculty, and Staff: **260**
- Other personnel "issues": ???

THIS ACADEMIC YEAR...

**WHO
ARE OUR
NEW FACULTY?**



DR. NICHOLAS BRATCHER



Department of Music

JESSICA BLOCK-NERREN



Department of Communication Studies

5 TENURE TRACK SEARCHES IN 2017-18

Art

- **Design**

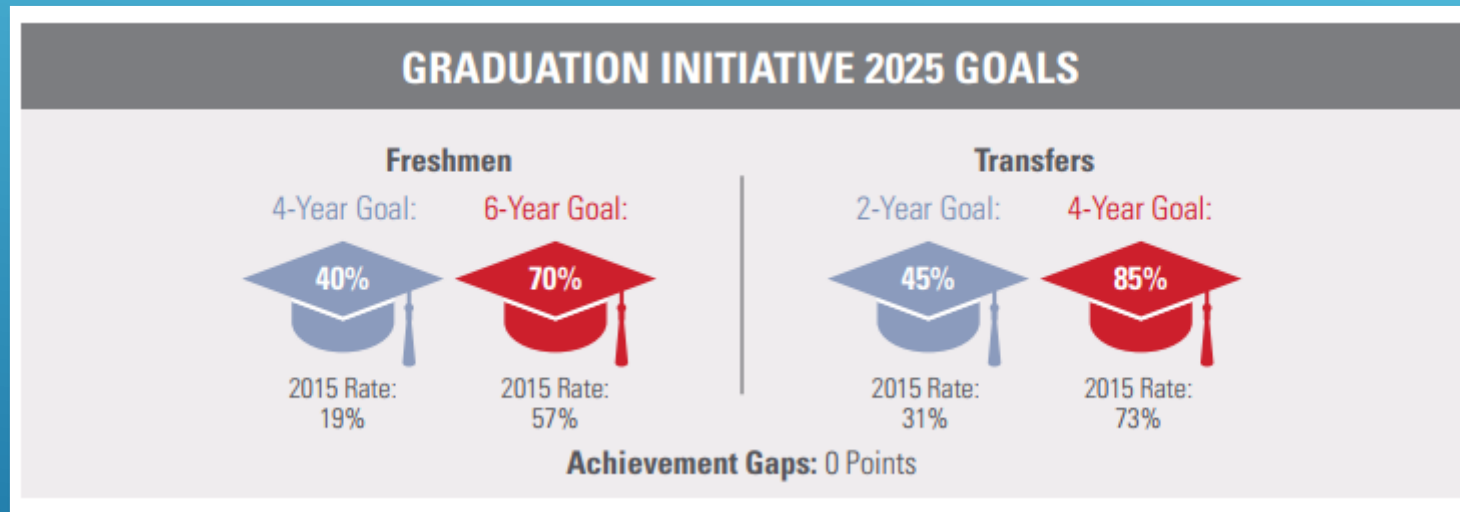
Communication Studies

- **Generalist**
- **Bilingual Multi-Media**

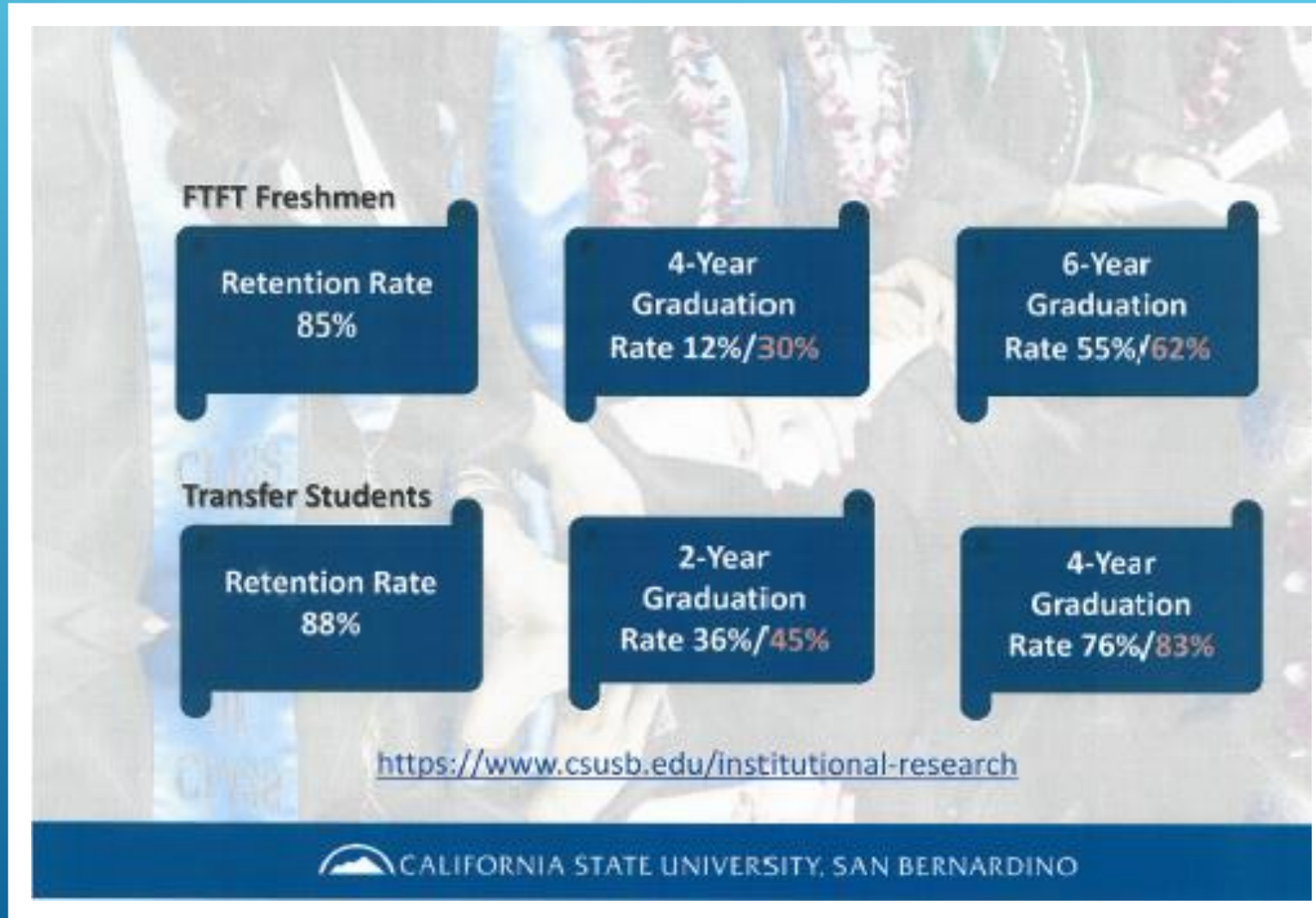
English

- **Composition**
- **Creative Writing/Digital Media**

CSU GRADUATION INITIATIVE 2025



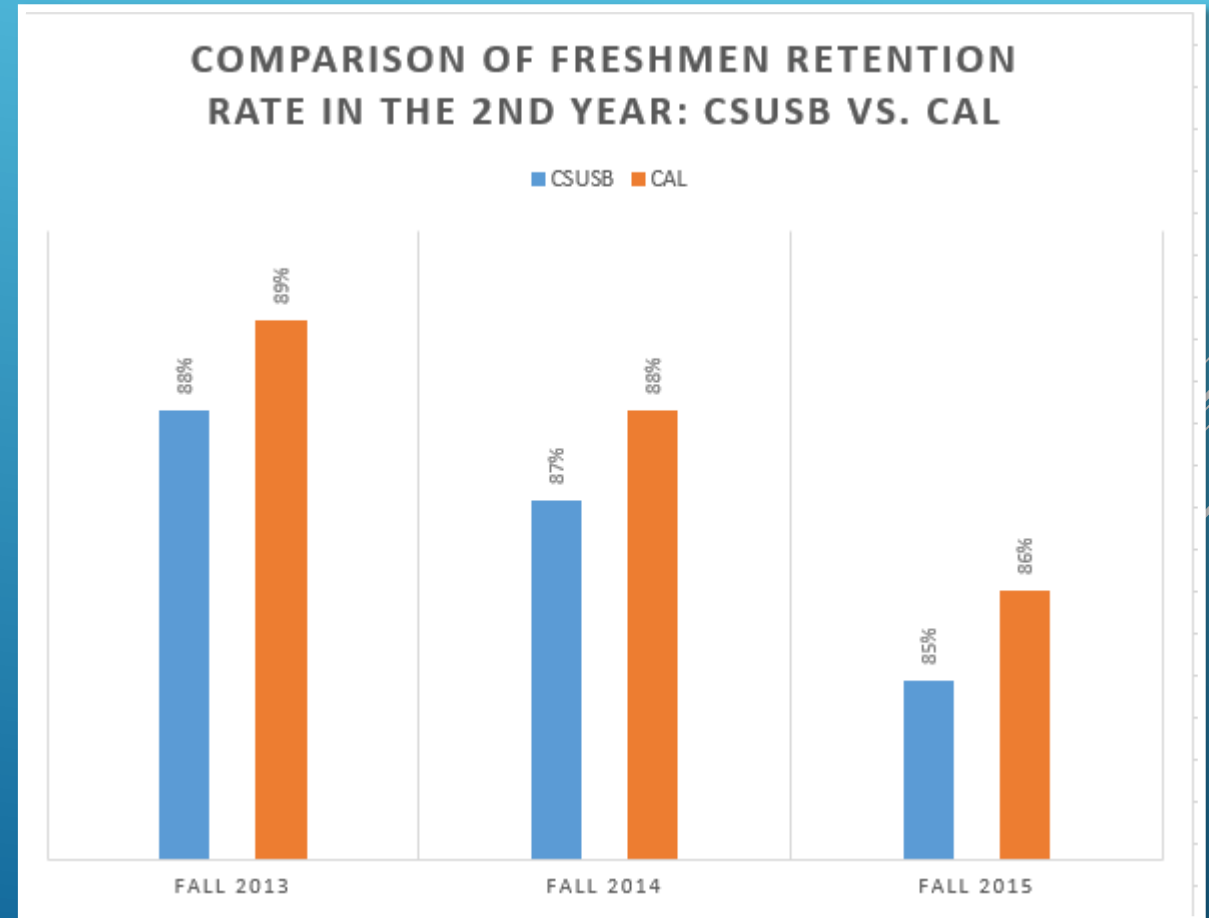
CSUSB GRADUATION INITIATIVE 2025



HOW IS CAL DOING?

RETENTION RATE

Freshmen Retention Rate: Retained 2nd Year			
	CSUSB	CAL	
Fall 2013	88%	89%	
Fall 2014	87%	88%	
Fall 2015	85%	86%	



HOW IS CAL DOING?

Department	Fall 2017
Art	450
Communication Studies	591
English	466
Liberal Studies	1163
Music	98
Philosophy	29
Theatre Arts	99
Arabic	20
French	16
Spanish	159
American Studies Track	2
CAL Total	3093

Comparison of CAL Graduate Programs: Fall 2008 vs. Fall 2015-Fall 2017				
Department/Program	Fall 2008	Fall 2015	Fall 2016	Fall 2017
Art (MA + MFA)	9	12	12	13
Comm. Studies	47	27	37	38
English	116	85	72	71
Spanish	25	27	22	24
TA	20			

Actual CAL Majors & Double Majors


CAL ADVISING TEAM

Sara DeMoss and Luis Huante



Advising office located in UH 203 (2nd Floor)

WE'RE IMPROVING OUR ROADMAPS


 **CALIFORNIA
STATE UNIVERSITY
NORTHRIIDGE**

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 **UNIVERSITY
CATALOG**
2017-2018

RESOURCES
Degree Road Maps

Degree Road Maps are planning tools created for all CSUN undergraduate majors.

Use these guides to:

- Navigate course requirements for degree completion in four years.
- Ensure that prerequisites are completed in the required course sequence.
- Identify courses that satisfy both General Education and major requirements.

Transfer students can follow for the completion of remaining degree requirements.

Current students can use with the interactive planning tool *Degree Progress Report/Planner*.

Verified STAR Act students, please use the [STAR Act Degree Road Maps](#).

To view the list of Degree Road Maps, select your catalog year:


2017

2016

2015

2014

2013


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 **UNIVERSITY
CATALOG**
2017-2018

DEGREE ROAD MAPS
2017

Accounting and Information Systems

[Accountancy/Information Systems Option](#)

[Accountancy/Professional Accountancy Option](#)

[Information Systems/Business Systems Option](#)

[Information Systems/Information Technology Option](#)

Africana Studies

[Africana Studies/African and African-American Humanities and Cultural Studies Option](#)

[Africana Studies/African and African-American Social Sciences Option](#)

[Africana Studies/African-American Urban Education Option](#)

CAL STRATEGIC TASK FORCE MEMBERS:

- Chad Luck, Chair – English
- Dany Doueiri – World Languages and Literatures
- Allen Menton – Music
- Johanna Smith – Theatre Arts
- Alysha Timmons – World Languages and Literatures

THANK YOU!

CAL'S PREVIOUS MISSION AND VISION...

Mission Statement

Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world's richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

Vision Statement

The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College's dynamic teaching and research places us at the center of our university's intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.

CAL'S NEW VISION STATEMENT

We, the College of Arts and Letters, affirm arts and humanities as the center of intellectual life, allowing our creative and scholarly passions to inspire transformation of local and global communities.

Three parallel white lines of varying lengths are positioned in the bottom right corner of the slide, angled upwards from left to right.

CAL'S NEW MISSION STATEMENT

The College of Arts and Letters cultivates creativity and critical thinking in students, enabling them to communicate new forms of thought and expression that build on global traditions in arts and letters. The College is committed to cutting-edge scholarship, visionary creative artistry, innovative teaching, digital literacy, and community engagement. We educate the whole person, preparing graduates who are reflective, ethical, and collaborative.

Three parallel white lines of varying lengths are positioned diagonally in the bottom right corner of the slide, pointing towards the top right.

CAL INTERDISCIPLINARY TASK FORCE

- Mihaela Popescu, Chair – Communication Studies
- Annie Buckley - Art
- Holly Henry – English
- Jesus David Jerez-Gomez – World Languages and Literatures
- Eva Kirsch - RAFFMA

THANK YOU!

HOW'S THE WEATHER?



What I really mean is: How's the climate?

“

**LIFE CAN ONLY BE UNDERSTOOD BACKWARDS;
BUT IT MUST BE LIVED FORWARDS**

”

SOREN KIERKEGAARD

Three white diagonal lines of varying lengths and positions, extending from the bottom right towards the top right of the image.

VOCABULARY QUIZ:

1) Slay

2) Fitspiration

3) Sus

4) Humblebrag

5) Frontin

6) Supercentenarian

7) Throw shade

8) Abibliophobia

NEW-ISH INITIATIVES



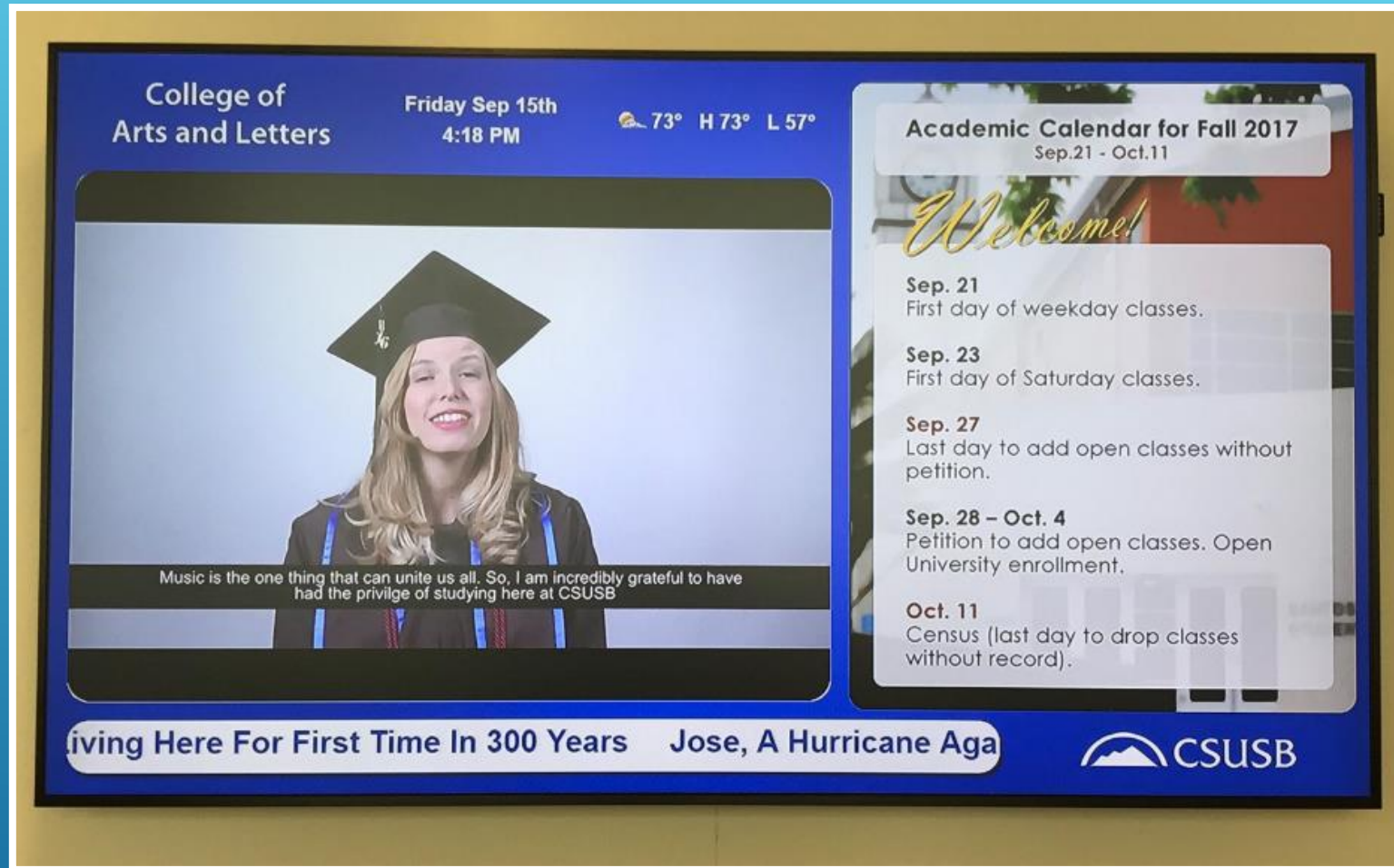
Bienvenidos! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity--perhaps as never before!

CSUSB students can pursue minors in these disciplines as well as Interdisciplinary Minors in [Philosophy](#), [Policy](#), and [Economics](#), [American Studies](#), and area studies of [Latin America](#) and [Asia](#). Our graduate program includes the MFA in [Studio Art](#) and the MA in [Communication Studies](#), [English Composition](#), and [Spanish](#). Our college facilities and opportunities for student enrichment are outstanding. Students interning for [Coyote Radio](#) and [Coyote Advertising](#) enjoy invaluable career preparation in a variety of fields. We are home to the magnificent [Robert and Frances Fullerton Museum of Art](#), which houses the largest permanent, public display of ancient Egyptian artifacts in Southern California. Student musical recitals and dramatic performances take place in the Barnes



College Website

NEW-ISH INITIATIVES



Digital Monitors in UH
(2nd and LL Floors)

STUDY ABROAD WITH CAL



UPCOMING EVENTS:

Cross-College Colloquium on Faculty Led Study Abroad

Robert and Frances Fullerton
Museum of Art

Monday Sept. 25
at 12:00 pm - 1:45 pm



UPCOMING EVENTS:

Brown Bags with the Dean:

- **Staff:**
Tuesday, October 10, 2017
- **Faculty:**
Thursday, November 2, 2017
- **Students:**
Tuesday, November 14, 2017



TIME: 12 – 1 PM

LOCATION: UH 237

**LET'S HAVE
A GREAT
YEAR!**



QUESTIONS?

