

College of Arts & Letters

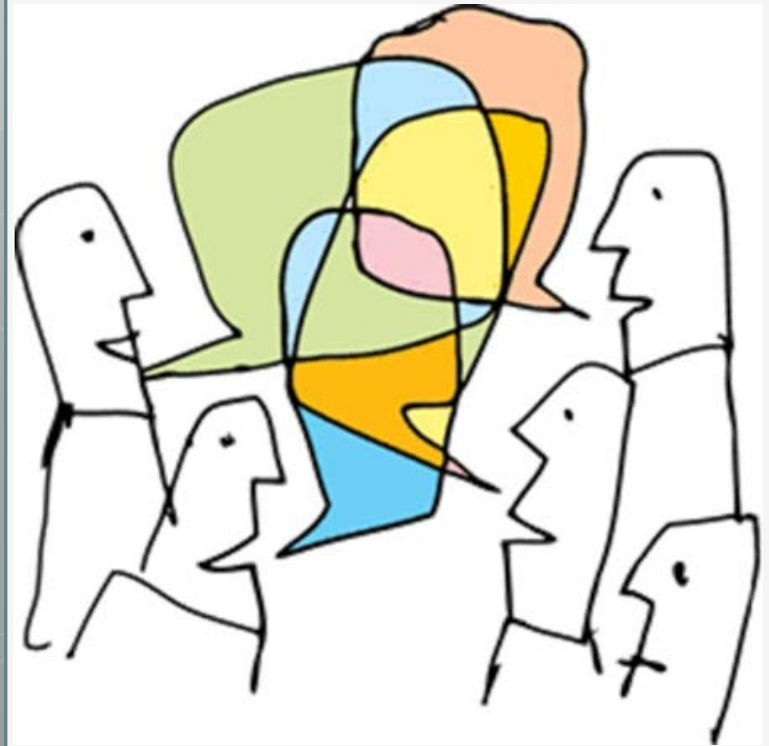
State of the Chat

Thursday, February 5, 2015

12:00 – 1:30pm

Pine Room

College





Welcome!



CSUSB Strategic Planning

(Draft) **Vision Statement**

The vision of CSUSB is to transform the lives of our students, faculty and staff to achieve their goals.

(Draft) **Mission Statement**

CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff to thrive in a globally connected society.

CSUSB Strategic Planning (cont...)

(Draft) Core Values

Inclusivity and Diversity

Innovation

Integrity

Respect

Social Justice and Equity

Sustainability

Transparency

Wellness and Safety



CAL Mission and Vision

Mission Statement

Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world's richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

Vision Statement

The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College's dynamic teaching and research places us at the center of our university's intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.



College Enrollment

Total number of majors

2008

3,306

2012

2,841

2013

2,640

2014

2,673

2013/14

*Not counting 2nd majors

Enrollment by Degree Program

	<u>Undergraduate</u>	<u>Graduate</u>
American Studies	2	
Arabic	17	
Art	463	14
Comm Studies	564	20
English	485	92
French	10	
Liberal Studies	847	
Music	83	
Philosophy	29	
Spanish	110	19
Theatre Arts	63	
TOTAL:	2,673	145



Number of Majors by Department

	<u>2008</u>	<u>2014</u>
Art	415	463
Comm Studies	508	564
English	528	485
Liberal Studies	1,369	847
Music	127	83
Philosophy	52	29
Theatre Arts	114	63
World Languages	146	137

Class Sizes

- Minimum class guidelines for all departments
- More WTUs for large lecture classes

Across the College, class scheduling is more efficient 😊

CSUSB 50th Anniversary

CAL Department	Event
Art & RAFFMA:	Alumni exhibits
Communication Studies & English:	Campus Book & Film Group (1960's- themed)
English:	50 Years of English Reception for alumni, faculty and staff
Music:	New CSUSB Fight Song
Philosophy:	Speaker with a dinner for alumni, faculty and staff
Theatre Arts:	Faculty Frolics (1960's-themed productions)
World Languages & Literatures:	Luis Valdez visits CSUSB



Faculty Recruitment for 2015-16

ART:

- New Chair

COMM Studies:

- Media Production/Film
- Latino Media Specialist

ENGLISH:

- Composition/Writing Specialist

New Initiatives

- Honoring Outstanding Staff
- Staff Appreciation Lunch

College of
Arts & Letters

Today (June 9) we
thank Dottie, for all
that she does to help
students and
coworkers.

Congratulations!

Dottie's Contact:

E-mail: Dcartwright@csusb.edu
Phone: x758831
Office: UH 303

**OUTSTANDING
STAFF!**



Dottie Cartwright



Coyote Media Network

- Coyote Radio



- Coyote Advertising



- Coyote Chronicle



Coyote Chronicle

The Independent Voice of California State University, San Bernardino since 1965

- Digital Media

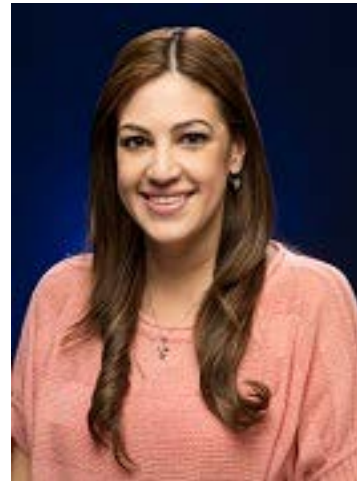


Professional Student Advisor

Allison Garcia

agarcia3@csusb.edu

909.537.3802



Development



Julie Nichols

Director of Development



Alicia Corral

Development Associate



Dean's Mini Grant Awards

Interdisciplinary Team Teaching:

- Holly Henry (English), "Exoplanets: The Stars and our Beginnings"
- Jesus David Jerez-Gomez, (WLL) & Luz Elena Ramirez (English), "Mediterranean Identities from the Margins"

New or Continuing Project in Research or Creative Activities:

- Felicia Lemus (English), *Untitled*, a literary novel
- Chris Naticchia (Philosophy), "Secret Authority" [article]

ARTS & LETTERS WEEK

FEBRUARY
9 - 13 2015

PRESENTED BY THE CSUSB CAREER CENTER, IN COLLABORATION WITH THE COLLEGE OF ARTS • DATES, TIMES, LOCATIONS AND SPEAKERS ARE SUBJECT TO CHANGE

MONDAY (2/9)

10:00 a.m. - 10:45 a.m.

"Internships for Language Students"

Presented by: Dr. Seefeldt

Location: SMSU 215

11:00 a.m. - 11:45 a.m.

"Creating Your Reel"

Presented by: Chris David

Location: SMSU 218

1:00 p.m. - 1:45 p.m.

Résumé / CV Writing

Presented by: Claudia Estrada

Location: SMSU 215

2:30 p.m. - 3:30 p.m.

Careers for Philosophy Majors

Presented by: Stephen Flores, FBI

Location: SMSU 218

3:30 p.m. - 4:45 p.m.

"Paths to Success"

Presented by: Giner Otinveros,

Dr. Nabil Razzouk

Location: SMSU 218

5:00 p.m. - 6:00 p.m.

"Using LinkedIn to Get Hired"

Presented by: Christine Liles,

San Manuel

Location: SMSU 215

TUESDAY (2/10)

10:00 a.m. - 10:45 a.m.

Technical Writing

Presented by: Barbara Leigh, Esri

Location: SMSU 215

10:00 a.m. - 10:45 a.m.

"How to Self Publish"

Presented by: Larry Eby

Location: SMSU 218

11:00 a.m. - 11:45 a.m.

Careers in Education

Presented by: Liz Saucedo,

Teach for America

Location: SMSU 218

11:00 a.m. - 11:45 a.m.

Careers in Politics for Philosophy Majors

Presented by: Nick Calero, Office of Senator Morrell

Location: SMSU 215

1:00 p.m. - 2:00 p.m.

"Creative Lesson Planning"

Presented by: Frances Vasquez,

Arc After-School Programs

Location: SMSU 218

1:00 p.m. - 2:00 p.m.

"Grant Writing 101"

Presented by: Julie Nichols

Location: SMSU 215

3:00 p.m. - 4:00 p.m.

Becoming a Copywriter

Presented by: Merrill Feitell

Location: SMSU 215

5:00 p.m. - 6:00 p.m.

"Hiring Creative Leaders"

Presented by: Randy Barth, THINK Together CEO

Location: SMSU 218

WEDNESDAY (2/11)

9:00 a.m. - 9:45 a.m.

County Jobs for Language Students

Presented by: David Quiroz

Location: SMSU 218

9:00 a.m. - 9:45 a.m.

Careers in Music

Presented by: Stacey Fraser

Location: SMSU 217

10:00 a.m. - 10:45 a.m.

"Below the Line Jobs"

Presented by: Jason Stowell

Location: SMSU 217

10:00 a.m. - 10:45 a.m.

"Keys to a Good Script"

Presented by: Nick Lamb, MFA from CSUF

Location: SMSU 218

1:00 p.m. - 2:00 p.m.

"The Working Actor"

Location: SMSU 217

1:00 p.m. - 2:00 p.m.

Social Media Marketing

Presented by: CJ Sillars, Brewcakes Dessert Gastropub

Location: SMSU 218

4:00 p.m. - 4:45 p.m.

Best Practices for Teaching Common Core

Presented by: Veny Jimenez, SBCUSD

Location: College of Education 102

4:00 p.m. - 4:45 p.m.

"Working as a Artist"

Presented by: James McClung

Location: SMSU 215

5:00 p.m. - 5:45 p.m.

Film Production in the Inland Empire

Location: SMSU 215

Keynote presented by Randal Kleiser • Director of "Grease", "Honey, I Blew Up The Kid"

7:00 p.m. - 9:00 p.m. • Location: SMSU Theater (107)

THURSDAY (2/12)

9:00 a.m. - 10:00 a.m.

"How To Network" workshops

Locations: SMSU 215 & 218

5:00 p.m. - 7:00 p.m.

Networking Reception

Location: Brewcakes Gastropub

1150 Brookside Avenue

Redlands CA 92373

Arts & Letters Career Fair

10:00 a.m. - 1:00 p.m. • Location: SMSU Events Center

FRIDAY (2/13)

Film Festival • 2:00 p.m. - 7:00 p.m.

Location: Commons - Panorama Room

Art Walk • 2:00 p.m. - 7:00 p.m.

Location: Lower Commons Patio



IF YOU ARE IN NEED OF A REASONABLE ACCOMODATION PLEASE CALL
909 537 5250 (72 HOUR NOTICE REQUIRED)



Summer School 2015 on Self-Support

Advantages for students:

- A bit less expensive than in previous summers
- Financial aid is provided (independent of academic year financial aid)
- Way to progress more quickly toward degree

But no Fee Waivers for staff ☹

Winter 2015

Brown Bags with the Dean



Faculty:

Thursday, January 27, 2015
12:00 pm – 1:30 pm in UH 237

Staff:

Tuesday, February 17, 2015
12:00 pm – 1:30 pm in UH 237

Students:

Monday, March 9, 2015
12:00 pm – 1:30 pm in UH 237

Please RSVP to (909)537-5800 or stephc@csusb.edu



Questions and Discussion