

College of Arts & Letters

FALL WELCOME MEETING & ICE CREAM SOCIAL 2015

Monday, September 21, 2015

1:30 – 2:15 p.m. the program followed by Ice Cream Social



The College of Arts & Letters

Dean Terry Ballman has the
pleasure of inviting all faculty
and staff to the

Fall Welcome Meeting & Ice Cream Social

Date: September 21, 2015

Program: 1:30 p.m. - 2:15 p.m.

Followed by the Ice Cream Social

Location: Performing Arts Patio

For more information please contact: (909)537-5800 or stephc@csusb.edu

Matthew Poole

Art



Thank you, Margaret!



Michael Salvador

Communication Studies



Sunny Hyon

English



Thank you, Jackie!



Katherine Thomerson

Liberal Studies



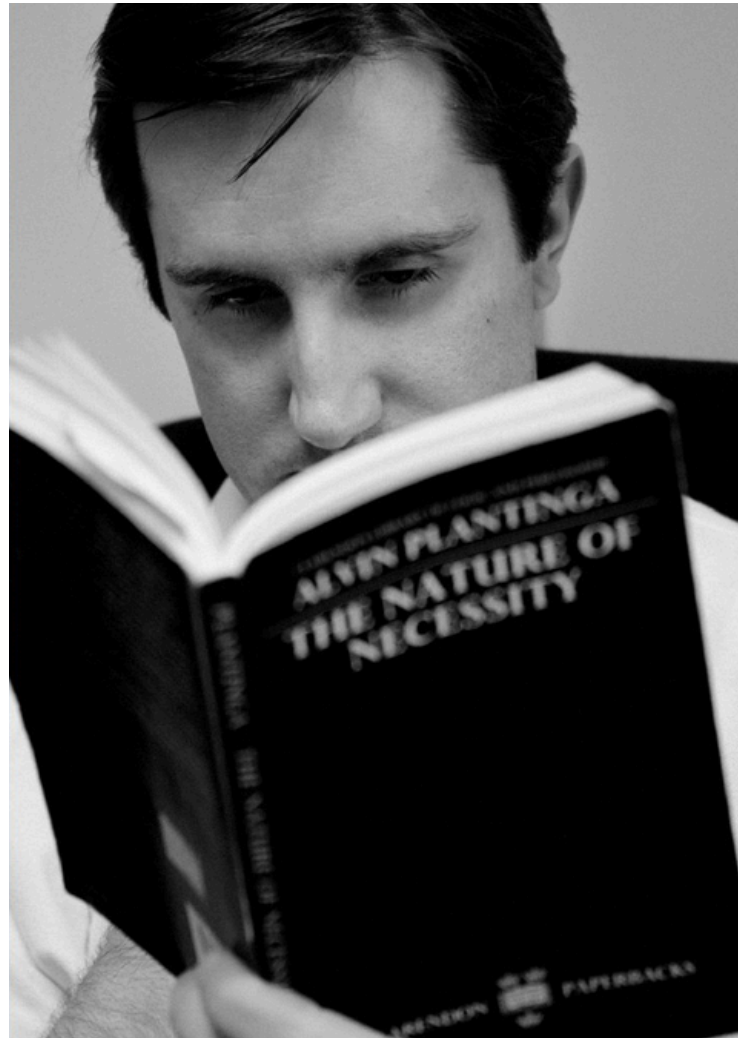
Todd Johnson

Music

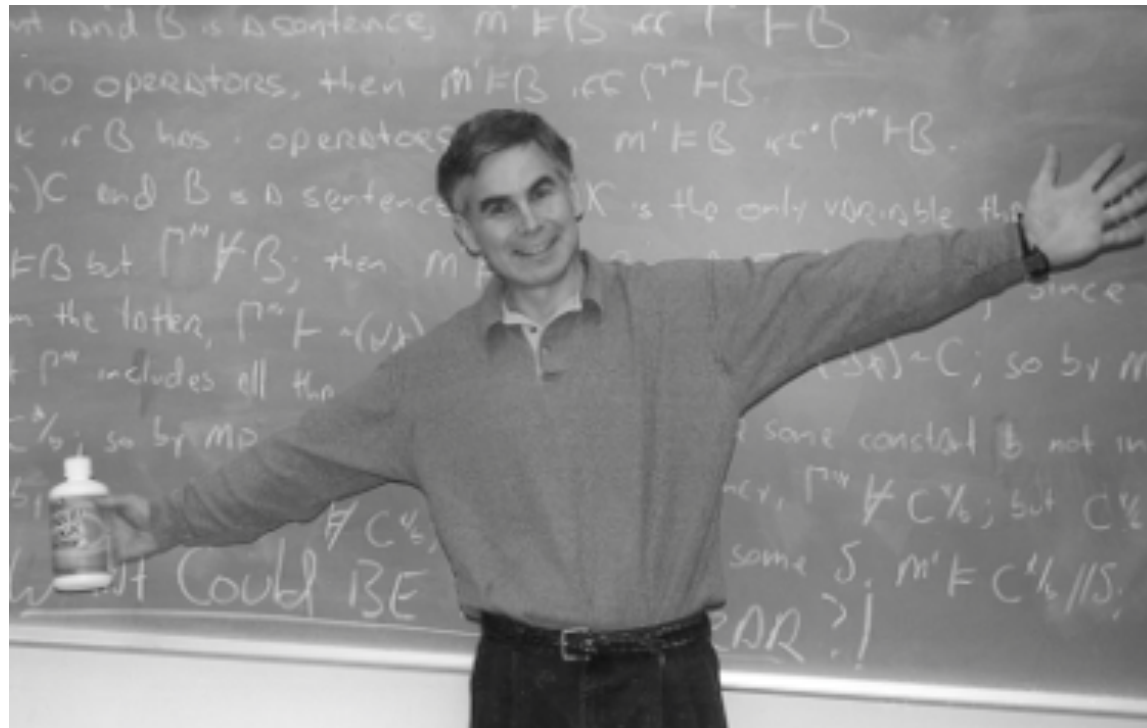


Matthew Davidson

Philosophy



Thank you, Tony!



Terry Smith

Theatre Arts



Carmen Jany

World Languages & Literatures



Thank you, Rafael!



Eva Kirsch

Robert and Frances Fullerton Museum of Art





Lacey Kendall

*Manager & Broadcast Media
Consultant*

COYOTE VERTISING

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO



Jacob Poore

*Manager & Media Marketing
Consultant*

What department are these colleagues from?

Juan Delgado
*Interim Provost/VP for
Academic Affairs*



What department are these colleagues from?



Rong Chen

*Interim Associate Vice President,
Academic & International Programs*

What department are these colleagues from?

Ted Ruml

Chair, Faculty Senate



What department are these colleagues from?



Kim Costino

Director, Teaching Resource Center

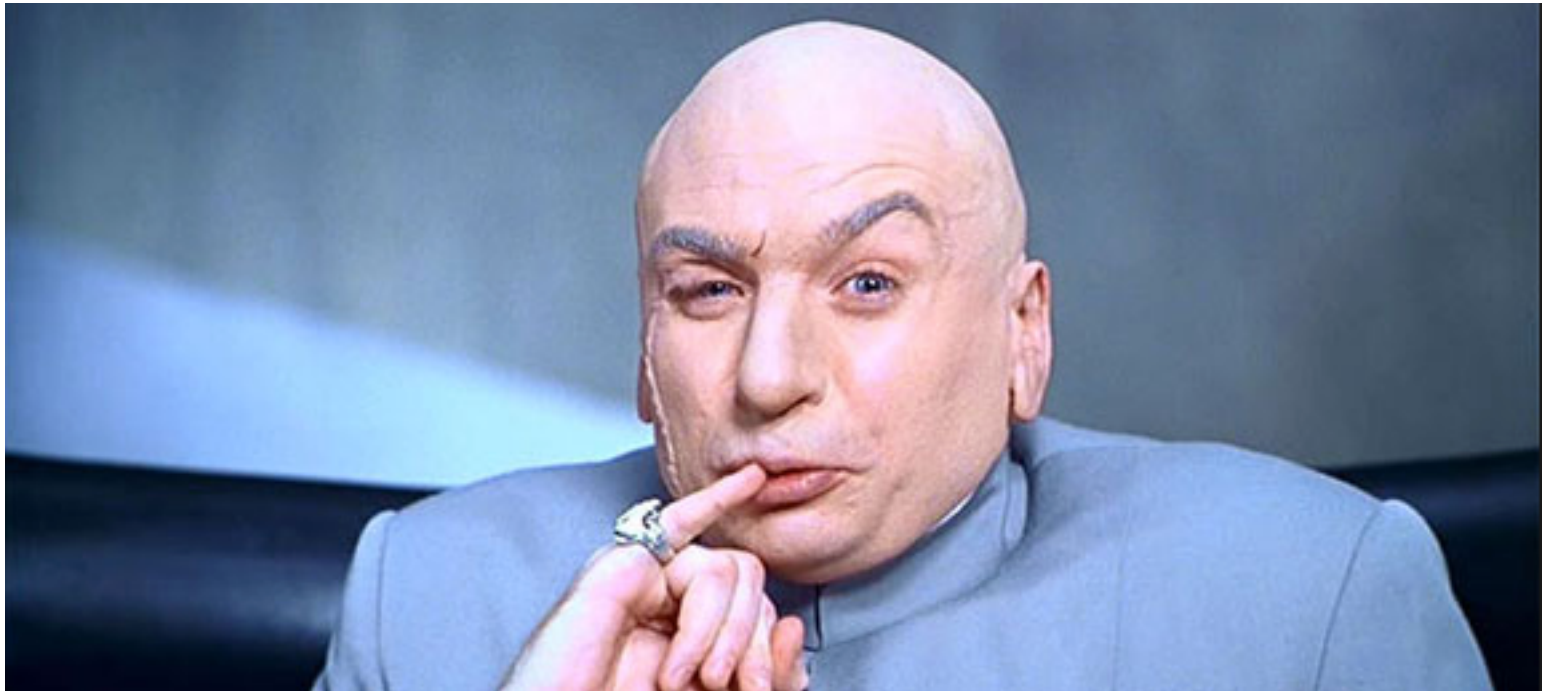
What department are these colleagues from?

David Marshall

Director, Honors Program



*Obviously, the English Department is
TRYING TO TAKE OVER!*



Thank you, Salaam!



Salaam Yousif
*Emeritus Associate
Dean, Professor of
English*

Welcome, Rueyling!



Rueyling Chuang

*Interim Associate Dean, Professor
of Communication Studies*

Development

Total raised at year-end for 2014-15:
\$697,850.00 (174% of goal) 😊



Julie Nichols
Director of Development



Alicia Corral
Development Associate

Dean's Fellow



Luz Elena Ramirez
English

Faculty Research/Performing Arts Database

Name (Last, First)	Research or Area of performance/creativity	Department or Program	Position	Email	Works in Progress or Projects (research, creative, teaching)
Ballman, Terry L	Acquisition of Spanish as a second language; L2 pedagogy	World Languages and Literatures/College of Arts and Letters	Professor/Dean	tballman@csusb.edu	
Chuang, Rueyling	intercultural communication; cultural identity in the postmodern era; spirituality and Buddhism; culture, symbolism and discourse; hybridity of globalisation & localization	Communication Studies	Professor, Interim Associate Dean	rchuang@csusb.edu	Book Chapter: Fortune telling discourse. In Tracy, K., Ilie, C. & Sandel, T. (eds.) The International Encyclopedia of Language and Social Interaction. Boston: John Wiley & Sons.
Jerez-Gómez, J. David	Public transmission and performance of canonical Early Modern literature; literature and culture of minority groups such as the Sephardic and Morisco communities of Early Modern Spain; Mediterranean Studies; literature and identity in the hybrid context of Semitic and Romanic Mediterranean traditions.	World Languages and Literatures/College of Arts and Letters	Associate Professor of Spanish	jdjerez@csusb.edu	Book Manuscript: Voicing Identities: Popular Literary Performance in the Medieval and Early Modern Mediterranean; Essays: "Sicilian Tradition in Cervantes' Don Quixote: Ballad Performance in Maese Pedro's Puppet Show," "Pedro de Urdemalas: propuesta literaria y admonición socio-política cervantina de raíces mediterráneas," Teaching: HUM 340 Mediterranean Identities with Dr. Luz Elena Ramirez
Ramirez, Luz Elena	British representations of Latin America; British fascination with collecting and the past; Adventure fiction, fantasy and the supernatural	English		ramirez@csusb.edu	Book manuscript: Conquest and Reclamation in the English Imagination; Essay collaboration with Mihaela Popescu: VanderMeer's Annihilation and Lovecraft's At the Mountains of Madness: A Study of Taboo and Transformative Otherness in the Southern Imaginary; Teaching: HUM 340 Mediterranean Identities with J. David Jerez Gomez
Smith, Johanna	Puppetry as a classroom methodology, Puppetry performance, the role of puppetry in cognitive development, Community outreach and service learning through touring Theatre	Theatre Arts	Professor	johanna@csusb.edu	Researching puppetry modules for Book: Head, Hands, and Heart: Deep Learning through Puppetry

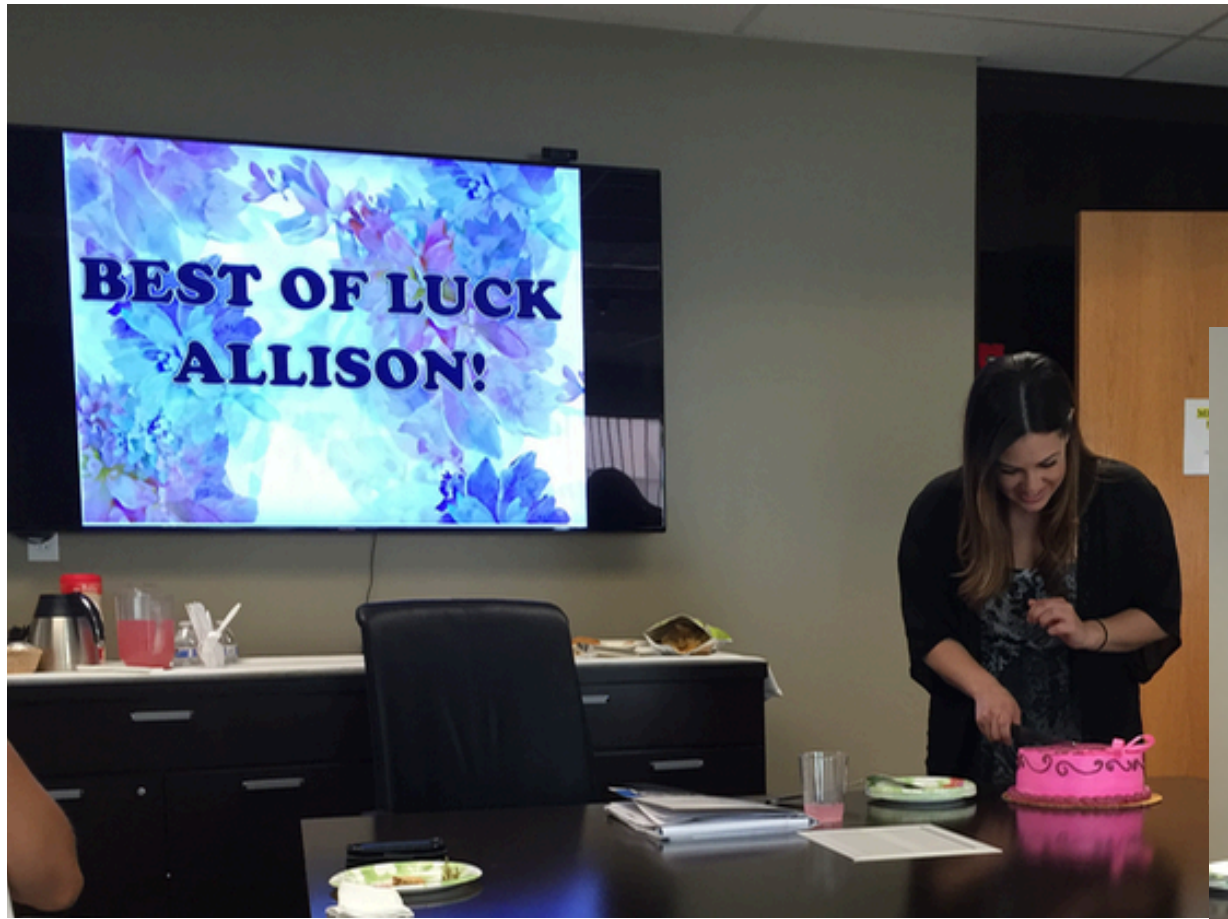
CAL IT Staff

Rigo Solorio



Ken Han

Professional Student Advisor



Dean's Office Staff



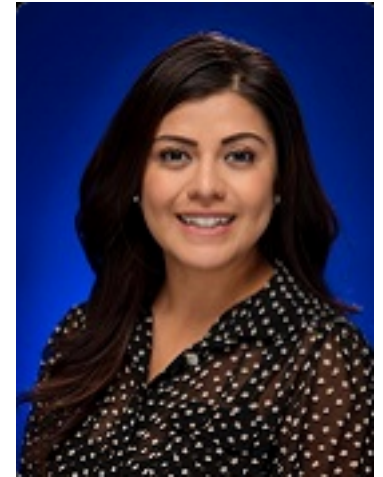
Martha Diazgranados
Assistant to the Dean



Michelle Fuller
*Administrative
Analyst*



Stephanie Cardenas
*Administrative
Support Coordinator*



Diana De La Cruz
*Administrative Support
Assistant*

Staff, we couldn't do it without you!



Departmental ASCs

- Olga Valdivia – Art
- Linda Sand – Communication Studies
- Dorothea Cartwright – English
- Andrew Castillo – English
- Patrick Nicholson – Liberal Studies
- Lisa Ryden – Music
- Rachel Siordia – Philosophy
- Diana Nieto – RAFFMA
- Crystal Escalera – Theatre Arts
- Tania Quesada – World Languages & Literatures

THANK YOU TO ALL CAL STAFF!

Staff Accomplishments



Julie Nichols

M.F.A. Creative Writing



Rigoberto Solorio

M.S. Computer Science

CONGRATULATIONS!

Staff Accomplishments



Andrew Castillo
M.A. Composition



Patrick Nicholson
*M.A. in STEM Education –
Instructional Technology*

CONGRATULATIONS!

Outstanding Faculty 2014-15



Teaching

Julie Paegle
English



Research

Holly Henry
English



Service

Annie Buckley
Art

CONGRATULATIONS!

Faculty Tenured and/or Promoted

Tenure and Promotion to Associate Professor

- ▣ Annie Buckley, Art
- ▣ Oraib Mango, World Languages & Literatures

Promotion to Associate Professor

- ▣ C. Rod Metts, Communication Studies

Promotion to Professor

- ▣ Robert Knop, Music
- ▣ Elizabeth Martin, World Languages & Literatures

Post-Tenure Reviews

2013 – 2014

- **Mary Fong**, Comm. Studies
- **Renee Pigeon**, English
- **Jacqueline Rhodes**, English
- **Aurora Wolfgang**, World Lang. & Lit.

2014 – 2015

- **Brad Spence**, Art
- **Kurt Collins**, Art
- **Joanna Grant**, Comm. Studies
- **Rueyling Chuang**, Comm. Studies
- **Heather Hundley**, Comm. Studies
- **James Brown**, English
- **Ruth Burke**, World Lang. & Lit.

BRAVO!!

New (Newish) Initiatives

□ Staff Appreciation Luncheon



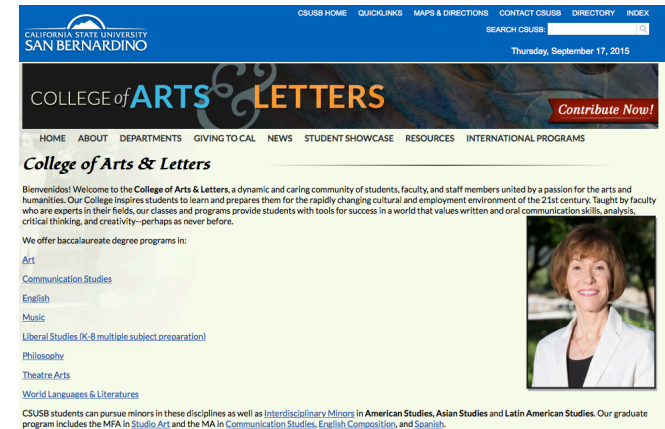
□ Dean's Mini Grant Awards 2015-16

Interdisciplinary Scholarly or Creative Project:

- **Jennifer Andersen** (English), "Re-thinking Literary History in the English Curriculum"
- **T.C. Corrigan** (Communication Studies), "Book proposal for: *The Political Economy of Communication: A Methodology*"
- **Luz Elena Ramirez** (English) & **Mihaela Popescu** (Communication Studies): "Artifacts and Data Footprints: Identity Beyond the Body in the Fiction of Arthur Conan Doyle and Jeffrey Vandermeer"

New Initiatives

- ❑ Outstanding Lecturer Faculty Award
- ❑ Dean's Fellow
- ❑ CAL Newsletter
- ❑ CAL Website – Posting of Chairs' Council notes and Dean's presentations.



COLLEGE of ARTS & LETTERS

Contribute Now!

[HOME](#) [ABOUT](#) [DEPARTMENTS](#) [GIVING TO CAL](#) [NEWS](#) [STUDENT SHOWCASE](#) [RESOURCES](#) [INTERNATIONAL PROGRAMS](#)

College of Arts & Letters

Bienvenidos! Welcome to the **College of Arts & Letters**, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity--perhaps as never before.

We offer baccalaureate degree programs in:

[Art](#)

[Communication Studies](#)

[English](#)

[Music](#)

[Liberal Studies \(K-8 multiple subject preparation\)](#)

[Philosophy](#)

[Theatre Arts](#)

[World Languages & Literatures](#)



CSUSB students can pursue minors in these disciplines as well as [Interdisciplinary Minors](#) in **American Studies**, **Asian Studies** and **Latin American Studies**. Our graduate program includes the MFA in [Studio Art](#) and the MA in [Communication Studies](#), [English Composition](#), and [Spanish](#).

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[World Languages & Literatures](#)

[Message from the Dean](#)

[CAL Mission and Vision](#)

[About the Dean's Office](#)

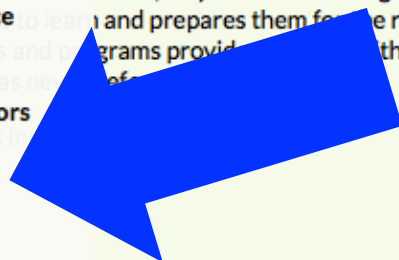
[Dean's List and PAES](#)

[List of Majors and Minors](#)

[CAL Board](#)

[Chairs Council](#)

[Dean's Presentations](#)



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Dean's Presentations & Events

Presentations

2015

- [State of College Chat \(Date: 06/10/2015\)](#)
- [CAL Honors Reception \(Date: 05/21/2015\)](#)
- [State of College Chat \(Date: 02/05/2015\)](#)

2014

- [Fall Opening Celebration & Ice Cream Social \(Date: 09/22/2014\)](#)
- [CAL Annual Reception \(Date: 05/20/2014\)](#)
- [Fiscal Updates, Scheduling, and Looking Ahead \(Date: 04/25/2014\)](#)
- [State of College Chat Event \(Date: 01/30/2014\)](#)

2013

- [Fall Opening Celebration & Ice Cream Social \(Date: 09/16/2013\)](#)

New Initiatives

□ CAL Outstanding Staff Award

**Outstanding Staff
Award
2014-15**

**Congratulations
Linda Sand!**



New Initiatives

□ CAL Faculty Roundtable

Thanks to co-organizers: Holly Henry and Luz Elena Ramirez!

□ CAL Newsletter

College of Arts and Letters Faculty Roundtable

1:00 Luz Elena Ramirez, Professor of English & Holly Henry, Professor of English:
Welcome and Introductions

1:10 Johanna Smith, Professor of Theatre Arts:
Directing Luis Alfaro's *Black Butterfly* and the incorporated techniques of corporeal mime

1:20 Chris Naticchia, Professor of Philosophy:
Recognition of States under International Law

1:30 Annie Buckley, Assistant Professor of Art:
"Hybrids/Mayday", collages of women turning into trees;
Pollinating Kindness, an ephemeral participatory project exploring kindness as a medium for contemporary art

1:40 J. David Jerez-Gómez, Associate Professor of Spanish:
Puppetry traditions in the Mediterranean

1:50 Discussion/Questions

May 8, 2015 1:00 – 2:00 p.m.
University Hall 243
California State University,
San Bernardino



What does a Dean do?

- ✓ Afternoon/Weekends Events: **58** (Academic, Ceremonial, Phil., ON/OFF Campus)
- ✓ Dean's and Provost Meetings: **46**
- ✓ Academic Affairs Council: **20**
- ✓ Chats/Brown Bags with the Dean: **12**
- ✓ Chairs Council meetings and retreats: **15**
- ✓ RPT Cases: **8**
- ✓ Post-tenure review cases: **8**
- ✓ Member of Search Committee for AVP Strategic Communication
- ✓ Chair of Search Committee for SBS Dean
- ✓ President, VPs, Deans Meetings/Retreats: **26**
- ✓ One-on-one with 1st & 2nd year TT Faculty: **11**
- ✓ One-on-one with faculty promoted and tenured: **7**
- ✓ Other personnel "issues": **5**
- ✓ Meetings with Chairs, Faculty, and staff: **Many!** ☺



Semester Conversion



Launch Date: Fall 2019

CSUSB is the penultimate CSU campus to convert to semesters!

- What knowledge and skills will students graduating in 2025 need?
- How do we build a curriculum that address these needs?
- How can CAL best position itself within the CSUSB community to deliver a high quality, responsive curriculum?



Call for Task Force for Interdisciplinarity

CSUSB Strategic Plan 2015-20



Vision Statement:

CSUSB aspires to be a model for transforming lives.

Mission Statement:

CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff so they thrive and contribute to a globally connected society.

Strategic Plan

2015-20



- *Goal #1 – Student Success:*
Provide learning experiences that promote student success, achievement, and academic excellence and prepare students to contribute to a dynamic society.....
- *Goal #2 – Faculty and Staff Success:*
Foster innovation, scholarship, and discovery for faculty and staff success
- *Goal # 3 – Resource Sustainability and Expansion:*
Steward resources for sustainability, and acquire new sources of funding.....
- *Goal #4 – Community Engagement and Partnerships:*
Serve and engage communities (local, regional, state, national, global) to enhance social, economic and cultural well-being.....
- *Goal #5 – Identity:*
Build an identity that celebrates the uniqueness of our university, promotes our accomplishments, and inspires involvement.....

CAL Vision and Mission (*Draft*)



Mission Statement

Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world's richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

Vision Statement

The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College's dynamic teaching and research places us at the center of our university's intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.

Chairs' Council Retreat-SWOT Analysis



SWOT - Strengths

- 1) High Quality Faculty - ^{in classroom} Current in their field
- 2) Arts within Community - Visual Artists
- 3) Innovation + Creativity
- 4) Understand the Human Condition
- 5) Creating through Liberal Arts the better citizen?
- 6) Community Connections
- 7) Beginnings of Collaborations
- 8) Affordable)

Strengths

SWOT - Opportunities

Opportunities ☺

- Q2S
- Collaboration/Integration
- Master Plan
- Interdisciplinarity
- More teachers from us (CAL) too
- Solving community problems/Outreach

OPPORTUNITIES:

1. Q2S →
2. Inter-disciplinarity
3. External Funding Sources
4. Expanding Community Connections
5. Recruitment of Cal Majors
- 6.

How's the College doing?

Total Number of Majors in the College of Arts & Letters

	2008	2009	2010	2011	2012	2013	2014
College Majors	3,306	3,223	2,934	2,895	2,841	2,640	2,673
Total CSUSB Majors	17,646	17,852	16,400	17,250	18,234	18,598	18,952
CAL % College Majors	18.7%	18.1%	17.9%	16.8%	15.6%	14.2%	14.1%

How's the College doing?

Number of Majors in CAL Departments and Programs

	2008	2009	2010	2011	2012	2013	2014	2008 % of CAL	2014 % of CAL
ART	415	426	409	442	493	463	463	12.6%	17.3%
COMM STUDIES	508	519	483	513	564	557	564	15.4%	21.1%
ENGLISH	528	553	511	500	521	480	485	16%	18.1%
LIBERAL STUDIES	1,369	1,277	1,132	1,046	912	797	847	41.4%	31.7%
MUSIC	127	109	83	85	63	77	83	3.8%	3.1%
PHILOSOPHY	52	49	48	45	54	52	29	1.6%	1.1%
THEATRE ARTS	114	115	99	91	69	67	63	3.5%	2.4%
ARABIC	3	6	14	17	20	15	17	0.1%	0.6%
FRENCH	33	24	16	20	18	12	10	1%	0.4%
SPANISH	146	139	134	131	126	128	110	4.4%	4.1%
TOTAL	3306	3223	2934	2895	2841	2640	2673		

How's the College doing?



In **2007/08** CAL generated **22.8%** of the campus' FTEs

In **2014/15** CAL generated **24.3%** of the campus' FTEs

Retention Rates



Cohort of Fall 2011 full-time first-time freshman 78% retained in their 4th year

***RECORD HIGH RETENTION
RATES!***

Graduation Rates



4 Year >> Fall 2011 FTF 13%

6yr >> Fall 2009 FTF 50%

FTF = First time freshmen

**Percentages reflect students who started in Arts & Letters*

Moving forward...



Need to improve and/or enhance
program assessment.

Moving forward...

- What is the role of the Arts and Humanities in the 21st Century?
 - ▣ How do we better articulate our relevance?



Call for Strategic Planning Task Force!

Dean's Introduction: New Faculty

Art



Matthew Poole
Curator/Scholar

English



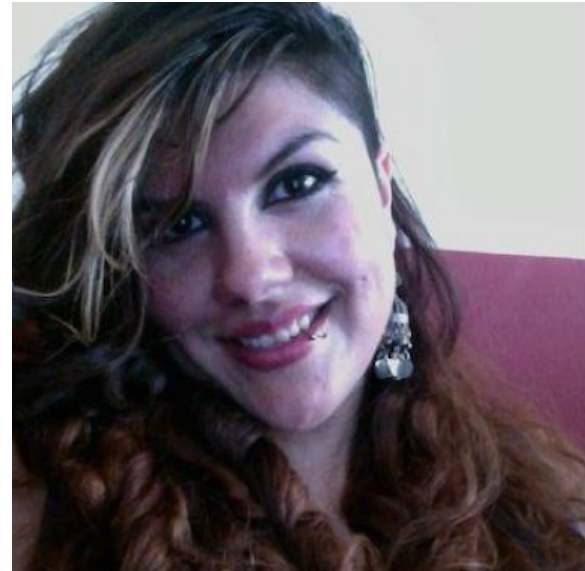
Alexandra Cavallaro
Composition/Writing Specialist

Dean's Introduction: New Faculty

Communication Studies



Lane Shefter Bishop
Media Production/Film



Liliana Gallegos
Latino Media Specialist

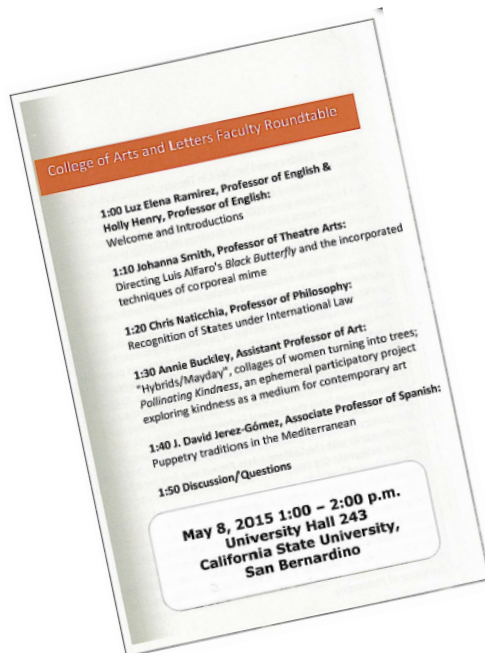
Faculty Roundtable

SAVE THE DATE

Thursday, November 13

1:00 – 3:00 p.m.

UH 242



Fall 2015 line-up

Welcome: Dean Terry Ballman

Moderator: Luz Elena Ramirez

Holly Henry, English

The Current Search for Exoplanets

Carmen Jany, World Languages and Literatures

Comparing Chimariko texts from two different sources

Ece Algan, Communication Studies

Mobile communication and social media use in the everyday lives of youth in Southeast Turkey

2015-2016 Brown Bags with the Dean

□ **Fall 2015**

- Staff: Wednesday, **October 14**
- Faculty: Tuesday, **October 27**
- Students: Tuesday, **November 10**

□ **Winter 2016 (*Tentative Dates*)**

- Staff: Tuesday, ***January 19***
- Faculty: Tuesday, ***February 9***
- Students: Tuesday, ***February 23***

Conference Room: Open Every 2nd Tuesday of the Month!! Join Us!



Thank You for coming!

Join us outside for yogurt!

