College of Arts & Letters

FALL WELCOME MEETING & ICE CREAM SOCIAL 2015

Monday, September 21, 2015
1:30 – 2:15 p.m. the program followed by Ice Cream Social
The College of Arts & Letters

Dean Terry Ballman has the pleasure of inviting all faculty and staff to the

Fall Welcome Meeting & Ice Cream Social

Date: September 21, 2015
Program: 1:30 p.m. - 2:15 p.m.  Followed by the Ice Cream Social
Location: Performing Arts Patio

For more information please contact: (909)537-5800 or stephc@csusb.edu
Matthew Poole
Art
Thank you, Margaret!
Sunny Hyon
English
Thank you, Jackie!
Todd Johnson

Music
Thank you, Tony!
Carmen Jany
World Languages & Literatures
Thank you, Rafael!
Eva Kirsch
Robert and Frances Fullerton Museum of Art
Lacey Kendall
Manager & Broadcast Media Consultant
Jacob Poore
Manager & Media Marketing Consultant
What department are these colleagues from?

Juan Delgado
Interim Provost/VP for Academic Affairs
What department are these colleagues from?

Rong Chen
Interim Associate Vice President, Academic & International Programs
What department are these colleagues from?

Ted Ruml
Chair, Faculty Senate
What department are these colleagues from?

Kim Costino
Director, Teaching Resource Center
What department are these colleagues from?

David Marshall
Director, Honors Program
Obviously, the English Department is TRYING TO TAKE OVER!
Thank you, Salaam!

Salaam Yousif
Emeritus Associate Dean, Professor of English
Welcome, Rueyling!

Rueyling Chuang
Interim Associate Dean, Professor
of Communication Studies
Development

Total raised at year-end for 2014-15:
$697,850.00  (174% of goal) 😊

Julie Nichols
Director of Development

Alicia Corral
Development Associate
Dean’s Fellow

Luz Elena Ramirez

English
# Faculty Research/Performing Arts Database

<table>
<thead>
<tr>
<th>Name (Last, First)</th>
<th>Research or Area of performance/creativity</th>
<th>Department or Program</th>
<th>Position</th>
<th>Email</th>
<th>Works in Progress or Projects (research, creative, teaching)</th>
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<tbody>
<tr>
<td>Chuang, Rueyling</td>
<td>Intercultural communication; cultural identity in the postmodern era; spirituality and Buddhism; culture; symbolisms and discourse; hybridity of globalisation &amp; localization</td>
<td>Communication Studies</td>
<td>Professor/Interim Dean</td>
<td><a href="mailto:rchuang@csusb.edu">rchuang@csusb.edu</a></td>
<td>Book Manuscript: Voicing Identities: Popular Literary Performance in the Medieval and Early Modern Mediterranean. Essays: &quot;Sicilian Tradition in Cervantes’ Don Quixote: Ballad Performance in Maese Pedro’s Puppet Show; &quot;Pedro de Urdemales: propuesta literaria y admonición socio-política cervantina de raíces mediterraneas.&quot; Teaching: HUM 340 Mediterranean Identities with Dr. Luz Elena Ramírez</td>
</tr>
<tr>
<td>Jerez-Gómez, J. David</td>
<td>Public transmission and performance of canonical Early Modern literature; literature and culture of minority groups such as the Sephardic and Morisco communities of Early Modern Spain; Mediterranean Studies; literature and identity in the hybrid context of Semitic and Romantic Mediterranean traditions.</td>
<td>World Languages and Literatures/College of Arts and Letters</td>
<td>Associate Professor of Spanish</td>
<td><a href="mailto:jdzerez@csusb.edu">jdzerez@csusb.edu</a></td>
<td>Book manuscript: Conquest and Reclamation in the English Imagination; Essay collaboration with Mihaela Popescu; VanderMeer’s Annihilation and Lovecraft’s At the Mountains of Madness: A Study of Taboo and Transformative Otherness in the Southern Imaginary. Teaching: HUM 340 Mediterranean Identities with J. David Jerez-Gómez</td>
</tr>
<tr>
<td>Ramirez, Luz Elena</td>
<td>British representations of Latin America; British fascination with collecting and the past; Adventure fiction, fantasy and the supernatural</td>
<td>English</td>
<td>Professor</td>
<td><a href="mailto:ramirez@csusb.edu">ramirez@csusb.edu</a></td>
<td></td>
</tr>
<tr>
<td>Smith, Johanna</td>
<td>Puppetry as a classroom methodology; Puppetry performance, the role of puppetry in cognitive development, Community outreach and service learning through touring Theatre</td>
<td>Theatre Arts</td>
<td>Professor</td>
<td><a href="mailto:johanna@csusb.edu">johanna@csusb.edu</a></td>
<td>Researching puppetry modules for Book: Head, Hands, and Heart: Deep Learning through Puppetry.</td>
</tr>
</tbody>
</table>
CAL IT Staff

Rigo Solorio

Ken Han
Professional Student Advisor

BEST OF LUCK
ALLISON!
Dean’s Office Staff

Martha Diazgranados  
Assistant to the Dean

Michelle Fuller  
Administrative Analyst

Stephanie Cardenas  
Administrative Support Coordinator

Diana De La Cruz  
Administrative Support Assistant
Staff, we couldn’t do it without you!

Departmental ASCs

- Olga Valdivia – Art
- Linda Sand – Communication Studies
- Dorothea Cartwright – English
- Andrew Castillo – English
- Patrick Nicholson – Liberal Studies
- Lisa Ryden – Music
- Rachel Siordia – Philosophy
- Diana Nieto – RAFFMA
- Crystal Escalera – Theatre Arts
- Tania Quesada – World Languages & Literatures

THANK YOU TO ALL CAL STAFF!
Staff Accomplishments

Julie Nichols  
M.F.A. Creative Writing

Rigoberto Solorio  
M.S. Computer Science

CONGRATULATIONS!
Staff Accomplishments

Andrew Castillo
M.A. Composition

Patrick Nicholson
M.A. in STEM Education – Instructional Technology

CONGRATULATIONS!
Outstanding Faculty 2014-15

Teaching
Julie Paegle
English

Research
Holly Henry
English

Service
Annie Buckley
Art
CONGRATULATIONS!

Faculty Tenured and/or Promoted

Tenure and Promotion to Associate Professor
- Annie Buckley, Art
- Oraib Mango, World Languages & Literatures

Promotion to Associate Professor
- C. Rod Metts, Communication Studies

Promotion to Professor
- Robert Knop, Music
- Elizabeth Martin, World Languages & Literatures
Post-Tenure Reviews

2013 – 2014

• Mary Fong, Comm. Studies
• Renee Pigeon, English
• Jacqueline Rhodes, English
• Aurora Wolfgang, World Lang. & Lit.

2014 – 2015

• Brad Spence, Art
• Kurt Collins, Art
• Joanna Grant, Comm. Studies
• Rueyling Chuang, Comm. Studies
• Heather Hundley, Comm. Studies
• James Brown, English
• Ruth Burke, World Lang. & Lit.

BRAVO!!
New (Newish) Initiatives

- **Staff Appreciation Luncheon**

- **Dean’s Mini Grant Awards 2015-16**

  Interdisciplinary Scholarly or Creative Project:

  - **Jennifer Andersen** (English), “Re-thinking Literary History in the English Curriculum”
  - **Luz Elena Ramirez** (English) & **Mihaela Popescu** (Communication Studies): “Artifacts and Data Footprints: Identity Beyond the Body in the Fiction of Arthur Conan Doyle and Jeffrey Vandermeer”
New Initiatives

- Outstanding Lecturer Faculty Award
- Dean’s Fellow
- CAL Newsletter
- CAL Website – Posting of Chairs’ Council notes and Dean’s presentations.
Bienvenidos! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our College inspires students to learn and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty who are experts in their fields, our classes and programs provide students with tools for success in a world that values written and oral communication skills, analysis, critical thinking, and creativity--perhaps as never before.

We offer baccalaureate degree programs in:

- Art
- Communication Studies
- English
- Music
- Liberal Studies (K-8 multiple subject preparation)
- Philosophy
- Theatre Arts
- World Languages & Literatures

CSUSB students can pursue minors in these disciplines as well as Interdisciplinary Minors in American Studies, Asian Studies and Latin American Studies. Our graduate program includes the MFA in Studio Art and the MA in Communication Studies, English Composition, and Spanish.
College of Arts & Letters

Message from the Dean
CAL Mission and Vision
About the Dean's Office
Dean's List and PAES
List of Majors and Minors
CAL Board
Chairs Council
Dean's Presentations

Bienvendios! Welcome to the College of Arts & Letters, a dynamic and caring community of students, faculty, and staff members united by a passion for the arts and humanities. Our mission is to teach students critical thinking and prepares them for the rapidly changing cultural and employment environment of the 21st century. Taught by faculty members who are experts in their fields, our programs provide students with tools for success in a world that values written and oral communication skills, analysis, and creativity.

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Dean's Presentations & Events

Presentations

2015

• State of College Chat (Date: 06/10/2015)
• CAL Honors Reception (Date: 05/21/2015)
• State of College Chat (Date: 02/05/2015)

2014

• Fall Opening Celebration & Ice Cream Social (Date: 09/22/2014)
• CAL Annual Reception (Date: 05/20/2014)
• Fiscal Updates, Scheduling, and Looking Ahead (Date: 04/25/2014)
• State of College Chat Event (Date: 01/30/2014)

2013

• Fall Opening Celebration & Ice Cream Social (Date: 09/16/2013)
New Initiatives

- CAL Outstanding Staff Award

Outstanding Staff Award 2014-15

Congratulations Linda Sand!

GREAT JOB!
New Initiatives

- CAL Faculty Roundtable
  Thanks to co-organizers: Holly Henry and Luz Elena Ramirez!

- CAL Newsletter
What does a Dean do?

- Afternoon/Weekends Events: 58 (Academic, Ceremonial, Phil., ON/OFF Campus)
- Dean’s and Provost Meetings: 46
- Academic Affairs Council: 20
- Chats/Brown Bags with the Dean: 12
- Chairs Council meetings and retreats: 15
- RPT Cases: 8
- Post-tenure review cases: 8
- Member of Search Committee for AVP Strategic Communication
- Chair of Search Committee for SBS Dean
- President, VPs, Deans Meetings/Retreats: 26
- One-on-one with 1st & 2nd year TT Faculty: 11
- One-on-one with faculty promoted and tenured: 7
- Other personnel “issues”: 5
- Meetings with Chairs, Faculty, and staff: Many! 😊
Semester Conversion

Launch Date: Fall 2019

CSUSB is the penultimate CSU campus to convert to semesters!

- What knowledge and skills will students graduating in 2025 need?
- How do we build a curriculum that address these needs?
- How can CAL best position itself within the CSUSB community to deliver a high quality, responsive curriculum?
Call for Task Force for Interdisciplinarity
Vision Statement:
CSUSB aspires to be a model for transforming lives.

Mission Statement:
CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff so they thrive and contribute to a globally connected society.
Strategic Plan
2015-20

Goal #1 – Student Success:
Provide learning experiences that promote student success,
achievement, and academic excellence and prepare students to
contribute to a dynamic society.

Goal #2 – Faculty and Staff Success:
Foster innovation, scholarship, and discovery for faculty and staff
success.

Goal #3 – Resource Sustainability and Expansion:
Steward resources for sustainability, and acquire new sources of
funding.

Goal #4 – Community Engagement and Partnerships:
Serve and engage communities (local, regional, state, national,
global) to enhance social, economic and cultural well-being.

Goal #5 – Identity:
Build an identity that celebrates the uniqueness of our university,
promotes our accomplishments, and inspires involvement.
CAL Vision and Mission *(Draft)*

**Mission Statement**
Our mission is to cultivate students who think both creatively and critically, innovating new forms of thought and expression that build on the world’s richest traditions in art, literature, and philosophy. We develop master communicators, skilled in both verbal and nonverbal forms of argument, interpretation, and advocacy. Through the visual and performing arts, literature, language, reasoning, and communication, our graduates are intellectually and ethically prepared to participate successfully in a highly diverse and competitive global environment.

**Vision Statement**
The College of Arts & Letters envisions itself as a nationally-recognized institution of groundbreaking scholarship and creative work that serves as a first-choice destination for students from California and around the globe. Our students will continue to cultivate a rich and varied set of critical, creative, and communication skills that will furnish them with a rewarding intellectual life, successfully place them in their chosen calling or career, and empower them to make meaningful contributions to their broader society. The College’s dynamic teaching and research places us at the center of our university’s intellectual and cultural life and ties us ever more closely to the economic and cultural aspirations of our community.
Chairs’ Council Retreat-SWOT Analysis
SWOT - Strengths

1) High Quality Faculty - Current in their field
2) Arts within Community - Visual Artists
3) Innovation + Creativity
4) Understand the Human Condition
5) Creating through Liberal Arts the better citizen?
6) Community Connections
7) Beginnings of Collaborations
8) Affordable
SWOT - Opportunities

Opportunities:
- Q2S
- Collaboration/Integration
- Master Plan
- Interdisciplinarity
- More teachers from us (CAL)/oe
- Solving community problems/outreach

OPPORTUNITIES:
1. Q2S
2. Inter-disciplinarity
3. External Funding Sources
4. Expanding Community Connections
5. Recruitment of Cal Majors
6.
How’s the College doing?

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<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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<td>College Majors</td>
<td>3,306</td>
<td>3,223</td>
<td>2,934</td>
<td>2,895</td>
<td>2,841</td>
<td>2,640</td>
<td>2,673</td>
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<td>Total CSUSB Majors</td>
<td>17,646</td>
<td>17,852</td>
<td>16,400</td>
<td>17,250</td>
<td>18,234</td>
<td>18,598</td>
<td>18,952</td>
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<tr>
<td>CAL % College Majors</td>
<td>18.7%</td>
<td>18.1%</td>
<td>17.9%</td>
<td>16.8%</td>
<td>15.6%</td>
<td>14.2%</td>
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<td>COMM STUDIES</td>
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<td>521</td>
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<td>LIBERAL STUDIES</td>
<td>1,369</td>
<td>1,277</td>
<td>1,132</td>
<td>1,046</td>
<td>912</td>
<td>797</td>
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<td>MUSIC</td>
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<td>109</td>
<td>83</td>
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<td>PHILOSOPHY</td>
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<td>THEATRE ARTS</td>
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<td>TOTAL</td>
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<td>3223</td>
<td>2934</td>
<td>2895</td>
<td>2841</td>
<td>2640</td>
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How’s the College doing?

In **2007/08** CAL generated **22.8%** of the campus’ FTEs

In **2014/15** CAL generated **24.3%** of the campus’ FTEs
Retention Rates

Cohort of Fall 2011 full-time first-time freshman 78% retained in their 4th year

RECORD HIGH RETENTION RATES!
Graduation Rates

4 Year >> Fall 2011 FTF 13%

6yr >> Fall 2009 FTF 50%

FTF = First time freshmen
*Percentages reflect students who started in Arts & Letters
Moving forward...

Need to improve and/or enhance program assessment.
Moving forward...

- What is the role of the Arts and Humanities in the 21\textsuperscript{st} Century?
  - How do we better articulate our relevance?
Call for Strategic Planning Task Force!
Dean’s Introduction: New Faculty

Art

Mathew Poole
Curator/Scholar

English

Alexandra Cavallaro
Composition/Writing Specialist
Dean’s Introduction: New Faculty

Communication Studies

Lane Shefter Bishop
Media Production/Film

Liliana Gallegos
Latino Media Specialist
Faculty Roundtable

SAVE THE DATE

Thursday, November 13
1:00 – 3:00 p.m.
UH 242

Welcome: Dean Terry Ballman
Moderator: Luz Elena Ramirez

Holly Henry, English
The Current Search for Exoplanets

Carmen Jany, World Languages and Literatures
Comparing Chimariko texts from two different sources

Ece Algan, Communication Studies
Mobile communication and social media use in the everyday lives of youth in Southeast Turkey
2015-2016 Brown Bags with the Dean

- **Fall 2015**
  - Staff: Wednesday, October 14
  - Faculty: Tuesday, October 27
  - Students: Tuesday, November 10

- **Winter 2016 (Tentative Dates)**
  - Staff: Tuesday, January 19
  - Faculty: Tuesday, February 9
  - Students: Tuesday, February 23
Conference Room: Open Every 2\textsuperscript{nd} Tuesday of the Month!! Join Us!
Thank You for coming!

Join us outside for yogurt!