

## Strategic Planning Campus Forum November 12, 2014

### Questions/Comments:

1. What do you perceive the relationship is between the core values and the ILO's? A comment was made that there should be a formal realization as the ILO's were an intensive process that many in the room were involved with and they should not be forgotten in strategic planning; they are a key in moving forward and they were a key to WASC. The hierarchy of ILO's versus Core Values, how they're interrelated and how they're mapped/linked together, is unclear.
2. On the slides, are the numbers adjacent to the percentages weighted or actual responses? Since multiple respondents attended multiple meetings, did you account for the overlap? Patterns could be emerging not because there are actual patterns, but because the same people responded multiple times.
3. Was there a specific reason the term "community" was excluded in the draft Mission Statement? The attendee can see where it fits in each of the core values, but it is not specified in the draft Mission Statement.
4. In the past 5-8 years, we've had dramatic increases in internationalization and globalization on campus in terms of study abroad programs, international students attending CSUSB, and reach, so you may want to consider that adding geography is a bit narrow from our current perception.
5. Strategic planning is about assessing the reality of where we are, what we do well, what we don't do well, etc., as well as looking at the vision and where we want to go. The attendee saw some questions articulate that better than others, and the numbers sometimes waffled back and forth. Please elaborate on the thinking and process the Committee is using about the assessment of where we are and how we go from there into what we want to be and do.
6. Will there be resources allocated for students that are single moms, students returning to school, and veterans, as their needs are different from other students?
7. A comment was made that we talk about maximizing potential, and we've seen various areas recurring in the comments, including branding/campus identity and resources. Looking at campus identity, what we are/what we have, and changing that because we say an improvement is needed is a different path than holding onto our branding and making it known what we stand for. Similarly there is potential for bringing in additional resources, but there is also a potential for looking at how existing resources are deployed, but we strategically want to make a difference. Are we deploying existing resources in the right way?
8. Are we addressing health and wellness?
9. For future meetings it would be helpful to have a handout of the draft Mission/Vision Statements for the attendees or give them the Statements in advance.