

College of Arts & Letters Faculty Colloquium

Sara Durazo-DeMoss

Sara Durazo-DeMoss is an academic affairs practitioner in the College of Arts and Letters at California State University, San Bernardino. She is currently working on an Education Doctorate in Higher Educational Leadership at the University of Redlands. As the advising center coordinator and professional advisor for the college, she challenges students to become critically conscious thinkers. Students work through challenges transitioning to college and are asked to acknowledge the assets and cultural wealth they possess and to employ their individual attributes to make informed choices about education and career.

Research interests include college student leadership and professional identity development, the role of mentorship in leadership identity development and the power dynamic within mentor/mentee relationships, gender and leadership, first generation students, and popular cultural portrayals of players in higher education and the way images, symbols, and messages are socializing mechanisms that impact college access and educational opportunities.

The Arts & Letters Colloquium is coordinated by Luz Elena Ramirez with the support of Dean Ballman and the College of Arts & Letters.

<https://cal.csusb.edu/faculty/colloquia>

Thanks to Dean Terry Ballman for her ongoing support of faculty research and creative activity in the College of Arts & Letters; to Bibiana Díaz for moderating the panel; to Diana de la Cruz, ASC, for her help with logistics, to Ken Han and Leo Li for technical support, and to the Office of Strategic Communication for its help in recording and photographing the event.

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1:00 Welcome.

Luz Elena Ramirez, Dean's Fellow and Professor of English

1:05 Opening Remarks.

Terry Ballman, Dean of College of Arts and Letters

1:10 Introduction of panelists.

Bibiana Díaz, Assistant Professor of Spanish

1:15 "Women are Prostitution: Problematizing the Discursive (En)gendering and Organizing of Policy Enactment"

Julie Taylor, Assistant Professor of Communication Studies.

1:35 "A Prelude to Dialogue: Racial Perception and Communication"

Mo Bahk, Professor of Communication Studies.

1:55 "Beauty and her b(r)east(s): Monstrosity and College Women in *The Jaguar* (1992)"

Sara Durazo-DeMoss, Professional Advisor, Arts & Letters

2:15 Discussion moderated by Professor Díaz.

February 13, 2018

1:00 – 2:45 p.m.

University Hall 053

California State University, San Bernardino

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Julie Taylor

Julie L. Taylor earned her Ph.D. from the University of Utah and is an Assistant Professor in the Department of Communication Studies. Broadly, Dr. Taylor's research interests are in organizational communication, policy communication, and interdisciplinary studies all concerning important intersections of gender. Past research questions have explored the communication in the disciplines (CID) framework in connection to teaching ethics and exploring ways to hone critical engagement in students, specifically in STEM fields.

Current research questions investigate organizing elements of the sex industry around policy construction and enactment. For instance, examining the difference between policy-as-written (e.g., policy texts) and policy-as practice (e.g., application of policy provisions). More specifically, the study presented during the winter 2018 Colloquium questions the role of gender in policy construction and implementation, and the consequence(s) of silence(s) as organizing element(s) of discourse. Notably, this project was realized through the Summer Research Fellowship 2016-2017. She has published articles in journals such as *Communication Education*, the *Western Journal of Communication*, the *Journal of Business and Technical Communication*, and *Connexions: International Professional Communication Journal*.

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Mo Bahk

Mo Bahk received his Ph.D. in Communication from Michigan State University. He joined CSUSB's Department of Communication Studies in Fall 2001. Professor of Communication Studies, Bahk's teaching areas include communication theory, media effects, research methods, digital media, and intercultural communication. His research interests include psychological effects of entertainment media, digital media usage and involvement, and intercultural/ interracial/interethnic communication.

An active scholar, Dr. Bahk is a member of the National Communication Association (NCA) and the World Communication Association (WCA) and has published his scholarship in books and in journals such as *The Journal of Environmental Education*, *American Journal of Health Behavior*, and *Communications of the IIMA* (International Information Management Association).