

Debora D. Pérez Torres, PhD

Assistant Professor
Department of Communication & Media
201.10 University Hall, California State University
San Bernardino, CA
E: debora.pereztorres@csusb.edu
P: x73344

Areas of Research

Media and emotion; Stress and coping; Media and well-being; Stress and media effects; Social identity; Latinos and media effects; Discrimination-related stress; Persuasion and narratives; Ethnic health disparities; Health promotion and education.

Education

- Ph.D.** Communication, **University of California, Santa Barbara**
Focus: Media Effects, Latino/a/x Stress and Well-Being
Dissertation: Media-Based Coping for Latino Populations
Committee: Robin Nabi (Chair), Dana Mastro, Tamara Afifi
- M.A.** Communication, **University of Utah**
Focus: Health Communication, Media Effects, Latino/a/x Disparities
Thesis: The Influence of Ethnic Newspaper Consumption on Cancer Prevention Behaviors: A Test of The Cognitive Mediation Model
Committee: Jakob Jensen (Chair), Ye Sun, Robin Jensen
- B.A.** Journalism and Media Studies, **Instituto Tecnológico de Monterrey**
International Honors Program:
Georgetown University, Washington DC
University of Ulster, Northern Ireland
Charles University, Prague, Czechia

Research Publications

Peer Reviewed Articles & Book Chapters

- Pérez Torres, D.**, Santana D.*, Smith, B. K. (2025). "Frida Kahlo and cultural inclusivity: Comparing Spanish- and English-language media coverage of Mattel's Inspiring Women doll." *Chapter competitively selected to be included in an edited volume: "Barbie in the Media."*
- Nabi, R., Dobmeier, C. M.*, Robbins, C. L.*, **Pérez Torres, D.**, & Walter, N. (2024). Effects of scanning health news headlines on trust in science: An emotional framing perspective. *Health Communication*.
- Nabi, R., So, J., & Prestin, A., & **Pérez Torres, D.** (2021). *Media-based emotional coping: Examining the emotional benefits and pitfalls of media consumption*. In *The Routledge Handbook of Emotions and Mass Media*.

- Jensen, J. D., King, A. J., **Pérez Torres, D.**, Krakow, M., Coe, K., & Upshaw, S. (2020). Is News Surveillance Related to Cancer Knowledge in Underserved Adults? Testing Three Versions of the Cognitive Mediation Model. *Journalism Studies*, 1–14. <https://doi.org/10.1080/1461670X.2020.1731706>
- Afifi, T. D., Zamanzadeh, N., Harrison, K., & **Pérez Torres, D.** (2019). Explaining the impact of differences in voting patterns on resilience and relational load in romantic relationships during the transition to the Trump presidency. *Journal of Social and Personal Relationships*, 37(1), 3–26. <https://doi.org/10.1177/0265407519846566>
- Kam, J. A., **Pérez Torres, D.**, & Steuber, K. (2018) Identifying individual- and family-level coping strategies as sources of resilience and thriving for undocumented youth of Mexican origin. *Journal of Applied Communication Research*, 1-24. doi: 10.1080/00909882.2018.1528373
- Nabi, R. L., **Pérez Torres, D.**, & Prestin, A. (2017). Guilty pleasure no more: The relative importance of media use for coping with stress. *Journal of Media Psychology: Theories, Methods, and Applications*, 29, 126–136. doi: 10.1027/1864-1105/a000223
- Kam, J. A., & **Pérez Torres, D.** (2017). Perceived Parental Legitimacy as a Moderator of Parent– Child Communication's Effects on Latina/o Adolescent Substance Use. *Health Communication*, 1-10. doi: 10.1080/10410236.2017.1306911
- Krakow, M., Yale, R. N., **Pérez Torres, D.**, Christy, K., & Jensen, J. D. (2017). Death narratives and cervical cancer: Impact of character death on narrative processing and HPV vaccination. *Health Psychology*, 36, 1173–1180. doi: 10.1037/hea0000498
- King, A. J., Jensen, J. D., Guntzviller, L. M., **Pérez Torres, D.**, & Krakow, M. (2017). Ethnic newspapers and low-income Spanish-speaking adults: Influence of news consumption and health motivation on cancer prevention behaviors. *Ethnicity & Health*. 1-15. doi: 10.1080/13557858.2017.1280133

*Denotes student contributors

Manuscripts Under Review

[Manuscripts submitted for review.](#)

Pérez Torres, D., & Smith, B. K. (2026, under review). Media and mental health: The role of koinonic media in well-being for marginalized communities. *Chapter competitively selected to be included in an edited volume: "Mental Health Disparities, Challenges, Manifestations: A Communicative Perspective"*

*Denotes student contributors

Manuscripts in Progress

[Manuscripts in preparation.](#)

Hunt, C. & **Pérez Torres, D.** (2024). "Taking Control of My Journey": Health Disparities and Black Women's Mistrust During Pregnancy. [Data collected, analyses under review, and manuscript in progress.](#)

Pérez Torres, D., Smith, B. K., Torres, V.*, & Lopez, A.* (2024). General stress, rejection-relation stress, and discrimination-related stress among Latino populations: Context and emotional responses. [Data collected and data coding in process.](#)

Pérez Torres, D. & Smith, B. K. (2023). Effects of emotion on media-based coping selection and effectiveness among Latino populations. [Data collected and analyses completed.](#)

**Denotes student contributors*

Research Presentations

Peer-Reviewed and Competitively Selected Conference Presentations

- Pérez Torres, D.** & Smith, B. K. (2023, February). Media-Based Coping and Well-Being for Latino Populations. Paper presented at the annual meeting of the Western States Communication Association, Phoenix, AZ.
- Pérez Torres, D.** & Smith, B. K. (2022, November). Latino Health Disparities: The Role of Discrimination-Related Stress. Paper presented at the 108th annual meeting of the National Communication Association, New Orleans, LA.
- Afifi, T. D., Zamanzadeh, N., Harrison, K. E., & **Pérez Torres, D.** (2018, November). Preventing the Trump effect: Examining the impact of voting patterns on resilience and relational load in romantic relationships. Paper presented at the 104th annual meeting of the National Communication Association, Salt Lake City, UT.
- Nabi, R., & Gustafson, A., & **Pérez Torres, D.** (2018, May). Effects of scanning health news headlines on trust in science: An emotional framing perspective. Paper presented at the 68th annual meeting of the International Communication Association, Prague, Czech Republic.
- Pérez Torres, D.** (2017, November). The face of Latinx cred: An analysis of the Latinx celebrity spokespersons as defense, validation, and promotion tools. Paper presented at the 103rd annual meeting of the National Communication Association, Dallas, TX.
- Kam, J. A. & **Pérez Torres, D.** (2017, November). Identifying communicative, psychological, and individual action-oriented coping strategies as sources of resilience for undocumented youth of Mexican origin. Paper presented at the 103rd annual meeting of the National Communication Association, Dallas, TX.
- Nabi, R., **Pérez Torres, D.**, & Prestin, A. (2017, May). Guilty pleasure no more: The relative importance of media use for coping with stress. Paper presented at the 67th annual meeting of the International Communication Association, San Diego, CA.
- Kam, J. & **Pérez Torres, D.** (2017, May). Perceived parental legitimacy as a moderator of parent-child communication's effects on Latina/o adolescent substance use. Paper presented at the 67th annual meeting of the International Communication Association, San Diego, CA.
- Pérez Torres, D.** & Sun, Y. (2016, November). A meta-analysis of the effects of limited English proficiency in healthcare access and utilization for Spanish-speaking populations. Paper presented at the 102nd annual meeting of the National Communication Association, Philadelphia, PA.
- Sun, Y. & **Pérez Torres, D.** (2015, November). Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players. Paper presented at the 101st annual meeting of the National Communication Association, Las Vegas, NV.
- Krakow, M. & **Pérez Torres, D.** (2015, April). Using the Health Belief Model to predict HPV vaccination in girls and women: A meta-analysis of perceived barriers and benefits. Peer-reviewed poster presented at the 3rd Biennial D.C. Health Communication Conference (DCHC), Fairfax, VA.
*Top Presentation Award

Krakow, M., Yale, R. N., **Pérez Torres, D.**, & Jensen, J. D. (2014, November). Character death, barrier-focused narratives, and cervical cancer: Manipulating narrative features to influence HPV vaccination intentions. Paper presented at the 100th annual meeting of the National Communication Association, Chicago, IL.

Invited Lectures and Colloquia

Pérez Torres, D. (2025) Undocumented Student Success Center Student Voices Forum Invited Faculty Solidarity Statement.

Pérez Torres, D. (2025) *Koinonic Media and Media-Based Coping for Latino Populations*. Provost Presents Faculty Research Series, Guest Presentation, California State University, San Bernardino

Pérez Torres, D. (2024) Invited Lecture for Dr. Benjamin K. Smith's Media and Persuasion in the Department of Communication at CSU East Bay on October 2, 2024

Pérez Torres, D., Raisa Alvarado, Kristi Papailler (2024) CSUSB Faculty Roundtable Discussion: Grassroots resistance in pedagogical practice. Latin American Studies Conference: Transnational Politics, Democracy, and Grassroots Resistance.

Pérez Torres, D. (2024) *Media and Well-Being Among Latino Populations*. College of Arts and Letters Faculty Spotlight, Guest Presentation, California State University, San Bernardino

Pérez Torres, D. (2021) *Creating an Inclusive Classroom*. Guest Lecture, University of California, Santa Barbara

Pérez Torres, D. (2020) *Writing a Research Paper Workshop*. Guest Lecture, COMM 304: Quantitative Communication Research Methods, California State University, East Bay

Pérez Torres, D. (2020) *Quantitative Research Methods: Correlation*. COMM 304: Quantitative Communication Research Methods, California State University, East Bay

Pérez Torres, D. (2020) *Introduction to Persuasion Theory*. Guest Lecture, COMM 387: Advertising, Design, and Production, California State University, East Bay

Pérez Torres, D. (2018) *Attitudes: Definition and Measurement*. Guest Lecture, COMM 117: Persuasion, University of California, Santa Barbara

Pérez Torres, D. (2015) *Strategic Communication*. Guest Lecture, COMM 4580: Strategic Communication, University of Utah

Sun, Ye & **Pérez Torres, D.** (2014) *Mapping the Twitter Community on Obesity and Cancer: Influential Actors and Key Players*. Poster Presented at the Consortium of Families and Health Research, the University of Utah

Pérez Torres, D. (2014) *Does Hollywood get you? Latino Student Media Representation*. Guest Lecture and Workshop, University of Utah

Grants

Awarded Grants

Inland Empire Community Foundation (2025) Grant to design and implement the Inland Empire residents' news needs survey, secure IRB approval, and collect data.

Undergraduate Summer Research Program Grant (Summer 2025) Competitively selected for original research incorporating undergraduate student researchers. Office of Student Research, California State University, San Bernardino.

Exceptional Service to Students Award (Academic Year 2024-2025) Competitively selected for outstanding efforts going significantly beyond the normal expectations of faculty. Office of Academic Affairs, California State University San Bernardino.

Mini-Grant Award (Academic Year 2024-2025) Competitively selected for original research leading to professional growth and enhancement of students' educational experience. "Latino health disparities: Origins, implications, and future directions." Office of Academic Research, California State University, San Bernardino.

Undergraduate Summer Research Program Grant (Summer 2024) Competitively selected for original research incorporating undergraduate student researchers. Office of Student Research, California State University, San Bernardino.

Affordable Learning Solutions Program Open Educational Resources Grant (Spring, 2024) Awarded for adopting no-cost materials for COMM 4401 Strategic Communication Campaigns. Affordable Learning Solutions at the California State University, San Bernardino.

Undergraduate Summer Research Program Grant (Summer 2023) Competitively selected for original research incorporating undergraduate student researchers. Office of Student Research at the California State University, San Bernardino.

Graduate Student Research Grant (October 2020) Competitively selected for original research from the Communication Department at the University of California, Santa Barbara

Graduate Student Dissertation Stipend (June 2020) Competitively granted for dissertation writing from the Graduate Division at the University of California, Santa Barbara

NCA's Caucus Student Travel Grant (November 2018) Granted for conference travel from the Affirmative Action & Intercaucus Committee of the National Communication Association

Doctoral Student Travel Grant (May 2018) Granted for conference travel from the Academic Senate at the University of California, Santa Barbara

NCA's Caucus Student Travel Grant (November 2017) Granted for conference travel from the Affirmative Action & Intercaucus Committee of the National Communication Association

Graduate Student Travel Grant (May 2017) Granted for conference travel from the Graduate Student Association at the University of California, Santa Barbara

Graduate Student Travel Grant (May 2017) Granted for conference travel from the International Communication Association

Teaching and Research Appointments

Assistant Professor
Communication Studies Department
California State University, San Bernardino

Fall 2022-present

Graduate Intern for Diversity, Equity, and Inclusion Facilitation Summer 2021
Office of Diversity, Equity, and Inclusion
University of California, Santa Barbara

Teaching Associate July 2018 – September 2021
Department of Communication
University of California, Santa Barbara

Teaching Assistant September 2015 – June 2021
Department of Communication
University of California, Santa Barbara

Instructor of Record June 2014
Department of Communication
University of Utah, Salt Lake City

Teaching Assistant September 2013 – June 2015
Department of Communication
University of Utah, Salt Lake City

Teaching Portfolio

California State University, San Bernardino

Assistant Professor

COMM 2101: Introduction to Communication Studies (Fall 2023)

COMM 2491: Strategic Communication Practicum: Coyote PR Agency (Fall 2022, Spring 2024, Spring 2025, Fall 2025)

COMM 2592: Practicum in Communication Research: Stress and Coping Among Latino Populations (Spring 2024)

COMM 3101: Communication, Self, and Others (Fall 2022, Spring 2023, Summer 2023, Fall 2023)

COMM 3401: Introduction to Strategic Communication (Spring 2024)

COMM 4101: Communication Research Methodology (Spring 2026)

COMM 4203: Organizational Communication (Spring 2023)

COMM 4303: Media Effects (Fall 2025)

COMM 4401: Strategic Communication Campaigns (Fall 2022, Spring 2023, Fall 2023, Spring 2024)

SPAN 4401: Spanish for the Professions in Communication (Spring 2026)

COMM 4491: Advanced Practicum in Strategic Communication: Coyote PR Agency (Spring 2025, Fall 2025)

COMM 5267: Advanced Topics in Relational and Organizational Communication: Health Communication (Summer 2023)

COMM 5952: Independent Study: Professional Development in Communication (Spring 2024)

COMM 6973: Graduate Thesis (Spring 2024)

COMM 6953: Graduate Independent Study Health Disparities Among Black Populations (Fall 2023)

COMM 6985: Graduate Thesis Proposal (Fall 2023)

University of California, Santa Barbara

Teaching Associate (Professor of Record)

COMM 117: Persuasion (Summer 2018, 2019, 2020; Summer Sessions A&B, 2021)

Teaching Assistant (Courses with TA Led Instructional Sections)

COMM 89: Theories of Communication (Fall 2015, Spring 2018, Spring 2019)

COMM 88: Communication Research Methods (Winter 2016, Summer 2017)

COMM 87: Statistical Analysis for Communication (Spring, 2016)

Teaching Assistant

COMM 117: Persuasion (Fall 2016, Fall 2017, Fall 2018, Spring 2021)

COMM 139: Communication and Emotion (Winter 2018, Winter 2021)

COMM 155: Health Communication (Winter 2017)

COMM 148: Risk Communication (Spring 2017)

COMM 131: Organizational Communication: Global Perspective (Fall 2018)

COMM 137: Global Communication, International Relations, and the Media (Fall 2020)

University of Utah

Teaching Associate (Instructor of Record)

COMM 4580: Strategic Communication Theory and Practice (Summer 2014)

Graduate Teaching Fellow

COMM 4580: Strategic Communication Theory and Practice (Spring 2014, Fall 2014, Fall 2013)

COMM 3505: Living in a Media World (Spring 2014)

COMM 3710: Introduction to Quantitative Communication Research (Fall 2014)

Service

Service to the Department

Department of Communication and Media

California State University, San Bernardino

Coyote PR Faculty Advisor (Ongoing)
 PRSSA Faculty Advisor (Ongoing)
 Her Campus Faculty Advisor (Ongoing)
 Graduate Thesis Committee Chair, Cherae Hunt (2023)
 Graduate Thesis Committee Chair, Michelle Aguiar (2025)
 Department of Communication Studies Scholarships and Awards Committee (Ongoing)
 Department of Communication & Media Marketing, Advising, and Outreach Committee (Chair, Ongoing)
 COMM 1006 DFWI Task Force. Member (2024)
 COMM 2201 Intercultural Communication. Developer for new Certificate in DEI supported by the Jack H. Brown College of Business and Public Administration (2023)

Service to the Institution

California State University, San Bernardino

Faculty Senate, CAL Senator (2024-2026)
 Honorary Degree Committee (2025)
 Office of Student Research ASI Research and Travel Awards Committee (2023-2024)
 Outstanding Thesis Award, College of Arts and Letters, Reviewer (2022, 2023)
 Faculty Community of Learning, Inquiry, & Practice (CLIP): Program-level Learning (2022)
 Next Generation Smart Classroom Cosynchronous Teaching Program (2022)
 Association of Latino Faculty, Staff, and Students (2022-present)

University of California, Santa Barbara

Recruitment Peer, Department of Communication (2016 – 2018)
 Organizer, Graduate Student Recruitment Weekend (2016 – 2018)
 Ph.D. Representative, Graduate Student Advisory Committee to the Chair, Department of Communication (2016)
 Member, Graduate Student Association (2015 – 2021)

University of Utah

Mentor, Public Relations Student Society of America (PRSSA) (2015)
 Member, Graduate Student Association (2015)

Instituto Tecnológico de Monterrey (ITESM)

Instructor of English as a second language for underserved populations and adult learners (Monterrey, México)
 Instructor of Media Literacy for underserved populations and adult learners (Monterrey, México)

Service to the Profession

Journal Reviewer

International Journal of Communication (Ad hoc reviewer)

Professional Memberships

International Communication Association
National Communication Association
National Center for Faculty Development and Diversity
Association of Latino Faculty, Staff, and Students (CSUSB)

Conference Reviewer

Health Communication Division, National Communication Association (2014 – present)
Latino/Latina Studies Division La Raza Caucus, National Communication Association (2014 – present)
Mass Communication Division, National Communication Association (2014 – present)
Health Communication Division, International Communication Association (2015 – present)
Mass Communication Division, International Communication Association (2015 – present)

Mentorship Programs

CSUSB Impact Internship Mentor
Latino/Latina Studies Division and La Raza Caucus, National Communication Association
Health Communication Division, International Communication Association

Graduate Coursework

Persuasion and Health Communication

Persuasion – Dr. Robin L. Nabi
Stress and Communication – Dr. Tamara D. Afifi
Health, Media, and Emotion (Directed Research) – Dr. Robin L. Nabi
Health and Undocumented Youth (Directed Research) – Dr. Jennifer Kam
Health Communication: Methods – Dr. Ye Sun
Health Communication Theory and Practice I – Dr. Jakob D. Jensen
Health Communication Theory and Practice II – Dr. Jakob D. Jensen

Media Effects and Mass Communication

Mass Media, the Individual, and Society – Dr. Miriam Metzger
Media and Stereotyping – Dr. Dana Mastro
Cognition and Mass Media – Dr. René Weber
Media Industries – Dr. Jennifer Holt
Communication, Technology, and Culture – Dr. Joy Pierce
Mass Communication: Media and Politics – Dr. Kevin Coe

Research Methods, Statistics, and Theory Building

Foundations of Communication – Dr. Connie Bullis
Communication Research Methods – Dr. Norah Dunbar
Communication Theory Construction – Dr. Ron Rice
Advanced Topics in Research Methods and Statistical Analysis – Dr. Scott Reid
Quantitative Research Methods: Meta-Analysis – Dr. Ye Sun
Factor Analysis – Dr. Karen Nylund-Gibson
Psychometrics – Dr. George Marcoulides
Advanced Multivariate Statistics – Dr. George Marcoulides
Structural Equation Modeling – Dr. Karen Nylund-Gibson
Observational Research – Dr. Sarah Roberts
Rhetorical Theory – Dr. Robin Jensen

Other Courses

Gender, Race, and Class – Dr. Zakiya Luna
 Language and Power – Dr. Verónica Valdez
 Interpersonal Communication – Dr. Jennifer Kam
 Teaching College Communication – Dr. Joy Pierce
 Teaching College Communication – Dr. Dorothy Mullin

Additional Research and Work Experience

- Summer 2025 *Undergraduate Student Research Program (Office of Student Research, CSUSB)*
 P.I. Debora Pérez Torres, Ph.D.
- Supervised undergraduate student research assistants.
 - Trained research assistants in data analysis.
 - Prepared research assistants for research presentations.
- Summer 2024 *Undergraduate Student Research Program (Office of Student Research, CSUSB)*
 P.I. Debora Pérez Torres, Ph.D.
- Supervised undergraduate student research assistants.
 - Trained research assistants in data analysis.
 - Prepared research assistants for research presentations.
- Summer 2023 *Undergraduate Student Research Program (Office of Student Research, CSUSB)*
 P.I. Debora Pérez Torres, Ph.D.
- Supervised undergraduate student research assistants.
 - Trained research assistants in data analysis.
 - Prepared research assistants for research presentations.
- Fall 2019 *Bay Area Science Festival evaluation and assessment.*
 PI: Benjamin K. Smith, Ph.D.
- Revised evaluation instrument.
 - Prepared and delivered data collection training.
 - Supervised data collection.
- Spring 2019 *Institute of Methods Innovation evaluation and assessment of the National Math Festival.*
 Director of Research: Benjamin K. Smith, Ph.D.
- Revised evaluation instrument.
 - Prepared and delivered data collection training in both English and Spanish
 - Supervised data collection.
- Fall 2016 *Undocumented Mexican Origin Youth and Stress. Funded by: UCSB Institute for Social, Behavioral, and Economic Research (ISBER).*
 PI: Jennifer Kam, Ph.D.
- Conducted interviews in both Spanish and English with Undocumented Latino youth.
 - Supervised undergraduate research assistant interviewers.
 - Created coding materials to analyze interview data.
 - Prepared and delivered interview training.
 - Supervised undergraduate research assistant coders.
 - Prepared manuscript for conference presentations and publication submissions.
- Summer 2016 *Emotion and News Headlines. Funded by: UCSB Institute for Social, Behavioral, and Economic Research (ISBER).*
 PI: Robin Nabi, Ph.D.
- Co-created survey instrument.
 - Prepared manuscript for conference presentations and publication submissions.

- Spring 2016 *Media and Coping with Stress.*
PI: Robin Nabi, Ph.D.
- Coded qualitative responses.
 - Prepared manuscripts for conference presentations and publication submissions.
 - Presented the project findings in conferences.
- Fall 2015 *Mapping the Twitter community on obesity and cancer: Influential actors and key players.*
PI: Ye Sun, Ph.D.
- Conducted social network analyses on Twitter data.
 - Prepared manuscripts for conference presentations and publication submissions.
 - Presented the project findings in conferences.
- 2013-2015 *Health Communication and Technology (HCAT) Lab.*
PI: Jakob D. Jensen, Ph.D.
- Collected data for participant pool and research projects.
 - Prepared manuscripts for conference presentations and publication submissions.
 - Presented the project findings in conferences.
- 2013 Journalist/editor, *Milenio* newspaper (Monterrey, Mexico)
- Researched, reported, wrote, and edited culture, music, and media news stories.
 - Interviewed sources and integrated them to stories.
- 2013 Journalist/editor, *Chic* magazine (Monterrey, Mexico)
- Researched, wrote, and edited lifestyle, health, and well-being news stories.
 - Interviewed sources and integrated them to stories.
- 2012 Journalist/editor, *El Norte* newspaper (Monterrey, Mexico)
- Research, wrote, and edited culture, music, and media news stories.
 - Translated and adapted AP news stories.
 - Edited graphics and photographs for online portals.
 - Interviewed sources and integrated them to stories.

References

Primary references

Dr. Robin Nabi, Professor of Persuasion, Emotion & Health Communication

UCSB Department of Communication
4005 Social Sciences & Media Studies, Office: 4137
University of California, Santa Barbara, CA 93106-4020
P: +1 (805) 893-4531
E: nabi@comm.ucsb.edu

Dr. Dana Mastro, Professor of Media Effects – Race & Stereotyping
Associate Vice Chancellor for Academic Personnel

UCSB Department of Communication
4005 Social Sciences & Media Studies, Office: 4413
University of California, Santa Barbara, CA 93106-4020
P: +1 (805) 893-5550
E: mastro@comm.ucsb.edu

Dr. Tamara Afifi, Professor of Stress & Family Communication
Department Chair

UCSB Department of Communication
4005 Social Sciences & Media Studies, Office: 4119
University of California, Santa Barbara, CA 93106-4020
P: +1 (805) 679-1812
E: tafifi@comm.ucsb.edu