

Ancillary Unit Annual Report

Reporting Period: July 1, 2010 – June 30, 2020

Deadline for submission to Reporting Administrator: October 30, 2020

This report is required by [FAM 105.4 \(FSD 87-17.R6\) -- POLICY GUIDELINES FOR THE FORMATION AND REVIEW OF INSTITUTES AND CENTERS](#). The report is due by October 30, 2020 this year. **Please make sure to sign and forward scanned signed copies of the report. Thank you.

Basic Information	
Ancillary Unit's name	Center for Global Management
Director(s)	Vipin Gupta and Frank Lin
Administrator to whom the unit reports	Dean Lawrence Rose
Purpose and current goals (as approved by Faculty Senate)	"To facilitate developing programs in international business and public administration for the benefit of the faculty, the students, and the local international communities."

Advisory Board (preliminary)	
Member	Affiliation
Vipin Gupta (co-chair)	Management Department, JHBC
Frank Lin (co-chair)	Information and Decision Sciences Department, JHBC
Victoria Seitz	Marketing
Dong Man	Finance & Accounting Department
Jamie Ayala	Center for Global Management Coordinator
Luis Jimenez	Vice President, Brandwood CKC
Paul Smith	US Small Business Administration - IE
Eduardo Vargas	Regional director, Morrison Express Corp.
Sarita Jackson	President, Global Research Institute of International Trade
Ferdinand Soriano	CEO, Planet63
Lawrence Rose (ex officio)	Dean, JHBC

Activities during reporting period		
Activity (please describe)	Funds spent	Goal advanced (and extent)
Student Leadership	\$12,000	About half a dozen student assistants, graduate assistants, interns and volunteers are involved quarterly with CGM projects, helping to advance global engagement, partnerships and opportunity. Each is encouraged to apply academic major skills, take on leadership roles and seek career mentorship,
Study Abroad	\$0	The Center for Global Management offers affordable, educational and memorable experiences throughout the year especially for business and public administration students. The Center for Global Management

		offered five high-impact education abroad programs, including international business, hospitality and business communications studies, and scheduled for spring and summer 2020 to Italy, South Korea, France, Hungary and Ireland. One program was specifically organized for Palm Desert students. Nearly 50 students were recruited, but unfortunately all programs were cancelled due to COVID-19 health and safety threats.
Global Ambassadors	\$5,000	CGM's global ambassador team focused on leadership, culture and global mindset. Last year, more than 10 students participated quarterly earning small service awards. In the Spring, some students decided to help convert the program into a virtual experience, offering online meetups, guest speakers and support to their academic peers.
Global Perspectives	\$0	In the spring, CGM organized virtual conversations featuring business and public administration professionals sharing approaches in managing the present crisis and perspectives for the post-COVID world. We expanded the program internationally with a South American partner and a total of more than 800 people participated
Research on global grand challenges	\$10,000	Preliminary editing and typesetting for four book projects on global grand challenges, focused on applying a management approach for clarifying and resolving some of the most salient contradictions in the diverse disciplines of natural sciences, social sciences, and the humanities.
Sample syllabi for the GE foundations courses on the leadership for global challenges	\$2,000	Prepared sample syllabi for the sustainability and the digital mindset GE foundation courses
Overall mission	\$29,000	Impact: 900+ students, faculty and professionals reached during the reporting period through center programs, events, networking, global initiatives and more!

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Use of funds during the reporting period				
<i>On a separate sheet, provide an itemization of A., B., and E.</i>				
	Internal funds		External funds	
	Reporting Period	Current academic year (projected)	Reporting Period	Current academic year (projected)
A. Salaries	\$55,000	\$55,000	\$	\$
B. Assigned time	\$	\$	\$	\$
C. Telephone/fax	\$	\$	\$	\$
D. Office supplies	\$	\$	\$	\$
E. Other	\$29,000	\$29,000	\$	\$
Total	\$84,000	\$84,000	\$	\$

Vipin Gupta

Co-Director Name



Co-Director Signature

Frank Lin

Co-Director Name



Co-Director Signature

Unit Reporting Person recommendation	
Name and title:	
X	Keep on active status.
	Move to probationary status.
	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary. See comments on attached sheet.	
Unit Reporting Person Signature	Date

FORWARD A SCANNED COPY OF THIS REPORT TO sylvia.myers@csusb.edu AND SEND THE ORIGINAL COPY TO THE FACULTY SENATE AD-155. THE SENATE OFFICE WILL TAKE CARE OF THE REMAINING PORTIONS OF THE REPORT. THANK YOU.

Educational Policy and Resources Committee recommendation (if applicable)	
	Keep on active status.
	Move to probationary status.
	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary:	
EPRC Chair Signature	Date

Provost recommendation (if applicable)	
	Keep on active status.
	Move to probationary status.
	Move to inactive status.
Recommendations and comments including the criteria and data reviewed. Please attach additional page(s) as necessary:	
Provost Signature	Date

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Unit Reporting Person Comments

Unit: Center for Global Management

Has an advisory board. Activities during the reporting period included: promoting student leadership within JHBC, (study abroad programs planned for Spring and Summer 2020 had to be cancelled but were planned), conducted research on global grand challenges, prepared sample syllabi for the GE foundation courses on leadership for global challenges, and organized and conducted conversations on Global Perspectives for the IE business community, co-sponsored by the Small Business Administration. Over 800 people attended those workshops. Their use of funds summary indicates that their operation is sustainable. They also have submitted a grant to fund international programming.

X *Lawrence C. Rose*

Lawrence C. Rose, Dean