

---

# ***What Works For Latino Student Success***

**Emily Calderón Galdeano, Ed.D.**

**Senior Associate  
*Excelencia* in Education  
September 15, 2017**

---

# ***Excelencia* in Education**

**Mission: Accelerate Latino student success in higher education by:**

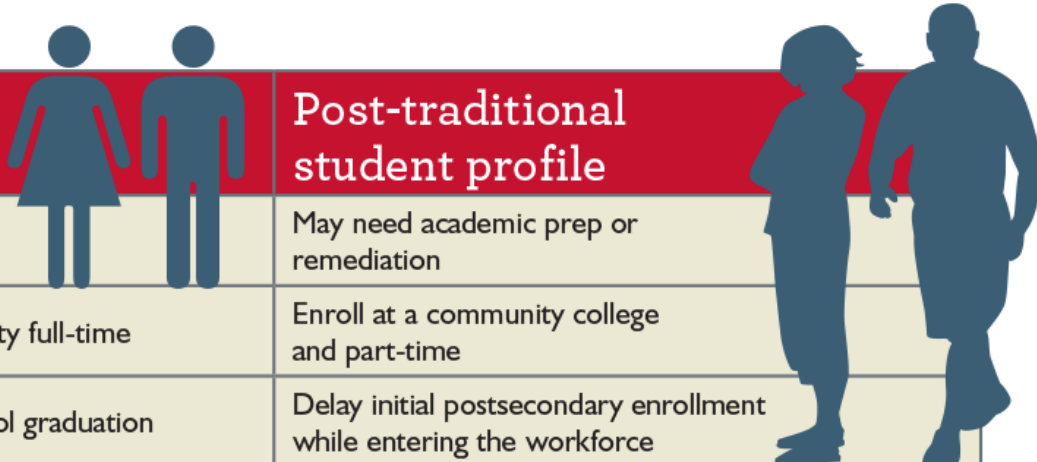
- **Promoting Latino student achievement**
- **Conducting analysis to inform educational policies**
- **Advancing institutional practices**
- **Collaborating with those committed and ready to meet the mission.**

---

# College Students Today

- 58% work while in college
- 42% live below poverty
- 40% attend school part-time
- 40% of undergrads work at least 30 hours per week
- 38% older than age 25
- 25% have a child
- 13% live on campus

# Post-Traditional Student Profile



Traditional student profile	Post-traditional student profile
College-ready	May need academic prep or remediation
Enroll in a college or university full-time	Enroll at a community college and part-time
Enroll the fall after high school graduation	Delay initial postsecondary enrollment while entering the workforce
Live on-campus	Live off-campus with their parents or with their own dependants
Complete a bachelor degree in four years	Take more than four years to complete a degree
Parents have college degree	First in family to enroll
White, non-Hispanic	Latino or African American
Do not work while enrolled	Many work 30 hours or more a week
Make college choices based on financial aid, academic programs offered, & institutional prestige	Make college choices based on cost of attendance, location, & accessibility

---

# Hispanic-Serving Institutions (HSIs)



# HSIs

## REPRESENTATION

- 472 HSIs
- 14% of Higher Education Institutions

## ENROLLMENT

- 64% of all Latino Undergraduates
- Enroll over 4M students, of which 1.8M are Latino

## LOCATION

- HSIs = 19 states and Puerto Rico
- Emerging HSIs = 35 states and DC

## GROWTH

- 78% HSI increase in last ten years
- 80% Emerging HSI increase in last ten years

---

# Emerging HSIs

- In 2015-16, there were 323 Emerging HSIs
- Institutions with a 15-24.9% Hispanic Undergraduate Full-Time Equivalent (FTE) enrollment
- Located in 35 states & DC, even in states not generally known for having large Latino populations, such as Indiana, Connecticut, Nebraska, and Wisconsin



# What Works for Latino Students

## Financial Aid

Helps students manage costs and continue in their programs through grants, loans, and scholarships.



## Intrusive Advising

Targets students at risk of falling behind with services to increase retention and reduce time to graduation.

## Alternative Pathways

Flexible programs to help students earn degrees, such as awarding credits for prior work experience or providing alternatives for clinical placements.



## Community Partnerships

Provide students on-the-job experiences through internships to offer linkages to the community and workforce after graduation.

**For additional strategies, visit our Growing What Works database**

[www.EdExcelencia.org/Growing-What-Works](http://www.EdExcelencia.org/Growing-What-Works)

---

# What works?

- Culturally competent programming
- Leadership representation
- Community engagement
- Student-centered
- Deliberate disaggregation of data

---

# What works?

- Strong administrative support
- Appropriate infrastructure and funding
- Collective effort across divisions and departments
- Comprehensive assessment & evaluation plan
- Plan to disseminate the results

---

# Use Data to Inform Action

***Data should be used to  
improve conditions--***

***--not just measure them***

---

# Examples of evidence metrics

1. **Pass rates** on licensing exams
2. **Percent and/or number of students who remain** in the region following graduation
3. **Pre-test/post test** results
4. Number of **students who advance** in a track (e.g. math)
5. Number of courses students take in a given semester
6. **Retention rates** and numbers (semester to semester; year to year)
7. **Drop-out rates** and number; at which year/semester
8. **Completion rates** and numbers
9. **Graduation rates** and numbers
10. Latino **student growth** within the program over time
11. Student average **GPA**
12. Professional **presentations** at national conferences
13. **Financial awards** to students from external organizations (businesses, state level, national level), student personal reflections, etc.
14. Number of **courses completed**

---

**Analyze**

**Synthesize**

**Tell a story**

---

# Group Exercise

---

**What works?**

**Why does it work?**

**How do you know it works?**