



Welcome to CSUSB's
Virtual Counselor's Day

Rachel Beech, Ed.D.

Associate Vice President
Enrollment Management



Agenda

- Welcome
- Enrollment Management Updates
 - Office of Admissions Operations
 - Office of Outreach and Student Recruitment
 - Office of Financial Aid and Scholarships
 - Office of Orientation and First-Year Experience
 - Campus Tours and Visitor Center
- Question & Answer Session
- Closing



Tomás Morales, Ph.D.

President

California State University, San Bernardino



CSUSB WE DEFINE THE *Future*

Lisa Rubio

Director

Admissions Operations



CSUSB WE DEFINE THE *Future*

Welcome

- I joined CSUSB in November '19 and although I have met several of you, I know there are many counselors I still have not had the opportunity to interact with.
- Thank you for welcoming me into the Coyote community! I have been welcomed with such kindness and support; I am grateful for you all.
- I will go over several highlights with you all and provide numbers for both Freshman and Transfers, as well as important deadlines and changes with covid-19.
- I welcome your feedback and knowledge as we work together to transition your students to CSUSB and support their path to alumni.
- Thank you!



Impacted Majors

- CSUSB is impacted at the campus level for both Freshmen and Transfers and utilizes local/out of local areas for admission.
- Several of our majors are highly impacted and require students to meet additional criteria that is higher than the CSU minimum.

Impacted Major	Freshmen Requirements:	Transfers Requirements:
Criminal Justice	3300/3380 EI	2.70/2.80 + GPA
Pre-Social Work	3300/3380 EI	2.50/2.60 + GPA
Psychology	3300/3380 EI	2.50/2.60+ GPA
Kinesiology- Allied Health	3500/3580 EI	3.20/3.30 + and prerequisite courses
Pre-Nursing	3920/4000 EI and 3.0 in Lab Courses	3.50/3.60 + and 3.0 in prerequisite courses

*Local/out of local minimum eligibility index

Local/Out of local GPA

First-Time Freshman

FALL 2020:

- Total Applications: 14,150
 - Local: 7,313 (52%)
 - Out of Local: 6,835
- Admitted: 11,100 (78%)
- Accepted Offer as of 4/21: 570
- Utilized impacted major criteria cutoffs
- PAES Presidential Scholars (Honors) invited 91 students into the program. They also have an extended deadline of June 1 to accept their offer into the program.



Upper Division Transfers

Fall 2020:

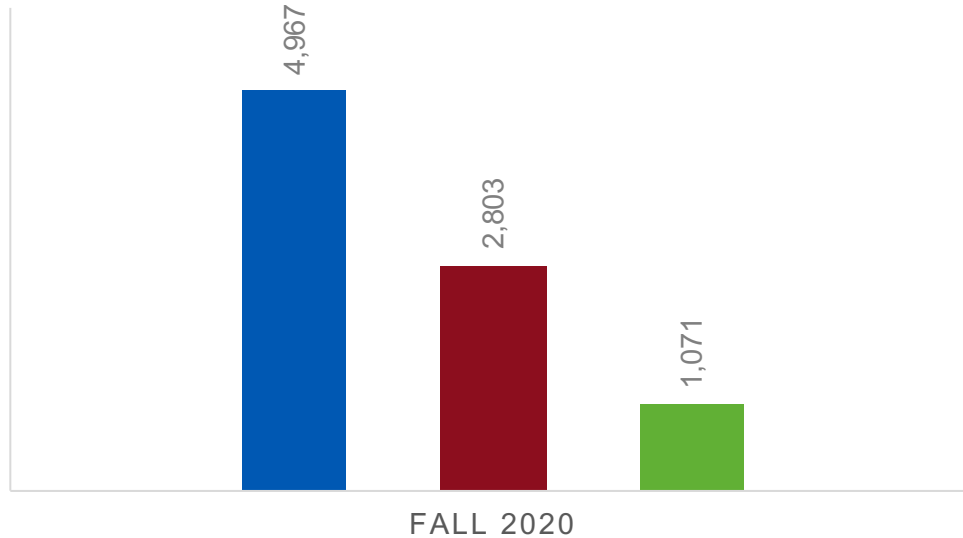
- Total Applications: 9,503
 - Local: 5,853 (62%)
 - Non-Local: 3,549
- Admitted: 6,627 (70%)
- Accepted offer as of 4/21: 1,374
- Utilized impacted major cutoff criteria
- All ADT applicants (in-progress and verified) are given:
 - .1 gpa bump for 3 of the impacted majors (Psych, Social Work, Criminal Justice)
 - .2 gpa bump for non-impacted majors



Associate Degree for Transfer (ADT)

ADT TRANSFER STATUS

■ Self-Reported ■ In-Progress ■ Verified



CSUSB Admissions and Enrollment Deadlines for Fall 2020

- **November 30 (All Students):** Submit your application via [Cal State Apply](#)
- **February 15 (First Year Freshmen Students):** Submit your 7th-semester transcripts, if required and/or official test scores from SAT or ACT
- **February 15 (Transfer Students):** All Transfer students must submit all official partial transcripts from all institutions at which you are currently enrolled or all official final transcripts from all institutions you are no longer attending
- **June 1 (All Students):** Pay the Enrollment Confirmation Deposit
- **June 15 (Transfer Students):** Register for [Transfer Orientation](#)
- **July 15 (All Students):** Submit all official final transcripts and other documents required for your application
- **July 15 (First Year Freshmen):** Register for Freshmen [Orientation](#) or [Coyote First STEP](#), if required.

- Due to covid-19, the ECD deadline has been extended to June 1
- Student reminders have begun going out as of 4/23



Where To Direct Your Students



- Residency Questions: residency@csusb.edu
- General Admissions Questions/to schedule appointment with a counselor: moreinfo@csusb.edu
- Transcript Questions: admissionsapps@csusb.edu
- Appeal Questions: admit2csusb@csusb.edu
- Veteran Applicants: asrveterans@csusb.edu
- Office Phone Number: (909) 537-5188
- My contact information – for Counselors: lisa.rubio@csusb.edu

THANK YOU!

Lisa Rubio

lisa.rubio@csusb.edu

Tiffany Bonner, Ed.D.

Director
Outreach



Meet the Team

Counselors

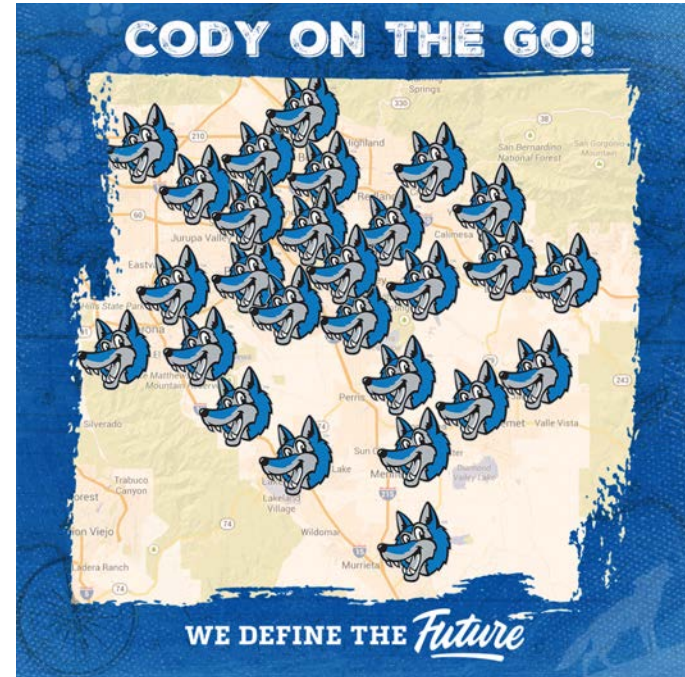
- Brandon Landrum: brandon.landrum@csusb.edu
- Christopher Bohse: cbohse@csusb.edu
- Lucia Zarate: lzarate@csusb.edu
- Melissa Guerra: mdavila@csusb.edu
- Nicholas Clements: nicholas.clements@csusb.edu
- Brenda Machuca: bmachuca@csusb.edu
- Alejandra Quintero: alejandra.quintero@csusb.edu
- Salvador Perez Jr.: sperez2@csusb.edu
- Roger Griffin (Native American Counselor)
- Marissa Ibarra: marissa.ibarra@csusb.edu

Services Areas

- Mountains, San Bernardino & Temecula
- The High Desert
- San Bernardino, Redlands, Rialto, Fontana, and Colton
- Chino, Corona, Ontario, Pomona, Rancho Cucamonga
- Yucaipa
- Coachella Valley
- Coachella Valley
- Riverside & Moreno Valley
- Regional Outreach
- Banning, Beaumont, Hemet, San Jacinto, Murrieta, Perris & Temecula

Fall 2019 – Present (Visits and Presentations)

- Fall 2019
 - Made over 200 visits to our service area high schools to conduct
 - CSUSB highlight presentations
 - CSU Apply Workshops
 - Met with over 250 Community College admissions appointments
 - Conducted CSU Apply Workshops
- Spring 2020 (Pre-Covid-19)
 - Made approx. 100 visits to high schools and community colleges to conduct Next Steps Presentations to admitted students



Fall 2019 – Present (Visits and Presentations)

- During COVID-19
 - The work continues:
 - Virtual Presentations
 - Zoom/Phone counseling appointments



Recruitment and Outreach Opportunities

Upcoming



Upcoming 2020 Virtual Events

Virtual Coyotes Next Step Presentations

- May 1st – CSUSB Palm Desert Campus
- May 2020 – CSUSB main campus

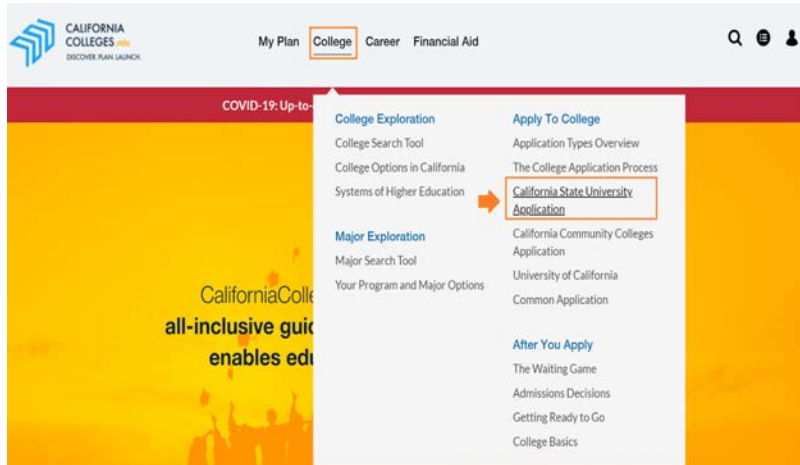
Coyotes Rising and *First Peoples* Coyotes Rising

- African American student Cohort (June 24th – June 26th)
- Native American student Cohort (June 28th – July 2nd)

Coyotes Rising 2.0 Fall 2020



Cal State Apply & CaliforniaColleges.edu



- Linking students' CaliforniaColleges.edu account with their Cal State Apply accounts streamlines the application process by:
 - Migrating transcript data and specific flags directly to CSU from your district's student information system
 - Validating data to help identify transcript errors that could affect admission or financial aid determination
 - Providing detailed reports for K-12 educators (with an account)

Cal State Apply & CaliforniaColleges.edu

- Between May and September, CSUSB and College Next will cohost a series of virtual workshops highlighting the integration between CaliforniaColleges.edu and Cal State Apply.
 - Discover how the integration creates a smoother and more accurate application experience for students.
 - Learn how to include the integration in your work with students.
 - Explore CaliforniaCollege.edu's other application integrations, tools, and college- and career-planning curricula.
- Space is limited, and dates will be announced soon. If your district is a College Next partner, a flyer will be emailed to your District Lead.
- If you have questions or your district is not part of College Next, please contact Maya Ramos Clayton at mclayton@californiacolleges.edu for more information.



CALIFORNIA
COLLEGES **.edu**
DISCOVER. PLAN. LAUNCH.

We Are Here To Support You

- While we have suspended our in-person services, the outreach team remains at the forefront of providing virtual services.



THANK YOU!

Tiffany Bonner, Ed.D.

tiffany.bonner@csusb.edu

Diana Minor, Ed.D.

Director

Financial Aid and Scholarships



CSUSB

WE DEFINE THE *Future*

Our Mission

The mission of the Office of Financial Aid and Scholarships at CSUSB is to provide students and their families with information about financial aid resources and facilitate funding in an accurate and timely manner to assist students in pursuing their educational goals.



Statistics

- 86% of the student body received some form of financial aid for the 2019-2020 academic year.
- 67% of the student body receive Pell Grants
- We disbursed over \$200+ million in grants, loans and self-help
- Our default rate is 5.4 compared to the national average 10.1
- Processed close to 5,000 FTF Award Letters for the 2020-2021 academic year



Exciting Updates

- New Financial Aid Director, as of August 2019
- New Financial Aid Wellness Coordinator, as of March 2020
- Simplification of the Scholarship application
- Increased communication regarding the financial aid process and timelines



Upcoming Workshops/Presentations

- How to Plan and Budget Your Funds
- What is a Credit Score
- Understanding Financial Aid
- Completing the FAFSA and CADAA Applications
- Key Components of Financial Literacy
- Responsible Banking
- More to come....



Impact of COVID-19

The Office of Financial Aid and Scholarships is temporarily closed to in-person services due to the Covid-19 outbreak which began on March 23, 2020. Our staff are continuing to monitor both phone calls and messages including email communication on a regular basis during normal business hours between 8:00am-5:00pm Monday through Friday.

Staff are responding to messages within 3-5 business days. Certain cases may take longer depending on the circumstance and information needed.




Student wishing to speak with an Advisor have the option to schedule zoom or telephone appointments.



Contact Us

- Office of Financial Aid and Scholarships
- Office Location: University Hall - 159
- Office Hours:
 - Monday – Thursday 8:00 a.m. – 6:00 p.m.
 - Friday 8:00 a.m. – 5:00 p.m.
- Office Phone Number: (909) 537-5227
- Office Fax Number: (909) 537-7024
- Website: www.csusb.edu/financial-aid

Follow our Social Media:

- CSUSB FAO 
- @CSUSBFA 
- @CSUSBFA 

THANK YOU!

Diana Minor, Ed.D.

diana.minor@csusb.edu

Brian Willess

Director

Orientation and Transition Programs



Orientation at CSUSB

- New Student Orientation is a **mandatory** program that provides all new students (Transfer and First Year) with key resources and tools to help with their transition into the CSUSB community and help build a foundation towards academic success.
- All new students are required to attend orientation and will not be able to register for classes until they do. An Orientation hold will be placed on student account until you complete the program in full. Students who fail to attend an orientation session they sign up for will not be rescheduled and their enrollment will be cancelled.

Orientation Goals

- To provide a **welcoming atmosphere** for students and families to meet faculty, staff, and continuing students, as well as other new students.
- To familiarize students with the **campus environment** and physical facilities.
- To facilitate initial **academic advisement, course selection, and registration**.
- To introduce students to **college services** which will support their educational and personal goals (ex. library, information technology, academic and student services departments).
- To create an atmosphere that **minimizes anxiety, promotes positive attitudes**, and stimulates an **excitement for learning**.

Online Virtual Orientation Programs

Pre-Orientation
Blackboard

Live Webinar

Enhanced Fall
Programming

Students must pay the \$100 Enrollment Confirmation Deposit
prior to registration of Orientation

Transfer Orientation

- **Live Webinar Required** to attend (2,700)
- Registration is open **NOW**
- Fees - One-time fee of \$76.03
 - (Fee's are paid with Fall tuition)
- **Maximum capacity per session = 315**
- Dates & Times – San Bernardino Campus
 - Thursday, May 21 10:00 am – 12:00 pm
 - Tuesday, May 26 3:00 pm – 5:00 pm
 - Thursday, May 28 10:00 am – 12:00 pm
 - Saturday, May 30 9:00 am – 11:00 am
 - Wednesday, June 3 6:00 pm – 8:00 pm
 - Friday, June 5 9:00 am – 11:00 am
 - Saturday, June 6 9:00 am. – 11:00 am
 - Tuesday, June 9 3:00 pm. – 5:00 pm
 - Thursday, June 11 10:00 am – 12:00 pm
 - Friday, June 12 1:00 pm – 6:00 pm



Transfer Orientation

- **Live Webinar Required** to attend (300)
- Registration is open **NOW**
- Fees - One-time fee of \$76.03
 - (Fee's are paid with Fall tuition)
- **Maximum capacity per session = 35**
- Dates & Times – Palm Desert Campus
 - Monday, June 1 9:00 am – 11:00 am
3:00 pm – 5:00 pm
 - Tuesday, June 2 9:00 am – 11:00 am
3:00 pm – 5:00 pm
 - Wednesday, June 3 9:00 am – 11:00 am
3:00 pm – 5:00 pm
 - Thursday, June 4 9:00 am. – 11:00 am
3:00 pm. – 5:00 pm
 - Friday, June 5 9:00 am – 11:00 am
 - Saturday, June 6 9:00 am – 11:00 am



First-Year Orientation

- **Live Webinar Required** to attend (2,600)
- Registration is open **SOON**
- Fees - One-time fee of \$76.03
 - (Fee's are paid with Fall tuition)
- Maximum capacity per session = 350
- **Registration Deadline – Wednesday, July 15, 2020**
- Dates & Times – San Bernardino Campus
 - Tuesday, June 30 10:00 am – 1:00 pm
 - Tuesday, July 7 3:00 pm – 6:00 pm
 - Thursday, July 9 10:00 am – 1:00 pm
 - Monday, July 13 3:00 pm – 6:00 pm
 - Saturday, July 18 10:00 am – 1:00 pm
 - Wednesday, July 22 3:00 pm – 6:00 pm
 - Friday, July 24 10:00 am – 1:00 pm
 - Tuesday, July 28 3:00 pm – 6:00 pm
 - Thursday, July 30 10:00 am – 1:00 pm



First-Year Orientation

- **Live Webinar Required** to attend (150)
- Registration is open **SOON**
- Fees - One-time fee of \$76.03
 - (Fee's are paid with Fall tuition)
- Maximum capacity per session = 40
- **Registration Deadline – Wednesday, July 15, 2020**
- Dates & Times – Palm Desert Campus
 - Monday, June 29 TBA
 - Tuesday, June 30 TBA
 - Wednesday, July 1 TBA
 - Tuesday, July 7 TBA
 - Thursday, July 9 TBA



Parent & Family Orientation

- Optional to attend (only with first Year program)
- Registration opens with first year student registration
- English and Spanish program
- Topic Specific:
 - Financing College (Financial Aid & Student Financial Services)
 - Academic Support (Advising & Academic Services)
 - Campus Safety (University Police Department & Parking /Transportation)
 - On-Campus Housing & Dining
 - Supporting Students through transition (First Year Experience)
- Dates & Times – San Bernardino and Palm Desert Campus

To Be Announced



Things to know...

- New Student Orientation is a **mandatory** program that provides all new students (Transfer and First Year)
- Students will not be able to register for classes until they participate in the live webinar.
- An Orientation hold will be placed on student account until you complete the program in full. Students who fail to attend an orientation session they sign up for will not be rescheduled and their enrollment will be cancelled.
- **Attendance Policy**
 - Students must register for an orientation session for their admit type (first year freshmen or transfer).
 - Students must register for the campus they have been admitted into (San Bernardino campus or Palm Desert campus).
 - Students must participate fully in the live webinar. Attendance will be verified through a report that will be downloaded by log in participants. Student must attend all components of the orientation program. If students leave prior to the end of their orientation session, their Orientation Hold will not be removed.

**** If students do not attend an orientation session and fulfill all orientation requirements, they are no longer eligible for Fall 2020 enrollment at Cal State San Bernardino.***

Contact Us

- Website: www.csusb.edu/orientation
- Phone Number: (909) 537-5233
- Email: orientation@csusb.edu



THANK YOU!

Brian Willess

bwilless@csusb.edu

The background features several blue banners with white text and graphics. One banner prominently displays 'WELCOME TO' followed by a stylized white wolf head logo. Another banner shows 'GO' and 'COURAGE'. The banners are slightly out of focus, creating a sense of depth.

Q & A Session

Virtual Counselor's Day

The background features several blue banners with white text and graphics. One banner prominently displays 'WELCOME TO' followed by a stylized white wolf head logo. Another banner shows 'GO' and 'COUNSELOR'. The banners are slightly out of focus, creating a sense of depth.

Thank You for Joining Us!

Virtual Counselor's Day