



JHBC Office of Academic Equity

TRENDSETTERS


CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

Jack H. Brown College
Office of Academic Equity

WHO ARE TRENDSETTERS?

Trendsetters are students who strive for equity within their student body. Equity in education implies that personal or social circumstances, such as gender, ethnic origin or family background, are not obstacles to achieve full educational potential.

How to Become A Trendsetter

Eligibility:

- Students must write a one (1) page essay in APA format with a topic that is decided by the office. Submitted essays will be evaluated by the Director.
 - Students must:
 - Have a declared major in the CSUSB Jack H. Brown College of Business and Public Administration.
 - Have completed, at a minimum, their first year at CSUSB.

Responsibility:

- Support the office mission to foster, nurture and cultivate an environment that is diverse, inclusive and equitable by:
 - Attending two (2) events per academic year. The office Director will select the events in collaboration with the Trendsetter.
 - Sending feedback about each event attended for the office website.
 - Encouraging other students to become a Trendsetter by distributing flyers or possibly tabling.
 - Time commitment max – Approximately 20 hours per semester.

Benefit:

- There are many benefits to becoming a Trendsetter of the JHBC office of Academic Equity. Such benefits include:
 - Adding the awarded fellowship and title to resume
 - Showing responsibility
 - Meeting new people
 - Giving back to the community and peers around you
 - Developing and gaining professional skills
 - Receiving a monetary award
 - Having coffee with the college Dean



JHBC OFFICE OF ACADEMIC EQUITY TRENDSETTERS

- Danny Chung - MBA | 2018
- Angelica Agudo - MBA | 2018
- Jamie Segovia - MBA | 2018
- Raul Muro - Finance | 2018
- Harman Dhillon - Marketing | 2018
- Devin Mitchell - Business Analytics | 2019
- Ke Chen - Finance | 2019
- Zheng Cai - MBA | 2019
- Andrew Doucette - Finance | 2019
- Pablo A. Gutierrez Cervantes - MBA | 2019
- Fiancey Norwood - Marketing | 2019
- Siyu Shi - Finance | 2019
- Karina Rodriguez Torres - MPA | 2019
- Sha-Keith Scott - Accounting | 2019
- Roman Salem - Marketing | 2020
- Samantha Alegria - Marketing | 2020
- Xiclaly Magdaleno - Supply Chain Management | 2020

Essay Passages



Danny Chung

"At more than one occasion, I have been a victim of racism and xenophobia. There are no words to explain the negative psychological effect of feeling inferior to another human being based on race; a feeling that made me feel anything but inclusive. Struggles that can only be fully understood through experiential encounters. In spite of this,

I have learned to overcome the negativity and focus on the positive outcomes stemmed from diligence and persistence towards my education. Rather than discouraging me, such negative experiences have conversely added more fuel to my fire to strive for success. Case in point, I proudly hold a 4.0 GPA as I progress through my second year in the MBA Program at the Jack H. Brown College of Business and Public Administration."



Angelica Agudo

"I, a forty-three year old Latina, daughter of Mexican and Central American immigrants, single mother of two amazing children, working a full time job, am a standing example of what Academic Equity defines. It is because of Academic Equity that my children and I will not only develop goals and allow ourselves to dream;

it is because of Academic Equity that we are all certain that with hard work, commitment and dedication, our goals will be reached."

Essay Passages



Jamie Segovia

"Like an infectious stimulus of innovation, academic equity adds vibrancy to not only its department but to the entire campus community. Meaning, we are better educators, better intellectuals, better representatives, and better people for the inclusion of others. Each opinion, perspective, culture, and experience add to the inclusivity of what makes our society so

great. Because we are a society that encourages drive and ambition, it is paramount that we reflect these teachings in those we represent; each other."



Raul Muro

"There must be an understanding that each student is different, with different learning capabilities, with different socioeconomic backgrounds, and with different resources. Academic equity allows students to succeed at their own pace, acknowledging that not everyone starts at the same starting line."

Essay Passages



Harman Dhillon

"[E]quity in education requires comprehension of unique challenges faced by each individual student. During my senior year of high school, my English teacher expressed that she was willing to do everything she could to empower students by giving them the tools they needed to succeed in school.

Devin Mitchell

"[A]s an African American attending California State University, San Bernardino, I find it somewhat difficult to achieve certain goals with the lack of opportunities provided at the institution. For example, I find it difficult to find internship within my field and since I am a senior ready to graduate, I do not feel prepared. Most students do not feel comfortable in their majors because of their lack of experience in their field."



Ke Chen

"An equitable education system will improve our community. Any public education system in the United States does not just aim at preparing students to just join careers and colleges, but to be better citizens, or being partakers in civic life. An equitable education system also challenges power and privilege imbalance."

Essay Passages



Zheng Cai

"The student population in JHBC is more diverse than ever. According to the report of data from Institutional Research CSUSB is designated as being and Hispanic Serving Institution (HSI). Hispanic-Serving Institutions (HSIs) are defined as colleges, universities, or systems/districts where total Hispanic enrollment constitutes a minimum of 25% of the total enrollment."

Andrew Doucette

"University students pour their blood, sweat, and tears into studying, presenting, and, hopefully, growing in knowledge. To balance the scales, educational equity, or fairness, is a necessity in the classroom environment as it pertains to teaching and measuring student success."



Pablo A. Gutierrez Cervantes

"Academic equity in the classroom promotes students, faculty, and staff to learn from their differences while having their own perspective. Equity allows for collaboration and team-building essentials for any business."

Essay Passages

Fiancey Norwood

"Academic Equity is the fair access of opportunity in education. Academic equity is important to me because it gives all students the ability to achieve their goals without having unjust barriers. Together it allows everyone to be expressive and learn from each other in both formal and informal ways of learning."

Siyu Shi

"With the development of technology and the economy, more and more people are able to travel and study abroad. Under this circumstance, diversity is becoming more and more popular. For me, diversity means people treat each other equally no matter which county they come from or which race they are."

Karina Rodriguez Torres

"Growing up as a former undocumented student, I struggled to access a good quality education. Accessing the honors program in high school was difficult. I had to take a university class and submit my transcripts to my high school counselor, so I could enter the honors program. Later as a Physics major in community college, I had to work double to prove my worth to my professor not only because I was a female in this field but because I was also a minority."

Essay Passages

Sha-Keith Scott

"It would be in both parties' (student & professor/school) interest to let the students be made aware of resources, in an effort to succeed in the classroom. There is no worse feeling than drowning in the difficulty of a class and not having a professor express understanding to help you out. An institution's awareness of their students perceived value of this will be beneficial to the upcoming college students of tomorrow."

Roman Salem

"[E]quity in the classroom is important because it gives everyone a chance to have an opinion and a voice. That said, it is important the teacher or professor be the one in charge of the class as a whole. The students are in the classroom to learn to lead, but for now they are followers of the professor. The professor is the leader of the class and can dictate to the students anything that they wish to give to the students"

Samantha Alegria



"My mission as part of the CSUSB community is to make sure that every student has adequate support that they need and deserve in order to be successful. Besides, in order to reach equity in education, the university must implement diverse systems and programs that ensure every student has the same academic opportunities and chances to succeed as the others."

Essay Passages



Xiclaly Magdaleno

"I failed more than I'd like to admit but if it wasn't for my failures I would never be where I am today. The dictionary definition of equity is "the quality of being fair and impartial." In an institute of education, academic equity is prioritized to provide resources to support individual students' academic goal."



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