

T.I.P.S.

The Speaking Center Presents: Techniques to Improve Public Speaking

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Convenient and simple techniques or suggestions to help improve in a variety of public speaking areas.

6 Public Speaking Tips To Hook Any Audience

These are 6 ways you can hook your audience while speaking throughout the introduction, body, and conclusion of your speech.



Introduction

- 1. Use the first 10 seconds to grab your audience's attention.**
 - Don't get right into what you're saying, capture attention first.
 - Dedicate the beginning of your speech to engage with your audience.
- 2. Get audience interaction.**
 - Get them moving and responding to you because they'll engage more with what you're saying.
 - Asking a question that the audience responds to is a very effective way to get interaction.
- 3. Humor is a powerful tool.**
 - It can engage audiences, make them more interested in what you're saying, and break tension.

Body

- 4. Humans are social creatures and we thrive on storytelling.**
 - No matter how dry a topic is, telling stories in your speech will help your audience connect with you and keep them captivated.
- 5. When telling stories, even on dry topics, remember that you are performing.**
 - Embody characters, use your body language to act out the scenes, use powerful and emotive language; the goal is to make your audience feel like they are right there, present in your story.

Conclusion

- 6. Leave your audience with a message.**
 - Send your audience off with something they can carry with them, even after your speech ends.

Reference: Charisma on Command. (2015, September 23). *6 public speaking tips to hook any audience* [Video]. <https://www.youtube.com/watch?v=k8GvTgWtR7o&t=123s>