

T.I.P.S.

The Speaking Center Presents:

Techniques to Improve Public Speaking

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Convenient and simple techniques or suggestions to help improve in a variety of public speaking areas.

Attention Getters



Reveal a shocking statistic

Reveal shocking statistics that would surprise the audience. This can boost speaker's credibility and serve as an attention getter in the introduction of a speech.

Ask a rhetorical question



Asking a rhetorical question is a way to get your listeners thinking about your speech. Example: How would you respond if a loved one was the victim of terrorism?



State a relevant quote



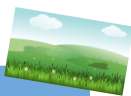
A way to arouse the interest of your audience is to start with an attention-getting quotation. Example: Martin Luther King Jr. once said, "I have a dream."



Tell a short story

We all enjoy stories, especially if they are productive, dramatic, or suspenseful. When it comes to speech introductions, stories are sometimes about well-known events or public figures.

Show a captivating visual



Visual aids are most often found in the body of a speech, but they can also be used in the introduction. They are most effective when they enhance the impact of the speaker's words.

Reference: Lucas, S. (2015). The art of public speaking (Twelfth edition.). McGraw-Hill Education