SPRING 2020
CAREER READINESS WORKSHOPS
Location: Meeting Center Panorama Room
Time: Tuesdays, 12pm - 1pm
Join Online
csusb.zoom.us/j/9095375250
Meeting ID: 9095375250

TUESDAY 04/07
CAREER & MAJOR EXPLORATION
Not sure what direction to take with your degree or what degree you want to pursue? In this workshop you will learn how to:
- Utilize online resources to explore career & major pathways
- Develop a plan for after (post) graduation
- Identify ways to gain experience that will expose you to your career interests

TUESDAY 04/14
RESUME, COVER LETTER, & MORE
A resume is a brief, informative document summarizing your abilities, education, and experience. It should highlight your strongest qualities and differentiate you from other candidates. In this workshop you will learn how to:
- Identify and articulate transferable skills
- Customize a cover letter and resume for targeted positions
- Develop a resume with the format that aligns best with your career goals

TUESDAY 04/21
EXPLORE INTERNSHIPS
Hands-on experience in your field of interest is important. This workshop will discuss ways to find internships and other opportunities that align with your career. In this workshop you will learn:
- Techniques to find internships
- About internship awards to fund unpaid internships

TUESDAY 04/28
INTERVIEW STRATEGIES & BIG INTERVIEW
Interview with confidence! In this workshop you will learn how to:
- Practice the interview process using online technology
- Answer tough interview questions
- Demonstrate your knowledge and qualifications for the position you want

TUESDAY 05/05
SOCIAL MEDIA DO’S & DON’TS + NETWORKING
What’s your digital footprint? Employers might be looking to get the dirt on you. In this workshop you will learn how to:
- Develop a clean social media presence
- Leverage the power of social media outlets to find opportunities
- Build your professional brand

TUESDAY 05/12
PROFESSIONAL CONFERENCE & CAREER FAIR PREPARATION
Enhance your understanding of a career fair/conference and its purpose. In this workshop you will learn how to:
- Research employers and best prepare to attend one of these events
- Effectively communicate your skills, accomplishments, and goals
- Follow-up with employers and professionals in your field

TUESDAY 05/19
WHAT’S NEXT AFTER GRADUATION?
Are you feeling confused and overwhelmed when identifying what you would like to do after graduation? In this workshop you will learn:
- About pathways you can take after graduation
- How to prepare and apply for graduate school
- Job and internship search tips and strategies

TUESDAY 05/26
CAREER MANAGEMENT
Kick-off your career on the right track and grow into the professional you want to be. In this workshop you will learn how to:
- Create a career map and timeline
- Identify areas necessary for professional growth
- Self-advocate for opportunities in the workplace

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