

Sponsorship Packages

Career Center

	Pup Pack (\$1500) Government & Non-Profit \$1000	Den Keeper (\$3000) Government & Non-Profit \$2500	Pack Runner (\$5000) Government & Non-Profit \$4000	Alpha Pack (\$6000) Government & Non-Profit \$5000
Marketing Benefits				
Company logo on Career Center website in recognition of your valued partnership	\checkmark	\checkmark	\checkmark	\checkmark
Flyer display at Career Center, up to 8.5 X11, up to 50 copies at a time placed	\checkmark	\checkmark	\checkmark	\checkmark
Email blast (eCampaign) via Handshake, content provided by the employer and reviewed by Career Center	1 per year	1 per semester (2 per year)	2 per semester (4 per year)	2 per semester (4 per year)
Social Media post, content provided by employer and reviewed by Career Center	1 per year	1 per semester (2 per year)	2 per semester (4 per year)	3 per semester (6 per year)
Outreach Benefits				
On-campus tabling, Various Tuesdays, and Thursdays	1 per year	2 per year	3 per year	4 per year
On campus interview rooms, Available Monday through Friday, 9 a.m. to 4: 30 p.m.	1 room per semester	2 rooms per semester	4 rooms per semester	6 rooms per semester
Company Showcase (Online or in-person)		1 per year	1 per year	2 per year
Requested recruiting strategy sessions a year with Career Center Team		1 per year	2 per year	3 per year
Annual Presentation to Career Services staff			1 per year	1 per year
Career Fair Benefits				
Registration fee waived for career fair	1 per year	2 per year	3 per year	4 per year
Premium partner space at career fair		\checkmark	\checkmark	\checkmark
Option for branded giveaways (you supply, we distribute at career fair or other event)		\checkmark	\checkmark	\checkmark

Your sponsorship is 100 percent tax deductible less the Fair Market Value (FMV) shown (Pup Pack: \$500, Den Keeper: \$1,000, Pack Runner: \$1,500, Alpha Pack: \$2,000). 5 percent of your gift will be used to support campus wide advancement efforts and outreach costs. Tax deductible less the Fair Market Value (FMV) shown.



Get in touch with us!

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https://www.csusb.edu/career-center

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