



CENTER FOR
GLOBAL MANAGEMENT
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

winter 2020

STUDY ABROAD

Experience SEOUL, SOUTH KOREA

MARCH 20 - MARCH 28, 2020

A program especially for MBA, MPA, MSA and MSIST graduate students sponsored in part and hosted by the Seoul Metropolitan Government. Explore historic and modern sites while studying policy management and business in the city of Seoul. Limited to 9 students only.

AFFORDABLE, EDUCATIONAL, MEMORABLE

FACULTY LEADER: Dr. Dong. Man Kim

ESTIMATED COST INCLUDING TUITION/SCHOLARSHIP:
\$1,860-\$1960 (depending on flight cost) plus personal expenses

COURSE: ADMN 690D (4 units) Policy Management and Doing Business in Korea: Case of the City of Seoul. Pre-visit in-class lectures Feb. 7, Feb. 14, Feb. 28 & March 6, 2020. Substitutable as an elective course for Accounting, Finance, and MPA.

7 DAYS INCLUDES: International flight, shared lodging, local transportation, networking with business/government officials, meals & experience of a lifetime!

*Must attend mandatory study abroad program orientation

APPLICATION/DEPOSIT DEADLINE: 1/17/20
EMAIL cgm@csusb.edu to secure your seat!

PROGRAMS SUBJECT TO UNIVERSITY FINAL APPROVAL

WE DEFINE THE
Future

@coyoteinternational at cgm@csusb.edu

CGM Office : JB 404 csusb.edu/global-management

SAMPLE SOUTH KOREA SCHEDULE

DAY 1	Time	DAY2	DAY3	DAY 4	DAY5	DAY6
UOS (Experience Activity) ↓ Lunch (11:30-13:10) ↓ GyeongBok Gung (4:00~16:00) ↓ N-Tower (17:00-18:20) ↓ Dinner	09:00~10:20	Orientation (09:00~10:00) Break Time(10mins)	<Lecture 3> Public Transportation	<Lecture 5> Urban Planning	<Lecture 7> Housing Policy	Group Presentation & Closing Ceremony (8:30-12:00)
	10:30~11:50	<Lecture 1> e-Government	<Lecture 4> Water Management	<Lecture 6> Energy Policy	<Lecture 8> Inter-Korean Issues	
	12:00~13:00	Lunch	Lunch	Lunch	Lunch	
	13:30~14:50	<Lecture 2> Welfare Management	<Field Visit 2> Transport Operation & Information Service (TOPIS) (14:30~15:30)	Joint Seminar SCSP with IUDP (13:30~15:00) <Field Visit 4> Resource Recirculation Center (16:00~17:20)	<Field Visit 5> CheongGyeCheon (14:30~15:30)	Farewell Lunch (12:30~14:30)
	15:30~17:00	<Field Visit 1> Amsa Water Purification Center	<Field Visit 3> Dongdaemun Design Plaza (16:15~17:30)		Group Discussion	Cultural Performance -Optional (15:00~17:30)
	17:00~18:00	Welcoming Dinner	Dinner	Dinner	Dinner	Dinner

Seoul, South Korea

Faculty Led Study Abroad Program

Open to **MBA, MPA** and **MSA** Graduate Students Only

Deadline: December 15, 2019

March 20 – March 28, 2020

Costs:

[1] **Tuition** through CEGE (4 units) **\$940**

[2] Travel Expenses

(1) Airfare (estimated as \$1,200-\$1,300)

(2) Insurance (\$60)

(3) Transportation card (\$10)

(4) Non-refundable application fee (\$150)

(5) Potential visa fee (depends on applicant's nationality).

No visa required for U.S.A. citizens.

- President Study Abroad Fund \$500

**Travel Expenses: \$920 - \$1,020
plus personal expenses.**

Total Cost including Tuition:

\$1,860 - \$1,960 plus personal expenses.

The Seoul Metropolitan Government will pay shared lodging, meals, and local transportation in Seoul.

ADMN 690D (4 units) in Winter 2020

Policy Management and Doing Business in Korea: Case of the City of Seoul.

by Dr. Dong Man Kim

Pre-visit in-class lectures on **Feb 7, Feb 14, Feb 28, and Mar 6, 2020.**

Maximum 9 students. Substitutable as an **elective course** for **Accounting, Finance, and MPA.**

Must attend mandatory study abroad program meeting (to be announce).

Contact:

Jamie Ayala <Jamie.Ayala@csusb.edu>
909-537- 5736 JB 402

Visit JB402 to learn how to apply.
(M-W 8-5PM, Th 1-3PM)



Program is subject to the approval by the University