



The Campaign for

College Opportunity

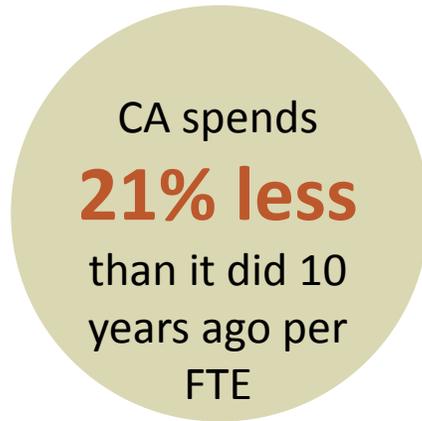
Working to ensure all Californians have an equal opportunity to attend and succeed in college in order to build a vibrant workforce, economy and democracy



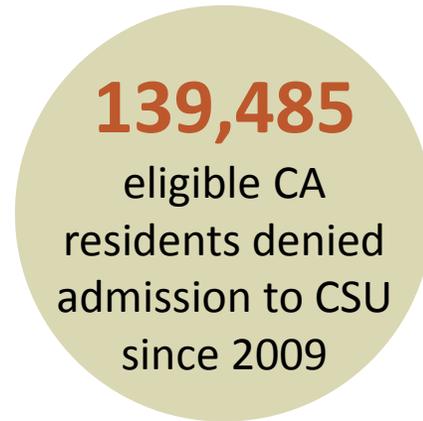
- College Access
- Equity

- Affordability
- Completion

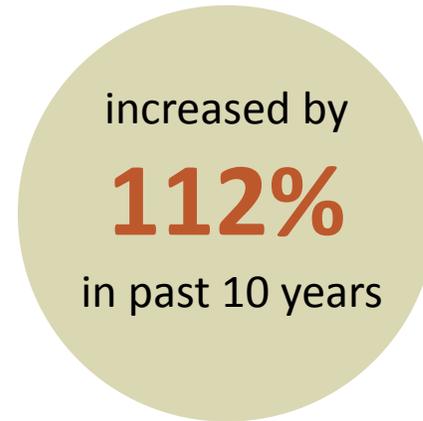
Current Issues



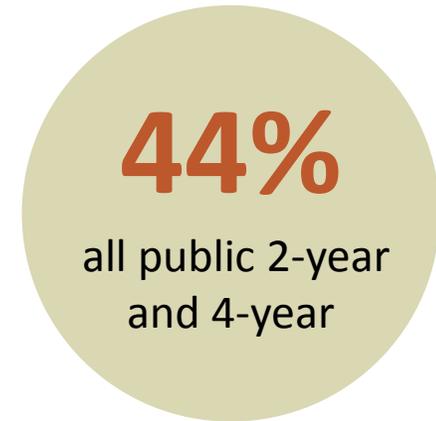
Funding



Access



Cost of College



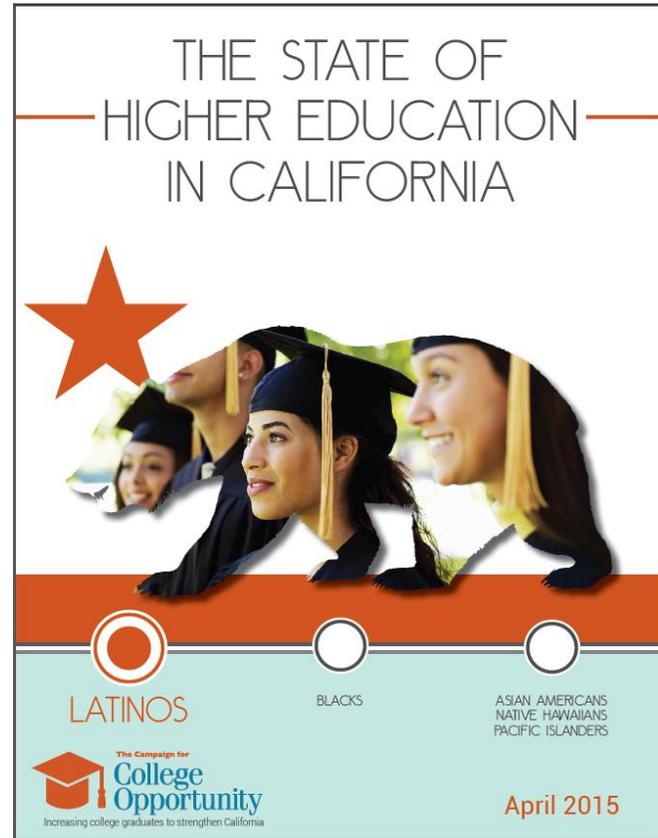
Completion

California vs. Other States

- 37th in high school graduates
- 60% of high school graduates can't apply to a public 4-year university
- 5th in 4 year university graduates
- Near the bottom in Community College completions



State of Higher Education in CA: Latino Report

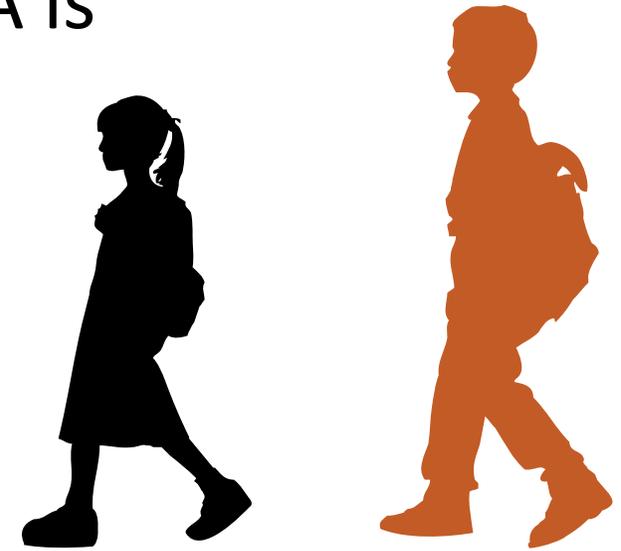


- Educational Attainment
- Enrollment
- Completion

California's population

94% of Latinos
under the
age of 18 are
native-born

1 out of every
2 youth under
18 in CA is
Latino

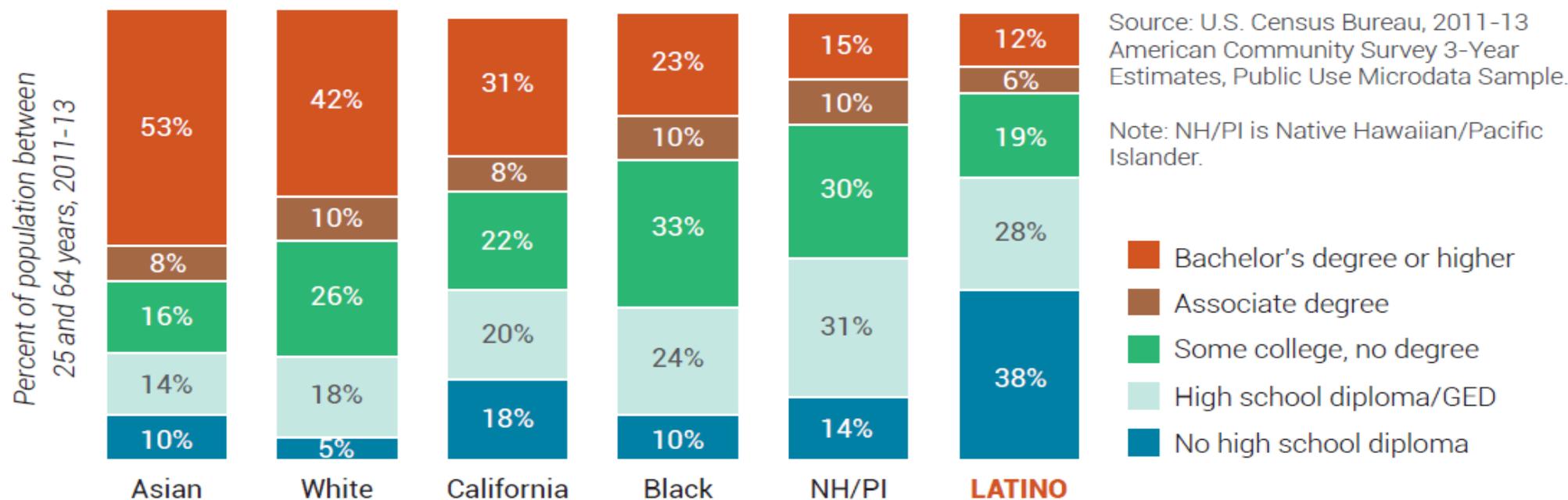


Who is going to college?



Educational Attainment

Figure 2: Fewer than two in ten working-age Latino adults have a college degree



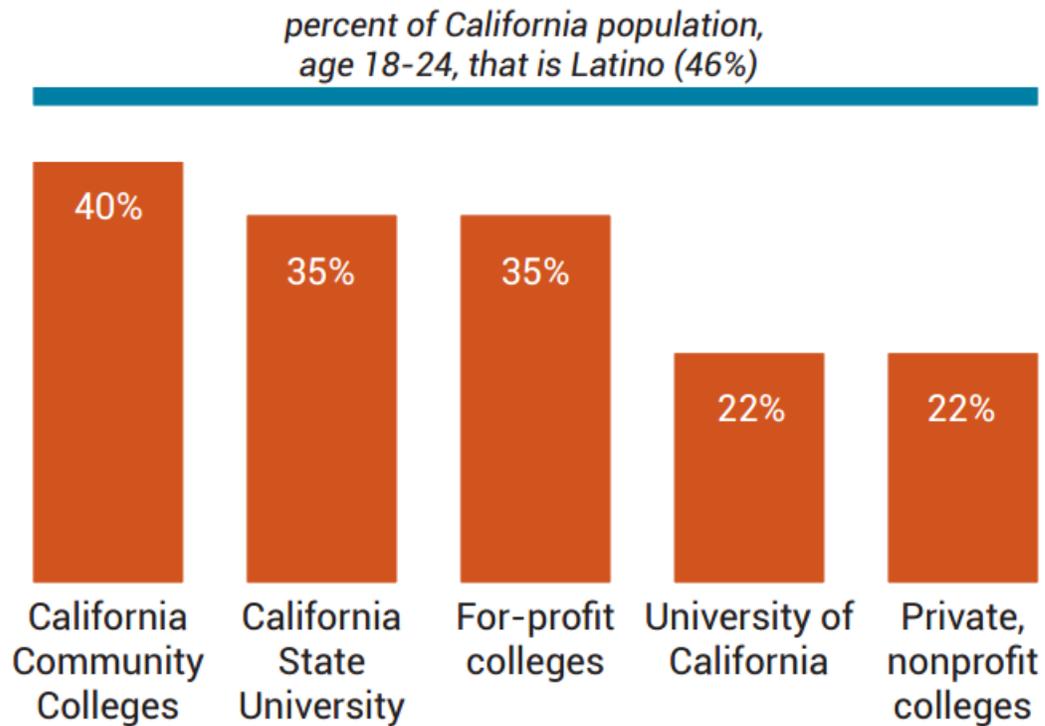
Ineligible from the start



Fewer than
3 in 10 Latino
high school
graduates
complete A-G
requirements

Latinos underrepresented in every system of higher education

Latino proportion of each undergraduate student body by sector, fall 2013



Latinos face significant barriers on their pathway to a college degree

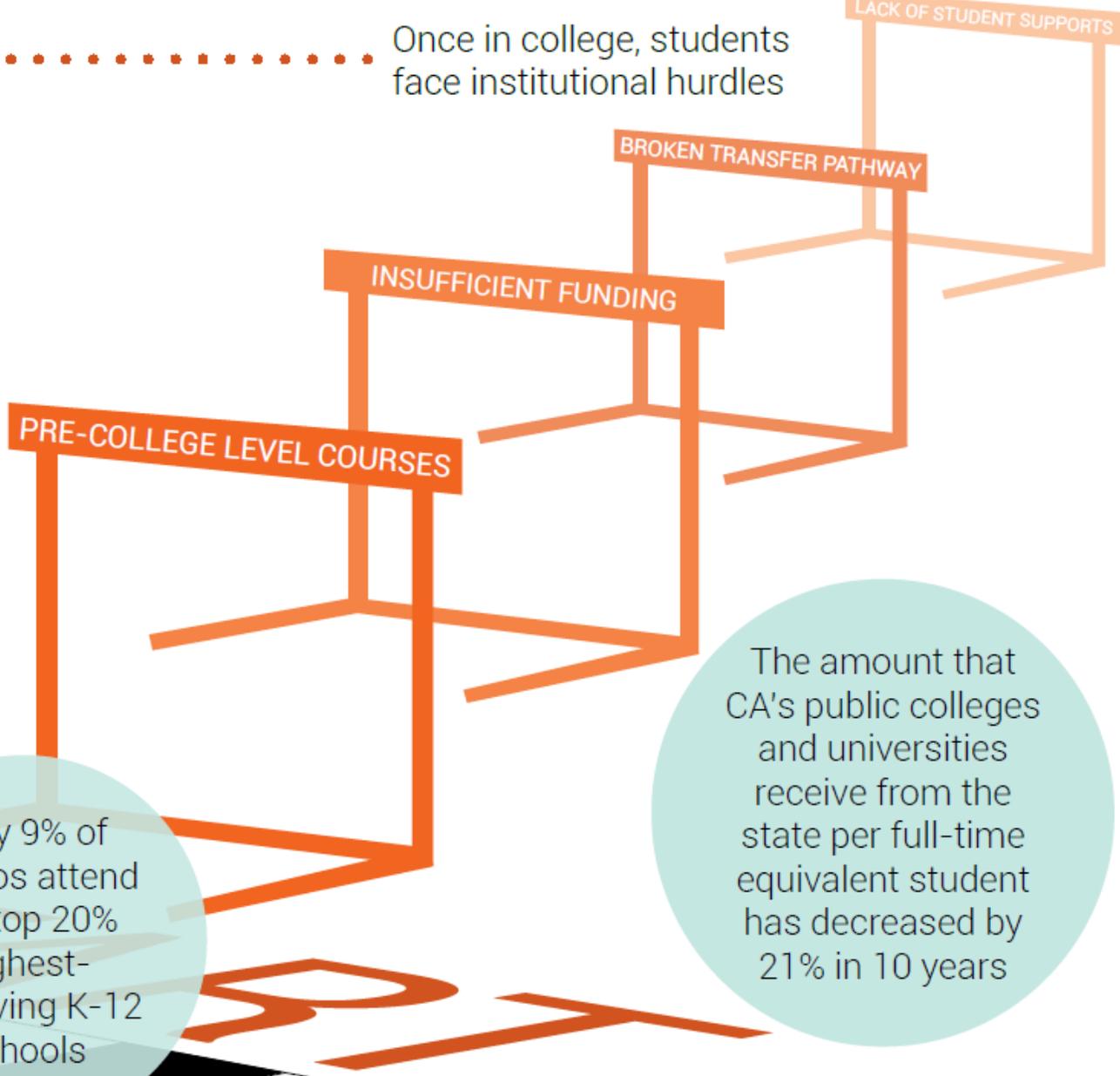
Once in college, students face institutional hurdles

• Before college, students carry challenges beyond their control



Only 9% of Latinos attend the top 20% highest-achieving K-12 schools

The amount that CA's public colleges and universities receive from the state per full-time equivalent student has decreased by 21% in 10 years



The number of Latino students placed into pre-college level coursework in one year alone could fill the Los Angeles Memorial Coliseum, the largest stadium in California, more than one and a half times





What if we closed the gaps?

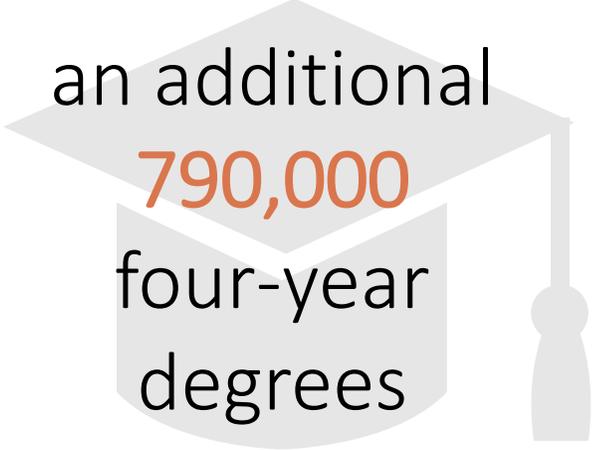
If we closed the gaps...



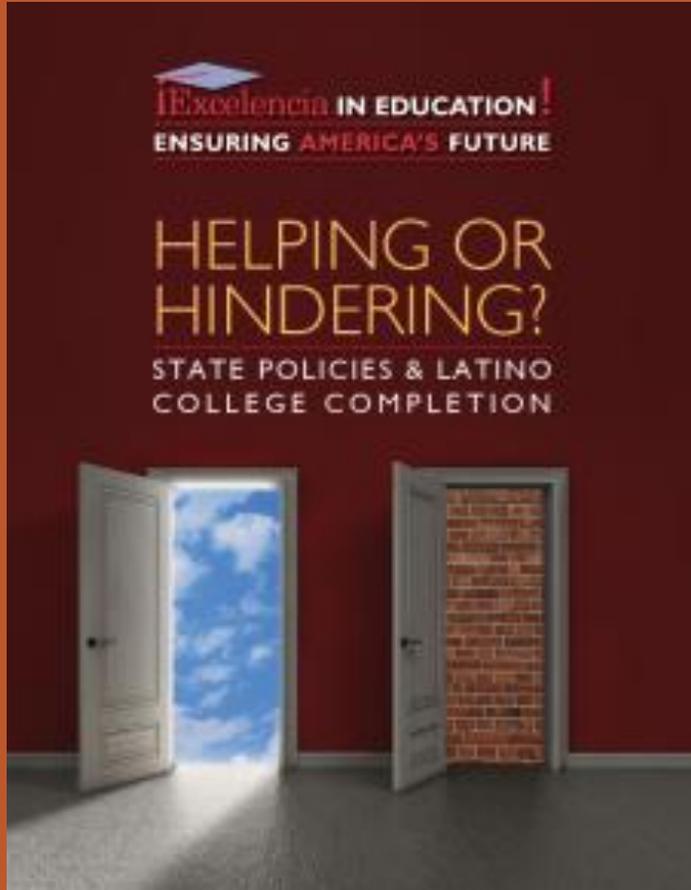
1,150,000 more adults
with the skills and
education
to meet the state's
workforce
needs



CA's personal income
would increase by more
than **\$135 billion**

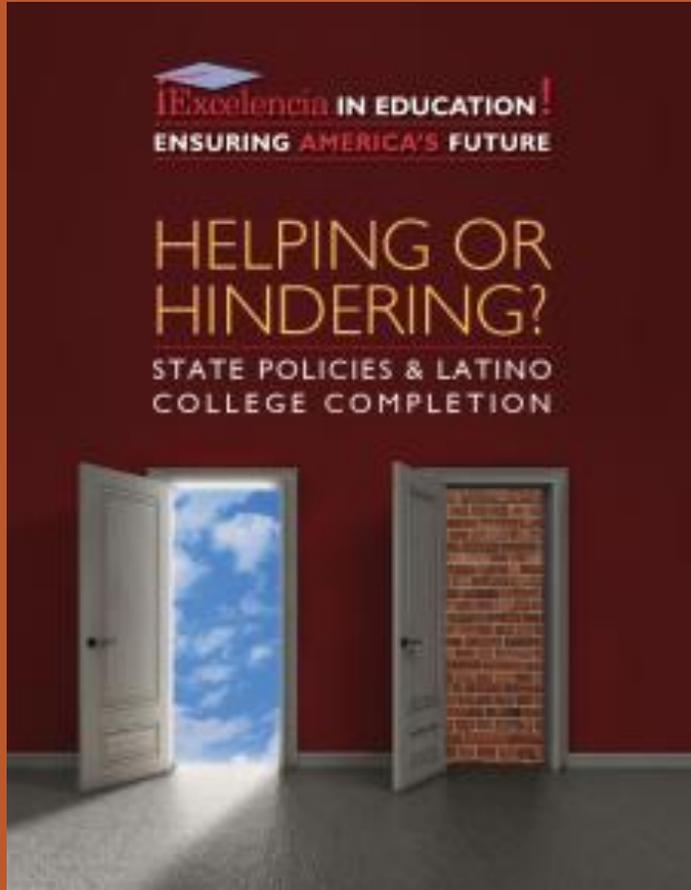


an additional
790,000
four-year
degrees



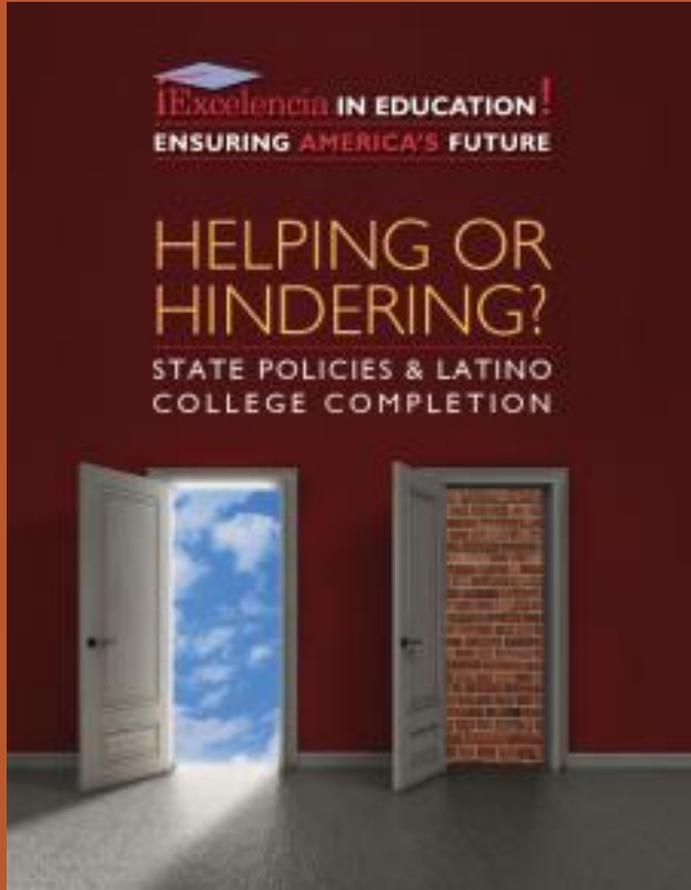
Policies that are helping

- ✓ College Preparation Activities
- ✓ CA Community College Student Support Services



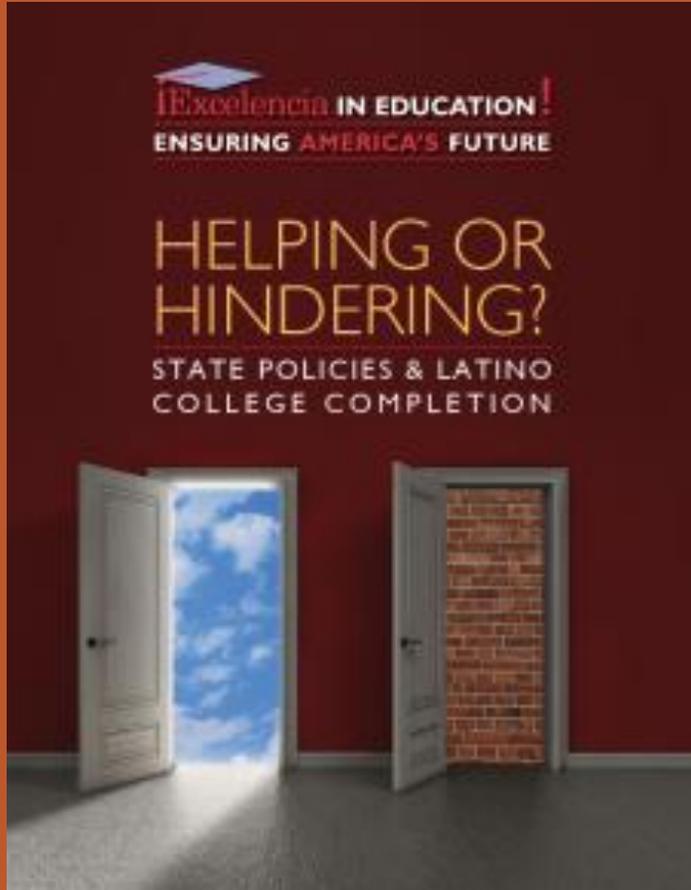
Policies that are hindering

- ✓ Lack of Postsecondary Database
- ✓ Master Plan “eligibility”/capacity issues
- ✓ Lack of Support for Race-Conscious Efforts



Policies to reexamine

- ✓ Statewide Plan
- ✓ Expand A-G
- ✓ Modify Proposition 209
- ✓ Improve Remediation
- ✓ Expand Transfer



Policy Opportunities

- ✓ Senate Bill 15 (Block)
- ✓ Assembly Bill 770 (Irwin)

The Campaign for
**College
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www.collegecampaign.org

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