

# STRATEGIC PLANNING SENATE UPDATE

Kelly Campbell and Nicole Dabbs

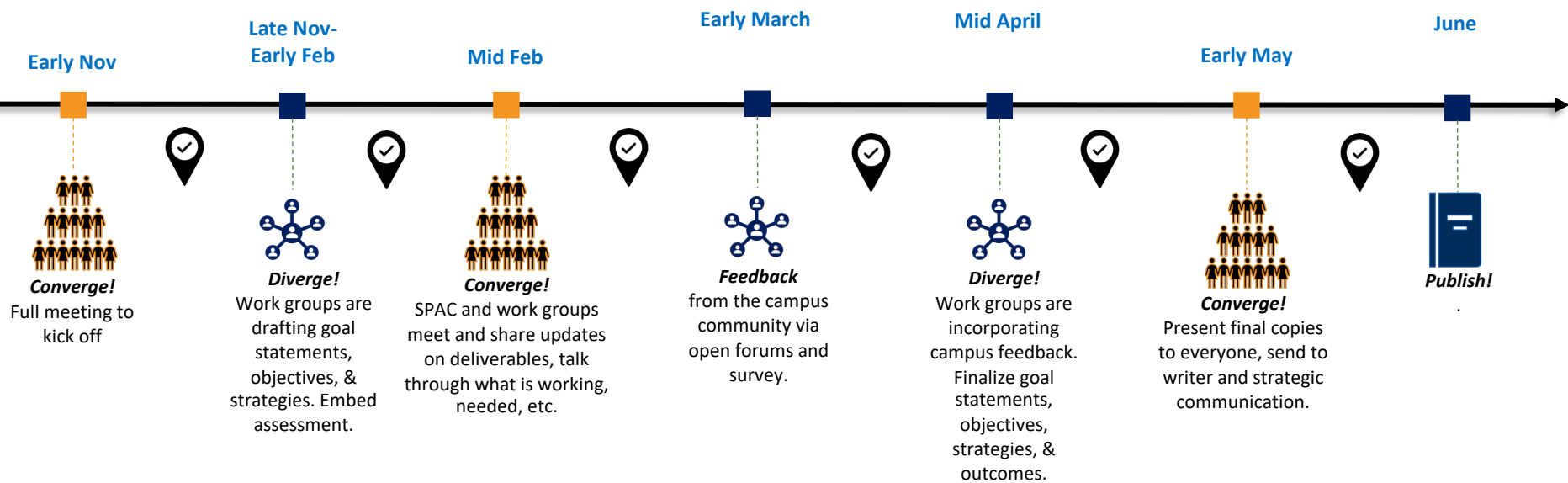


# Presentation Outline

- Timeline
- Plan and Process
- Website

# General Timeline

Regular cadence of full group (converge), workgroup (diverge), and Cabinet check-ins and website updates.



# Plan and Process

■ Spring 2022:

President's

Leadership Retreat



# Plan and Process

## ■ Task Force Selection:

- September call for volunteers sent to campus
- Created groups reflecting diversity of campus community (students, staff, TT faculty, senate members, lecturer faculty, administration)

# Plan and Process

- October 2022- Determined SPAC, SP Workgroups, Subcommittee, and support staff



**Strategic Plan  
Advisory Committee**

Kelly Campbell  
Nicole Dabbs  
Paz Olivérez  
Thomas Girshin  
Brad Owen  
Rina Nolasco  
Jose Muñoz  
Robin Phillips  
Hyunkyung Oh  
Tomás Gomez-Arias  
Jenny Sorenson  
Muriel Lopez-Wagner



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# Strategic Planning Advisory Committee

## Research Sub-Committee

Ece Algan  
Miranda McIntyre  
Muriel Lopez-Wagner  
Ryan Keating  
Tanner Carollo  
Tina Valencia

## Staff Support

Chris Bradney  
Jamie Segovia  
Michael Casadonte  
Rey Avila  
Rosella Bethke

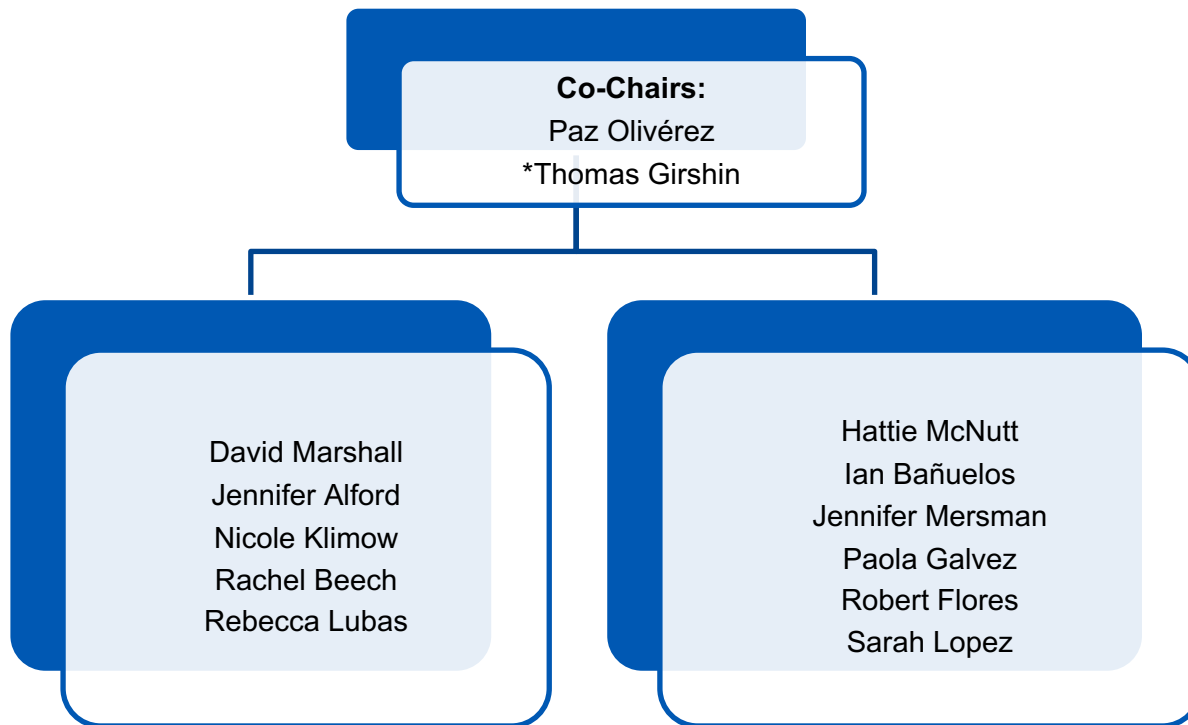
## Assessment Capability Collaborative

Jane Chin-Davidson  
Jennifer Mersman  
Muriel Lopez-Wagner  
Pamela Moses  
Thomas Long





# Strategic Plan Workgroup: Goal 1: Student Success



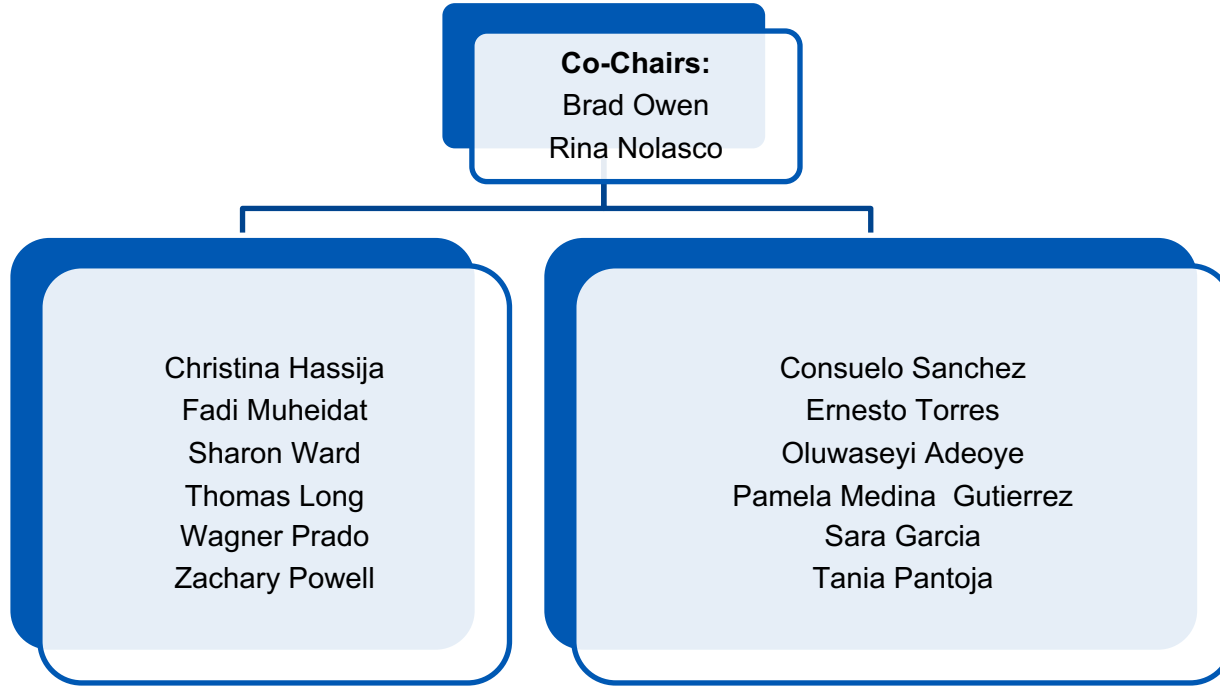
\*Note all work group co-chairs sit on the SPAC



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# Strategic Plan Workgroup Goal 2: Faculty and Staff Success



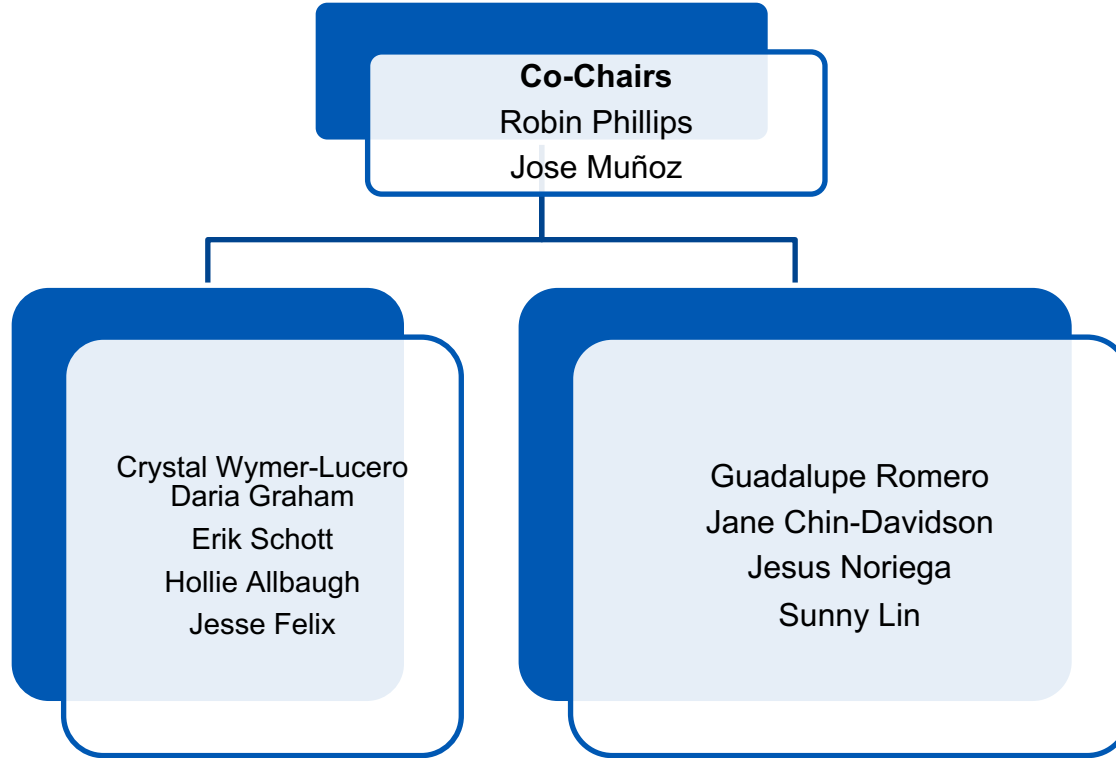
\*Note all work group co-chairs sit on the SPAC



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# Strategic Plan Workgroup Goal 3: Diversity, Equity, and Inclusion



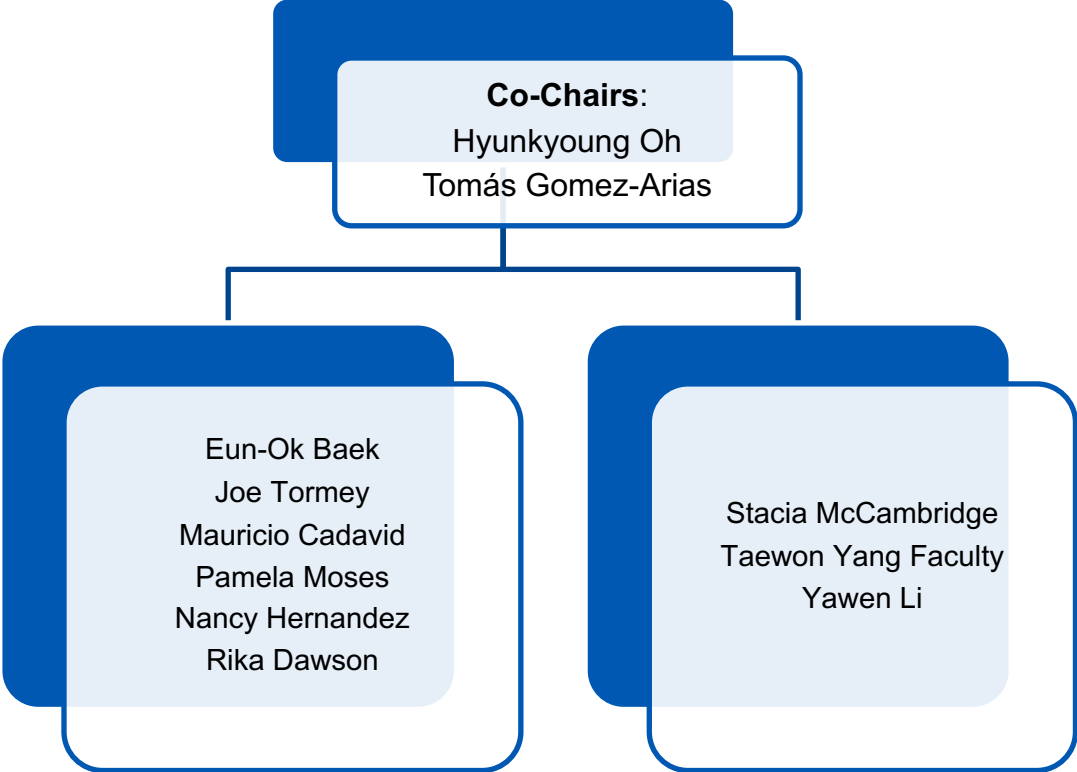
\*Note all work group co-chairs sit on the SPAC



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# Strategic Plan Workgroup Goal 4: Internationalization



\*Note all work group co-chairs sit on the SPAC

# External Consultant: Paul Friga



**Paul N. Friga, Ph.D., Clinical Associate Professor of Strategy – UNC Kenan-Flagler**

- AGB Practice Area Lead – Transformation of Public Higher Education; AGB Senior Consultant
- Clinical Associate Professor of Strategy – UNC Chapel Hill
- Former Chief Strategy Officer, HelioCampus
- Leading higher education thought leader with over 22 articles in the Chronicle of Higher Ed and [InsideHigherEd](#) and numerous webinars and blogs over the past 24 months; significant consulting projects
- Former consultant – McKinsey & PwC
- Former Trustee – Saint Francis University, [Loretto, PA](#)
- Former Board Chair – Saints Francis & Clare Church, Greenwood, Indiana
- Founded ABC Insights, a leading higher [ed](#) benchmarking consortium
- Created NACUBO Master Class in Financial Transformation for CFOs
- Author of ***The McKinsey Mind*** and ***The McKinsey Engagement***

# Strategic Plan Workgroups

- Review previous documents related to the strategic planning process associated with the goal. Develop **goal statements, objectives, strategies, measures, and outcomes** relative to your workgroup. Use campus feedback to make adjustments and provide final drafts to Advisory Committee.



# Plan and Process

## ■ Fall 2022

- November 7<sup>th</sup> Kick off Meeting
- 1-2 workgroup meetings
- December 1, 1-2:30pm: “Best Practices & New Era Considerations,” by Paul Friga
- December 8, 1-2:30pm: “Assessment Oriented Framework for Strategic Planning,” by the ACC

# Plan and Process

## ■ Spring 2023

- Workgroups gather: meet every 2 weeks Thursdays 1-3pm starting Jan. 26<sup>th</sup>
- February: SP Workgroup Deliverable Drafts Due



# Plan and Process

- **March 7:** Campus Feedback Forum & Survey to provide input
  - Live in-person and virtual event with recording distributed to campus
  - Revised Mission and Values
  - Goal Statements and Goal Objectives

# Plan and Process

- **April 2023:** Workgroups incorporate campus feedback and finalize drafts
- **May 2023:**
  - May 9<sup>th</sup> - Present update to Faculty Senate?
  - Final Strategic Plan report generation
- **June 2023:** Publish report to campus

# Website

- Website: <https://www.csusb.edu/strategic-plan>
- Sharing drafts and feedback
- “Share Your Voice”

# Thank You!

- Kelly Campbell, [Kelly@csusb.edu](mailto:Kelly@csusb.edu)
- Nicole Dabbs, [Ndabbs@csusb.edu](mailto:Ndabbs@csusb.edu)

