



In October of 2013, NBC News Education Nation unveiled an easily accessible Parent Toolkit to help parents participate in their children’s academic success and personal growth. The Parent Toolkit is a one-stop-shop for parents as a website and mobile app, and includes:

- A “growth chart” containing grade-by-grade academic benchmarks for Pre-K through 12th grade in Math and English Language Arts
- Tips and resources for parents to support their children’s learning for Pre-K through 12th grade
- A guide to parent-teacher conferences and school counselor meetings
- A newsfeed with stories, blog posts and videos from a variety of sources

The goals of this free toolkit are to give parents a clear understanding of what is expected of their children at each step in their academic journey, and to provide a comprehensive set of tips and tools to help parents engage in and monitor their children’s academic development. NBC News enlisted a number of experts, from academics to classroom teachers to parents from across the country, to help review all the content. Visit the site at ParentToolkit.com.

The Parent Toolkit, sponsored by Pearson, launched as part of the 2013 Education Nation Summit. In 2014, NBC News plans to translate the site into Spanish and expand the toolkit to include health and social developmental benchmarks.

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