

Expand into Asia with OctoRocket



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OctoRocket is a curated online B2B marketplace for wholesale food in Asia, with access support to a network of integral cross-border services such as trade financing, logistics and more.



Who We Are

OctoRocket was co-founded by Singapore Press Holdings Limited (SPH) to better leverage the latter's extensive media expertise in catapulting SMEs into further visibility in the local Asian region.

A synergistic joint venture with logistics software company, Y3 Technologies, OctoRocket utilizes the expertise of both parent entities to create a B2B platform that brings the best variety of Asian food and beverages to the market.

At OctoRocket, we propel SMEs into multiple markets by connecting manufacturers with retail buyers, as well as a network of integral services such as trade financing, logistics support and more.

How OctoRocket Facilitates Trade

Platform Convenience

OctoRocket's platform facilitate sellers and buyers from all across Asia to find & negotiate deals with one another

Payment Facilities

OctoRocket payment & financing facilities enable transactions to happen securely & at a larger scale.

On-demand Services

OctoRocket value-adds by offering supplementary market localization & supply chain services as & when required.

Browsing Products

> Marketing Outreach

Browse RFQ

Escrow + Secure Payment **Credit Facilities**

Market Supply Localization Chain

0

Purchase Completed

> Data Analytics

Request For Quotation (RFQ)

Buyer Benefits

Buyers can enquire and request for quotations from multiple sellers



Seller Benefits

while sellers can answer enquiries and issue quotations for pricing on one convenient online platform

Request For Quotation (RFQ)

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Platform as a Partner in Marketing

In our commitment to helping SMEs succeed, OctoRocket has a dedicated media and advertising budget to drive traffic to OctoRocket.asia, and bring exposure to our vendors, across mediums such as:





Who buys from us?

Distributors Mini-mart owners Restaurant & cafe owners Hotel owners

Where are they from?

Singapore (HQ)	Vietnam
Malaysia	China
Thailand	Taiwan
Indonesia	& more.

Top 5 product categories by sales



Our Brands

Singapore

Malaysia | Thailand

Indonesia





Get in touch with us

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Our company details

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