



ITS February 2020 Town Hall

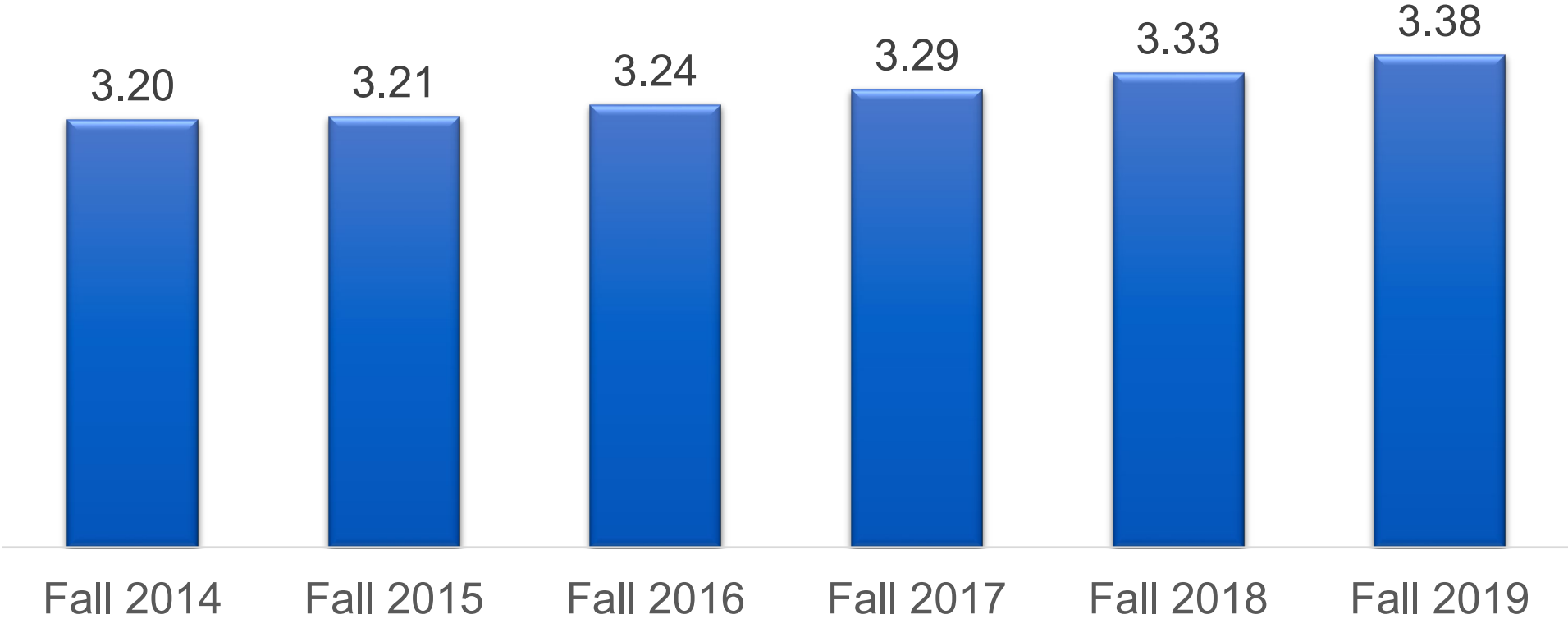
Presented by the Office of Institutional Research & Analytics

CSUSB as a Top Choice

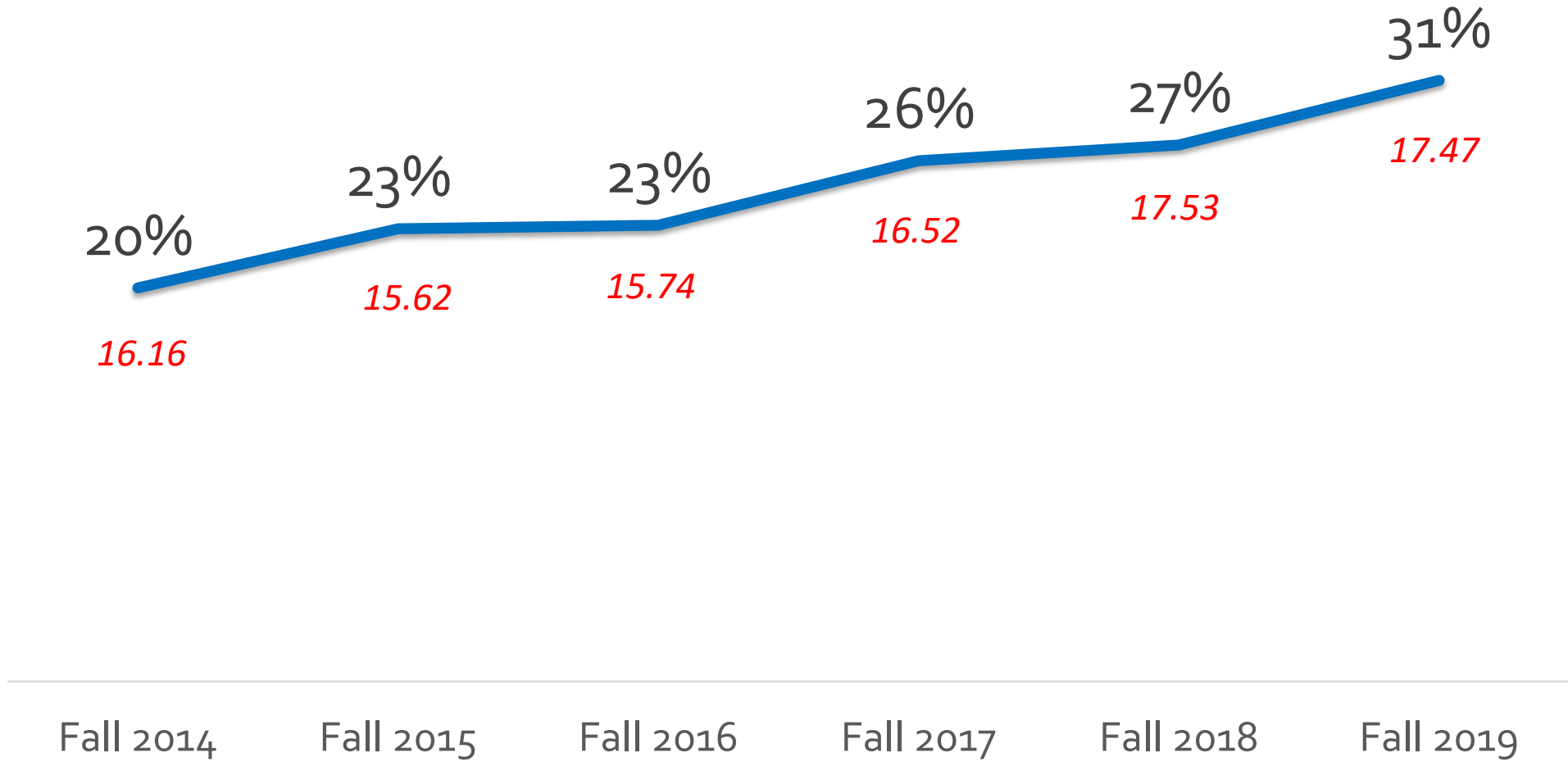
First-time Freshmen Survey:
Respondents Who Applied to Other Universities and Stated CSUSB
Was Their "First Choice"



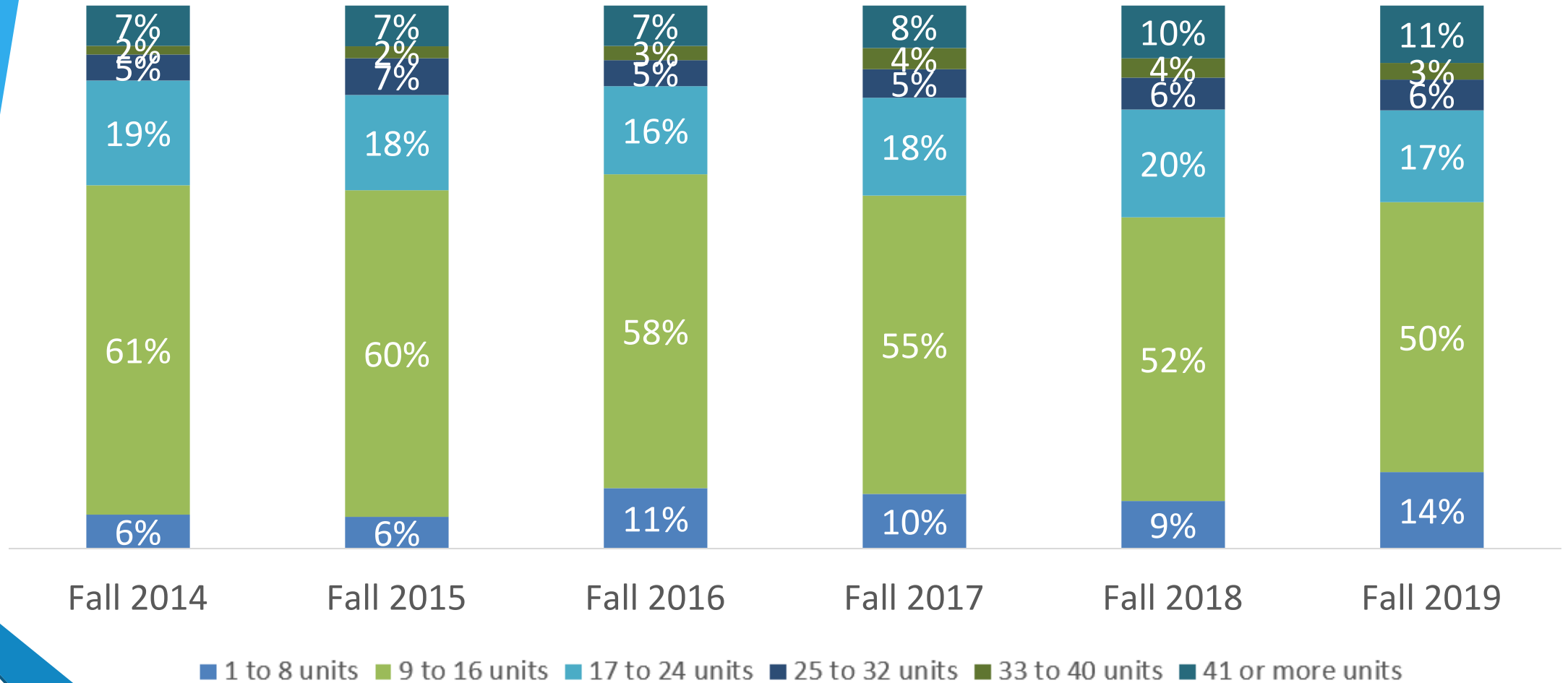
FTF High School GPA



FTF with Transfer Units

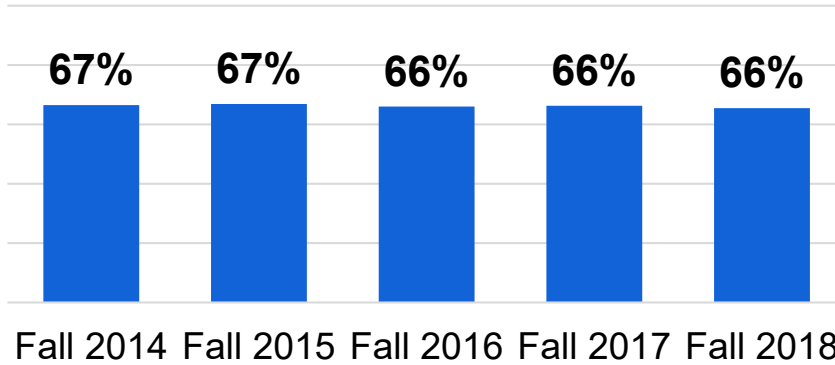


FTF with Transfer Units

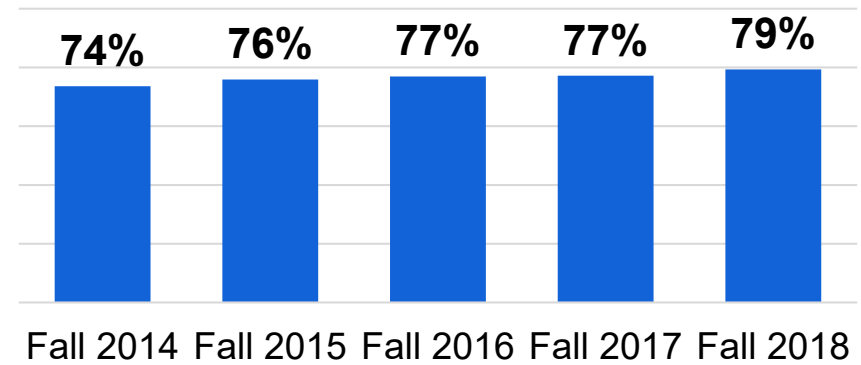


FTF Demographics

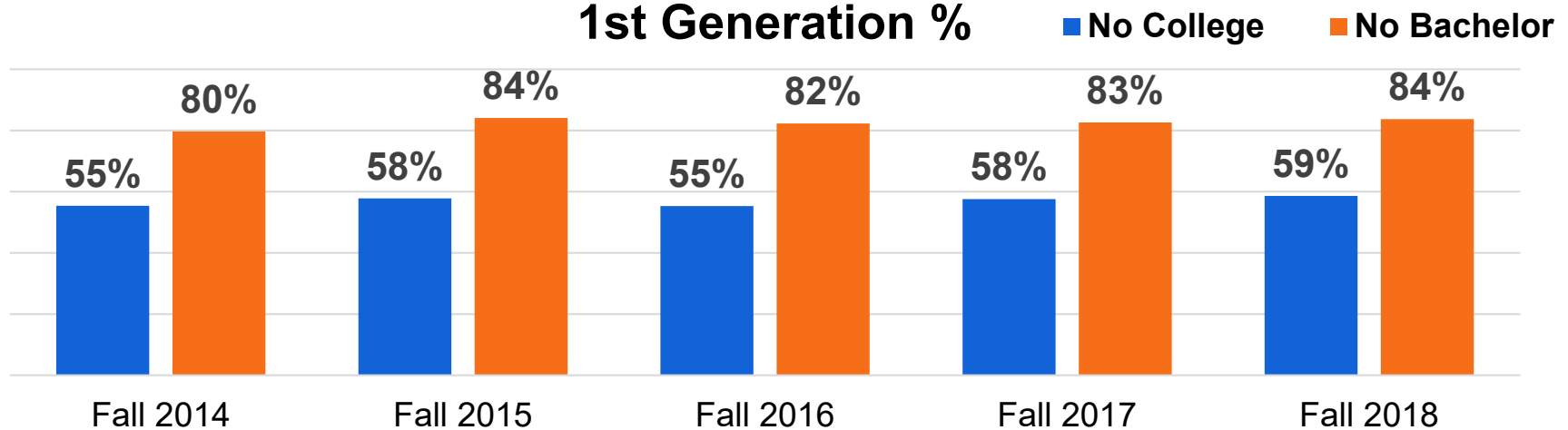
Pell %



URM %



1st Generation %

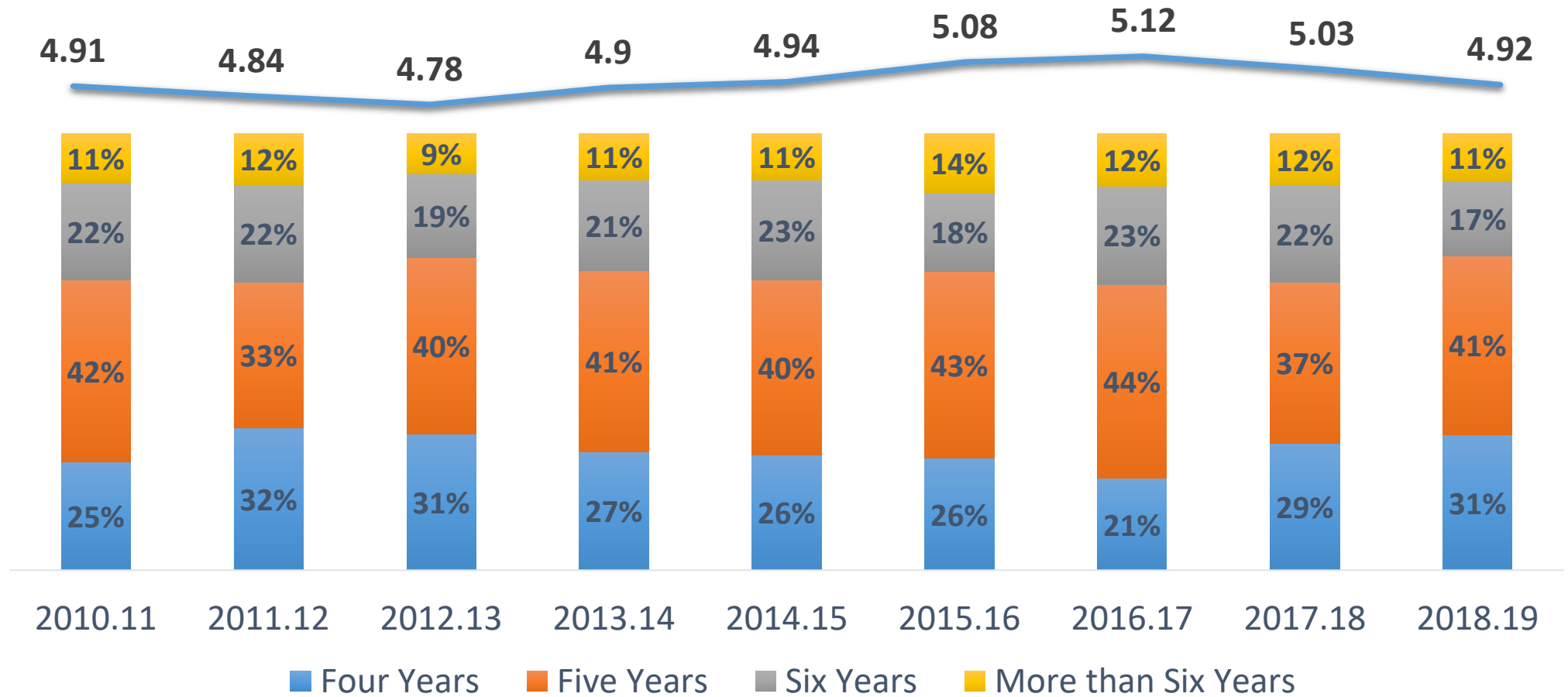




Myth #1

Most of our students take six or more years to graduate.

Time to Degree: By the Numbers



About 6% of FTF cohorts graduate in 4 years plus one term.

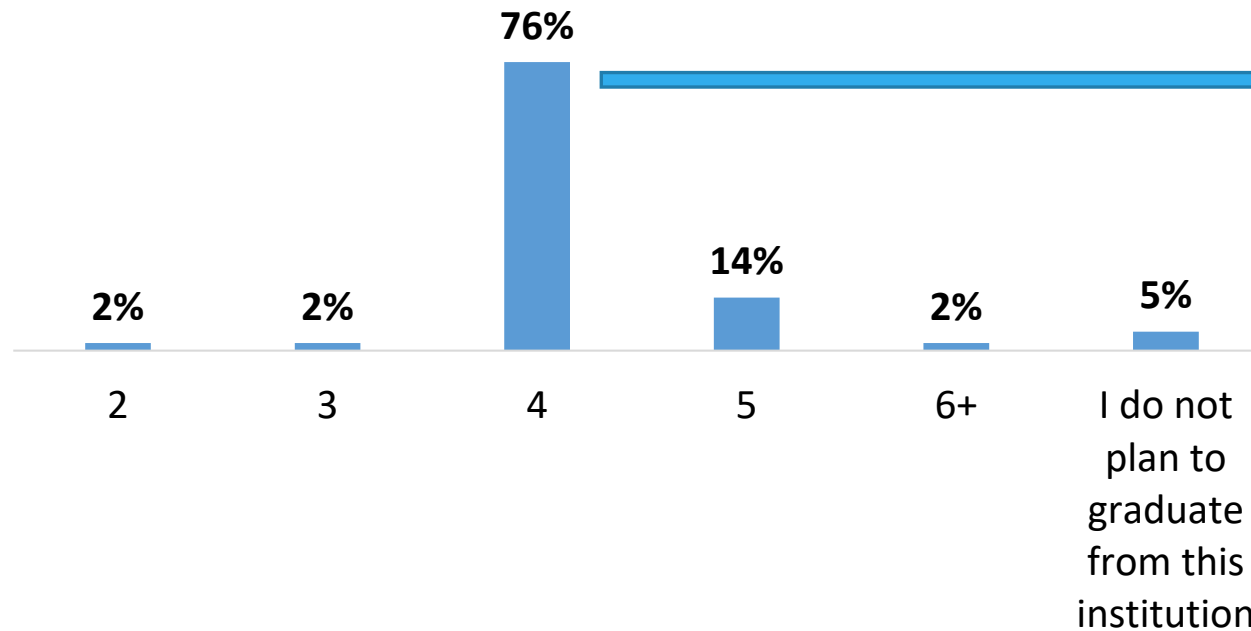


Myth #2

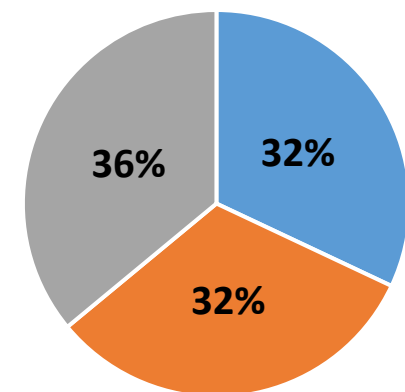
Our students don't want to graduate in 4-years. Most of them are working and/or want to take their time.

Intent vs Action (Fall 2017)

2017 First-time Freshmen Survey
"How many years do you expect it will take you to graduate from CSUSB?"

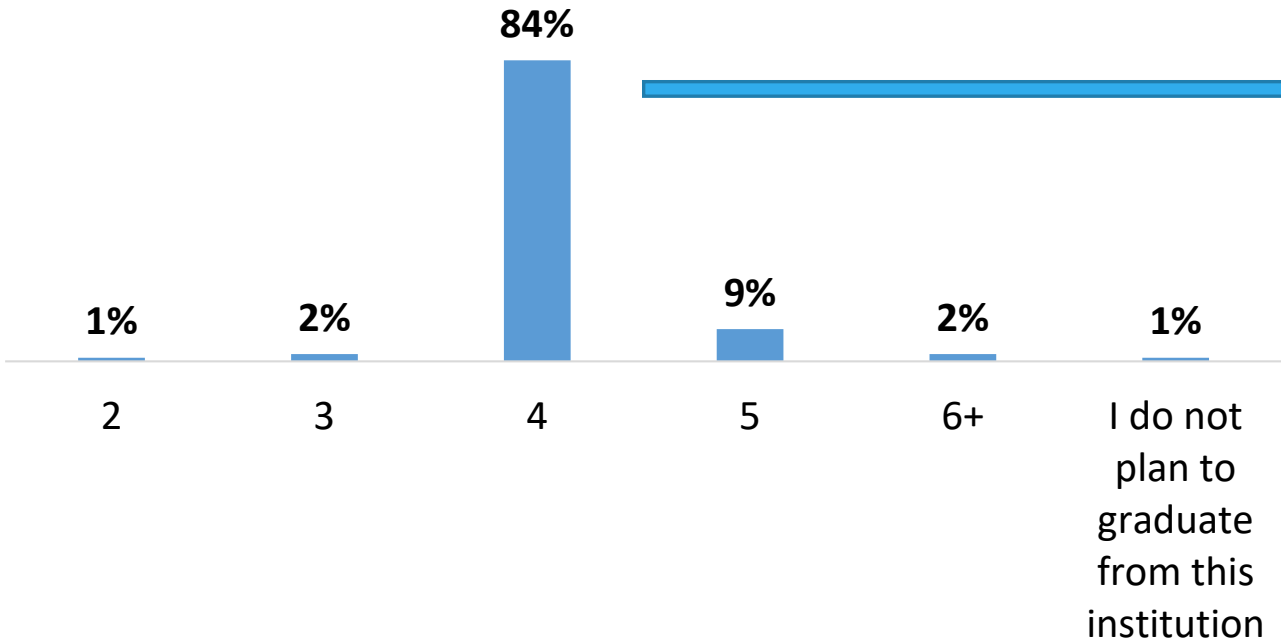


Fall 2017 Average Unit Load

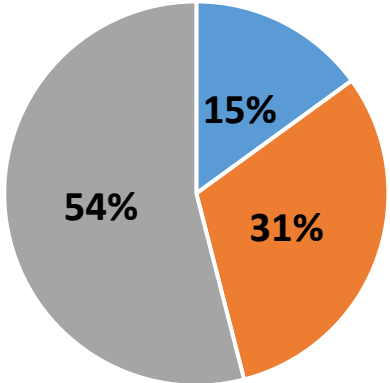


Intent vs Action (Fall 2018)

2018 First-time Freshmen Survey
"How many years do you expect it will take you to graduate from CSUSB?"



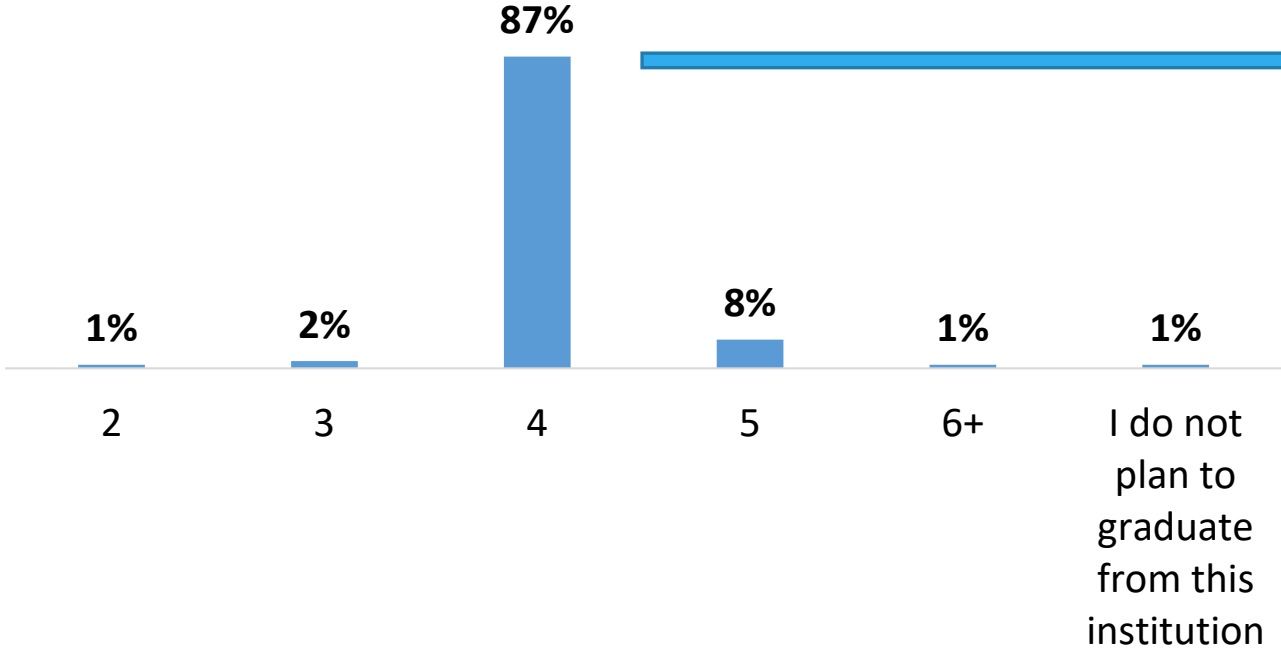
Fall 2018 Average Unit Load



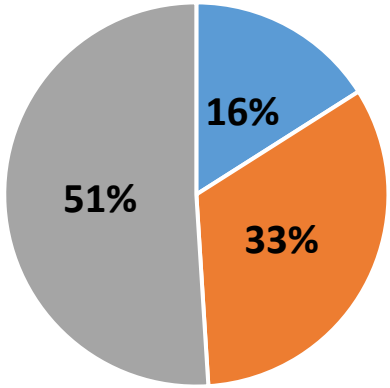
■ 12 or less ■ 13-14 ■ 15 or more

Intent vs Action (Fall 2019)

2019 First-time Freshmen Survey
"How many years do you expect it will take you to graduate from CSUSB?"



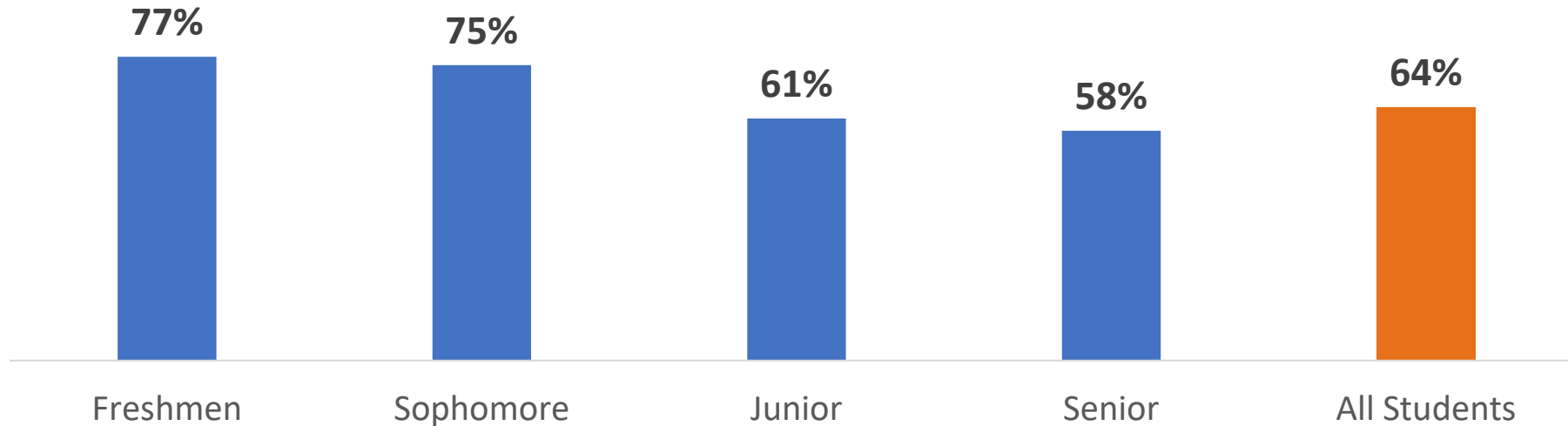
Fall 2019 Average Unit Load



■ 12 or less ■ 13-14 ■ 15 or more

Work Habits

% of Students Working <=20 Hours Weekly



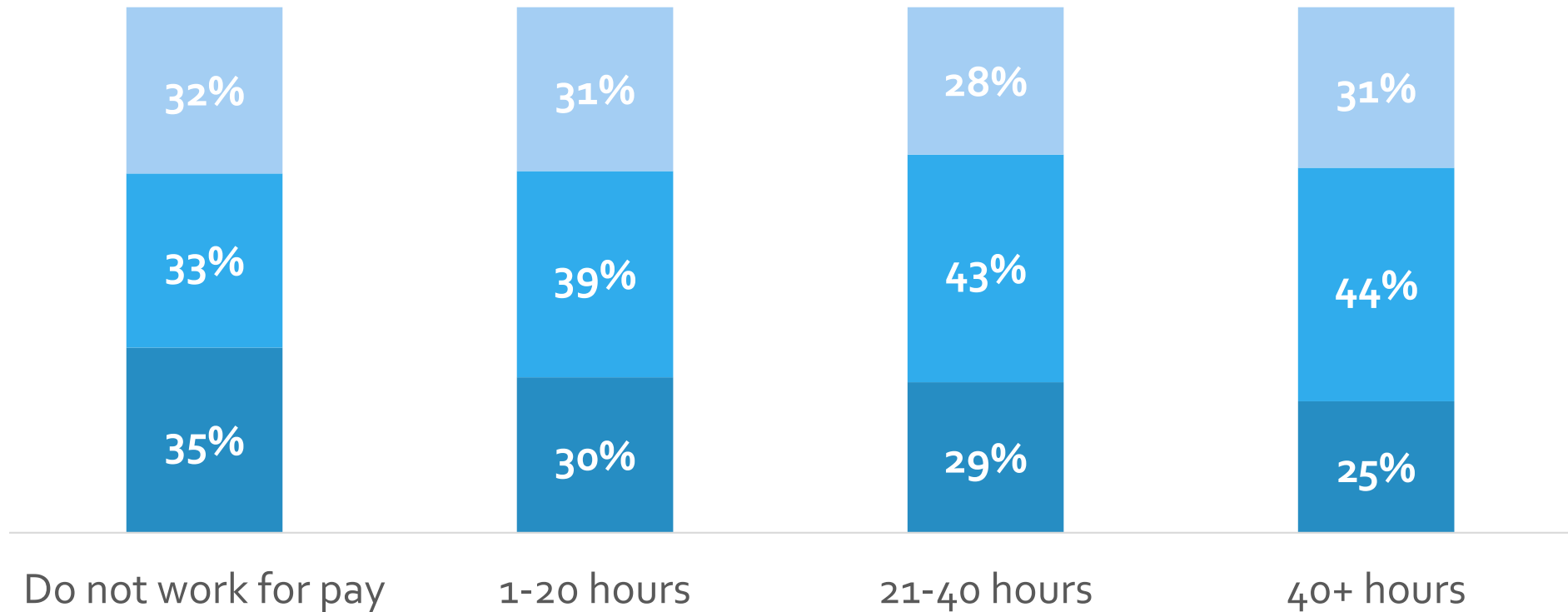
Hours Worked Weekly by Class Level

Class Level	Head count	Do not work for pay	1-10 hours	11-20 hours	21-30 hours	31-40 hours	40+ hours
Freshmen	238	51%	8%	18%	17%	3%	3%
Sophomore	257	39%	11%	25%	15%	7%	3%
Junior	585	25%	8%	28%	18%	12%	9%
Senior	718	22%	11%	25%	20%	11%	11%
All Students	1789	29%	9%	25%	18%	10%	8%

Note: based on the Spring 2019 Current Student Survey

Weekly Study Hours by Hours Worked Weekly

■ 0-4 hours ■ 5-8 hours ■ 9+



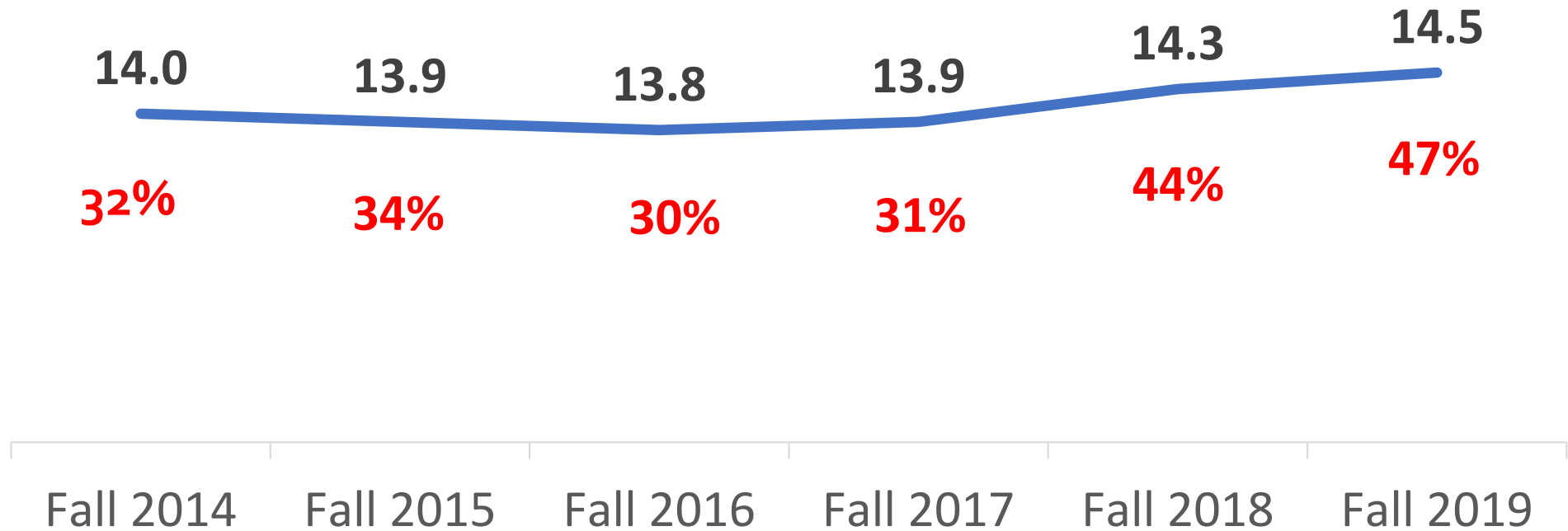
Note: based on the Spring 2019 Current Student Survey



Myth #3

Our students can't handle 15 units.

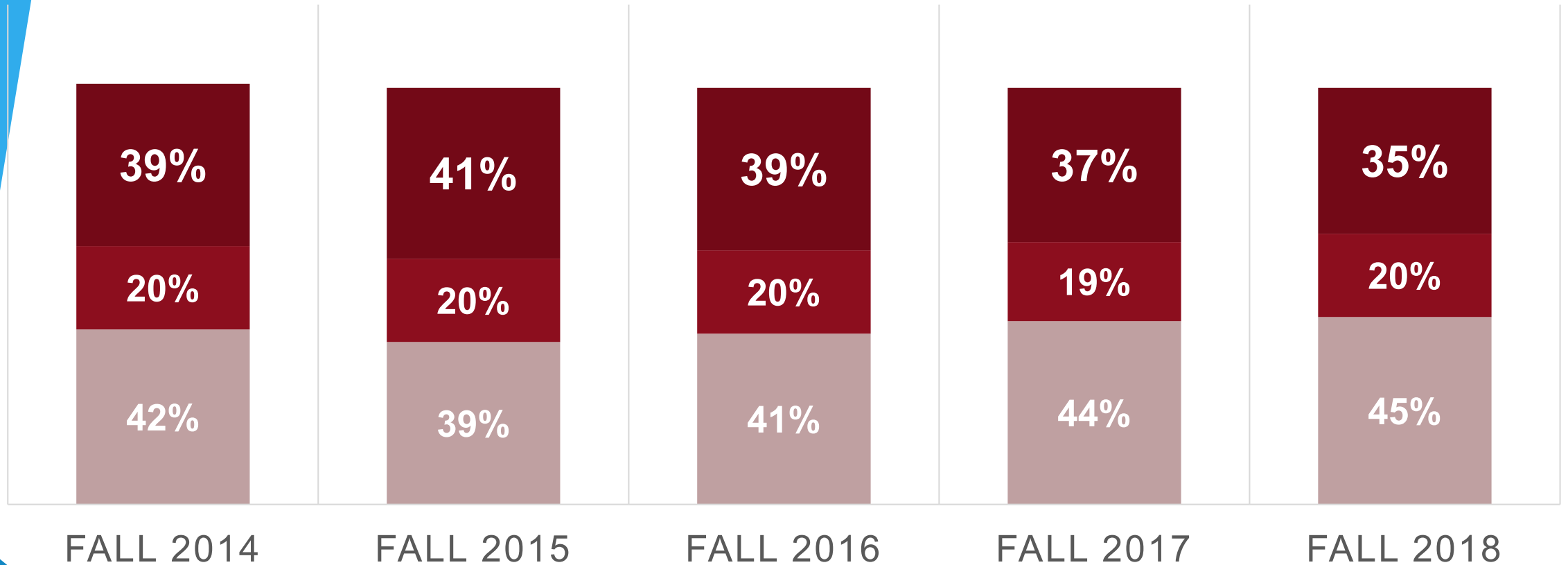
FTF 1st Term Mean Unit Load



% of cohort taking 15+ units in the 1st term

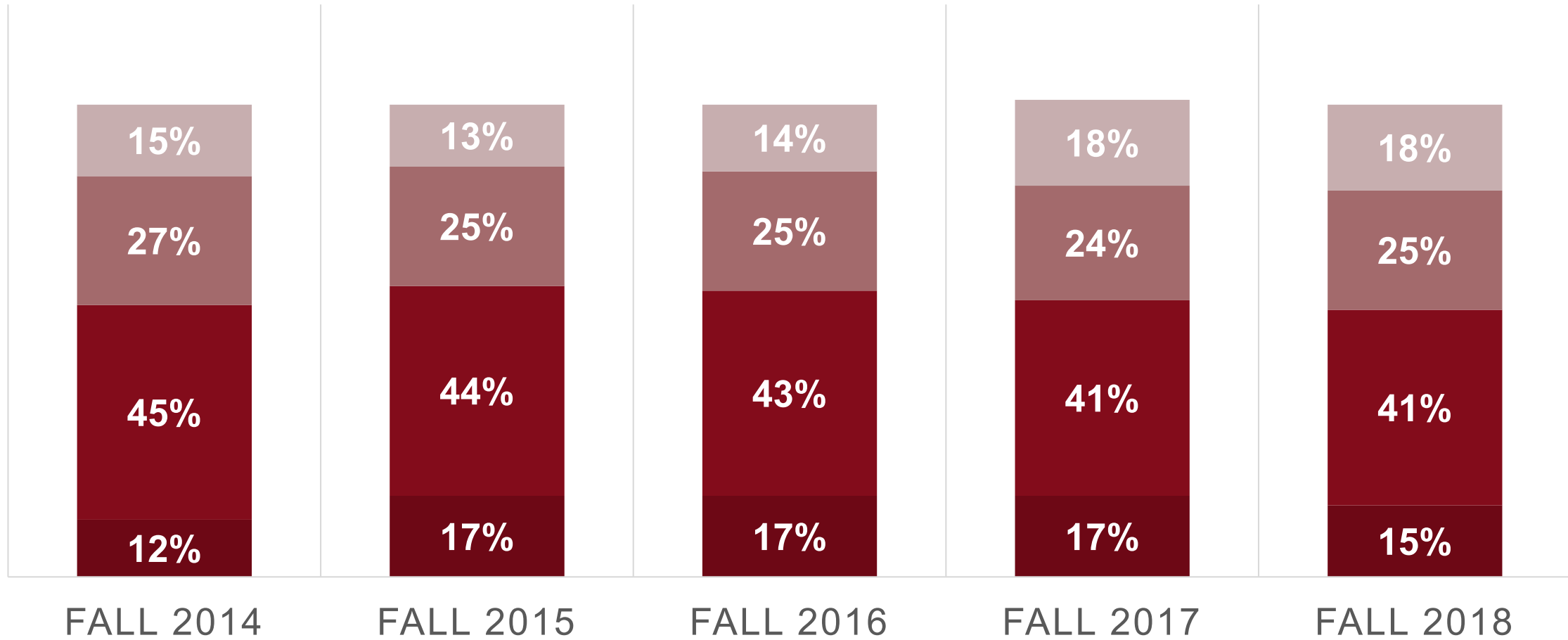
FTF 1st Year Academic Performance

■ 0 DFWI ■ 1 DFWI ■ 2+ DFWI



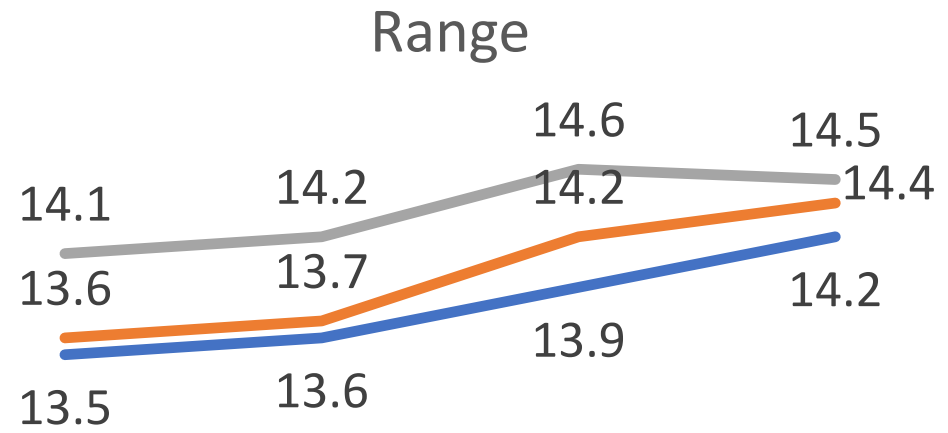
FTF 1st Year Academic Performance

■ <2.00 ■ 2.00-3.00 ■ 3.01-3.49 ■ >=3.50

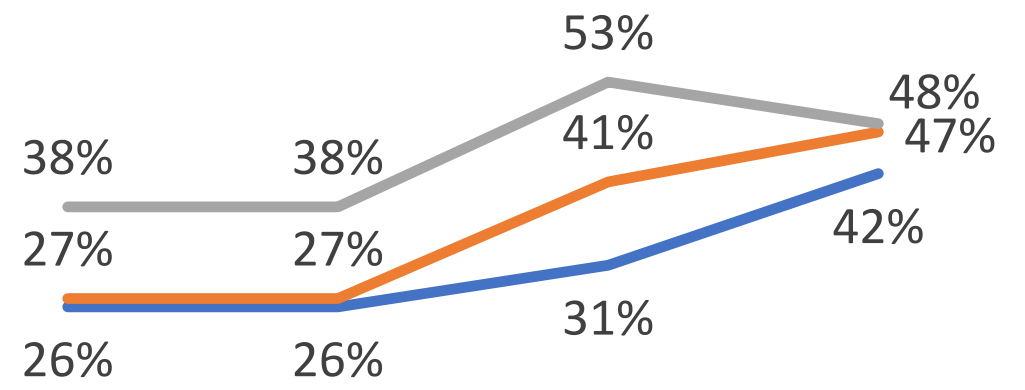


1st Term Unit Load by HS GPA

1st Term Mean Unit Load by GPA Range



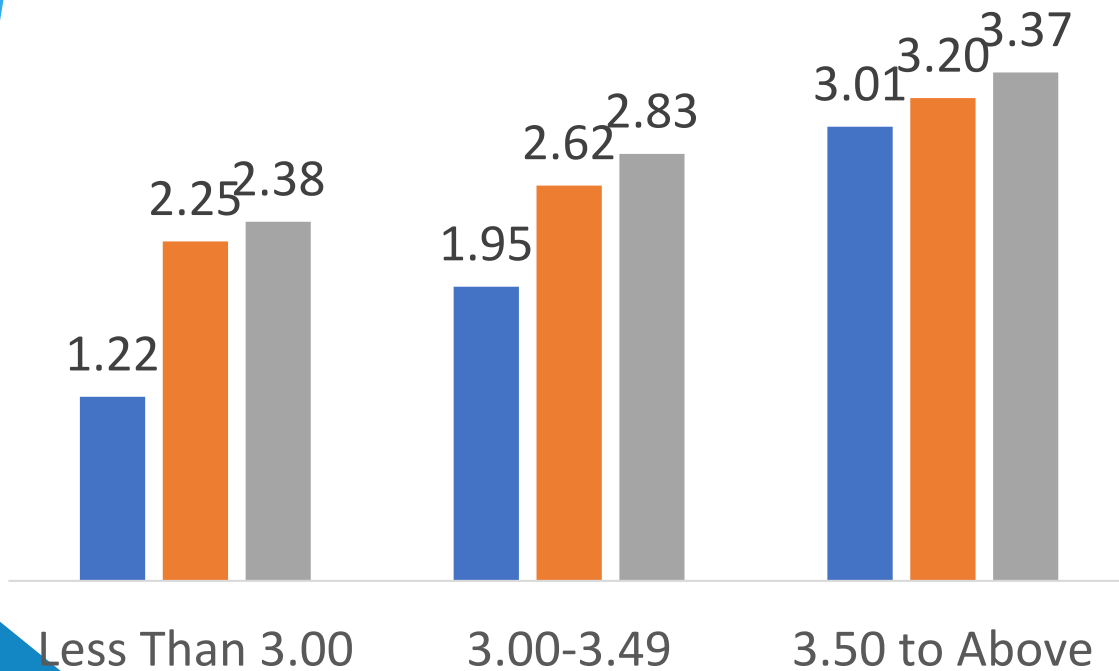
% Attempting 15+ by GPA Range



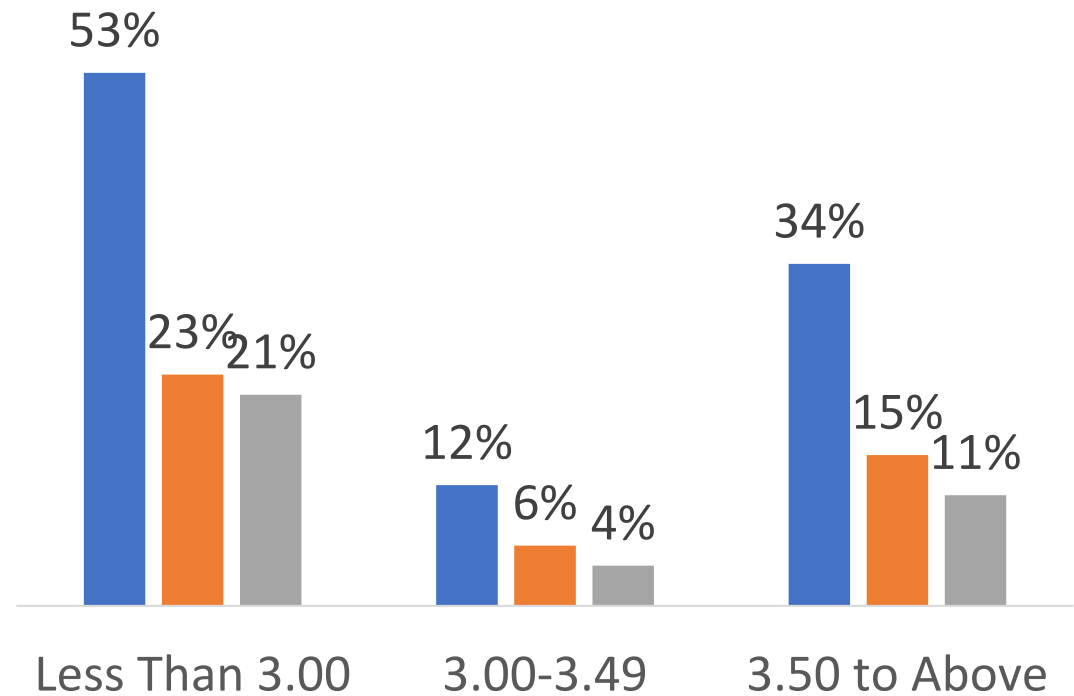
— <=2.99
 — 3.00 - 3.49
 — 3.50+

1st Term Outcomes by Unit Load and HS GPA

First Term GPA by Unit Load



DFWI Rate by Unit Load

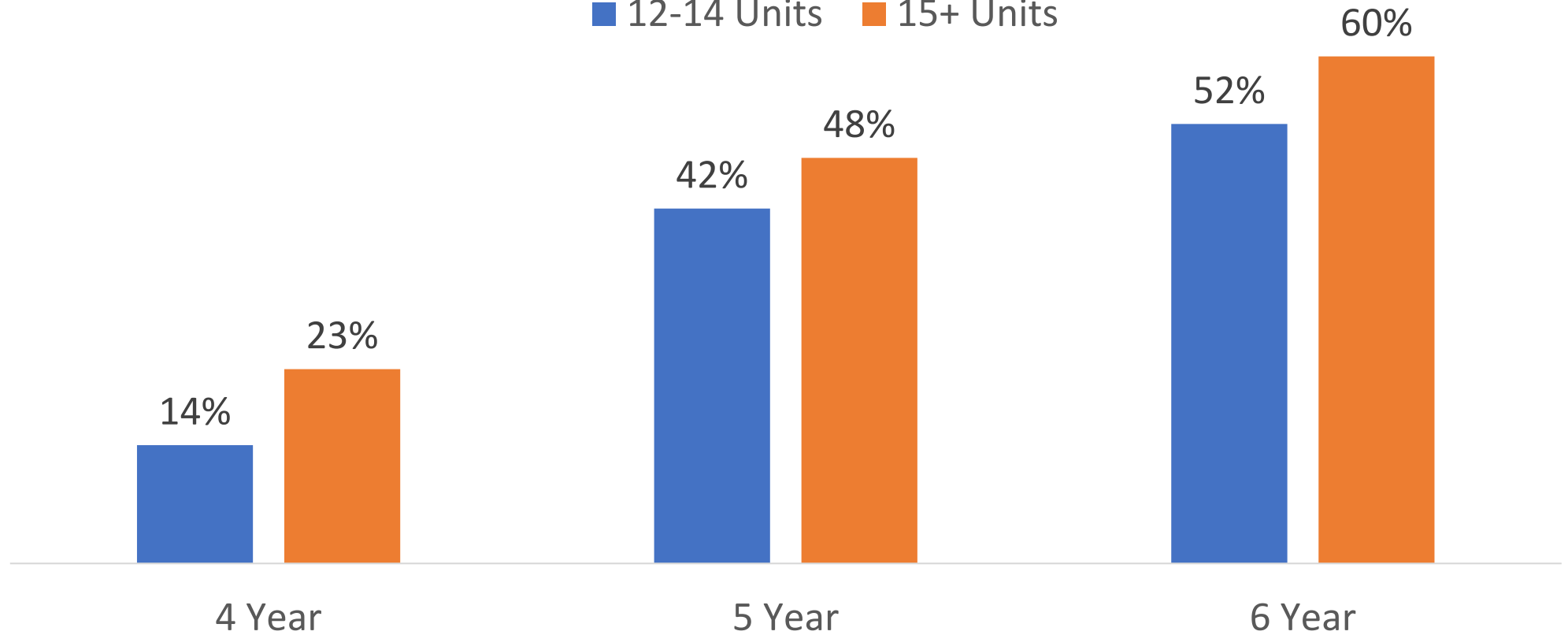


■ PT ■ 12-14 ■ 15+

FTF with 15+ and 12-14 First Term Units

Graduation Rates*

■ 12-14 Units ■ 15+ Units



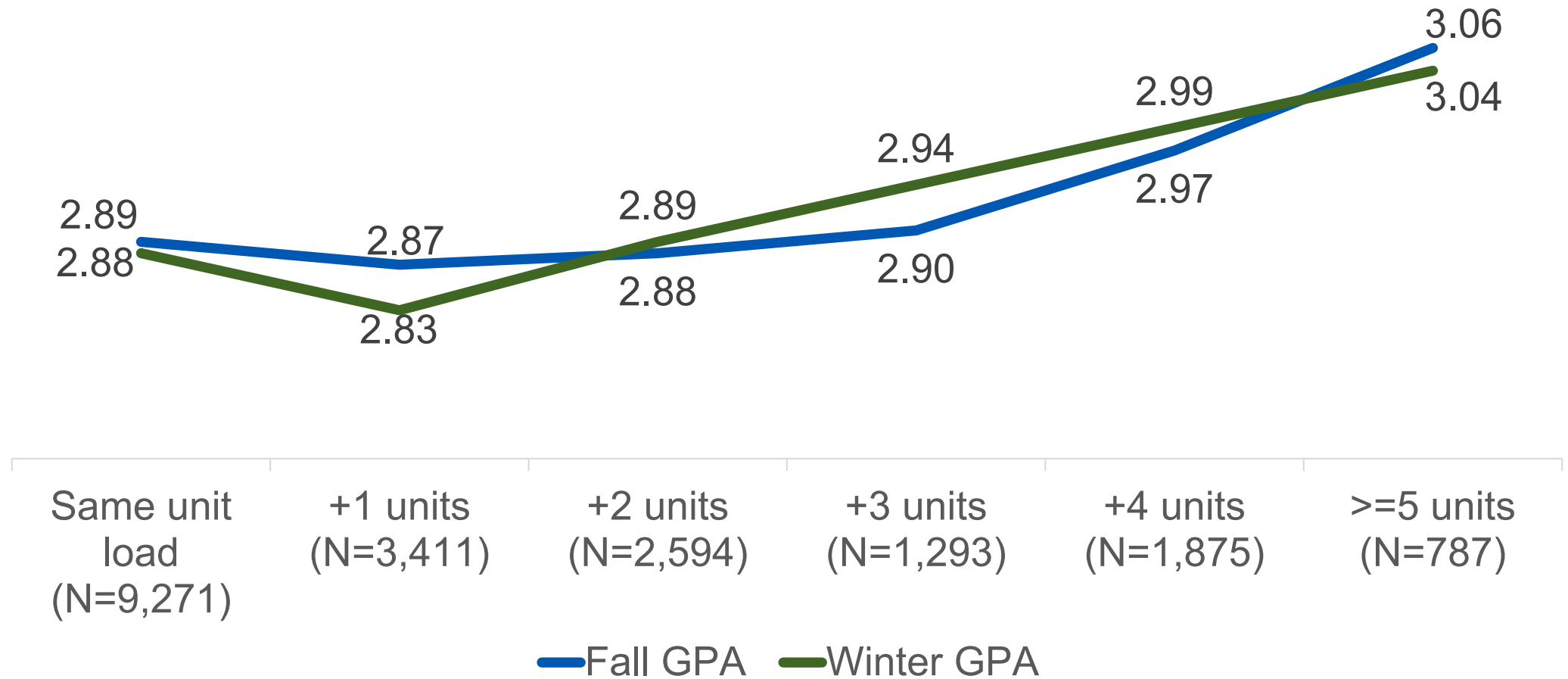
*Averages of the 3 most recent FT/FTF Cohorts

2018-2019 Outcomes by Attempted Units

Term Units Attempted	Headcount	Prior Academic Outcomes				Term Academic Outcomes		
		HS GPA	TR GPA	Cumulative GPA	Prior Term GPA	Term GPA	% Failed 1 or more Courses	% 1 or more DFW
12	17960	3.21	3.11	2.87	2.71	2.77	18%	29%
13	7286	3.25	3.11	2.91	2.82	2.8	17%	29%
14	8007	3.27	3.12	2.93	2.83	2.83	18%	30%
15	4106	3.33	3.15	3.02	2.96	2.92	16%	27%
16	14786	3.27	3.09	3.01	2.99	3.02	12%	23%
17	4679	3.31	3.12	3.04	3.03	3.02	12%	24%
18	880	3.39	3.14	3.21	3.3	3.23	8%	17%
19	336	3.37	3.2	3.22	3.37	3.31	10%	18%
20+	922	3.33	3.21	3.25	3.47	3.44	6%	13%

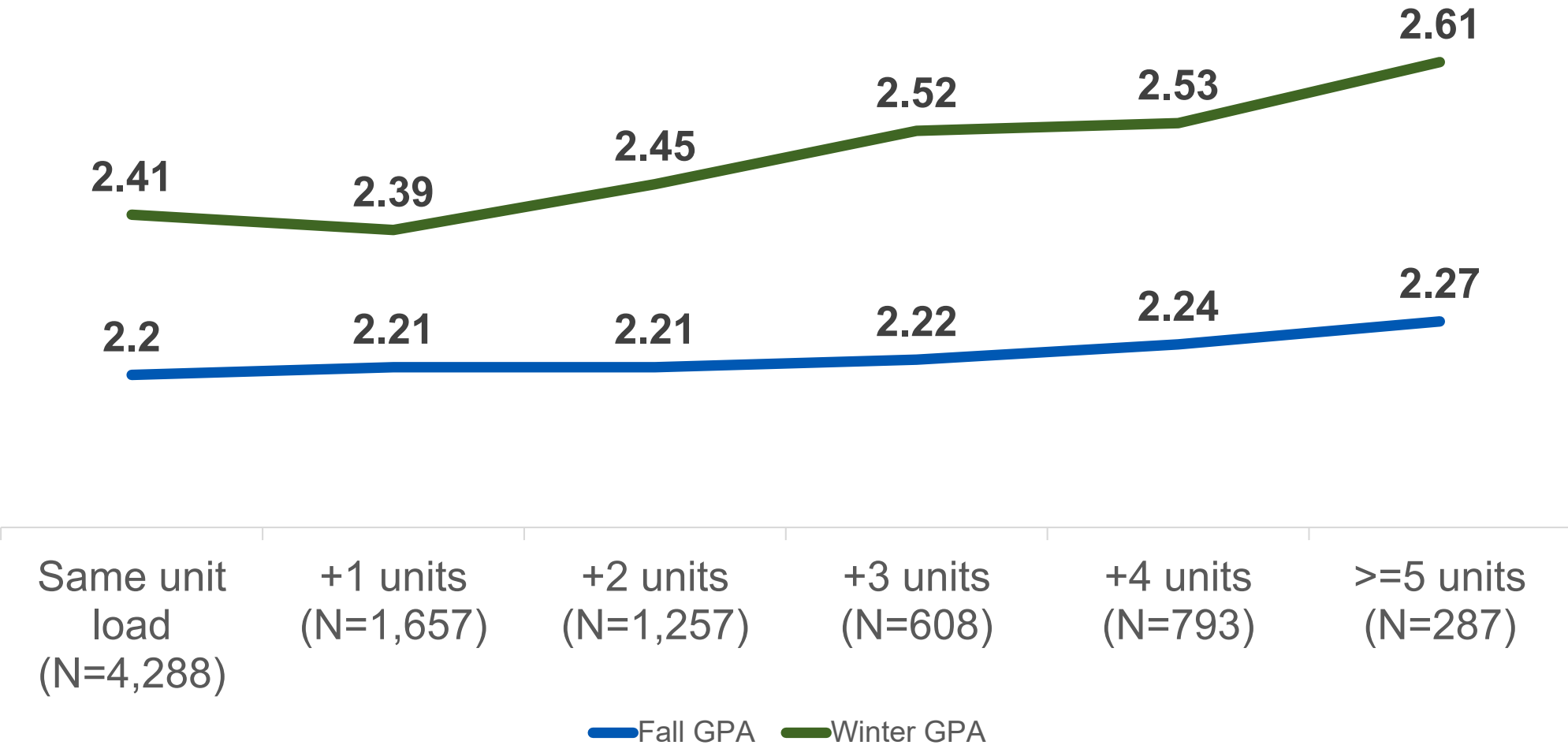
GPA by Unit Load Increase

Fall 2016-18 Continuing Undergraduates



GPA by Unit Load Increase

Fall 2016-18 Continuing Undergraduates (<3.00 Fall GPA)

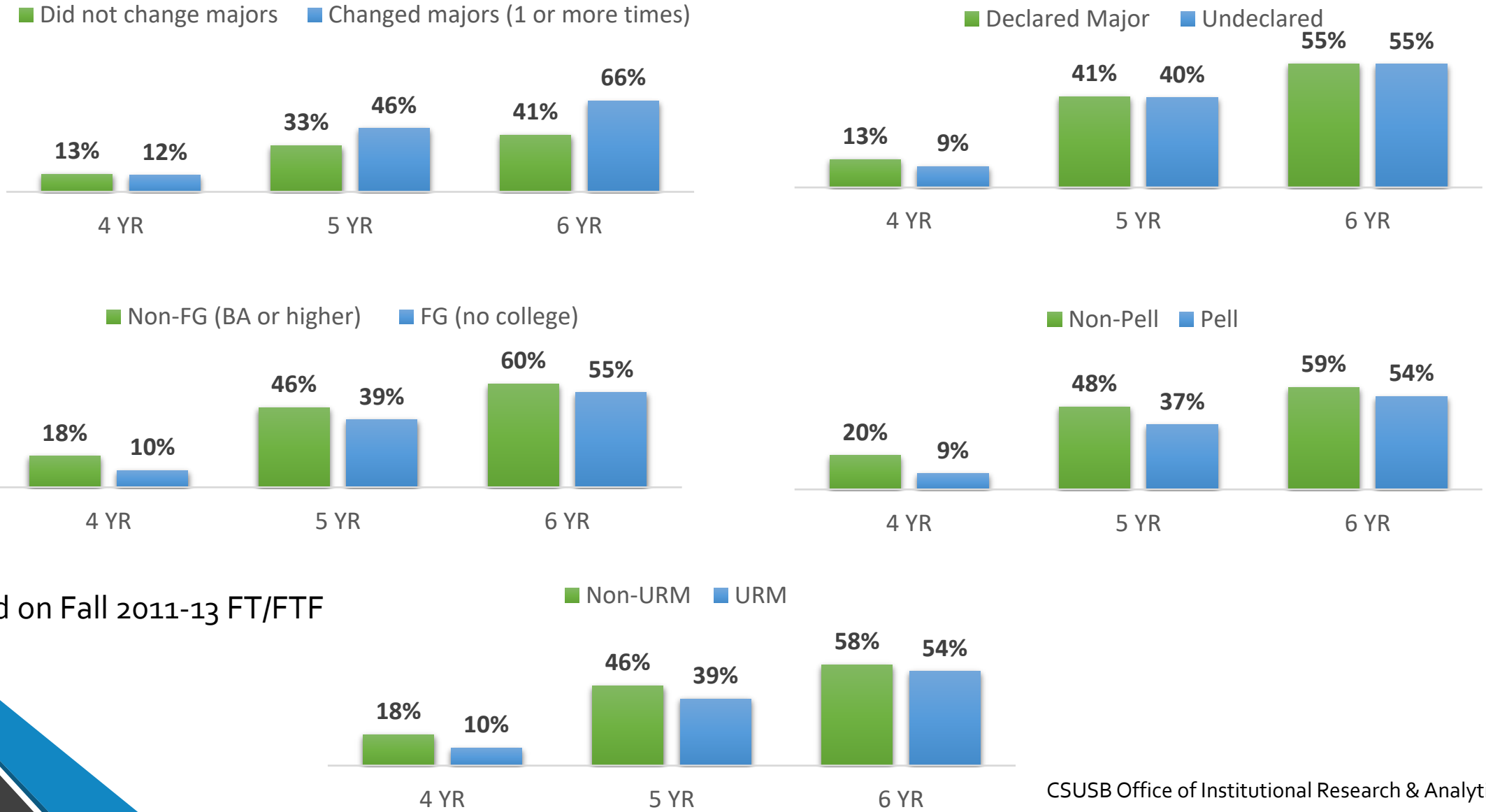




Myth #4

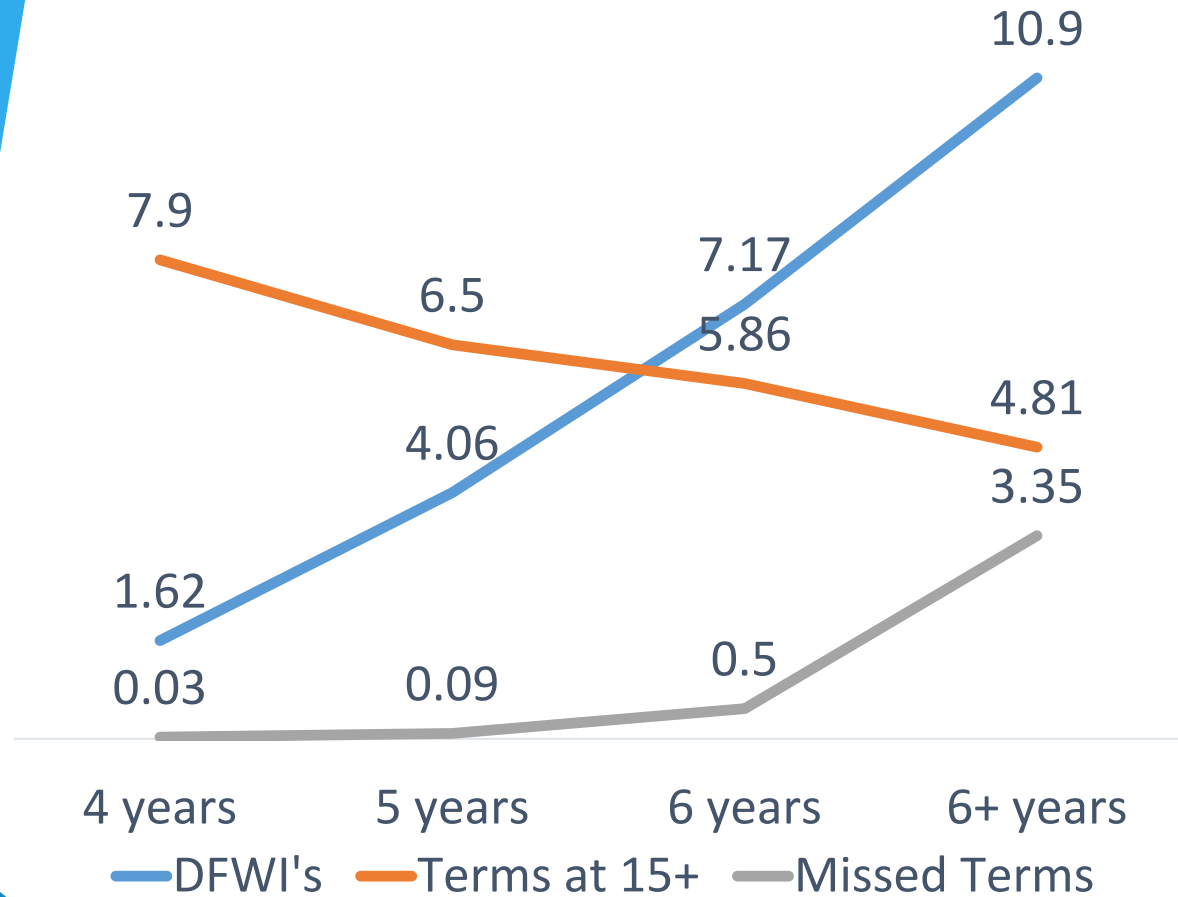
Students don't graduate in four-years because they enter as undeclared, change majors too many times, and come from disadvantaged backgrounds.

Graduation Rates by Group



Based on Fall 2011-13 FT/FTF

Time to Degree: Top Predictors



Rank	Significant Predictors	t	b	r ²
1	DFWI	40.80***	0.27	20%
2	Missed terms	35.02***	0.79	15%
3	15-plus units	-21.99***	-0.25	6%
4	Degree level	19.52***	1.45	5%
5	Double major	15.65***	1.71	3%
6	Summer terms	-13.56***	-0.37	2%
7	Major changes	11.18***	0.42	2%
8	Minor	9.91***	0.90	1%
9	Undeclared	2.79**	0.30	0.1%
10	Pell	2.54*	0.20	0.1%
11	URM	2.15*	0.17	0.1%

Model Summary: N = 3,454. Model 1 R² = .03;
Model 2 R² = .62

Sample includes 2014.15 through 2016.17 graduated FTF> Excludes blended majors, Liberal Studies majors (programs including a credential), PDC students, students who matriculated prior to fall 2007 (no enrollment data available), and students who graduated in less than 3 years or more than 8 years

Graduation Rates by Incoming HS GPA

