

Major: Business Admin	4-yr
Concentration Marketing	

Fall Y1	Units	Sp Y1	Units
ENG 1070 (A2)	3	ADMIN 1500* LD major	1
MATH 1301 (B4)	3	IST 1110* LD major	1
Foundation (E)	3	ADMIN 2100* LD major	3
COMM 1006 (A1)	3	Critical Thinking (A3)	3
Upper Division A&H (C4, DI)	3	Hum C1/C2/C3 (1of 3)	3
		Sci w/ lab (B1/B2 plus B3)	4
TOTAL	15	TOTAL	15
Fall Y2	Units	Sp Y2	Units
ACCT 2110* LD major	3	ACCT 2120* LD major	3
ECON 2201* LD major	3	ECON 2202* LD major (D3)	3
Sci no lab (B1/B2)	3	MGMT 2300* LD major	3
Hum C1/C2/C3 (2 of 3)	3	Hum C1/C2/C3 (3 of 3)	3
Psci 2030 (D1)	3	Hist 2000/2010 (D2)	3
TOTAL	15	TOTAL	15
Fall Y3	Units	Sp Y3	Units
MKTG 3050* UD major	3	MGMT 3900 UD major	2
FIN 3001* UD major	3	MGMT 3500 UD major (WI)	3
Concentration Elective	3	SCM 3040 UD major	3
ENTR 3000* (Breadth elective)	3	MKTG 4100	3
PA 3150 UD major (D4, G)	3	MKTG 4200	3
		Elective or DI	3
TOTAL	15	TOTAL	17
Fall Y4	Units	Sp Y4	Units
IST 3110 UD major	3	Admin 4900 (Breadth elective)	1
MGMT 3020 UD major	3	MKTG 4300	3
MKTG 3160 (Breadth elective)	3	MKTG 4960 OR 4760	3
PA 3050 (Breadth elective)	3	Upper Division Scientific Inquiry (B5)	3
MKTG 4160	3	Elective (or GE DI)	3
TOTAL	15	TOTAL	13

*only offered this term