

Major: Bus Admin	2-yr
Concentration: Marketing	

Fall Y3	Units	Sp Y3	Units
Mktg 3050* UD major	3	Mktg 4100 conc	3
Mktg 3160 (Breadth elective)	3	Mktg 4160 conc	3
Ist 3110 UD major	3	Mktg 4200 conc	3
Mgmt 3500 UD major (WI)	3	Mktg 4300 conc	6
Upper Division A&H (C4)	3	Upper Division Soc Sci (D3, DI)	3
TOTAL	15	TOTAL	15
Fall Y4	Units	Sp Y4	Units
Fin 3001* UD major	3	Admin 4900 (Breadth elective)	1
Mgmt 3020 UD major	3	Mgmt 3900 UD major	2
Entr 3000* (Breadth elective)	3	PA 3150 UD Major (D4, G)	3
GE B5	3	Scm 3040 UD major	3
FIN 3002 (Breadth elective)	3	Mktg 4960 or 4760 conc	3
		Mktg Elective	3
TOTAL	15	TOTAL	15

*only offered this term