

**From:** Provost & Vice President for Academic Affairs <Provost@csusb.edu>  
**Sent:** Tuesday, July 25, 2023 1:06 PM  
**To:** Colleagues <colleagues@groups.csusb.edu>  
**Subject:** AVP of the Palm Desert Campus Appointed

Dear Colleagues,

Following a national search and carefully considering input from the campus community, I am pleased to announce that Dr. Edna Martinez has been named associate vice president and administrator in charge of the Palm Desert Campus. She will begin her new position on Aug. 1, 2023 and will hold a tenured academic appointment in the College of Education.

Dr. Martinez brings more than a decade of experience in higher education. She currently serves as chair of the Department of Educational Leadership and Foundations at the University of Texas at El Paso. Other positions held at the university include college enrollment manager of Enrollment Services and program coordinator for the College Assistance Migrant Program. She also served as co-director and, before that, interim co-director of the Doctor of Education in Educational Leadership at Cal State San Bernardino.

Among her leadership responsibilities, Dr. Martinez provided academic leadership and vision, oversaw fiscal, human resources, and academic operations, and collaboratively developed and implemented student retention initiatives. She also implemented a fully integrated one-stop student service center and provided seamless services in admission, advising, registration and records, student financial aid and billing.

Dr. Martinez has been a reviewer for several national publications and received a certificate of recognition in 2019 from Assemblymember Eloise Reyes at the Women of Color in Academia Faculty Publication Celebration. She earned her Ph.D. in Educational Leadership from Clemson University and is currently a member of the Council for the Study of Community Colleges, the American Educational Research Association and the Association for the Study of Higher Education.

Thank you to the campus community for your engagement in this search and to the search committee chair Dean Rebecca Lubas and committee members – Dawn Blue, Ezekiel Bonillas, Cecile Dahlquist, Oscar Fonseca, Nancy Acevedo-Gil, Sarah Lopez, Risa Lumley, Avi Rodriguez, Anissa Rogers and Janette Garcia (staff support) – for your time and efforts throughout this process.

Please join me in welcoming Edna back to our campus and congratulating her on her new position.

Sincerely,  
Rafik

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A. Rafik Mohamed, Ph.D.  
Provost and Vice President for Academic Affairs  
California State University, San Bernardino