

From: Shari McMahan <SMcMahan@csusb.edu>
Sent: Thursday, December 16, 2021 3:15 PM
To: Colleagues <colleagues@groups.csusb.edu>
Subject: Dean, Jack H. Brown College of Business and Public Administration

Dear Colleagues,

Following a national search and the careful consideration of input from the campus community, I am pleased to announce that Dr. J. Tomás Gómez-Arias has been named dean of the Jack H. Brown College of Business and Public Administration. He will begin his new position on July 1, 2022 and will hold an academic appointment as a tenured full professor in the Department of Marketing.

Dr. Gómez-Arias brings nearly two decades of experience in higher education. He comes to us from California State University, Stanislaus where he served as dean of the College of Business Administration. Previous leadership positions have included Chief Diversity Officer, Associate Dean for Faculty and Research, Chair of the Marketing Department and Director of the MS in Business Analytics at Saint Mary's College of California.

Among his accomplishments, Dr. Gómez-Arias successfully led Stanislaus State's College of Business Administration to AACSB re-accreditation; significantly increased four-year and two-year graduation rates in the college while reducing achievement gaps for URM and Pell students; secured philanthropic funding for "Champions of the American Dream," an event honoring regional entrepreneurs, and the Warrior Entrepreneurship Initiative; grew MBA enrollments by 70 percent; and partnered with several organizations to launch a Latino Leadership Initiative.

Dr. Gómez-Arias also has experience in the public sector as Chief Trade Officer at the Consulate General of Spain in Hong Kong and as a founder of IVVID Consulting. He holds a Ph.D. and a licenciatura in business science from the University of Leon, Spain and an MBA from Columbia Business School.

Thank you to the campus community for your engagement in this search; and to the search committee chair Dean Rafik Mohamed, and committee members – Haakon Brown, Jessica Chavez, Marc Fudge, Dorota Huizinga, Ann Johnson, Thomas McWeeney, Daisy Ramos, Ghulam Sarwar, Barbara Sirotnik, Samuel Sudhakar, William Stevenson, Robert Nava, Taewon Yang, Annette Martinez-Paniagua and Janette Garcia – for your hard work throughout this process. I would also like to extend my personal appreciation to Shanthi Srinivas, who has done an outstanding job as interim dean of JHBC.

Please join me in congratulating Dr. Gómez-Arias. I'm confident he will be an asset to our outstanding team.

Best,
Shari

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Shari McMahan, Ph.D.
Provost and Vice President, Academic Affairs