



WE DEFINE THE *Future*

Master of Science in

Business and Data Analytics



Master of Science in Business and Data Analytics provides a high-quality education for 21st Century business professionals. Prepare for your future with a degree in a high-demand industry.

To learn more about this program, and join an interest list, please scan the code on the right to visit the program website.



Covenient Schedule

The MSBDA Program's 10 fully online courses can be completed in 18 months.



Job Outlook

Job growth of 25% expected by 2029. High demand skills businesses need to succeed.



Define Your Future

Graduate job-ready and prepared to create value for your organization.

Contact us today:

Dr. Essia Hamouda, Program Director
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Jorge Lopez Ruiz, Student Advisor
Jorge.LopezRuiz@csusb.edu

Why Data Analytics? Why now?

The number of jobs in Data Analytics is expected to grow significantly in the next decade, as companies seek to hire more data analysts. The US Bureau of Labor Statistics estimates that data analyst jobs will grow 25 percent between 2019 and 2029, much faster than the average for all occupations. The state of California is reported to have a higher number of job opportunities than other states for business and data analysts due to the many businesses with a focus on technology.

As an essential skillset in any organization, Business and Data Analytics will help our graduates find jobs in both public and private sectors across different industries such as:



Cybersecurity



Logistics



Manufacturing



Retail



Healthcare



Hospitality



Education



Finance And Banking



Entertainment

New cohorts start in Fall and Spring semesters, and the program can be completed in 18 months. Students can request some flexibility in the schedule to help balance the demands of work-home-family. Our world-class faculty value the input of diverse students with exceptional and varied backgrounds. We await your program application!

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