

2019-2020

**FRESHMAN STATUS (0-44.9 units)**

Academic Year Unit Total: 45

**Fall: Year 1****Winter: Year 1****Spring: Year 1**

Courses	Units
ENG 105 (Pre-req for A.1)	4
MATH 110 (GE B.1/ADMN CORE)	4
PSYC 100 (GE D.4)	4
USTD 100A	2
<b>Total Fall Units:</b>	<b>14</b>

Courses	Units
GE A.1	4
GE A.2	4
GE C.2	4
GE D.1	4
<b>Total Winter Units:</b>	<b>16</b>

Courses	Units
*ADMN 210 (ADMN CORE)	4
GE A.3	4
GE B.2	5
GE E.1	2
<b>Total Spring Units:</b>	<b>15</b>

2019-2020

**SOPHOMORE STATUS (45-89.9 units)**

Academic Year Unit Total: 45

**Fall: Year 2****Winter: Year 2****Spring: Year 2**

Courses	Units
*ACCT 211 (ADMN CORE)	4
*ECON 200 (ADMN CORE)	4
GE B.3	5
GE D.3	4
<b>Total Fall Units:</b>	<b>17</b>

Courses	Units
*ACCT 212 (ADMN CORE)	4
*ECON 202 (ADMN CORE)	4
GE C.3	4
GE C.4	4
<b>Total Winter Units:</b>	<b>16</b>

Courses	Units
*IST 101 (ADMN CORE)	4
*MGMT 230 (ADMN CORE)	4
GE B.4	2
GE E.3	2
<b>Total Spring Units:</b>	<b>12</b>

2019-2020

**JUNIOR STATUS (90-134.9 units)**

Academic Year Unit Total: 46

**Fall: Year 3****Winter: Year 3****Spring: Year 3**

Courses	Units
*MKTG 305 (ADMN CORE)	4
*IST 309 (ADMN CORE)	4
*MGMT 302 (ADMN CORE)	4
MGMT 306 (UD WRITING)	4
<b>Total Fall Units:</b>	<b>16</b>

Courses	Units
MGMT 350 (ADMN CORE)	4
*MKTG 410 (MKTG CONC)	4
GE E.2	2
GE Capstone (B.5, C.5, D.5)	4
<b>Total Fall Units:</b>	<b>14</b>

Courses	Units
*SCM 304 (ADMN CORE)	4
*MKTG 416 (MKTG CONC)	4
GE C.1	4
GE D.2	4
<b>Total Spring Units:</b>	<b>16</b>

2019-2020

**SENIOR STATUS (135+ units)**

Academic Year Unit Total: 44

**Fall: Year 4****Winter: Year 4****Spring: Year 4**

Courses	Units
*FIN 313 (ADMN CORE)	4
*MKTG 436 (MKTG CONC)	4
**Free elective	4
GE Capstone (B.5, C.5, D.5)	4
<b>Total Fall Units:</b>	<b>16</b>

Courses	Units
*FIN 314 (ADMN CORE)	4
*PA 315 (ADMN CORE)	4
*MKTG 420 (MKTG CONC)	4
GE Capstone (B.5, C.5, D.5)	4
<b>Total Winter Units:</b>	<b>16</b>

Courses	Units
*MGMT 490 (ADMN CORE)	4
*MKTG 496 (MKTG CONC)	4
*ART 322 (MKTG CONC elective)	4
<b>Total Spring Units:</b>	<b>12</b>



**Business Administration, B.A.  
Marketing Concentration**  
2019-2020 Freshman Roadmap

\* Required for major; only offered this quarter at PDC.

- Finance Minor requires four (4) courses. Two FIN courses are required for all BUAD majors (FIN 313 and FIN 314). FIN 360 and FIN 432 meet the elective requirement for the minor. For more information regarding this minor, contact Dr. Jim Estes at 909/537-5773.

This schedule is subject to change without notice. Follow your Program Advising Worksheet (PAWS), which lists coursework for graduation. See your academic advisor to make sure all course requirements are complete.