



Mission

CSUSB Mission Statement: CSUSB ensures student learning and success, conducts research, scholarly and creative activities, and is actively engaged in the vitality of our region. We cultivate the professional, ethical, and intellectual development of our students, faculty and staff so they thrive and contribute to a globally connected society.

L.I.N.K. Mission Statement: The mission of the LINK, Lead | Innovate | Network | Know, program is to work with transfer and continuing students at CSUSB. LINK leaders encourage academic excellence, career readiness, and campus sense of belonging for participating LINK members.

Goals

CURRICULUM ENGAGEMENT

- Utilize resources
- Improve academics
- Network with Staff & Faculty
- CSUSB Successful Navigation

ENGAGE IN CAREER CENTER WORKSHOPS

- Discover work environments that match ideal career paths
- Gain experiential education in identified areas
- Identify steps for post-grad career planning
- Develop career plan and e-portfolio

ENGAGE IN CAMPUS ACTIVITIES

- Foster sense of belonging
- Clubs, Orgs & Greek life
- Develop personal & leadership skills
- Demonstrate personal agency
- Confidence to reach goals



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