



LEAD Summit

Wednesday, March 27, 2013 Latino Education & Advocacy Days Summit

[LEAD Summit Live Global Webcast](#)
(courtesy of LatinoGraduate.net)
(only available March 27, 2013 or later)

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In-Person Onsite Registration Still Available

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[LEAD Summit Live Global Webcast](#)
(courtesy of LatinoGraduate.net)
(only available March 27, 2013 or later)



Latinos in Social Media - Greater Los Angeles Chapter
& Bloggers of Health
Official Social Media Ambassadors for LEAD Summit IV
Interested in becoming a Social Media Intern?

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Demand - courtesy of Time Warner Cable](#)

The College of Education at California State University, San Bernardino is pleased to announce the 4th Annual LEAD Latino Education and Advocacy Days (LEAD) Summit.

- Are you ready to make a difference in the Latino community?
- Are you ready to connect with and be part of Latino educational leadership?
- Are you ready to find cross-sector solutions to improve the education and lives of all students?

- Raise Your Hand, Step In, and Get Involved!!!
- Latino Education is the economic imperative of our time, and the civil rights issue of our generation.
- Latino students disproportionately bear the crux of the educational crisis, and is where the greatest improvements and most fundamental changes must be fared.

Please join us for a one-day summit as we convene key stakeholders: teaching professionals and educators, researchers, academics, scholars, administrators, independent writers and artists, policy and program specialists, students, parents, families, civic leaders, activists, and advocates. In short, those sharing a common interest and commitment to educational issues that impact Latinos.

[REGISTER - LEAD Optional Course Credit](#)

Read about our [Optional Course Credit](#) requirements.



Conference Location: [Santos Manuel Student Union Event Center](#)
(Free Parking Lot D Only)

Call for Volunteers

This event is only possible through the hard work of numerous faculty, staff, students, and community volunteers.

Volunteers needed for the following tasks:

- Greeters
- Registration
- LEAD Summit support staff
- Information booth
- Art project volunteers
- Event Set-up (March 26th 10:00-1:00)
- Lunch provided for all day volunteers
- Flexible schedules
- [REGISTER ONLINE TO BE A VOLUNTEER](#)



For more information about volunteering, contact:



Aurora Vilchis
LEAD Volunteer Coordinator
vilchis@csusb.edu
909 537-3889

Support This Event!

If you're an individual, institution, business, agency or group who wants to monetarily support this event, please click here and make your tax-deductible donation to "Latino Education" in the drop down box.



[More information about becoming a sponsor](#)

You can also find us on these social networks



JOINER

Please visit our other LEAD Education Project Websites:

[The Journal of Latinos and Education](#)

[National Latino Education Network](#)

[The Handbook of Latinos and Education](#)

[Cash for College](#)

Contact Us

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San Bernardino, CA 92407

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Summit Program

LEAD IV Summit Wednesday, March 27, 2013 Santos Manuel Student Union, CSUSB

[2013 LEAD Summit Official Program](#)

Program At-A-Glance

8:00 AM: Check-In - Live Music

9:00 AM: Opening Ceremony

9:10 AM: Welcome and Opening Remarks

10:10 AM: Advocacy Update

10:30 AM: Morning Address

11:00 AM: Break / “Un Cafecito” and Live Performance

11:15 AM: Forum Series

12:00 PM: Lunch / Live Entertainment

1:20 PM: Afternoon Plenary

2:10 PM: Panel Discussion

3:00 PM: Break / “Otro Cafecito” and Live Performance

3:15 PM Public Service Announcement

3:20 PM: Featured Panel

4:20 PM: Keynote Address

5:20 PM: Concluding Remarks & Acknowledgements

5:30 PM: Networking Reception / Live Music

Program Detail

Masters of Ceremony



Dr. Enrique G. Murillo, Jr.
Professor of Education, and LEAD Executive Director,
California State University, San Bernardino

Elias Escamilla
Assistant Professor, Counselor
Vice President Faculty Association
Mt. San Jacinto Community College



8:00 AM: Check-In - Live Music

- Continental Breakfast, Distribution of Packets and Optional Credit Registration
- Live Music Entertainment ~ Mariachi Generación Musical
- Novelas Educativas™
- FIRME Productions Student Films
- OjoOido-Academics
- "México en tus sentidos" Video ~ Secretaria de Turismo de México

9:00 AM: Opening Ceremony



Color Guard Presentation
Air Force ROTC/Detachment 002
California State University, San Bernardino

Pledge of Allegiance
Cadet Third Class Carrera Lynn Allred
Air Force Reserve Officer Training Corps (AFROTC)
California State University, San Bernardino



9:10 AM: Welcome and Opening Remarks

Timothy P. White, Ph.D.
Chancellor, California State University
Video Message



Tomás D. Morales, Ph.D.
President
California State University, San Bernardino

Chancellor Bruce Baron
San Bernardino Community College District



Jay Fiene, Ph.D.
Dean, College of Education
California State University, San Bernardino

Honorable Gloria Negrete McLeod
United States House of Representatives (CA-35)



Honorable Jose Medina
California Assembly Member Representing District 61
Video Message

Honorable Josie Gonzales
2013 LEAD Honorary Chair
"Madrina de Honor"
San Bernardino County Supervisor
Representing the 5th District



10:10 AM: Update - "Under Cultural Assault / Apartheid in Arizona"

As the current epicenter of the anti-immigrant movement, groups of educators, students, workers, organizers and immigration activists who live in Arizona, are fighting against policies, practices, and repressive legislation.

The three legs of this Arizona trilogy include:

- SB 1070, the state's racial profiling bill;
- HB 2281, the anti-Ethnic/Raza Studies bill; and

- Nullification of the 14th Amendment or Birthright Citizenship.

This brief but informative presentation offers the latest update on the resistance and organizing efforts of the past several years in Arizona, and inform others throughout the country on the actions and protests.



Introduction/Moderator: Dr. James Fenelon
Professor of Sociology and
Director of Center for Indigenous Peoples Studies
California State University, San Bernardino



Speaker: Roberto "Dr. Cintli" Rodriguez
Assistant Professor, Department of Mexican American & Raza Studies
University of Arizona, Tucson

[Maize Based Ethos Presentation - Part 1](#)
[Maize Based Ethos Presentation - Part 2](#)

10:30 AM: Morning Address – "Investing in Community - Investing in Education: Honoring the Social Contract"

Dr. Raul Ruiz is not a politician; he is a public servant and physician, dedicated to serving the community. The son of farmworkers, Raul grew up in Coachella and learned at an early age that the key to attaining the American Dream was hard work and a great education. In the summer of 1990, under the hot desert sun, Raul walked from business to business in the Coachella Valley asking them to invest in their community by contributing to his education. With each investment for college, he made a promise to come back home and serve the community as a physician.

After his education at Harvard, Dr. Ruiz returned to the Coachella Valley, where he utilized his education and experience to not only lead but also serve as a physician, as he had promised. As the founder and director of the Coachella Valley Healthcare Initiative, he brought together stakeholders to improve public health and healthcare access in the Coachella Valley.

Dr. Ruiz's commitment to community service and his humanitarian efforts on behalf of vulnerable populations have earned recognition throughout the Coachella Valley. His story was featured on CNN's Latino in America.

On November 6, 2012, Congressman Dr. Ruiz was elected as a member of the United States House of Representatives (California's 36th congressional district) after defeating the redistricted incumbent Representative as a first-time candidate.



Introduction: Suzy A. Sharweed
Academic Coordinator and English Instructor, International Extension Programs - College of
Extended Learning, and Doctoral Candidate, Educational Leadership Program, CSUSB



Speaker: Honorable Raul Ruiz
United States House of Representatives (CA-36)



Moderator: Mary Jane Sanchez-Fulton
Board of Trustee, College of the Desert

11:00 AM: Break / "Un Cafecito" & Live Performance



Grupo Folklórico de UCLA

11:15 AM: Forum Series – “Sustaining, Replicating, and Bringing Up-to-Scale those Programs that Work for Latino Youth”

Focusing on Latino youth is of particular importance because the Latino population is large, growing, and relatively young, but has lower educational achievement than other groups in the nation. Addressing the educational needs of the fastest-growing community in the United States, the Latino community, is therefore vital to our local, regional, state, and national interests.

Given this importance, it is imperative to continue the work of identifying and cataloguing those programs across the U.S. that show evidence of increasing the access, opportunity, and achievement gaps for Latino students. Some programs were shaped specifically to serve young Latinos, while others serve the broader populations or focus on raising student achievement in general, but have shown strong benefits for Latino young people.

Because we know many of the programs making a difference in our community concentrate their limited funds on direct service provision rather than evaluation or marketing, our defining role for the future, as leaders and influencers, is to sustain, replicate, and bring up-to-scale those actionable practices most promising, and unveil a roadmap that is hopeful, solution-oriented and forward-thinking.

This session is a continuation in a series that highlights a few such programs currently making a positive difference in the lives and educational development from early childhood through higher education. Participants will offer descriptions and practical information shown to be effective.



Introduction: Joseph W. Boffa II
ELD/Journalism Teacher, Desert Mirage High School,
and Doctoral Candidate, Educational Leadership Program, CSUSB

Speakers: Linda Vasquez
Director of Partnerships, New Futuro



Joseph N. Velasquez
Esq., Founder & CEO,
OjoOido-Academics.com LLC

Alicia Maciel
Executive Director of Strategic Development & Partnerships
THINK Together,
Brea-Olinda Unified School District - Board Member



Raul Muñoz, Jr.
Executive Director, MAES – Latinos in Science and Engineering

Moderator: Lorena Corona
Manager, Governmental Relations, Chaffey College,
and Fontana Unified School District Board Member



12:00 PM: Lunch/Live Entertainment



Azttec Dancers - Grupo Xipetotec
sponsored by Watson and Associates

1:20 PM: Afternoon Plenary - “Beyond the Broadcast of PBS’ LATINO AMERICANS: a Public Engagement

and Education Campaign”

LATINO AMERICANS, a documentary series produced by WETA Washington, D.C.; Bosch and Company, Inc.; and Latino Public Broadcasting (LPB), will air nationwide on PBS in the Fall of 2013. The three-part, six-hour long series will narrate the story of Latino Americans from 1800 to the 21st Century, starting with the English and Spanish colonies, and following with a survey of milestones in Latino American history. The series will intersect with much that is central to the history of the United States such as multiple wars, the Great Depression and the Civil Rights Movement. LATINO AMERICANS will also go to places where standard U.S. histories do not tend to tread, driven by the human dramas of individuals’ struggles and triumphs, successes and disappointments, people whose stories tell us much about their times.

Members of the production team will discuss the many perspectives brought to the creation of the series. Their collective experience spans filmmaking around the world for news, documentaries and feature films, and individuals on the team have had their work recognized with George Foster Peabody Awards, Imagen Awards, Emmy Awards, Christopher Awards, Erik Barnouw Awards and an NCLR ALMA Outstanding Career Achievement Award.

Panelists will also share the unfolding major bilingual public engagement and education campaign, the corresponding bilingual website with user-generated digital content, social media platforms, and the development and distribution of school-based curricula.



Introduction: Cecilia Ornelas

Faculty Development Campus Leader and English Instructor-General Education Department, Westwood College, and Doctoral Candidate, Educational Leadership Program, CSUSB

Speakers: Raymond (Ray) Telles,
Director / Writer / Producer,
LATINO AMERICANS project staff



Antonio Davidson-Gomez

Educational Services Manager
KCTS 9 Public Television - Seattle

Moctesuma Esparza
Award-winning Producer, Entertainment Executive,
Entrepreneur and Community Activist



Moderator: Cesar Caballero

Dean of Pfau Library and University Librarian
California State University, San Bernardino

2:10 PM: Panel - “Serving America’s Future: Increasing College Readiness”

America is facing a new national crisis: Far too many students are coming to college unprepared. The country is devoting increasing resources to remedial education, yet despite this, college graduation rates are far below what the United States requires to address workforce needs and remain globally competitive. If progress is to be made, it will come through collaborative and innovative initiatives that strengthen education across the board—from early childhood through high school and beyond.

Panelists will share a new national report on college readiness and will discuss how higher education can work with P-12 and local community partners to improve college readiness in America. Reference Material: [AASCU College Readiness Report](#)



Introduction: Philip Augustus Lutterodt
Nonprofit Outreach Manager

Speakers: Tomás D. Morales, Ph.D.
President
California State University, San Bernardino



Jay Fiene, Ph.D.
Dean, College of Education
California State University, San Bernardino

Kirsten Fleming, Ph.D.
Dean, College of Natural Sciences
California State University, San Bernardino



Dale Marsden, Ed.D.
Superintendent
San Bernardino City Unified School District

Moderator: Mario G. Galicia, Jr.
President, Graduate Students Association,
University of California - Santa Barbara



3:00 PM: Break / “Otro Cafecito” & Live Performance



Mario Olivares

3:15 PM: Public Service Announcement "Connecting Kids to Coverage" Centers for Medicare & Medicaid Services



Allen Villalobos
Executive Director of Corona Norco United Way



3:20 PM: Featured Panel – C’món, ¡Vámonos! Educational Media and the Impact of Dora the Explorer



Since its August 14, 2000, television debut on Nickelodeon, the award-winning Dora the Explorer has become one of the most-watched pre-school television shows both in the United States and around the world. Dora has proven to be a true break-through figure in a television world in which there were few Latino characters on pre-school television: a joyous, fearless, determined, bilingual Latina, who revels in high-stakes adventures in a

magical realism world replete with Latino touches.

In each show, Dora overcomes myriad obstacles with her inquisitive intelligence, facility in Spanish and English, cross-cultural sensibility, and team-building skills. In the process, Dora (and her friends) engages audiences interactively in helping her solve problems, often by using Spanish. Throughout Dora role models careful observation, respectful listening, clear logic, evidence-based decision-making, and the bridge-building value of being bilingual.

With its seamless combining of entertainment and education, using a curriculum based on Howard Gardner's multiple intelligences, the show draws on and expands the varied strengths of young viewers of all backgrounds. Dora and its sequel, Go, Diego, Go!, have become true cross-over phenomena. They have inspired Latino children, who identify with both their ethnicity and their proud bilingualism, while Dora and Diego have also been embraced by non-Latino children.

In this special panel, members of the Dora team will discuss the development of the show and explore its cultural and educational significance within the broader context of children's television.

Introduction: Charron A. Rodriguez

Kindergarten Teacher / Assistant Principal, Alta Loma Elementary School District
and Doctoral Candidate, Educational Leadership Program, CSUSB



Speakers: Chris Gifford

Creator and Executive Producer
Nickelodeon's Dora the Explorer and Go, Diego, Go!

Mariana Diaz-Wionczek, Ph.D.

Senior Director of Research and Development
Nickelodeon's Dora the Explorer and Go, Diego, Go!



Carlos E. Cortés, Ph.D.

Professor Emeritus, Department of History, University of California, Riverside,
Creative/Cultural Advisor for Dora the Explorer and Go, Diego, Go!

Moderator: Jose L. Rivera

Adjunct Faculty, CSUSB Department of Communication Studies



4:20 PM: Keynote Address - "Educational Alignment: Profiles of Local Innovation"

* Presentation made possible through a working partnership with the University of Texas at San Antonio.

A 38-year-old San Antonio native, Mayor Julián Castro is the youngest mayor of a Top 50 American city. He campaigned on an explicit education agenda when he took office in May 2009 and handily won re-election in 2011 with nearly 82 percent of the vote.

Throughout his tenure, Mayor Castro has focused on attracting well-paying jobs in 21st century industries, positioning San Antonio to be a leader in the New Energy Economy and raising educational attainment across the spectrum. In 2011, the Milken Institute ranked San Antonio the nation's top-performing local economy.

Mayor Castro created SA2020, a community-wide visioning effort turned nonprofit that has galvanized thousands of San Antonians around a simple, but powerful vision for San Antonio - to create a brainpower community that is the liveliest city in the nation. Education emerged as the community's top priority, with a key education goal focused on achieving significant increases in kindergarten readiness so that 95 percent of third grade students read at grade level by 2020.

Under his leadership, the city in 2010 also opened Café College, a one-stop center offering high-quality guidance on college admissions, financial aid and standardized test preparation to any student in the San Antonio area. In its first

year, Café College served more than 5,000 area students, spurring an expansion of the facility in 2011.

Mayor Castro entered the national spotlight with his highly anticipated keynote speech at the Democratic National Convention last September, making him the first Latino to receive the honor.



Introduction: Margarita Machado-Casas, Ph.D.
Assistant Professor, Division of Bicultural-Bilingual Studies -
College of Education and Human Development,
University of Texas at San Antonio

Speaker: Honorable Julián Castro
Mayor of San Antonio, Texas



Moderator: Ellen Riojas Clark, Ph.D.
Professor Emeritus, Division of Bicultural-Bilingual Studies -
College of Education and Human Development,
University of Texas at San Antonio

5:20 PM: Concluding Remarks & Acknowledgements

- Dr. Enrique Murillo, Jr.

5:30 PM: Networking Reception / Live Music

- Live Music Entertainment ~ Mariachi Generación Musical
- Appetizers and Refreshments



Featured Speakers

Honorable Julián Castro



A 38-year-old San Antonio native, Mayor Julián Castro is the youngest mayor of a Top 50 American city. First elected on May 9, 2009, Mayor Castro handily won re-election in 2011 with nearly 82 percent of the vote.

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Mayor Castro also has brought a sense of urgency to revitalizing the city's urban core, including the underserved East Side of San Antonio, by initiating the "Decade of Downtown" and approving a series of incentives to encourage inner city investment. These efforts have spurred plans for the construction of more than 2,400 housing units in the center city by 2014.

In March 2010, Mayor Castro joined executives from Google and Twitter in being named to the World Economic Forum's list of Young Global Leaders. Later that year, Time magazine placed him on its "40 under 40" list of rising stars in American politics. Mayor Castro also serves on the board of directors of the National League of Cities, is a member of the Inter-American Dialogue and is an Aspen-Rodel Fellow. In addition to his community service, Mayor Castro has taught courses at The University of Texas at San Antonio, Trinity University, and St. Mary's University.

Mayor Castro earned his undergraduate degree from Stanford University with honors and distinction in 1996 and a juris doctorate from Harvard Law School in 2000. In 2001, at the age of 26, Castro became the youngest elected city councilman at that time in San Antonio history.

He is married to Erica Lira Castro, an elementary school teacher, and they are the proud parents of Carina, born in 2009.

Mayor Castro's brother, Joaquin, serves in the Texas House of Representatives.

Special Panel Discussion – C'mon, ¡Vámonos! Educational Media and the Impact of Dora the Explorer

Since its August 14, 2000, television debut on Nickelodeon, the award-winning Dora the Explorer has become one of the most-watched pre-school television shows both in the United States and around the world. Dora has proven to be a true break-through figure in a television world in which there were few Latino characters on pre-school television: a joyous, fearless, determined, bilingual Latina, who revels in high-stakes adventures in a magical realism world replete with Latino touches.

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Dora The Explorer and Boots

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In this special panel, members of the Dora team will discuss the development of the show and explore its cultural and educational significance within the broader context of children's television.

Speakers:



Chris Gifford

Creator and Executive Producer of Nickelodeon's *Dora the Explorer* and *Go, Diego, Go!*

Chris Gifford is creator and executive producer of the Peabody and Emmy Award-winning television series *Dora the Explorer*. He is also the creator/executive producer of the spin-off series *Go, Diego, Go!*, and the *Dora's Explorer Girls* hour-long special.

Gifford has written many episodes for both series, including ten specials and has composed music for several episodes. He created, wrote and produced the two *Dora the Explorer* live shows, as well as *Go, Diego, Go Live! The Great Jaguar Rescue*, all of which have broken box office records.

Gifford joined Nickelodeon in 1989 as a unit manager. Promoted to production manager, Nickelodeon/Nick at Nite, he worked on all in house productions including *Family Double Dare*, *Think Fast*, *Total Panic*, *Hi, Honey, I'm Home*, and *OuttaHere*. In 1991, he was named associate producer, and then producer, of the hit series *Clarissa Explains It All*.

In 1995, Gifford served as executive in charge of development and production at Nick Jr., where he oversaw the development and production of Allegra's Window, Gullah Gullah Island, Muppet Time, *The Wubbulous World of Dr. Seuss* and *The Busy World of Richard Scarry*. In 1998, he created, wrote and produced the interstitial series, Abby's Friends, and began work on Dora, which first aired in 2000.

Prior to joining Nickelodeon, Gifford worked at the Children's Television Workshop as the unit manager for 3-2-1 Contact. He began his television career in 1980 playing the character "Danny" on the Peabody Award-winning children's show *The Great Space Coaster*. He also toured the East Coast performing a number of one-man shows he created for kids, and produced and performed in children's theatrical productions through the 80s.

He holds a degree in theatre from Connecticut College and has taught both speech and drama to elementary and high school students. He is a member of the Founders Advisory Circle of Jazz House Kids, a non-profit jazz education organization in Montclair, New Jersey, where he lives with his wife, Susan, and two children, Katie and Henry.

Dr. Mariana Diaz-Wionczek

Senior Director of Research and Development for Nickelodeon's *Dora the Explorer* and *Go, Diego, Go!*



Dr. Mariana Diaz-Wionczek is Senior Director of Research and Development of the Peabody- and Emmy Award-winning television series *Dora the Explorer*, as well as the spin off series *Go, Diego, Go!* and *Dora's Explorer Girls*. Among her many contributions to these series, she coordinated the enrichment of the educational and cultural curriculum for the last four seasons of *Dora*, collaborated in the development of the *Diego* curriculum, and developed the *Dora's Explorer Girls* curriculum.

Her extended involvement with the *Dora* and *Diego* brands also includes collaboration with Nickelodeon's Consumer Insights, Digital Products Group, Brand Marketing, and Consumer Products. She has also consulted with the Children's Museum of Indianapolis and the Children's Museum of Manhattan.

Beyond her work with *Dora* and *Diego*, Dr. Diaz-Wionczek is the Education and Development Consultant for the Nickelodeon's series, *Bubble Guppies*. As such, she developed the curriculum for the series by incorporating different preschool educational models into the series' variety-show format of the series and defined the educational goals for every episode of season two.

Having grown up in Mexico City, Dr. Diaz-Wionczek attended the National Autonomous University of Mexico. Moving to New York in 1996, she attended graduate school, receiving a Ph.D. in Psychology in 2002 from the City University of New York Graduate Center. In addition to her television career, she has remained active in other areas, including her work with the Mount Sinai School of Medicine, Insight Strategy Group, Applied Research and Consulting, and The CUNY Center for Human Environments.



Dr. Carlos E. Cortés

Professor Emeritus, Department of History
University of California, Riverside

Creative/Cultural Advisor for *Dora the Explorer* and *Go, Diego, Go!*

Dr. Carlos E. Cortés is Professor Emeritus of History at the University of California, Riverside. Since 1990 he has served on the summer faculty of the Harvard Institutes for Higher Education, since 1995 has served on the faculty of the Summer Institute for Intercultural Communication, and since 1999 has been an adjunct faculty member of the Federal Executive Institute.

His most recent book is his autobiography, *Rose Hill: An Intermarriage before Its Time* (Berkeley, CA: Heyday, 2012). Other books include *The Children Are Watching: How the Media Teach about Diversity* and *The Making -- and Remaking -- of a Multiculturalist*, published by Teachers College Press.

Cortés is general editor of the forthcoming *Multicultural America: A Multimedia Encyclopedia* (Sage, 2013), Scholar-in-Residence with Univision Communications, and Creative/Cultural Advisor for Nickelodeon's Peabody-award-winning children's television series, "*Dora the Explorer*," and its sequel, "*Go, Diego, Go!*," for which he received the 2009 NAACP Image Award. He also travels the country performing his one-person autobiographical play, *A Conversation with Alana: One Boy's Multicultural Rite of Passage*, while he co-wrote the book and lyrics for the musical, *We Are Not Alone: Tomás Rivera -- A Musical Narrative*, which premiered in 2011.

A consultant to many government agencies, school systems, universities, mass media, private businesses, and other organizations, Cortés has lectured widely throughout the United States, Latin America, Europe, Asia, and Australia on the implications of diversity for education, government, private business, and the mass media.

Honorable Raul Ruiz



Dr. Raul Ruiz is not a politician; he is a public servant and physician, dedicated to serving the community. The son of farmworkers, Raul grew up in Coachella and learned at an early age that the key to attaining the American Dream was hard work and a great education. In the summer of 1990, under the hot desert sun, Raul walked from business to business in the Coachella Valley asking them to invest in their community – by contributing to his education. With each investment for college, he made a promise to come back home and serve the community as a physician.

Accomplishments at a glance:

- Graduated magna cum laude at UCLA
 - Became the first Latino to receive three graduate degrees from Harvard University – a Medical Doctorate, a Masters in Public Policy and a Masters in Public Health
 - Returned to the Coachella Valley in 2007 to work as an emergency physician at Eisenhower Medical Center, the Coachella Valley's only nonprofit hospital
 - Senior Associate Dean at the University of California, Riverside School of Medicine
 - Founder and director of the Coachella Valley Healthcare Initiative
 - Founded a pre-med mentorship program, the Future Physician Leaders program, for students from underserved communities who, like him in 1990, want to become doctors and return to their community to serve
 - Helped open clinics giving free care and health education to underserved communities throughout the Coachella Valley
- Doing the Right Things for the Right Reasons

During and after his education at Harvard, Congressman Ruiz also volunteered and worked abroad. He spent a year as a medical student with Partners In Health, bringing health care to the poor in Mexico. In El Salvador and Serbia, he served as consultant to the ministers of health on emergency healthcare reform.

Congressman Ruiz returned to the Coachella Valley, where he utilized his education and experience to not only lead but also serve as a physician. As the founder and director of the Coachella Valley Healthcare Initiative, he brought together stakeholders to improve public health and healthcare access in the Coachella Valley.

Congressman Ruiz's commitment to community service and his humanitarian efforts on behalf of vulnerable populations have earned recognition throughout the Coachella Valley:

- In 2009, he received the Influential Latino of the Year Award from the Inland Empire Hispanic Image Awards. His early humanitarian response efforts for the victims of the Haiti earthquake as the founding medical director for the
- Jenkins-Penn Haitian Relief Organization earned him the Commander's Award for Public Service from the U.S. Army's 82nd Airborne
- The Rancho Mirage Chamber of Commerce and San Geronimo Pass Hispanic Chamber of Commerce awarded him the Humanitarian of the Year Award in 2010
- Recently received the Person of the Year 2011 award from The Desert Sun Newspaper's Desert Magazine.



Honorary Chair



Latino Education and Advocacy Days (LEAD) 2013 Summit "Madrina de Honor," Honorary Chair Honorable Josie Gonzales

Josie Gonzales proudly serves as Supervisor for San Bernardino County's 5th District.

Supervisor Gonzales continues to champion issues important to our communities, including public safety, economic development, improved transportation, ending chronic homelessness, and environmental stewardship. She addresses these key issues through cooperative efforts developed on federal, state and local levels.

In effort to improve the wellbeing of county families, Supervisor Gonzales initiated a countywide Healthy Communities campaign. To date, 16 cities and towns throughout the county have adopted innovative Healthy Cities programs that encourage residents to make healthy lifestyle choices.

Prior to her service as a member of the Board, Supervisor Gonzales served on the Fontana City Council, and the City's Planning Commission. The San Bernardino County native has also owned and operated a successful small business in the city of Fontana.

Previous Honorees

2010 Inagural LEAD Summit Madrina de Honor



Sylvia Mendez

Sylvia Mendez is the oldest daughter of Gonzalo Mendez, a Mexican immigrant, and Felicitas Mendez, a Puerto Rican, who fought so she and her brothers could have equal education through the case of Mendez et al v. Westminster et al. Sylvia continues with the legacy left by her parents to campaign for education. Sylvia Mendez worked for 33 years as a nurse at the USC Medical Center in Los Angeles. Ms. Mendez spends her retirement traveling abroad and speaking at universities, conferences and schools across the nation. Her sole intent is to convey the importance of obtaining an education by encouraging students to stay in school.

2011 LEAD Summit Madrina de Honor

Judy Rodriguez Watson

Judy Rodriguez Watson, co-president of the Seal Beach-based Watson and Associates Development Corporation and ardent supporter of education, is the Honorary Chair of the LEAD 2011 summit.

Affectionately termed, "La Madrina de Honor" of the second annual conference, Rodriguez Watson together with her husband James Watson, co-chaired California State University, San Bernardino's "Tools for Education" fundraising campaign in 2006. The effort raised more than \$3 million to equip the university's College of Education Building with technology labs, clinics, literacy and assessment centers that will serve the students and the Inland Empire community.

In 2010, CSUSB named its four-year-old public art program the Judy Rodriguez Watson



Public Art Project in honor of her passion and financial support for placing art in open spaces at CSUSB, the surrounding community and around the city of San Bernardino.

2011 Inaugural Feria Educativa Padrinos de Honor



Graciano & Trini Gomez

Graciano & Trini Gomez

Mr. and Mrs. Graciano and Trini Gomez graciously accepted to serve as our 2011 Honorary Chairs for the inaugural LEAD Feria Educativa. They will be affectionately known as our event's "padrino y madrina de honor".

Married for more than 30 years, Graciano and Trini are very well known, have deep roots, and are highly active in and across our regional communities. They place a high value on education and socio-economic endeavors, and in the collaboration of community groups working towards mutual goals and objectives. They are most well known for their hard work and commitment in having established the Inland Empire Hispanic News.

Since the publication's inception, Mrs. Trini Gomez has played a vital role in the development and ongoing operation of the newspaper, alongside Graciano, who served as publisher and editor. Together they have made into reality this dream of creating such an elemental resource for our communities across the region.

The Inland Empire Hispanic News has been one of the primary newspapers to bring to light important public and social policies in regards to health, education, economic development, and business news. It captures the spirit of the greater Inland Empire community by sharing the inspirational stories of outstanding role models of leaders in the community, business, education, and non-profit sectors, and individuals and families who are making positive contributions.

2012 LEAD Summit Padrino de Honor

Dr. Ernest F. Garcia

Ernie Garcia served as dean of Cal State San Bernardino's College of Education for more than a decade during the 1980s.

Garcia retired in 1990 and lives in San Bernardino, was named the LEAD 2012 honorary chair, or "el padrino de honor." He spent 36 years in education, including 13 as a teacher and an administrator in K-12 schools and 23 years in higher education that included 11 years as the dean of the CSUSB College of Education, where he also served as a professor and chair in the department of elementary education.



Garcia's educational career also included serving as an associate professor of elementary education at the University of Redlands and teaching part time and during summers at the University of Redlands, Stanford University, UC Santa Barbara, UC Riverside and San Bernardino Valley College. Garcia served on the board of the Rialto Unified School District for nine years; later, an elementary school was named in his honor. He received the Career Achievement Award from the University of Redlands Alumni Association and was recognized as one of "Forty Who Made a Difference" by the UCR Alumni Association on the occasion of UCR's 40th anniversary. He was named to the Alumni Hall of Fame by San Bernardino Valley College and received the "El Fuego Nuevo" award from the Association of Mexican-American Educators, where he served as state president.



Sponsors

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[CSUSB, College of Education](#)



Dr. Tomas Moráles, President - CSUSB



CSUSB, Latino Education Projects



Cardenas Markets



(pending)



KCAA - News 1050 AM Talk Radio



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[CSUSB, Office of the Dean, John M. Pfau Library](#)



Latino Graduate - Latino Scholastic Achievement Corporation

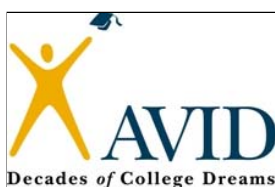




Dr. Ernie & Dottie Garcia



Superintendent's Office



[AVID, Advancement Via Individual Determination](#)



[CSUSB - Office of Parking Services](#)



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Graciano & Trini Gomez



Jim Watson & Judy Rodriguez Watson



Wine Donation Courtesy of Maria & Frank Lootens



David, Sheila, and Rebecca Torres



[Teachers Insurance and Annuity Association](#)





Doggon Creative (Julio Cesar Gomez)



Exhibitors & Vendors

LEAD invites you to participate as an Exhibitor or Vendor at the 2013 LEAD Summit. Your exhibit or products will allow you to showcase your services and products at the 2013 LEAD Summit. Do not miss this exciting opportunity as spaces are limited.

BECOME AN EXHIBITOR OR VENDOR NOW!

Exhibitor Spaces

Exhibitor spaces will be located in the Lobby, surrounding areas and the 2nd floor, of the [Santos Manuel Student Union](#).

[SMSU Quick Map \(building layout\)](#) - Spaces are assigned by our Exhibitor / Vendor Coordinator.

Each space includes a 6 ft table and two chairs. Please note table covers will not be provided, please bring your own. Any additional equipment and/or set-up supplies can be provided at an additional fee. Additional items you may want to bring in order to be prepared are: tape, stapler, pens, pencils, paper, additional name tags.

Exhibits must be educational in nature and college/career in orientation, displaying items/services/resources/opportunities of direct educational interest and application to our target audiences.

Exhibitors and vendors must register and be approved by the organizing committee.



Vendor Spaces

Vendors are commercial and retail in nature, selling products or services.

Vendors (ONLY) must adhere to the following conditions:

1) Vendors shall not sell counterfeit and/or stolen merchandise; 2) Vendors must have a written policy covering defective merchandise, returns and exchanges. A copy of the policy must accompany the vendor registration; and 3) Vendors shall indemnify and hold harmless the California State University, San Bernardino, Santos Manuel Student Union of California State University, San Bernardino, the Trustees of California State University, the state of California and all other departments, boards, commissions and its officers, employees, volunteers, representatives and agents from any and all losses and cost or damages of any kind in connection with the operation of the vendor, and from any and all claims and losses accruing or resulting to any person, firm, or corporation, who may be injured or damaged by the use of equipment or materials at said event, or by actions of the vendor organization, its agents, servants, or employees. Vendors must register and be approved by the event organizing committee.

Exhibitors and vendors must register and be approved by the organizing committee.



Set-Up / Break-down Time

Exhibitor/Vendor hours are from 8:30 a.m. to 4:30 p.m. Set-up time is between 7:00 a.m. and 8:30 a.m. We highly encourage everyone to be ready and completely set-up by 8:30 am, there will NOT be any refunds and/or discounts for those that show up late. Break-down will be from 5:30 - 6:00 p.m., all items must be removed from the premises and will not be either stored or left overnight.

Parking & Loading / Unloading

Parking for exhibitors and vendors is available in Parking Lot C and D at no charge. The service road on the east side of the Santos Manuel Student Union may be used for unloading before 8:30 a.m. and after 5:00 p.m. only. [Campus Map](#)

Exhibitors/Vendor's Check-In

Exhibitor/Vendor's check-in and name badges will be available (remove)at the east entrance of the Santos Manuel Student Union (SMSU), immediately as you enter the building. Name badges will be available for those exhibitors/vendors that request one via registration. This is new- why, because a lot of the exhibitors have a name tag and it's a waste of printing, time and money. Please add this check box into the registration form.

Exhibitor / Vendor Questions

For any questions, please contact:

- **Exhibitor / Vendor Coordinator**
Iwona-Maria Luczkiewicz Contreras
909-537-3447/909-537-5102 or 951-333-0468
icontrer@csusb.edu



Exhibitor Pricing

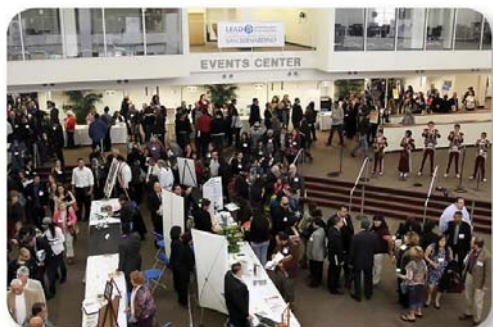
Student Union Lobby (includes 6 ft. Table and two chairs)

- \$150 - 1st Floor Premium Space
- \$120 - 1st Floor Regular Space
- \$100 - 2nd Floor

Vendor Pricing

Student Union South Entrance (6 ft. Table and two chairs)

- \$100 - Indoor 1st Floor Regular Space
- \$80 - Outdoor Southside Entrance



Payment Options

- Paypal by Credit Card
- Check Payable to:

CSUSB
c/o Deborah Buck
5500 University Parkway
Room CE-221M
San Bernardino, CA 92407



Partners

- AATSP - The American Association of Teachers of Spanish and Portuguese
- Acceso Hispano Initiative, Self Reliance Foundation
- ACE
- Alliance for Multilingual Multicultural Education
- ALPHA Center
- American Association of Colleges for Teacher Education (AACTE)
- American Association of Hispanics in Higher Education (AAHHE)
- American Association of State Colleges and Universities (AASCU)
- American Association of Teachers of Spanish and Portuguese
- American Educational Studies Association (AESA)
- Aqui Es Queretaro
- Assembly Member, Wilmer Amina Carter Representing 62nd Assembly District
- Association of Mexican American Educators (AMAE)
- AVANCE, Inc.
- California Faculty Association San Bernardino Chapter
- California Association for Bilingual Education
- California Association of Bilingual Teacher Educators (CABTE)
- California Association of Latino Superintendents and Administrators
- California Association of Latino Superintendents and Administrators (CALSA)
- California Consortium for Critical Educators (CCCE)
- California Council on Teacher Education (CCTE)
- California Hispanic Chamber of Commerce (CHCC)
- California Hispanic Chambers of Commerce Foundation (CHCCF)
- California Latino Psychological Association
- California Latino School Board Association
- Campaign for College Opportunity
- Charter HLN Local Edition
- Chicano Latino Intersegmental Convocation (CLIC)
- City of San Bernardino
- Coachella Valley Unified School District
- Coalition of Schools Educating Boys of Color www.coseboc.org
- College Access Granted, Inc.
- College of Arts and Letters, Dean's Office
- Colton Joint Unified School District - Board of Education
- Community Settlement Association, Riverside, CA
- Congressional Hispanic Caucus Institute (CHCI)
- Congressional Hispanic Leadership Institute (CHLI)
- Consejo de Federaciones Mexicanas en Norteamerica (COFEM)
- Consulado de Mexico en San Bernardino, CA, - Secretaria de Relaciones Exteriores
- Crafton Hills College
- CSUSB, College of Natural Sciences
- CSUSB, Association of Latino Faculty, Staff, and Students (ALFSS)
- CSUSB, Community-University Partnerships (CUP)
- CSUSB, Hispanic Alumni Association
- CSUSB, Information, Resources & Technology
- CSUSB, Latino Business Student Association
- CSUSB, Office of Graduate Studies
- CSUSB, Office of the Dean, College of Extended Learning
- CSUSB, Office of the Dean, College of Social & Behavioral Sciences
- CSUSB, Student Affairs
- CSUSB, University Advancement
- Cuban American National Council, Inc.
- DEXTRO LLC
- DG Daniel Gutierrez
- Disability Rights California
- Dolores Huerta Foundation
- Emisora Nacional Radio Rebelde, Cuba
- Emisora Nacional Radio Taino, Cuba
- Excelencia in Education
- Federation for a Competitive Economy (FACE)
- Future Educators Association

- GearUp Inland Empire
- GED HOTLINE - www.mygedhotline.com
- Great Minds in STEM
- Greater Corona Hispanic Chamber of Commerce
- HACU - Hispanic Association of Colleges & Universities
- Hispanas Organized for Political Equality (HOPE)
- Hispanic College Fund - Promising youth. Promising professionals. A stronger America.
- Hispanic Family Initiative
- Hispanic Lifestyle - Experience the Passion of a Community
- Hispanic Scholarship Fund (HSF)
- HispanicTips
- Historical Society of Southern California - Latino Los Angeles
- HNBA - Hispanic National Bar Association
- Honorable Pat Morris
- <http://www.thehispanicnurses.org/>
- ICHEP
- Inland Empire Future Leaders
- Inland Empire Hispanic Leadership Council
- Inland Empire Partnership for Educational Success, Inland Congregations United for Change (ICUC)
- Inland Empire Scholarship Fund
- Innovative Educators
- Joe Baca - Representing the 43rd Congressional District
- KIWANIS CLUB OF GREATER SAN BERNARDINO
- Lambda Theta Nu Sorority, Inc. - CSUSB Chapter
- Latino Educators
- Latino Institute, Inc.
- Latino Print Network
- LATINO STUDENT FUND - www.latinostudentfund.org
- LatinoGraduate.com
- LatinosinHigherEd.com
- LATISM - Latinos in Social Media (Greater Los Angeles Chapter)
- League of United Latin American Citizens
- Liberty Tax Service - Una Familia Sin Fronteras
- Long Beach Unified School District
- M.E.Ch.A. - LA UNION HACE LA FUERZA
- Mexican American Legal Defense and Educational Fund (MALDEF)
- Mexican Heritage Corporation
- Ministerio de Ciencia, Tecnologia y Medio Ambiente Cuba
- Moreno Valley Unified School District
- NABE National Association Bilingual Education
- National Alliance of Latin American & Caribbean Communities (NALACC)
- National Association for Chicana and Chicano Studies (NACCS)
- National Association for Hispanic Education (NAHE)
- National Association of Bilingual Education (NABE)
- National Association of Hispanic Nurses
- National Center for Hispanic Higher Education (NCHHE)
- National Center for Latino Child & Family Research
- National Community for Latino Leadership, Inc. (NCLL)
- National Council for Community and Education Partnerships (NCCEP)
- National Council of La Raza (NCLR)
- National Day Laborer Organizing Network (NDLON) Inland Valley Campaign
- National Education Association Hispanic Caucus
- National Head Start Association
- National Institute for Latino Policy (NILP)
- National Latino Education Network
- National Latino Peace Officers Association (LPOA)
- National Latino/a Education Research Agenda Project (NLERAP)
- NEA National Education Association
- New Futuro
- New York Life - Gabriel Ramirez - guaranteesmatter.com
- Novelas Educativas - Entertain & Educate
- Office of the Mayor - Honorable Pat Morris, City of San Bernardino
- Office of the Mayor - Honorable Ron Loveridge, City of Riverside
- P.O.D.E.R (Proving Opportunities and Education in Riverside)
- Parent Institute for Quality Education (PIQE)
- Pathways to Success
- Pre[K] Now - a campaign of the Pew Center on the States
- Puente Project
- Radio Aztlan 88.3 FM Every Friday Night

- RaiseLiteracy.org
- Reynaldo J. Carreon M.D. Foundation
- Riverside Unified School District
- Routledge, Taylor & Francis Group
- San Bernardino City Unified School District
- San Bernardino County Superintendent of Schools
- San Bernardino Valley College
- San Bernardino Valley College - Modern Languages Department and Spanish Club
- SIA Tech - School for Integrated Academics and Technologies
- SMSU Cross Cultural Center
- Somos en escrito - The Literacy online magazine
- Southern Poverty Law Center - Teaching for Tolerance
- State University of New York at Buffalo - Educational Leadership Program (ELP)
- Students for Equal Access to Education at California State University, San Bernardino
- Supervisor Josie Gonzales - San Bernardino County 5th District
- Teach For America
- Teachers of English to Speakers of Other Languages, Inc.
- The Association of Latino Administrators and Superintendents
- The California Student Aid Commission (CSAC)
- The Chicano/Latino Caucus of the Inland Empire
- The Handbook of Latinos and Education
- The Inland Empire DREAM Team
- The Latino Book & Family Festival
- UC Riverside - Chicano Student Programs
- UCR Chicano Student Programs
- University of California UC Riverside
- University of California, Riverside
- Vision y Compromiso - Centro de Linguistica Aplicada
- Watson & Associates Literacy Center at CSUSB
- Wester Center Musuem - www.westerncentermuseum.org
- White House Initiative on The Educational Excellence for Hispanic Americans
- Wisdom in Education, Online Journal, CSUSB
- www.ahorre.com/ged
- www.mhcviva.org
- www.sjmariachifestival.com



Town Hall Viewing Events

[Join Us as a Town Hall Viewing Event Partner](#)

[LEAD Event Flyer](#) [LEAD Official Program](#)

[LEAD Event Official Logo](#) - As a Town Hall Viewing Event Partner, you may download this logo for use on your website to promote the LEAD Summit. Please contact us at rgarcia@csusb.edu for any questions regarding the use of the logo.

[LEAD Summit Live Global Webcast](#)
(courtesy of LatinoGraduate.net)
(only available March 27, 2013 or later)

We would like to encourage you to submit a video question for our speakers or panel of experts. Our goal is to gather video recorded questions from some of our townhall viewing event locations to be played at the live event. The program committee will decide which videos are included in our live broadcast.

Instructions for creating townhall viewing event questions:

1. Video Length - 30 - 45 seconds. You can submit in English or Spanish.
2. Give your name, university (townhall viewing event location) or organization affiliation.
3. Identify the person you would like to address the question to.
4. Briefly provide any background information relevant to your question.
5. Ask your question.

Upload your video to YouTube with a heading/title - "LEAD Latino Education & Advocacy Days - Townhall Viewing Event Question.

Please send us an e-mail notifying us of your video posting. Include your embed link and URL link. You may e-mail Robert Garcia at rgarcia@csusb.edu or Dr. Enrique Murillo at emurillo@csusb.edu

LEAD Townhall Viewing Event Chapters: 1500 sites across 29 countries:

- Academic and Student Success Division, Danville Community College
- Academy for Teacher Excellence
- Achieving the Dream National Initiative
- Adelante Education
- AG Consultants (multiple, 20)
- AGUILA Youth Leadership Institute, Inc. - Phoenix www.aguilayouth.org
- Alpha Zeta of Omega Delta Phi International Fraternity Inc.. University of Wisconsin, Milwaukee
- American Association of State Colleges and Universities (Headquarters)
- American Association of Teachers of Spanish and Portuguese (multiple sites)
- American GI Forum of California Member
- American University, Mexico
- AMOCVIES, Mexico
- Angelo State University, San Angelo, TX
- ANUIES, Mexico
- Arvind Gosht Higher Sec School, Puebla-Mexico
- Asesora Education USA
- Asia-Pacific Association for International Education, Korea
- Asociación Mexicana para la Educación Internacional
- Asociación Nacional de Universidades e Instituciones de Educación Superior
- Asociación Nacional de Universidades Tecnológicas
- Asociación Panamena de Lectura (APALEC)
- Association for Promoting Science Technology Engineering Mathematics
- Association of Canadian Community Colleges
- Association of Caribbean Universities and Research Institutes, Jamaica
- Association of Hispanic Educators, Metro Nashville Public Schools

- Association of Universities and Colleges of Canada
- Austin Peay State University, Clarksville, TN - Hispanic Cultural Center
- AVID Program, Colton High School
- Benemérita Universidad Autónoma de Puebla
- Bilingual/Bicultural Education Program - University of Texas - Austin
- Bluefields Indian and Caribbean University of Nicaragua - BICU(multiple events)
- Brazosport College
- Brenau University
- Bridgeport High School
- Bridget Boyle & Associates
- Brown University
- Buhach Colony High School
- Butler University
- CA State LULAC chapters (multiple LEAD viewing sites)
- California Association of Latino Superintendents and Administrators (multiple sites)
- California Polytechnic State University, San Luis Obispo
- California State University, Long Beach
- California State University, Northridge
- California State University, Palm Desert Campus
- California Student Aid Commission (CSAC Headquarters)
- CALTRANS Statewide Small Business Council (SBC)
- CAMP, HEP and TRIO programs
- Canadian Bureau for International Education
- Career Center - Tallahassee Community College
- CÉGEP International
- Center for Global Education UCLA
- Center for Intercultural and Multilingual Advocacy (CIMA)
- Center for Latino Achievement and Success in Education (CLASE) College of Education, University of Georgia - Athens
- Center for Puerto Rican Studies /Centro de Estudios Puertorriqueños Hunter College, CUNY
- Center for the Education and Study of Diverse Populations
- Central Elementary - Lewisville ISD
- Centro de Enseñanza Técnica y Superior (CETYS Universidad)
- Centro de Estudios Superiores del Estado de Sonora
- Centro de Estudios Universitarios
- Centro de Investigación y Docencia Económicas, A.C.
- Centro de Linguística Aplicada
- Centro Latino, Merritt College
- Cerritos College
- Chemeketa Community College
- Chicana/o Studies Program (broadcast in Student Union Bldg.)
- CIMEXUS (Centro de Investigaciones Mexico - Estados Unidos), Universidad Michoacana de San Nicolás de Hidalgo
- CINEVESTAV USA
- City University of Seattle
- Ciudad Universitaria, Nicaragua
- City Year San Antonio
- College Assistance Migrant Program
- College Assistance Migrant Program - California State University, Bakersfield
- College of Education and Human Development
- College of Education Programs, Washington State University Vancouver
- College of Education University of Utah, Salt Lake City
- College of Education, University of South Carolina
- College of Education, University of Texas at El Paso
- College of Education, University of Washington, Seattle
- College of Education, Washington State University, Pullman
- College of Natural And Behavioral Science, Department of Sociology California State University, Dominguez Hills
- Colorado State University
- Columbia Explorers Academy
- COMEXUS, Puebla, Mexico
- Comité de Padres Latinos/Latino Parent Association
- Community & Government Relations California State University Channel Islands

- Community Engagement - California State University, Northridge
- Community Engagement & Early Assessment Program (EAP)/ Admissions California State University- Maritime Academy
- Community Engagement and Governmental Affairs, Kutztown University
- Community Family Centers
- Complejo Asistencial Universitario
- Compostela Group of Universities, Spain
- Comunidad Latina, Harvard Graduate School of Education
- Comunidad Normal Superior de Mexico
- Concordia University
- Consorcio de Universidades Mexicanas
- Consejo de Acreditacion en la Enseñanza de la Contaduría y Administración, Mexico
- Consejo Nacional de Ciencia y Tecnología, Mexico
- Coordinador de Cooperación Internacional, Mexico
- Coordinador General de Universidades, Mexico
- Coordinadora de Movilidad UPAEP, Mexico
- Corporate Office of Association of Latino Administrators & Superintendents (ALAS)
- CSUCA, Spain
- Department of Bilingual Education, Texas A&M University-Kingsville
- Department of Chicana and Chicano Studies and the Gevirtz Graduate School of Education, University of California, Santa Barbara
- Department of Curriculum and Instruction, University of Texas at Arlington
- Department of Education, Culture and Society - University of Utah
- Department of Education, Santa Clara University
- Department of Health and Human Performance, The University of Texas at Brownsville and Texas Southmost College
- Department of Policy Studies in Language and Cross Cultural Education, San Diego State University
- Department of Sociology, Texas State University-San Marcos
- Departamento de Vinculación Internacional, El Salvador
- Dialogue on Diversity
- District Office - Santa Clara Unified School District, CA
- District Office - Sequoia Union High School District
- District Office, Lansing School District
- District Office, Long Beach Unified School District
- District Office, Los Angeles County Office of Education
- District Office, Coachella Valley Unified School District
- Dixon High School
- Drake University
- Duke University
- Earlham College
- Eastern New Mexico University
- École de technologie supérieure
- EDUCAMEXUS Program
- Edu-Canada/ Foreign Affairs and International Trade, Belize
- EducationUSA, Mexico
- EducationUSA, Guatemala
- Educational Leadership Department
- Educational Leadership Program, San Jose State University
- Educational Management and Development
- Educational Outreach Services (EOS)
- Educational Psychology & Foundations (LEPF)
- El Centro de la Raza The University of New Mexico - Albuquerque
- El Centro, Inc.
- El Club de Comerciantes
- El Colegio de Sonora - Hermosillo, Mexico
- El Paso County Community College, El Paso, Texas
- Elementary & Bilingual Education, California State University, Fullerton
- Enlaces America / National Alliance of Latin American and Caribbean Communities
- Equity Alliance at ASU, Arizona State University - Tempe
- Escuela de Formación de Líderes Afrodescendientes en Derechos Humanos (EFLADH)
- Español Marketing & Communications, Inc.
- Estación de Servicio Universitaria, Mexico
- Evisions, Mexico
- Faculty of Arts & Sciences - Newark - Rutgers, the State University of New Jersey
- Faculty Working Group on Latina/o and Latin American education, Teachers College, Columbia University
- Federación de Instituciones Mexicanas Particulares de Educación Superior

- Federacion de Estudiantes del Instituto Tecnologico de Costa Rica
- Fels Institute of Government, University of Pennsylvania - Philadelphia
- Fielding Graduate University
- Florida Art Therapy Association (multiple)
- Florida State University, School of Teacher Education
- Fresno County Office of Education
- Fresno State University
- Fuerza Mundial / FM Global
- Fullerton Joint Union High School District

- Gallaudet University, Office of Diversity and Equity for Students (3 events)
- GED HOTLINE, Islandia, NY
- George Washington University
- Goshen College, Center for Intercultural Teaching and Learning
- Government and Community Relations, California State University, Northridge
- Graduate School of Education and Latino Students Association, University at Buffalo, The State University of New York
- Graduate School of Education, and Center for Latino Policy Research - University of California, Berkeley
- Graduate Students, Florida State University-Tallahassee
- Graduate Students, The University of Texas at San Antonio
- Grand Rapids Community College
- Grant MacEwan University
- Great Basin College
- Guilford College

- Hankuk University of Foreign Studies, Korea
- Higher Education for Development , Puebla-Mexico
- Hispanic Organization for Learning Advancement (HOLA)
- Housatonic Community College
- Houston Hispanic Forum
- Howard University
- HSI Working Group

- Illinois State University, College of Education and Latino/a Studies Program
- Imperial County Office of Education
- Indiana University Southeast and Hispanic Connection of Southern Indiana
- Indiana University-Purdue University Indianapolis (IUPUI)
- Instituto de Estudios Superiores de Tamaulipas
- Instituto de Estudios Universitarios, A.C.
- Instituto Nacional de Salud Pública
- Instituto Tecnológico de Sonora
- Instituto Tecnológico Superior de Cajeme
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Guadalajara
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus León
- Instituto Tecnológico y de Estudios Superiores de Monterrey - Campus Sonora Norte
- Inter American University of Puerto Rico (multiple, 10)
- Inter-American Organization for Higher Education
- Intercultural Development Research Association
- International Hispanic Online University (multiple, 4 sites)
- International Institute for Water and Environmental Engineering, Burkina Faso
- International UNESCO Institute for Higher Education in Latin America
- ITCR, Spain
- Ivy Academia Chatsworth Campus
- Ivy Tech Community College

- Julian Samora Research Institute, Michigan State University

- Kwantlen Polytechnic University

- La Universidad Autonoma de Baja California
- Langara College
- Language, Literacy & Culture, New Mexico State University - Las Cruces
- Lansing Eastern High School
- LaPlaza.net - White House Summit (15 sites)
- Laredo United TSTA/NEA
- Las Tunas, Cuba
- Latinas for College Foundation Inc.
- Latino Advocacy Yahoo E-Groups:
- Latino STEM Alliance
- Latino Student Psychological Association and IMERIT Alliant International University - Fresno Campus

- Latino Studies Program, Cornell University
 - Latino Studies Program, La Casa Latino Culture Center, Latino Faculty and Staff Council, and the Center for Latin American and Caribbean Studies, Indiana University - Bloomington
 - Liberty Tax - Hispanic Education Team
 - Liberty Tax Service - Una Familia Sin Fronteras
 - Lincoln Leadership Academy Charter School
 - Long Beach City College
 - Lozano Smith - Attorneys At Law - Fresno, CA
 - LULAC Michigan and La Mano Groups (multiple, 15)
 - Lyon College
-
- Male Academy Program, Long Beach Unified School District
 - Mariela Dabbah Consulting
 - Mary Lou Fulton Teachers College
 - MDC Inc. (multiple, 41 Council Sites)
 - Metro State College of Denver
 - Mexican Heritage Corporation, San Jose, CA
 - Miami Dade College, Homestead Campus
 - Migrant Education Advisor Program (MEAP)
 - MiraCosta College
 - Montgomery College
 - Morgan State University, Jamaica
 - Morgan State University, Trinidad and Tobago
 - Morton College
 - Mount Royal University
 - Mountain View College
 - MTA Transportation Business Advisory Council (TBAC)
 - Muskegon Community College
-
- Nancy University
 - National Association of Hispanic Nurses
 - National Office of AVANCE, Inc.
 - National Offices, National Head Start Association
 - Neag School of Education, University of Connecticut
 - Ninos felices, USA, Inc.
 - Northeastern Illinois University - Chicago
 - Northern Arizona University
 - Northern Illinois University- DeKalb
 - Norwalk Community College, Norwalk, CT
-
- OCDE-Programme on Institutional Management in Higher Education, France
 - OECD, Mexico
 - Odessa College
 - Office of Academic Access and Opportunity, Suffolk University, Boston
 - Office of Academic Technology - Newark (event 1) Rutgers, the State University of New Jersey
 - Office of College Access Granted, Inc.
 - Office of Institutional Diversity, Oklahoma State University, Stillwater
 - Office of International Education, Mexico
 - Office of Latino Affairs, Iowa Department of Human Rights
 - Office of Minority Health, Florida Department of Health
 - Office of Multi-cultural Programs and Services
 - Office of P-20 Education Initiatives and the Latino Research and Policy Center
 - Office of the Board of Supervisors, County of San Bernardino
 - Office of the Ministry of Education, Dominican Republic Santo Domingo,
 - Office of the President, New York University
 - Offices of Achieving the Dream organization
 - Offices of DEXTRO LLC
 - Offices of Great Minds in STEM
 - Offices of Greater Corona Hispanic Chamber of Commerce
 - Offices of Hispanic College Fund, Inc.
 - Offices of LATINO STUDENT FUND
 - Offices of National Council for Community and Education Partnerships
 - Offices of Reynaldo J. Carreon M.D. Foundation
 - Offices of the Community Settlement Association
 - Offices of the Superintendent/Deputy Superintendent
 - Organizacion de Desarrollo Etnico Comunitario (ODECO)
 - Organizacion Negra CentroAmericana (ONECA)
 - Our Lady of the Lake University, San Antonio, TX
-
- Pajaro Valley CABA Chapter 66

- Parents Alliance, Inc./Alianza de Padres (multiple, 7 program sites)
- Pennocks Bridge Campus
- Pennsylvania State University, University Park
- Pepperdine University (multiple campus site viewings)
- Pima Community College
- Planning & Development
- Plymouth State University
- Pontificia Universidad Javeriana, Colombia
- Pontificia Universidade Catolica de Sao Paulo (PUC.SP)
- Pontificia Universidade Católica do Rio Grande do Sul, Brazil
- Poudre School District
- Program Evaluation Office, Los Angeles County Probation Department
- Puerto Rican/Latin American Cultural Center, University of Connecticut
- Rancho Buena Vista High School
- Reading And Beyond
- Regis University
- ReImagine Training Associates
- Reykjavik University, Iceland
- Rialto Unified School District Professional Development Center
- Robert Morris University
- Roosevelt University - Schaumburg Campus
- Roosevelt University, Main Campus
- Royce Foundation for Youth
- Sacramento City College
- Sacramento City Unified School District
- Sacramento State University, Department of Teacher Education
- Saint Mary's College
- Salem/Keizer Coalition for Equality
- San Bernardino County Superintendent of Schools
- San Bernardino Valley College
- San Diego Unified School District (multiple, 5 sites)
- San Joaquin Delta College, Stockton, California
- Santa Rosa Junior College
- Sae La Grande Medical University
- School of Education Southern Connecticut State University - New Haven
- School of Education, Loyola Marymount University
- School of Education, Manhattan College, Riverdale, NY
- School of Education, Michigan State University
- School of Education, Texas Wesleyan University
- School of Education, University of Wisconsin, Milwaukee
- School of Medicine - Universidad Autonoma de Guadalajara
- Secretaria de Educacion Publica, Mexico
- Secretario General Adjunto CSUCA, USA
- Selkirk College
- Sistema ITESM
- Society of Hispanic Professional Engineers, Inc., Greater Los Angeles Chapter
- Southern Methodist University
- Spanish Language Program, Duke University
- Spanish/ESL Program, Brescia University
- State Office of the Idaho Commission on Hispanic Affairs
- Steinhardt School of Culture, Education, and Human Development at New York University (NYU).
- STEM Division, Pima Community College-West Campus
- Student Multicultural Affairs Southwestern University
- Student Union & Student Life, California State University, Los Angeles
- Students for Educational Equity, Florida International University
- Summerland Monastery
- Sungard Higher Education, Spain
- Sungkyunkwan University (SKKU), Korea
- Suplemento Universitario Campus Mileno, Mexico
- Swarthmore College
- Target Market Trends, Inc.
- Tarrant County College
- Teach for America (multiple, 40 placement region sites)
- Teacher Education Department, CSU Monterey Bay
- Teachers of English to Speakers of Other Languages, Inc.
- Temple College
- Texas A&M University - Kingsville

- Texas Campus Compact
 - Texas Center for Education Policy, University of Texas - Austin
 - Texas Tech University, College of Education
 - Texas Woman's University
 - The Carolina Latina/o Collaborative
 - The College Board
 - The College of Education and Health Professions, the Center for Mexican American Studies, and the UTA Library at The
 - University of Texas - Arlington
 - The Hispanic Heritage Foundation and LOFT Institute
 - The Hispanic Organization for Progress and Education
 - The Latino Voters League
 - The Los Angeles County School Districts Organization
 - The World Bank, Canada
 - TODEC Legal Center
 - TODOS: Mathematics for All
 - Together Everyone Achieves More (TEAM) Referral / Montebello Chapter
 - Trinity College
 - TRiO Outreach Programs - Educational Talent Search
 - Truckee Meadows Community College
 - Tutoring and Student Academic Services - Colorado State University - Pueblo
-
- UPAEP, USA
 - U.S. Department of Energy, Office of Economic Impact and Diversity
 - U.S. Embassy in Mexico
 - UAM Guatemala
 - UAM Azcapotzalco-Mexico
 - UASD, Mexico
 - UDELAS, Mexico
 - UDLAP, Mexico
 - UK Higher Education International Unit, Spain
 - UK Higher Education International Unit, Nicaragua
 - UNACHI, Mexico
 - UNAN Leon-Mexico
 - UNAN Managua, Nicaragua
 - UNED, Mexico
 - Universidad Anáhuac
 - Universidad Anáhuac del Sur
 - Universidad Autónoma de Aguascalientes
 - Universidad Autónoma de Baja California
 - Universidad Autónoma de Chihuahua
 - Universidad Autónoma de Ciudad Juárez
 - Universidad Autónoma de Coahuila
 - Universidad Autónoma de Guadalajara
 - Universidad Autónoma de la Laguna
 - Universidad Autónoma de Nuevo León
 - Universidad Autónoma de Querétaro
 - Universidad Autónoma de San Luis Potosí
 - Universidad Autonoma de Santo Domingo
 - Universidad Autónoma de Sinaloa
 - Universidad Autónoma de Yucatán
 - Universidad Autónoma del Estado de Hidalgo
 - Universidad Autónoma del Noreste
 - Universidad Autónoma Metropolitana
 - Universidad Autónoma Metropolitana Unidad Azcapotzalco
 - Universidad Autónoma Metropolitana Unidad Cuajimalpa
 - Universidad Autónoma Metropolitana Unidad Iztapalapa
 - Universidad Autónoma Metropolitana Unidad Xochimilco
 - Universidad Autónoma, Madrid
 - Universidad Central de Las Villas
 - Universidad Cristóbal Colón
 - Universidad de Almería, Spain
 - Universidad de Camagüey
 - Universidad de Ciencias Médicas, Costa Rica
 - Universidad de Ciencias Pedagógicas "Pepito Tey"
 - Universidad de Colima
 - Universidad de Cuenca
 - Universidad de Guadalajara
 - Universidad de Guanajuato

- Universidad de la Havana
- Universidad de la Laguna
- Universidad de La Salle, Colombia
- Universidad de las Américas Puebla
- Universidad de Montemorelos
- Universidad de Monterrey
- Universidad de Occidente
- Universidad de Oriente
- Universidad de Oviedo, Spain
- Universidad de Penas del Río 'Hermanos Saiz'
- Universidad de Piña de Río
- Universidad de Santiago de Chile, Chile
- Universidad de Sonora
- Universidad de Viña del Mar, Chile
- Universidad del Caribe
- Universidad del Centro de México
- Universidad del Mayab
- Universidad del Noreste
- Universidad del Norte, Colombia
- Universidad del País Vasco, Spain
- Universidad del Pedregal
- Universidad del Sagrado Corazon
- Universidad del Valle de Atemajac
- Universidad do Minho
- Universidad Iberoamericana
- Universidad Insurgentes
- Universidad Juárez Autónoma de Tabasco
- Universidad Juárez del Estado de Durango
- Universidad La Salle
- Universidad La Salle Noroeste
- Universidad Latina de América
- Universidad Monsenor Oscar Arnulfo Romero (UMOAR) Chalatenango, El Salvador
- Universidad Nacional Autonoma de Mexico (UNAM) Centro de Estudios Sobre la Universidad
- Universidad Nacional de Quilmes, Argentina
- Universidad Nacional del Nordeste, Argentina
- Universidad Pedagógica Nacional
- Universidad Politécnica de Valencia, Spain
- Universidad Politécnica de Valencia, Spain
- Universidad Popular Autónoma del Estado de Puebla
- Universidad Rafael Landívar, Guatemala
- Universidad San Sebastián, Chile
- Universidad Técnica Particular de Loja, Ecuador
- Universidad Tecnológica Centroamericana, Honduras
- Universidad Tecnológica de León
- Universidad Tecnológica de Puebla
- Universidad Tecnológica del Suroeste de Guanajuato
- Universidad Vasco de Quiroga, A.C.
- Universidad Veracruzana
- Univ. Interamericana de Puerto Rico- San German
- UNIVERSIA Peru
- UNIVERSIA Colombia
- UNIVERSIA Mexico
- Universidad Autonoma de Tamaulipas, Mexico
- Universidad Autonoma del Estado de Mexico
- Universidad de Belize
- Universidad de El Salvador
- Universidad de la Salle
- Universidad de San Carlos de Guatemala
- Universidad Guadalajara LAMAR
- Universidad Interamericana de Puerto Rico
- Universidad La Salle, Costa Rica
- Universidad Latina S.C.
- Universidad Nacional Autonoma de Honduras
- Universidad Nacional Autonoma de Nicaragua
- Universidad Nacional de Agricultura, Canada
- Universidad Nacional de Costa Rica
- Universidad Nacional de Ingenieria, Puebla-Mexico
- Universidad Nacional de Quilmes, Trinidad and Tobago
- Universidad Nacional Heredia

- Universidad Panamericana, Managua, Nicaragua
- Universidad Pedagógica Nacional, Mexico
- Universidad Pedagógica Nacional Francisco Morazan, Batesville, AR
- Universidad Politécnica de Valencia
- Universidad Técnica Particular de Loja, Managua, Nicaragua
- Universidad Tecnológica del Valle del Mezquital, Guadalajara Jalisco, Mexico
- Universidad Tecnológica de la Costa Grande de Guerrero, Mexico
- Universidad Tecnológica de la Selva
- Universidad tecnológica de Panama
- Universidade Estadual Paulista "Júlio de Mesquita Filho", UNESP, Brazil
- Universidade Federal do Paraná, Brazil
- Universidade Federal Fluminense
- Université du Québec à Chicoutimi
- Université Laval
- Universiti Sains Malaysia, Malaysia
- University of Alberta
- University of Arizona - Tucson
- University of California, Santa Cruz
- University of French Comté
- University of Houston
- University of Houston-Downtown
- University of the Incarnate Word
- University of Manitoba
- University of Massachusetts - Amherst, School of Education
- University of Massachusetts, Boston
- University of Michigan, North Campus
- University of Missouri
- University of Nebraska-Lincoln
- University of Nevada - The Center for Student Cultural Diversity
- University of New Brunswick
- University of North Texas at Dallas
- University of Regina
- University of Technology, Jamaica
- University of Texas at Brownsville
- University of Texas at San Antonio
- University of the West Indies
- University Outreach, California State University, Fullerton
- UPAEP, San Jose, Costa Rica
- UPV/UHE, Guanica, Puerto Rico
- USAID, Ocosingo, Chiapas
- USP, Toluca, Mexico
-
- Uraccan University of Nicaragua
- Utah State University
- UTSA Mexico Center
-
- Valencia Community College
- Valley Arts & Science Academy
-
- Warsaw University of Technology
- West College of Education - Midwestern State University
- Western High School
- Western Illinois University
- Western Interstate Commission for Higher Education
- Westmoreland County Community College
- Women's Leadership & Post-Secondary Programs, Hispanic Alliance for Career Enhancement HACE
- World Education Services, Inc., London, UK
- World Education Services, Inc., Lima, Peru
- Y.E.L.L. - Youth Engaging in Leadership & Learning
- Youth Policy Institute (YPI) (multiple, 125 program sites)



Optional Course Credit

[REGISTER - LEAD Optional Course Credit](#)

Earn Optional Credit for participating in the LEAD Summit at the CSUSB campus or online from a Town Hall Viewing Site.

To successfully earn credit for those participating on-site at the LEAD Summit:

- Register for the LEAD Summit no later than March 27, 2013
- **Using the link below**, register for the optional credit by the registration deadline of March 27, 2013
- Fully participate in the LEAD Summit by attending all of the sessions (8:30 a.m. to 4:30 p.m.)
- Complete the LEAD post-summit survey by March 31, 2013 which will be emailed to you after the event.

To successfully earn credit for those participating virtually from a Town Hall Viewing Site should:

- Register for the LEAD Summit not later than March 27, 2013
- **Using the link below**, register for the optional credit by the registration deadline of March 27, 2013
- Fully participate in the LEAD Summit from a distance by virtually attending all of the sessions from a Town Hall Viewing Site (8:30 a.m. to 4:30 p.m.)
- Complete the LEAD post-summit survey by March 31, 2013 which will be emailed to you after the event.

Note: Once your optional credit registration and fee is received no refunds are permitted.

REGISTRATION DEADLINE: March 27, 2013

Quarter: Winter 2013

Course Title: Latino Education and Advocacy Days (LEAD) Summit - Optional Credit

Category: Education Summit

Course No.: EDUC 3527

Unit(s): 1

Schedule No.: 24058

Fee: \$60

Day(s)/Date(s): Wednesday, March 27, 2013

Time: 8:30 am-4:30 pm

Location: SAN BERNARDINO-CSUSB, Santos Manual Student Union or virtually from a Town Hall Viewing Site

Instructor: Enrique Murillo

Registration Deadline: by March 27, 2013 online or a limited morning opportunity to register onsite the morning of the Summit

Course Fee: \$60.00 for one unit of continuing education, professional development level of credit.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.

Description: This summit will cover a broad range of topics on the educational issues that impact Latinos, particularly students and families. There are four components which will encompass most issues of relevance:

(1) Community Engagement, (2) Professional Development, (3) Parental Involvement, and (4) Youth Leadership.

These include, but are not limited to the following strands:

- Schooling Conditions and Outcomes / Educational Pipeline
- Culture, Identity and Diversity
- Immigration, Globalization and Transnationalism
- Language Policies and Politics
- Early Childhood
- Latino Perspectives on School Reform
- Culturally-Responsive Pedagogies and Effective Practices
- High Stakes Testing and Accountability
- Community Activism and Advocacy

- Higher Education Eligibility, Enrollment and Attainment

The Professional Development Component of the Latino Education and Advocacy Day (LEAD) Summit is designed to provide administrators, teachers and staff an experience in broadening your understanding of the educational issues that impact Latinos, particularly students and families. The educational success of an individual is linked to many factors. Understanding those factors can create unprecedented success in the teaching and learning community.

Course Requirements (attendance at all sessions from 8:30 a.m. to 5:30 p.m in person or virtually from a Town Hall Viewing Site):

- 8:00 AM: Check-In
- 9:00 AM: Opening Video
- 9:15 AM: Welcome and Opening Remarks
- 10:00 AM: Morning Address
- 10:45 AM: Break / “Un Cafecito”
- 11:00 AM: Forum Series
- 11:50 AM: Lunch
- 1:00 PM: Afternoon Keynote
- 2:00 PM: Panel
- 3:00 PM: Break / “Otro Cafecito”
- 3:15 PM: Special Panel Discussion
- 4:20 PM: Capstone Event
- 5:20 PM: Concluding Remarks & Acknowledgements

Full Summit Attendance: One (1) unit of optional credit at the continuing education level, from the College of Extended Learning at CSUSB, is available for those who fully participate in this summit AND complete the post-summit survey.

Please Note: once the optional credit registration and fee is received, no refunds are permitted.
Course Requirements (attendance at all sessions, .):

For more information, please contact:

Aurora Vilchis

College of Extended Learning

909-537-73889

vilchis@csusb.edu



Travel & Hotel Information

Hilton San Bernardino

285 East Hospitality Lane

San Bernardino, California, United States 92408-3411

The Hilton San Bernardino is located close to [Cal State University, San Bernardino \(CSUSB\)](#) and just a short drive from the [University of California at Riverside \(UCR\)](#). The **Hilton San Bernardino** hotel is the perfect place to stay when exploring the many attractions of southern California. The Hilton hotel is half an hour from San Bernardino Mountain resorts of [Lake Arrowhead](#) and [Big Bear](#). Forty five minutes south brings you to the sandy beaches of [Newport Beach](#) and [Huntington Beach](#). [Disneyland®](#) and [Knotts Berry Farm](#) are even closer.

The Hilton Hotel San Bernardino California is just 20 freeway minutes from the [Ontario International Airport \(ONT\)](#) and the popular [Victoria Gardens](#) shopping complex. Business travelers will find themselves conveniently located near the surrounding cities of [Redlands](#), [Rancho Cucamonga](#), [Fontana](#), [Loma Linda](#) and [Colton](#). [ESRI](#), [Loma Linda University Medical Center](#), [University of Redlands](#), and [San Bernardino International Airport](#) are virtually on the doorstep.

[Make Your Reservation Online Now!](#)

Group Name: LEAD Summit

Group Code: LEAD

Hotel Name: Hilton San Bernardino

285 East Hospitality Lane

San Bernardino, California

92408-3411

CSUSB - Latino Education and Advocacy Days

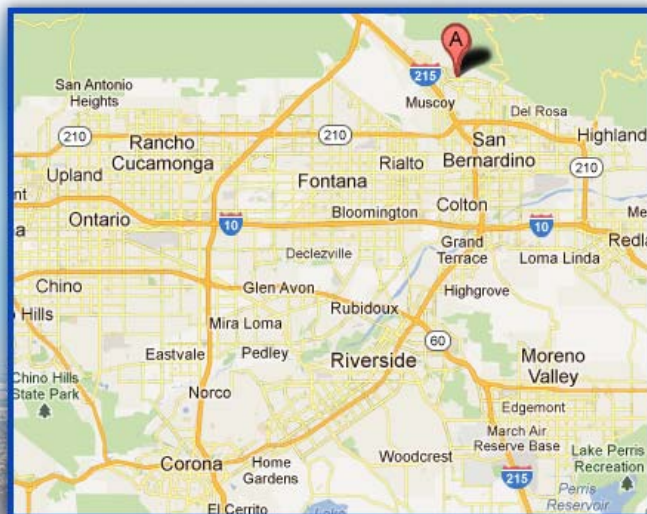
Make your reservation by phone:

Tel: 909-388-7914 Fax: 909-381-4299

Toll Free: 800-HILTONS

Directions to Campus

From Interstate 215 at University Parkway: Exit the freeway and travel one mile north/northeast to the end of University Parkway, which becomes the main entrance to CSUSB (at Northpark Blvd). Ahead and to your left will be the Parking Services Information Booth.



Directions from Nearby Metro Areas and Freeways

- **Ontario International Airport:** Take I-10 East, to I-215 North. Exit at University Parkway in San Bernardino and turn right.
- **Los Angeles International Airport:** Take I-405 North, to I-10 East, to I-215 North. Exit at University Parkway in San Bernardino and turn right.
- **Pasadena:** Take I-210 East to I-215 North. Exit at University Parkway in San Bernardino and turn right.
- **Orange County:** Take Highway 91 East, which becomes I-215 North in Riverside. Continue on I-215, and exit at University Parkway in San Bernardino and turn right.
- **Riverside:** Take Highway 91 East, which becomes I-215 North in Riverside. Continue on I-215, and exit at University Parkway in San Bernardino and turn right.
- **High Desert areas:** Take I-15 South, to I-215 South. Exit at University Parkway in San Bernardino and turn left.
- **Palm Springs area:** Take I-10 West, to I-215 North. Exit at University Parkway in San Bernardino and turn right.
- **San Diego area:** Take I-15 North, to I-215 North. Exit at University Parkway in San Bernardino and turn right.
- [CalTrans Current Road Conditions](#)



Planners

Event Planning Committees

ARTS & CULTURE

- Armando Cepeda (leader)

EDUCATIONAL DESIGN/CURRICULA

- Enrique Murillo (leader)
- Suzy A. Sharweed
- Mary Jane Sanchez-Fulton
- Joseph W. Boffa II
- Lorena Corona
- Dr. Margarita Machado-Casas
- Dr. Ellen Riojas Clark
- Philip Augustus Lutterodt
- Mario G. Galicia, Jr.
- Charron A. Rodriguez
- Jose L. Rivera
- Cecilia Ornelas
- Dr. James Fenelon
- Cesar Caballero
- Elias Escamilla
- Capt. Jesus R. Acuna-Perez

EXHIBITS EXPO / DECORATIONS

- Iwona Contreras (leader)

FACILITIES & SET UP

- Jesse Felix (leader)
- Aaron Burgess
- Anthony Roberson

FOOD & BEVERAGE

- Tito Calderon (leader)

HOSPITALITY/COMMUNITY & GOV'T RELATIONS

- Patricia Aguilera (leader)
- Valentina Watson

INFORMATION SYSTEMS & TECHNOLOGY TEAM

- Rob Garcia (leader)
- Armando Sanchez
- Michael Ross
- Aaron Sanchez
- Jose Luis Sedano
- Rigoberto Solorio
- Margaret Horta
- Steve Waldman
- Tom Richards
- James Trotter
- Daniel Hermann
- Garrett Trask

- Elizabeth Viramontes
- Caressa Gomez
- Corinne McCurdy
- Carey Van Loon
- Robert Whitehead

MEDIA RELATIONS / PUBLIC AFFAIRS

- Joe Gutierrez (leader)
- Alan Llavore
- Jose Rivera

OUTREACH AND PROMOTION

- Enrique Murillo (co-leader)
- Robert Garcia (co-leader)
- Christian Diaz
- Karlo Ludwig
- Vinh Luong

PUBLIC SAFETY

- Jimmie Brown (leader)

REGISTRATION

- Diana Quijano (leader)

TRANSLATION & LANGUAGE SERVICES

- Mario Valenzuela (leader)
- Erika Bugarin
- Capt. Jesus Acuña-Perez

SOCIAL MEDIA & NETWORKING

- Maritza Morales (co-leader)
- Jose Rivera (co-leader)
- Maria Riesta
- Stacey Cardoz Lopez
- Jessica Sofia Valle

VOLUNTEER COORDINATION & CLEAN-UP

- Aurora Vilchis (Co-Leader)
- Mary Ulatan (Co-Leader)

[CSUSB HOME](#) [QUICKLINKS](#) [MAPS & DIRECTIONS](#) [CONTACT CSUSB](#) [DIRECTORY](#) [INDEX](#)

SEARCH CSUSB:



Wednesday, October 30, 2013

67.9°F

Administration

Administrative Office:

Latino Education and Advocacy Days (LEAD)
c/o Latino Education Projects
California State University San Bernardino
5500 University Parkway / Room CE-305
San Bernardino, CA 92407
Tel: 909-537-5632
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College of Education Administration / Development



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