

Feria Educativa

College and Career Fair

"TOGETHER WE RISE – *Educándonos Progresamos*"



CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO

Santos Manuel Student Union and Commons
Saturday, Oct. 17, 2015
9 a.m.-3 p.m.

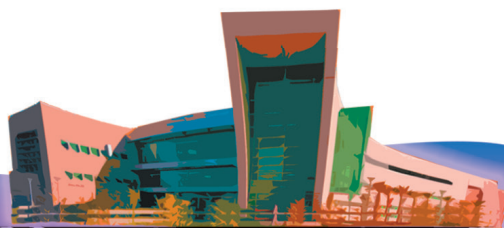


**Santos Manuel
Student Union**

CAL STATE SAN BERNARDINO



Student Affairs



¡Bienvenidos!

WELCOME!

It is with great pride that we welcome you to this "Feria Educativa" (Education Fair) at CSUSB.

The objective of the Education Fair is to promote a broad-based awareness of the crisis in Latino Education and to enhance the intellectual, cultural and personal development of our community's students, parents, educators, administrators and leaders. The Feria Educativa College & Career Fair is a community-engagement activity where we inform and inspire, including ...

1. Enthuse a college-going and career-readiness culture for all students to be prepared for a full range of post-secondary options;
2. Engage parents and families, with special efforts to reach Latinos, as a critical component in believing that their children are "college material" and offer opportunities to understand their role in the college process, as well as other post-secondary career opportunities;
3. Distribute/exhibit/present educational and career information and post-secondary opportunities, and other materials pertinent to community well-being (e.g. health, immigration, & civic engagement), and be available to support families; and
4. Build collective commitment and a partnership model that includes active involvement from all sectors of the regional community.

Our Educational Fair is intended to involve, engage, inspire and inform students and their families along their educational journey. Thanks to the members of the steering committee composed of community stakeholders and organizations and CSUSB faculty, staff and students for their efforts in coordinating this program. Special thanks to the LEAD Organization, the President's Office, the Division of Student Affairs for making this program possible.

Best Wishes and Warm Regards / Cordialmente,



Olivia Rosas

Olivia Rosas
Associate Vice President, Enrollment Management



Dr. Enrique Murillo, Jr.

Enrique G. Murillo, Jr.
Executive Director and Professor
LEAD Organization

¡BIENVENIDOS!

Es con gran orgullo que le damos la bienvenida a esta Feria Educativa en CSUSB.

El objetivo de la Feria es promover un amplio conocimiento de la crisis educativa entre los Latinos y para mejorar el desarrollo intelectual, cultural y personal de los estudiantes de nuestra comunidad, los padres, educadores, líderes y administradores. La Feria Educativa es un acontecimiento comunitario donde generamos conciencia, informamos e inspiramos, incluyendo ...

1. Entusiasmar a los jovenes acerca de su camino al colegio comunitario o a la universidad, y a una carrera profesional;
2. Involucrar a los padres y a las familias y ofrecer oportunidades para entender su papel en el proceso;
3. Exhibir materiales de informacion pertinente al bienestar de la comunidad; y
4. Generar un compromiso colectivo.

Nuestra Feria Educativa es un acontecimiento comunitario diseñado para proporcionar a estudiantes y sus familias con información y recursos que facilitarán rendimiento académico a su camino a la universidad.

Gracias a los miembros del comité directivo integrado de organizaciones comunitarias y de la facultad, empleados y estudiantes de CSUSB por sus esfuerzos en coordinar este programa. Especialmente agradecemos a la organización de LEAD, la Oficina del Presidente y la División de Asuntos Estudiantiles for hacer posible este programa.

Feria Educativa is a part of the CSU Latino Systemwide Initiative

Honorary Chairs – Lilian Esther Hernández and Jorge B. Haynes

Madrina de Honor – Lilian Esther Hernández

Executive Director for PIQE's Riverside/San Bernardino/San Gabriel Valley Regional Offices

Lilian Esther Hernández is the executive director for PIQE's regional offices in Riverside/San Bernardino and San Gabriel Valley. She is responsible for the programs day to day operations, program development, quality control and the fiscal budget for the offices. In addition, Hernández is responsible for establishing and maintaining working relationships with local university presidents, community leaders, school superintendents, principals, and other school representatives. Hernández was instrumental in successfully leading and sustaining the two regional offices for the past nine years. She was essential in expanding PIQE's programs in the counties of Riverside, San Bernardino and a portion of Los Angeles. She was responsible for making sure we served multiple communities by offering PIQE's programs in multiple languages. She joined PIQE in 1999 as a facilitator, and then, as an associate director before being promoted to executive director.



Hernández was born and raised in Puerto Cortes, Honduras. She immigrated to the United States in 1982. She and her husband are pastors in Amistad Cristiana Church of Assemblies of God in the city of Upland. She has tremendous passion for helping others and through her involvement she has participated in numerous conventions empowering women to overcome obstacles. She is a gifted speaker who has been invited to lead workshops in Mexico, Cuba, Honduras and El Salvador. In addition, she enjoys volunteering in orphanages and helping children in need. She is a proud mother of two grown children: Caleb and Joshua Hernández.



Padrino de Honor – Jorge B. Haynes

Senior Director (Retired)

External Relations, California State University

Jorge B. Haynes was senior director of External Relations for the California State University Office of the Chancellor. He was responsible for outreach to all California State University constituent groups and served as the primary liaison between the Chancellor's Office and underrepresented communities in California and nationally.

Haynes coordinated the CSU's out-of-the-box initiatives, which have been nationally recognized and replicated in other states. The CSU's partnerships with African American churches, Latino organizations, Asian Pacific Islander representatives and Native American communities have created new pathways to underscore the need for academic preparation leading to a university education for traditionally underrepresented communities.

Prior to joining the Chancellor's Office in 2001, Haynes worked in the capital cities of California, Florida, Texas, and in Washington, D.C. While in California, he worked in the Department of Finance, the Public Employment Relations Board, the California Department of Transportation (Caltrans), and the California State Assembly, where he was the first Latino hired as a consultant to the Assembly Education Committee.

Haynes is an Air Force Vietnam veteran and is active with the American Legion, the G.I. Forum, the League of United Latin American Citizens (LULAC), the Hispanic Association of Colleges & Universities (HACU) and the Hispanic Chambers of Commerce. He received his BA in government from CSU Sacramento in 1972.

2015 Feria Educativa Social Media & Nonprofit Ambassador

Santa Claus, Inc., San Bernardino

For 63 years Santa Claus, Inc. has steadfastly served impoverished and vulnerable children of the Inland Empire, within the Greater San Bernardino area. Since Santa Claus, Inc.'s inception in 1952 our main goal has been to bring essential tangibles to children in low-income circumstances – from clothing and toiletries to school supplies and toys.



Santa Claus, Inc. provides new toys, quality new clothing, new books, quilts, school supplies, and personal care kits for approximately 15,000 underprivileged children each year through its Holiday Distribution. In addition, over 40,000 children are helped through the thriving year round program, "A Community Cares."

For more information, contact Santa Claus, Inc. Executive Director Karen DiCarlo at 909.885.0090. Also visit its website at santaclausinc.com

Please use the hashtags **#LEADFeria2015** and **#CSUFeria** when participating via social media.

Program at a Glance

COMMUNITY FORUMS / Foros Comunitarios, Santos Manuel Student Union Events Center A-B-C

Bilingual Format: Ms. Melissa Dávila and Capt. Jesus Acuña-Pérez will serve as Masters of Ceremonies.

9-9:50 a.m. Welcome Session

10-10:50 a.m. Familia a Familia – Binational Parent Leadership

11-11:50 a.m. Positive Behavior Intervention and Supports (PBIS) and How it can Strengthen Student and Family Engagement

Noon-1 p.m. Lunch Hour

1 p.m.-1:50 p.m. Financial Aid and Resources for College - Grants, Scholarships, Work Study, Loans, and Opportunities for DREAMers

2-2:50 p.m. DACA/DAPA, Immigration Law, and Civic Engagement

3 p.m. Raffle -- Major Prizes

INFORMATION SESSIONS and WORKSHOPS / Charlas Informativas y Talleres, Santos Manuel Student Union

Bilingual Format: Preparing Students for Success in Their Pursuit of a Higher Education. Panel moderators and guest speakers from Parent Institute for Quality Education (PIQE) and the College Board.

10-11:50 a.m. Pre-College Programs, How to Plan for and Apply to College
(Parents: helping your children prepare, requirements, and resources)

Noon-1 p.m. Lunch Hour

1-2:50 p.m. Pre-College Programs, How to Plan For and Apply to College
(Students: classes, qualifications and entrance requirements)

EDUCATIONAL EXPO / Exhibiciones, Vendedores y Expo Educativa, Santos Manuel Student Union Lobby

Exhibits, Vendors and Information Tables

WORKSHOPS / Talleres, Santos Manuel Student Union

English, Español, and Bilingual Formats: 10-10:45 a.m., 11-11:45 a.m., 1-1:45 p.m, and 2-2:45 p.m.

- CSU Mentor: How to Plan and Apply to the California State University System
- CSU Freshman Admissions and Selection Process: "a-g" Subject Requirements
- CSU Criteria de Admisión y Proceso de Selección Para Estudiantes de Preparatoria: "a-g"
- CSU Transfer Admission Criteria and Selection
- Criteria de Admisión y Selección para Estudiantes que Quieren Transladarse al CSU
- The Four Systems of Higher Education
- Los Cuatro Sistemas de Educación Avanzada
- Financial Aid and Scholarships
- Ayuda Financiera y Becas
- La Educación en la Era Digital
- Tipos de Involucramiento Familiar
- Guidelines for Effective Parenting
- Guías Para Ayudar a Padres en el Desarrollo de sus Hijos(as)
- The Stigma of Mental Illness Among Hispanics
- The Big Four – Four Critical Steps for Middle School Students
- It's All About the Benjamins! Middle Schoolers Get Finance Savvy
- The Importance of Student Engagement
- Support Services to Help Students Succeed
- Candid Conversations – CSUSB Student Panel
- Prevenir y Tratar La Diabetes Tipo 2

Campus Tours

Campus tours available every hour on the hour. Meet tour guides at either of these two locations: The Santos Manuel Student Union Lobby and The Lower Commons. Please look out for our friendly guides holding campus tour signs!

Program at a Glance

OUTSIDE FESTIVAL and ACTIVITY CENTERS / Festival al Aire Libre y Centros de Actividades, Lower Commons, Library Lawn

9-3 p.m. Carnival Zone

Educational Activities, Music & Entertainment, Arts & Culture, and Games

FOOD and BEVERAGE / Comida y Bebida, Commons

9-3 p.m. Food and beverage available for purchase from vendors and SODEXO, Lower Commons, Library Lawn

Community Forums / Foros Comunitarios

Santos Manuel Student Union Events Center A-B-C

9-9:50 a.m. Welcome Session

President Tomás D. Morales, California State University, San Bernardino

Honorable Pete Aguilar, U.S. Representative, California 31st Congressional District

Hugo René Oliva Romero, Cónsul adscrito de México en San Bernardino

Superintendent Ted Alejandre, San Bernardino County Superintendent of Schools

Dr. Esmirna Valencia, Executive Director, Early Childhood Education Programs
Riverside County Office of Education

Dr. Jay Fiene, Dean, College of Education, California State University, San Bernardino

Lilian Esther Hernandez

Executive Director for PIQE's Riverside/San Bernardino/San Gabriel Valley Regional Offices
Madrina de Honor

Jorge B. Haynes

Senior Director (Retired), External Relations, The California State University
Padrino de Honor

Moderators:

Olivia Rosas

Associate Vice President. Enrollment Management
California State University, San Bernardino

Dr. Enrique Murillo

Executive Director, LEAD
California State University, San Bernardino

10-10:50 a.m. Familia a Familia – Claves para el éxito estudiantil

Parental involvement and advocacy play a critical role in their child's academic success. Across cultures, parents make personal and financial sacrifices to provide opportunities and access to a quality education for their children. Listen to parents describe how they helped their children succeed in school despite the barriers of language, culture, education and income.

La universidad no es un sueño sino un plan! Se discutirán los beneficios de ir a la universidad, los datos sobre asistencia a la universidad y la terminación de los latinos. Además, las barreras comunes a latinos que asisten a la universidad; y mitos, incluyendo las diferencias culturales, serán discutidos. Así como la forma en que los padres pueden apoyar a sus hijos ir a la universidad, y cómo desarrollar una cultura universitaria en su hogar.

Presenters: Officers/Parent Leaders of the Binational Parent Leadership Institute (BPLI)

Patricia Luna, president; Elidia Valencia, vice president; Isabel Torres, secretary; Sandra Aviles, treasurer; Jacqueline Carmona, parliamentarian; Maribel Colin, Sgt.-at-arms

Community Forums / Foros Comunitarios

11-11:50 a.m. **Positive Behavior Intervention and Supports (PBIS) and How It Can Strengthen Student and Family Engagement**

Learn about the PBIS National model and how schools across the country are creating positive and thriving environments for all their students. Learn how parents and the community can reinforce these efforts at home and increase students and family engagement.

Presenters: Marissa Lazo-Necco and Dr. Carmen Beck, San Bernardino County Superintendent of Schools.

1-1:50 p.m. **Financial Aid and Resources for College - Grants, Scholarships, Work Study, Loans, and Opportunities for DREAMers**

Not sure about financial aid requirements and eligibility? Financial aid is critical to college affordability. Attend this workshop to learn about Financial Aid programs, eligibility, important deadlines, and directions on how to apply for financial aid. Presenters will provide information on various forms of financial aid including Cal Grants, Pell Grants, Board of Governors Grants, and loan options. You will learn about the California Dream Act and AB 540 Legislation and support programs for DREAMers as well. You don't want to miss out on this information!

Presenters:

Patricia Aguilera, CSUSB

Moderator/CSUSB DREAM Grant

Catalina Mistler, California Student Aid Commission (CSAC)

Cal DREAM Programs

Alessandra Morrison, CA Student Aid Commission (CSAC)

Cal Grant Programs

Patricia Sotelo, CSUSB

Financial Aid

LaKeisha Rivers, CSUSB

Financial Aid

Yadira Ortiz, CSUSB

CSUSB Services to DREAMers

Oscar Rodriguez (rep), SBVC DREAM Center
DREAM Center services

2-2:50 p.m. **Desafiando Barreras/Defying the Odds: DACA/DAPA, Immigration Law, and Civic Engagement**

La abogada Rosa Elena Sahagún compartirá su experiencia la cual empezó como niña indocumentada. La abogada Sahagún compartirá información sobre los cambios migratorios que benefician a los estudiantes al igual que impartirá la importancia del servicio comunitario. El foro incluirá el tema del fraude: como prevenirlo y que hacer si has sido víctima de engaños con respecto a tu caso de inmigración. Además, la abogada Sahagún compartirá la importancia del voto y lo que la comunidad indocumentada puede hacer para movilizar el voto entre la comunidad ciudadana.

Presenter: Rosa Elena Sahagún, ESQ.

Information Sessions / Charlas Informativas

Santos Manuel Student Union Theater

10-11:50 a.m. **Pre-College Programs, How to Plan For and Apply to College**

Parents: helping your children prepare, requirements, and resources.

1-2:50 p.m. **Pre-College Programs, How to Plan For and Apply to College**

Students: classes, qualifications and entrance requirements

The Office of Pre-College Programs is a new department on campus that is dedicated to preparing students for success in their pursuit of a higher education. The morning workshop will focus on how parents can help their child(ren) get into college. It will focus on how parents can do to help students prepare, how financial aid can help students go to college for free, and what things are important for

parents to understand about the application process. The afternoon workshop will focus on what students can do to better position themselves for applying for and going to college. It will focus on what kind of high school classes students need, what types of qualifications (e.g., GPA) will lead to which colleges, and what students can do to prepare for entrance exams such as the SAT/ACT.

Workshops / Talleres

Santos Manuel Student Union Theater

10 a.m. Fourplex 215 "It's All About the Benjamins!" – Middle Schoolers Get Finance Savvy

The earlier you begin strategizing your pathway to college, the more financially successful you'll be as a college applicant. Don't get caught off guard! As a middle school student there are some strategic maneuvers you can do NOW that will pay off big time by high school. In this workshop you'll learn secrets from a college admissions expert that will help you avoid some costly mistakes. This is *not* a financial aid workshop.

Presenter: Roxanne Ocampo

10 a.m. Fourplex 216 **Guidelines for Effective Parenting - Part I and Part II**

and
11 a.m. Fourplex 216

This two-part session helps parents understand their children (particularly young teens), and gain effective skills to help navigate these challenging years. Part 1 covers some of the key changes in thinking and behavior that are common in young teens and what teens need the most from parents. Part 2 covers effective strategies for parents in setting limits and getting children and teens to cooperate.

Presenter: Alycia Granado, M.A.

10 a.m. Fourplex 217 **Guia Para Ayudar a Padres en el Desarrollo de sus Hijos(as) - Parte I y Parte II**

y
11 a.m. Fourplex 217

Este es un taller de dos partes que ayudarán a los padres a entender a sus hijos (en particular adolescentes), y desarrollar aptitudes que serán de beneficio para navegar esta etapa difícil. La primera parte cubre algunos de los cambios más importantes en el pensamiento y comportamiento que son más comunes en los jóvenes y los que ellos más necesitan de sus padres.

Presentadora: Illeana Escobedo, M.A. Candidate

10 a.m. Fourplex 218 **CSU Mentor: How to Plan and Apply to the California State University System**

Stay ahead of the CSU application process! Participants will learn important pointers about how to navigate through www.csumentor.edu. As application deadlines and accuracy are critical, this session will help ensure that your application is complete the first time. Make sure you check out this workshop! The priority filing application period for Fall 2016 is October 1 to November 30. Do not miss out!

Presenter: Lucia Zarate, CSUSB Admissions Office

10 a.m. University Hall (UH-240) **CSU Freshman Admissions and Selection Process: "a-g" Subject Requirements**

Do you need information to decide on a CSU campus? Curious about what CSU San Bernardino has to offer? This workshop is designed to inform students and their families about the CSU System, with an emphasis on CSU San Bernardino. Participants will learn about the 23 CSU campuses, where they are located, highlight differences between campuses, review admission requirements and trends, cost, majors and general information on the CSU System as a whole. Come learn what CSUSB has to offer!

Presenter: Salvador Pérez, CSUSB Admissions Office

10 a.m. University Hall (UH-106) **Ayuda Financiera y Becas**

Si quiere saber más acerca de como pagar por el colegio, este es el taller al que no debe de faltar. La ayuda financiera y becas son muy importantes para poder pagar el costo del colegio. Al atender este taller, aprenderán acerca de varios tipos de ayuda financiera, como ser elegible, importantes fechas y direcciones de como llenar la aplicación FAFSA. También aprenderá acerca de becas para estudiantes Latinos. No pierda esta oportunidad.

Presentadora: Patricia Sotelo, CSUSB Oficina de Ayuda Financiera y Becas

Program updates may be found at <http://lead.csusb.edu/EducationFairProgram.htm>

Workshops / Talleres

10 a.m. SMSU Bay **Prevenir y Tratar La Diabetes Typo 2**

Usted puede prevenir o demorar el inicio de la diabetes tipo 2 con un estilo de vida saludable. Si ya tiene diabetes tipo 2, es importante hacer unos cambios en su alimentación, aumentar el nivel de actividad física, y mantener el peso adecuado para vivir un vida saludable y con calidad!

Presentador: Carlos Carrio, MPH

11 a.m. Fourplex 215 **The Big Four – Four Critical Steps for Middle School Students**

There's not one, two, or even three strategies to become a super successful college applicant. There are four concurrent strategies that begin the day you step foot on your high school campus. Learn what to do in 6th, 7th, and 8th grade before you step foot on your high school campus. Knowing these four strategies as a middle school student will get you on the fast track for college success!

Presenter: Roxanne Ocampo

11 a.m. Fourplex 218 **La Educación en una Era Digital**

Esta presentación se enfocará en la importancia de la tecnología en la educación para mejorar los logros académicos de los estudiantes y ser parte de las carreras del futuro. Hablaremos sobre el nuevo movimiento STEAM y como tal conocimiento motivará a nuestros estudiantes desde la Primaria hasta la Universidad. Los participantes de esta sesión comprenderán como la Ciencia, Tecnología, Ingeniería, Arte y Matemáticas son integrados en la hora de la enseñanza y como esta estrategia apoya el desarrollo del líder global del mañana.

Presentadoras: Imelda Martin y Maria Valencia, Especialistas de Padres, Proyecto 2Inspire, CABA (California Association for Bilingual Education)

11 a.m. SMSU Bay **The Stigma of Mental Illness Among Hispanics**

Among Hispanics with a mental disorder, fewer than 1 in 11 contact a mental health specialist, while fewer than 1 in 5 contact a general health care provider, according to studies. Perhaps the most problematic issue for the Latino community is their fear of being highly stigmatized for accessing mental health services, experts say.

Presenter: Carlos Carrio, MPH

11 a.m. University Hall (UH-240) **CSU Criteria de Admisión y Proceso de Selección Para Estudiantes de Preparatoria: Requisitos "a-g"**

¿Necesita información acerca de las universidades del CSU? ¿Quiere saber mas acerca de CSUSB? Este taller es diseñado a informar a estudiantes y sus familias acerca del sistema de las universidades estatales con un énfasis en CSU San Bernardino. Participantes aprenderán acerca de las 23 universidades estatales, donde estan localizadas, las diferencias entre ellas, los requisitos de admisión, el costo, carreras e información general del sistema. Venga a aprender lo que ofrece CSUSB!

Presentador: Salvador Pérez, CSUSB Admissions Office

11 a.m. University Hall (UH-241) **Tipos de Involucramiento Familiar**

En este taller se presentarán varias formas en las cuáles la familia puede participar para tener una relacion mejor en casa, en la escuela, en el trabajo y en la comunidad.

Presentadoras: Patricia Luna, Elidia Valencia, Isabel Torres, Jacqueline Carmona, Sandra Aviles, Maribel Colin

Community Forums will be webcast to more than 1,500 town hall viewing sites across the nation and globe via Live Global Webcast & On-Demand Replay at <http://livestream.com/accounts/386/events/4387861>

Workshops / Talleres

11 a.m. University Hall (UH-106) Financial Aid and Scholarships

Not sure about financial aid requirements and eligibility? Financial aid is critical to college affordability. Attend this workshop to learn about financial aid programs, eligibility, important deadlines and directions on how to fill out the FAFSA. Participants will learn about various types of financial aid including Cal Grants, Pell Grants and loan options. Information will be shared about specific Latino scholarship programs. Don't miss out on this information!

Presenter: LaKeisha Rivers, Financial Aid and Scholarships Office

1 p.m. Fourplex 218 La Educación en una Era Digital

Esta presentación se enfocará en la importancia de la tecnología en la educación para mejorar los logros académicos de los estudiantes y ser parte de las carreras del futuro. Hablaremos sobre el nuevo movimiento STEAM y como tal conocimiento motivará a nuestros estudiantes desde la Primaria hasta la Universidad. Los participantes de esta sesión comprenderán como la Ciencia, Tecnología, Ingeniería, Arte y Matemáticas son integrados en la hora de la enseñanza y como esta estrategia apoya el desarrollo del líder global del mañana.

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Presentadores: Patricia Luna, Elidia Valencia, Isabel Torres, Jacqueline Carmona, Sandra Aviles, Maribel Colin

1 p.m. University Hall (UH-240) Los Cuatro Sistemas de Educación Avanzada

Participe en esta sesión y recibirá información acerca de los requisitos de admisión para inscribirse en los diferentes tipos de colegios después de la preparatoria. Los estudiantes en California tienen muchas oportunidades!

Presentador: Sergio Estrada, CSUSB Oficina de Admisión

1 p.m. Fourplex 215 CSU Transfer Admission Criteria and Selection

Do you need information to decide on a CSU campus? Curious about what CSU San Bernardino has to offer? This workshop is designed to inform transfer students about the CSU System, with an emphasis on CSU San Bernardino. Participants will learn about the 23 CSU campuses, where they are located, highlight differences between campuses, review admission requirements and trends, cost, majors and general information on the CSU System as a whole. Come learn what CSUSB has to offer!

Presenter: Brenda Machuca, CSUSB/PDC Admissions Office

1 p.m. Fourplex 216 The Importance of Student Engagement

In this session, students will learn the array of engagement opportunities available at CSUSB. With over 100 clubs and organizations, part-time employment, internships and more, our students are destined to succeed!

Presenter: Yadira Ortiz, CSUSB Educational Opportunity Program and Admissions Office

1 p.m. Fourplex 217 Candid Conversations - CSUSB Student Panel

Come hear from those students who have been there! In this interactive session current CSUSB students will share their stories and educational journeys. They will present the "do's and don't's" of college life. This is a session you don't want to miss!

Presenter: Lucia Zarate, CSUSB Admissions Office

Workshops / Talleres

2 p.m. Fourplex 215 **CSU Criterios de Admisión y Selección para Estudiantes que Quieren Transladarse al CSU**

¿Necesita información acerca de las universidades del CSU? ¿Quiere saber más acerca de CSUSB? Este taller es diseñado a informar a estudiantes del colegio comunitario acerca del sistema de las universidades estatales con un énfasis en CSU San Bernardino. Participantes aprenderán acerca de las 23 universidades estatales, dónde están localizadas, las diferencias entre ellas, los requisitos de admisión, el costo, carreras e información general del sistema. Venga a aprender lo que ofrece CSUSB!

Presenter: Brenda Machuca, CSUSB/PDC Admissions Office

2 p.m. SMSU Bay **The Four Systems of Higher Education**

Participants attending this session will receive information about the admission requirements to enroll in the various types of colleges or universities after high school. Students in California have plenty of opportunities!

Presenter: Sergio Estrada, CSUSB Admissions Office

2 p.m. Fourplex 217 **Candid Conversations – CSUSB Student Panel**

Come hear from those students who have been there! In this interactive session current CSUSB students will share their stories and educational journeys. They will present the “do’s and don’t’s” of college life. This is a session you don’t want to miss!

Presenter: Lucia Zarate, CSUSB Admissions Office

2 p.m. Fourplex 216 **Support Services to Help Students Succeed**

In this workshop, the presenter will provide information on CSUSB’s programs and resources that will assist students achieve their educational goals. Programs that will be highlighted are the Educational Opportunity Program (EOP), Career Center, Writing Center and Advising Office.

Presenter: Yadira Ortiz, CSUSB Educational Opportunity Program and Admissions Office

2 p.m. Fourplex 218 **CSU Freshman Admissions and Selection Process: “a-g” Subject Requirements**

Do you need information to decide on a CSU campus? Curious about what CSU San Bernardino has to offer? This workshop is designed to inform students and their families about the CSU System, with an emphasis on CSU San Bernardino. Participants will learn about the 23 CSU campuses, where they are located, highlight differences between campuses, review admission requirements and trends, cost, majors and general information on the CSU System as a whole. Come learn what CSUSB has to offer!

Presenter: Salvador Pérez, CSUSB Admissions Office

Educational Expo / Expo Educativa

9-3 p.m. Santos Manuel Student Union Lobby

Outside Festival and Activity Centers Festival Al Aire Libre y Centros De Actividades

9-3 p.m. Lower Commons, Library Lawn

CHILDREN’S ACTIVITIES

Cuentos

Cri Cri

Creative Craft Music

Instrument

Face Painting

Painting Mascaras
(Masks)

Balloon Animals Hats

Carnival Booths

Danza de Culpitas

Children’s Music Festival

ADULT ACTIVITIES

Sack Racing

Soccer Tournament

Balloon Toss

Zumba

Meditation

Museum of Art & Culture

DJ Music & Dancing

Aztec Dancers

Free Give-aways & Prizes

Educational Expo / Expo Educativa Vendors & Exhibitors

CSUSB Financial Aid
CSUSB College of Education
San Diego Christian College
College Assistance Migrant Program
at CSULB
UNIDOS POR LA MUSICA
Crafton Hills College
DeVry University
Mt. San Jacinto College
National Compadres Network
California State University, San Bernardino
Center for Employment Training
The PARENT Notebook™
Chaffey College
University of California, Davis
Mexican Consulate
University of Notre Dame

University of California, Santa Barbara
YAHA/Inland Coalition
University of Arizona
Binational Parent Leadership Institute
Cal Poly Pomona
New School of Architecture & Design
Brooks Institute
CSUSB Educational Opportunity Program
Coyote Dreamers Club
University of Redlands
The Princeton Review
California Association for Bilingual Education
Diocese of San Bernardino, Office
of Catholic Schools
San Bernardino Valley College
University of Southern California

Bus Sponsors

Banning Unified School District
Beaumont Unified School District
Chaffey Joint Union High School District
Colton Joint Unified School District
Desert Sands Unified School District

Fontana Unified School District
Rialto Unified School District
San Bernardino City Unified School District
Victor Valley College
Victor Valley Union High School District

***Thank you to the San Bernardino County Superintendent of Schools and the
CSUSB Office of Pre-College Programs for their support and additional funding
toward bus transportation.***

Follow LEAD on Social Media and Spread the Word!

Follow Latino Education and Advocacy Days (LEAD) on any or all of our social media networks, and help promote a broad-based awareness of the crisis in Latino education and enhance the intellectual, cultural and personal development of our community's educators, administrators, leaders, parents and students. Share our links and show your online community that Latino education is the economic imperative of our time, and the civil rights issue of our generation.



<https://www.facebook.com/LEADProjects>



<https://myspace.com/enriquemurillojr>



<http://www.linkedin.com/groups?home=&gid=2306496>



<https://twitter.com/LEADProjects>



<http://www.youtube.com/user/LEADCSUSB>



<http://instagram.com/LEADProjects>

To learn more about LEAD activities, events or programs on any of our social networks, partnerships or education projects, visit the LEAD website at <http://lead.csusb.edu>

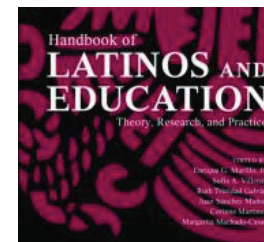
Sponsors



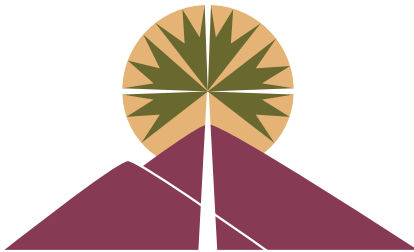
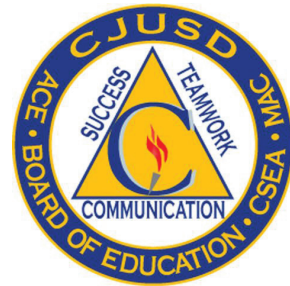
Office of the President



OmniTrans
Connecting Our Community.



Partners



Catholic Education Foundation
DIOCESE of SAN BERNARDINO
Our Children. Our Community. Our Future.



Roman Catholic
Diocese of
San Bernardino

LA PRENSA



**Binational Parent
Leadership Institute**



Southern California Consortium of Hispanic Serving Institutions
"Latino Empowerment Through Education"

LAW OFFICES OF
ROSA ELENA SAHAGÚN

Participant's Notes

Passport Instructions

Passport / Prizes

Our region suffers from one of the lowest college-going rates and least-educated work forces in the nation, especially among ethnic and low-income groups. Therefore the general purpose of this event is to engage the community in addressing critical issues that are important to achieving excellence in education. All of the activities are educational and have been designed to be highly interactive, allowing for members of the community to candidly and honestly express their concerns, opinions, observations, experiences, and desires for a better educational system in support of our youth, parents and families.

Feria Educativa! Passport		LEAD <small>Latino Education & Advocacy Days</small> CALIFORNIA STATE UNIVERSITY SAN BERNARDINO		Return completed passport to the registration table. Entrega su pasaporte completado a la mesa de registro.	
1	2	3	4	5	
	6	7	8	9	
	10	11	12	13	
To enter the opportunity drawing: Complete your passport by visiting and / or attending at least 8 workshops, activity centers, community forums or educational exhibits. Para participar en el sorteo: Visita y / o asiste a por lo menos 8 talleres, centros de actividades, foros comunitarios o exhibiciones educativas.					

Please use our event activities today to connect with colleges or universities, programs, and/or internship/development or career opportunities. Included in your packet today is a Passport Card. We want you to carry this card with you as you attend the day's activities. Please try to spend as much of the day with us as you can. Complete your passport by visiting and / or attending at least 8 workshops, activity centers, community forums or educational exhibits. Our volunteers will stamp or sign the appropriate box at the end of each activity.

To enter the opportunity drawing, return the completed passport to the registration table in the lobby. We will offer prizes throughout the day, but the large ones will be given at the end (3:00 pm). Children will automatically be given small prizes, as supplies last, but only adults may claim the large prizes on behalf of their family.

Pasaporte / Premios

Con todos los problemas que estamos enfrentando en este país al momento: la economía, el medio ambiente, la política de inmigración, — nosotros, Latinos, podemos agregar otro dilema a nuestra lista. Como comunidad, estamos en medio de una crisis educativa. Por lo tanto el objetivo general de este evento es involucrar a nuestra familias para combatir la crisis.

Todas las actividades hoy son educativas y han sido diseñadas para ser muy interactivas, permitiendo que los miembros de la comunidad de manera franca y honesta puedan expresar sus inquietudes, opiniones, observaciones, experiencia y los deseos de una mejor sistema educativo en apoyo de nuestra juventud, padres y familias.

Por favor use nuestro evento hoy para conectar con colegios o universidades, programas y/o oportunidades de carrera. Incluido en el paquete hoy hay un pasaporte. Lleve la tarjeta junto con usted en asistir a la actividades. Visite y / o asista a por lo menos 8 talleres, centros de actividades, foros comunitarios o exhibiciones educativas. Nuestros voluntarios sellarán o firmarán su tarjeta al final de cada actividad. Para participar en el sorteo, entregue su pasaporte completado a la mesa de registro.

Ofreceremos los premios durante todo el día, pero los premios grandes solo al final (3:00 pm). Niños recibirán automáticamente un pequeño premio, pero sólo los adultos pueden reclamar los premios grandes en nombre de la familia.

Questions for College Recruiters or Program Representatives

A good way to start is by introducing yourself, your field of interest and where you currently are. Then follow up with "I'm considering attending _____ (name of school), what sets your college, university, or program apart from others?"

Ask about location, housing, admission requirements, academics, costs, retention, activities and student life; and let the representatives know what your future plans may be.

Also, consider the following questions:

1. What type of student organizations and clubs are there for students?
2. When are the enrollment deadlines and do you require a certain SAT score?
3. Can I get a list of majors to take with me?
4. Will you be reviewing admission applications, if so what do you look for?
5. Can the enrollment fees be waived?
6. What does your school consider for admissions? (i.e. activities, grades, sat scores, experience, interests, etc.)
7. Can you tell me about the safety history of the college and possible the community it is in?
8. What percentage of your students go on to graduate school?
9. What is the placement rate for those seeking employment?
10. What accommodations do you offer for students with physical disabilities or learning differences?
11. What are the retention rates of incoming students at your school?
12. Is tutoring available for all students, if so, is it free?
13. What is the biggest student complaint you hear currently?
14. What is your typical class size look like?
15. Can I have a business card with your direct phone number? (in case you have further questions)
16. What is the parking situation like?
17. Do you offer student housing, if so, for how long?
18. What kind of financial aid does your school offer?
19. What is the cost of going to school there annually? (i.e. tuition, room and board, etc.)?
20. Does your school allow double majors or a change of major?
21. Is the campus wireless?
22. Can I work on campus?
23. Does your school offer scholarships or grants for incoming students? How can I be considered?
24. What percentage of students return for their second year?

After the Fair, review your notes and look through the brochures you collected.

Identify colleges that you would like to visit and/or research further, and e-mail admission representatives with questions or to thank them for their time (e-mail addresses are on the business cards or brochures).